Company Registration No: 05952834

MEDIPOLL LIMITED DIRECTORS' REPORT AND ACCOUNTS 31 DECEMBER 2016

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MEDIPOLL LIMITED

DIRECTORS REPORT

The directors have pleasure in submitting their annual report, together with the accounts for the year ended 31 December 2016.

The company was dormant throughout the period.

The ultimate parent company is Havas S.A. which is incorporated in France.

Dividends:

The directors do not recommend the payment of any dividend.

Directors:

The director throughout the year, unless otherwise stated, was:

M.J.G Ellis

P.F. Woodhouse

(appointed 25 August 2016)

Auditors:

As a dormant company, the company is exempt under Section 480 of the Companies Act 2006 from the requirement to have its annual financial statements audited.

By order of the Board

P.F. Woodhouse **Director**

Havas House Hermitage Court Hermitage Road Maidstone Kent ME16 9NT

01 September 2017

MEDIPOLL LIMITED

BALANCE SHEET AS AT 31 DECEMBER 2016

NET ASSETS	2016 £	2015 £
Amounts owing by immediate parent company	1,000	1,000
CAPITAL AND RESERVES Share Capital: Authorised, allotted, called up and fully paid: 1,000 ordinary shares of £1 each	1,000	1,000

The Directors:

- a. confirm that the company was dormant throughout this financial year and the preceding financial year. During these years, the company did not trade and received no income and incurred no expenditure. Consequently, the company made neither a profit nor a loss.
- b. confirm that the company was entitled to exemption under subsections (1) and (2) of Section 480 of the Companies Act 2006 from the requirement to have its financial statements for the financial year ended 31 December 2016 audited.
- c. confirm that members have not required the company to obtain an audit of its financial statements for that financial year in accordance with Section 476 of that Act.
- d. acknowledge their responsibility for:
 - (i) ensuring the company keeps adequate accounting records which comply with Section 386 of the Companies Act 2006, and
 - (ii) preparing financial statements which give a true and fair view of the assets, liabilities, and financial position of the company at the end of the financial year and of its profit and loss for the financial year in accordance with the requirements of Sections 393 and 394 of that Act, and which otherwise comply with the requirements of that Act relating to financial statements, so far as applicable to the company.

The financial statements of Medipoll Limited, registered number 05952834 were approved by the Board of Directors on 01 September 2017.

Signed on behalf of the Board of Directors

P.F. Woodhouse

Director

MEDIPOLL LIMITED

NOTES TO THE FINANCIAL STATEMENTS YEAR ENDED 31 DECEMBER 2016

1. Accounting policies

Basis of preparation

The financial statements have been prepared under the historical cost convention and in accordance with the Companies Act 2006 and applicable accounting standards in the United Kingdom.

Cash flow statement

Under Financial Reporting Standard 1 (Revised 1996), the company is exempt from the requirement to prepare a cash flow statement on the grounds that it is a wholly owned subsidiary undertaking.

Related party transactions

Under Financial Reporting Standard 8, the company is exempt from disclosing transactions with other Havas group undertakings since the consolidated accounts in which this company is included are publicly available.

2. Ultimate parent undertaking

The company's immediate parent company is Marcomms Group Limited which is registered in England and Wales and its ultimate parent company is Havas S.A., a company incorporated in France, and whose financial statements are available, in English and in French, from Havas S.A., 29 / 30 quai de Dion Bouton, F92817 Puteaux Cedex, France.