

Registered Number 05944240

WHATSMYBRAND.COM LIMITED

Abbreviated Accounts

30 September 2009

Balance Sheet as at 30 September 2009

	Notes	2009	2008
		£	£
Called up share capital not paid			100
Current assets			
Stocks		0	0
Debtors		0	0
Investments		0	0
Cash at bank and in hand		0	0
Total current assets		<u>0</u>	<u>0</u>
Prepayments and accrued income (not expressed within current asset sub-total)		0	0
Creditors: amounts falling due within one year		(104,652)	(0)
Net current assets		(104,652)	0
Total assets less current liabilities		<u>(104,652)</u>	<u>100</u>
Creditors: amounts falling due after one year		(428,071)	(209,468)
Provisions for liabilities and charges		(0)	
Accruals and deferred income		(0)	
Total net Assets (liabilities)		(532,723)	(209,368)
Capital and reserves			
Called up share capital		0	
Share premium account		0	
Revaluation reserve		0	
Other reserves		0	
Profit and loss account		<u>(532,723)</u>	<u>(209,368)</u>
Shareholders funds		<u>(532,723)</u>	<u>(209,368)</u>

- a. For the year ending 30 September 2009 the company was entitled to exemption under section 477(2) of the Companies Act 2006.
- b. The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006
- c. The directors acknowledge their responsibility for:
 - i. ensuring the company keeps accounting records which comply with Section 386; and
 - ii. preparing accounts which give a true and fair view of the state of affairs of the company as at the end of the financial year, and of its profit or loss for the financial year, in accordance with the requirements of section 393, and which otherwise comply with the requirements of the Companies Act relating to accounts, so far as is applicable to the company.
- d. These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the board on 30 June 2010

And signed on their behalf by:

Ian Duncan, Director

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1068 of the Companies Act 2006.

Notes to the abbreviated accounts

For the year ending 30 September 2009

1 Accounting policies

The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standards for Small Entities (effective June 2002)

Turnover

Zero turnover

2 Transactions with directors

I Duncan Financial Loan Account £20,605.94 I Duncan Rental Loan Account £8,844.41 I
Duncan Salary Loan Account £ 254,233.40