

Registered Number 05947790

THE ADVERTISING HUB LTD

Abbreviated Accounts

30 September 2011

Balance Sheet as at 30 September 2011

	Notes	2011	2010
		£	£
Fixed assets			
Intangible	2	10,530	0
Total fixed assets		10,530	0
Current assets			
Debtors		10,711	8,707
Cash at bank and in hand		3,364	3,128
Total current assets		14,075	11,835
Creditors: amounts falling due within one year		(31,207)	(22,505)
Net current assets		(17,132)	(10,670)
Total assets less current liabilities		<u>(6,602)</u>	<u>(10,670)</u>
Total net Assets (liabilities)		(6,602)	(10,670)
Capital and reserves			
Called up share capital		120	120
Profit and loss account		(6,722)	(10,790)
Shareholders funds		<u>(6,602)</u>	<u>(10,670)</u>

- a. For the year ending 30 September 2011 the company was entitled to exemption under section 477(2) of the Companies Act 2006.
- b. The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006
- c. The directors acknowledge their responsibility for:
 - i. ensuring the company keeps accounting records which comply with Section 386; and
 - ii. preparing accounts which give a true and fair view of the state of affairs of the company as at the end of the financial year, and of its profit or loss for the financial year, in accordance with the requirements of section 393, and which otherwise comply with the requirements of the Companies Act relating to accounts, so far as is applicable to the company.
- d. These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the board on 27 June 2012

And signed on their behalf by:

C Slocock, Director

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1068 of the Companies Act 2006.

Notes to the abbreviated accounts

For the year ending 30 September 2011

1 Accounting policies

The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities effective April 2008. Going Concern: The company is reliant upon the director for financial support. The director has confirmed his continued support for the company. Total liabilities exceed current assets as at the balance sheet date. The director considers, however that the company has sufficient liquid assets, to meet its liabilities as and when they fall due, and that the company has sufficient support from its creditors. Accordingly the director considers that it is appropriate to prepare the accounts on a going concern basis. Goodwill Acquired goodwill is written off in equal instalments over its estimated useful economic life.

Turnover

Turnover represents amounts receivable for goods and services net of VAT and trade discounts.

2 Intangible fixed assets

Cost Or Valuation	£
At 30 September 2010	0
Additions	11,700
At 30 September 2011	<u>11,700</u>
Depreciation	
At 30 September 2010	0
Charge for year	1,170
At 30 September 2011	<u>1,170</u>
Net Book Value	
At 30 September 2010	0
At 30 September 2011	<u>10,530</u>

3 Transactions with directors

During the year Print Solutions (.co.uk) Limited charged the company £78,485 for printing and administrative costs and £4,000 in respect of management costs. As at the balance sheet date the company owed Print Solutions (.co.uk) Limited £19,825. Mr C Slocock is a director and shareholder in that company.

3 Share capital

The company's allotted, called up and fully paid share capital is 120 (2010 - 120) Ordinary £1 shares.