

# SH02

## Notice of consolidation, sub-division, redemption of shares or re-conversion of stock into shares



6 Please  
Value of  
Please  
If all y  
Class of  
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8 Please  
Please  
Currency  
Class of  
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Currency  
Class of  
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Includes  
share p  
Total n

☒ **What this form is for**  
You may use this form to give notice  
of consolidation, sub-division,  
redemption of shares or  
re-conversion of stock into shares

☐ **What this form is NOT**  
You cannot use this form  
notice of a conversion of  
stock

SATURDAY



A09 \*AT0KMMC7\* 176  
COMPANIES HOUSE

### 1 Company details

Company number 0 5 9 4 4 2 4 0

Company name in full **whatsmybrand com Limited**

→ **Filling in this form**  
Please complete in typescript or in  
bold black capitals.

All fields are mandatory unless  
specified or indicated by \*

### 2 Date of resolution

Date of resolution 0 3 0 3 2 0 1 0

### 3 Consolidation

Please show the amendments to each class of share

Class of shares (E g. Ordinary/Preference etc.)	Previous share structure		New share structure	
	Number of issued shares	Nominal value of each share	Number of issued shares	Nominal value of each share

### 4 Sub-division

Please show the amendments to each class of share

Class of shares (E g. Ordinary/Preference etc.)	Previous share structure		New share structure	
	Number of issued shares	Nominal value of each share	Number of issued shares	Nominal value of each share
Subdivision	100	£1 00	100	£0 01
Increase Authorised Share Capital			999,999	£0 01
Total Authorised Share Capital			1,000,000	£0 01

### 5 Redemption

Please show the class number and nominal value of shares that have been redeemed  
Only redeemable shares can be redeemed

Class of shares (E g. Ordinary/Preference etc.)	Number of issued shares	Nominal value of each share
Ordinary	985,000	£0 01
Ordinary	15,000	£2 00
Total Redemption	1,000,000	

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## 6 Re-conversion

Please show the class number and nominal value of shares following re-conversion from stock

New share structure			
Value of stock	Class of shares (E.g. Ordinary/Preference etc.)	Number of issued shares	Nominal value of each share

## Statement of capital

Section 7 (also Section 8 and Section 9 if appropriate) should reflect the company's issued capital following the changes made in this form

## 7 Statement of capital (Share capital in pound sterling (£))

Please complete the table below to show each share classes held in pound sterling

If all your issued capital is in sterling, only complete Section 7 and then go to Section 10

Class of shares (E.g. Ordinary/Preference etc.)	Amount paid up on each share ①	Amount (if any) unpaid on each share ①	Number of shares ②	Aggregate nominal value ③
Ordinary	£0 0001	£0	985,000	£ 100 00
Ordinary	£2 00	£0	15,000	£ 30,000 00
				£
				£
Totals			1,000,000	£ 30,100 00

## 8 Statement of capital (Share capital in other currencies)

Please complete the table below to show any class of shares held in other currencies

Please complete a separate table for each currency

Currency				
Class of shares (E.g. Ordinary / Preference etc.)	Amount paid up on each share ①	Amount (if any) unpaid on each share ①	Number of shares ②	Aggregate nominal value
Totals				

Currency				
Class of shares (E.g. Ordinary/Preference etc.)	Amount paid up on each share ①	Amount (if any) unpaid on each share ①	Number of shares ②	Aggregate nominal value
Totals				

① Including both the nominal value and any share premium

② Number of shares issued multiplied by nominal value of each share

③ Total number of issued shares in this class.

Continuation pages

Please use a Statement of Capital continuation page if necessary

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## 9 Statement of capital (Totals)

	Please give the total number of shares and total aggregate nominal value of issued share capital	<b>① Total aggregate nominal value</b> Please list total aggregate values in different currencies separately. For example £100 + €100 + \$10 etc
Total number of shares	1,000,000	
Total aggregate nominal value ①	£30,100	

## 10 Statement of capital (Prescribed particulars of rights attached to shares) ②

	Please give the prescribed particulars of rights attached to shares for each class of share shown in the statement of capital share tables in Section 7 and Section 8	<b>② Prescribed particulars of rights attached to shares</b> The particulars are a. particulars of any voting rights, including rights that arise only in certain circumstances, b. particulars of any rights, as respects dividends, to participate in a distribution, c. particulars of any rights, as respects capital, to participate in a distribution (including on winding up), and d. whether the shares are to be redeemed or are liable to be redeemed at the option of the company or the shareholder and any terms or conditions relating to redemption of these shares.  A separate table must be used for each class of share.  Please use a Statement of capital continuation page if necessary
Class of share	Ordinary	
Prescribed particulars	Following the sub-division of the entire authorised and issued share capital from 100 x £1 00 shares into 100 x shares of £0 01 each and the Increased Authorised Share Capital of the Company by the creation of 999,999 new shares of £0 01 each, where a total of 1,000,000 x £0 01 ordinary shares have been issued. (cont)	
Class of share		
Prescribed particulars		
Class of share		
Prescribed particulars		

## SH02 - continuation page

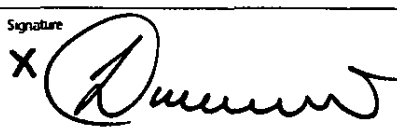
Notice of consolidation, sub-division, redemption of shares or  
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10	Statement of capital (Prescribed particulars of rights attached to shares) <sup>①</sup>	
Class of share		
Prescribed particulars	<p>All Company Shares are paid up and allocated accordingly Mr Ian G Duncan with 985,000 Ordinary Shares Mr Hans Nilsson with 15,000 Ordinary Shares</p> <p>The rights of the attached shares are as follows</p> <p>The Company provides for a body of appointed members known as the Board of Directors, and this Board of Directors can comprise of a minimum of one share holder and a maximum of five share holders either as Corporate Officers and Non-Executive Directors</p> <p>Shareholders with a minimum of 200,000 x £0 01 shares (20%) are automatically appointed to the Board</p> <p>The Company has appointed Ian Duncan as Chairman of the Board of Directors</p> <p>Company Shareholders with less than 200,000 x £0 01 shares (20%) do not qualify for Board Appointment and all associated voting rights, however they can combine their share values with other Company Shareholders to achieve a minimum combined sharehold of 200,000 x £0 01 shares (20%), to then nominate one of these Shareholders to sit on the board on their behalf This representative is to be approved by the existing Board of Directors</p> <p>Shareholders of the Company are not entitled to cede, sell or utilise their company shares as guarantees for collateral without the previous written consent of the Chairman of the Company This does not apply to circumstances of death and beneficiaries of the Shareholders last will and testament.</p> <p>Shareholders are required to accommodate the potential issuing of shares either via a sale agreement and or sweat equity agreements, whereby all shareholders shares shall be equally and proportionally diluted with the other shareholders to accommodate any allotment and issue of new shareholders to the company</p>	<p><b>① Prescribed particulars of rights attached to shares</b> The particulars are</p> <ul style="list-style-type: none"> <li>a particulars of any voting rights, including rights that arise only in certain circumstances,</li> <li>b particulars of any rights, as respects dividends, to participate in a distribution,</li> <li>c particulars of any rights, as respects capital, to participate in a distribution (including on winding up), and</li> <li>d whether the shares are to be redeemed or are liable to be redeemed at the option of the company or the shareholder and any terms or conditions relating to redemption of these shares.</li> </ul> <p>A separate table must be used for each class of share</p>

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Class of share		<p>① Prescribed particulars of rights attached to shares</p> <p>The particulars are</p> <p>a. particulars of any voting rights, including rights that arise only in certain circumstances,</p> <p>b. particulars of any rights, as respects dividends, to participate in a distribution,</p> <p>c. particulars of any rights, as respects capital, to participate in a distribution (including on winding up), and</p> <p>d. whether the shares are to be redeemed or are liable to be redeemed at the option of the company or the shareholder and any terms or conditions relating to redemption of these shares.</p> <p>A separate table must be used for each class of share</p> <p>Please use a Statement of capital continuation page if necessary</p>
Prescribed particulars		
Class of share		
Prescribed particulars		

11		<b>Signature</b>	
		I am signing this form on behalf of the company	
Signature	<p>Signature</p> <p>X  X</p>	<p>② Societas Europaea</p> <p>If the form is being filed on behalf of a Societas Europaea (SE) please delete 'director' and insert details of which organ of the SE the person signing has membership.</p> <p>③ Person authorised</p> <p>Under either section 270 or 274 of the Companies Act 2006</p>	
		<p>This form may be signed by</p> <p>Director ②, Secretary, Person authorised ③, Administrator, Administrative Receiver, Receiver, Receiver manager, CIC manager</p>	