

Registered Number 05944240

WHATSMYBRAND.COM LIMITED

Abbreviated Accounts

30 September 2007

WHATSMYBRAND.COM LIMITED

Registered Number 05944240

Balance Sheet as at 30 September 2007

	Notes	2007	
		£	£
Called up share capital not paid			100
Creditors: amounts falling due within one year		(21,367)	
Net current assets		(21,367)	
Total assets less current liabilities		<u>(21,267)</u>	-
Creditors: amounts falling due after one year		(33,880)	
Provisions for liabilities and charges		(500)	
Total net Assets (liabilities)		(55,647)	
Capital and reserves			
Called up share capital			0
Share premium account			0
Revaluation reserve			0
Other reserves			0
Profit and loss account		<u>(55,647)</u>	-
Shareholders funds		<u>(55,647)</u>	-

- a. For the year ending 30 September 2007 the company was entitled to exemption under section 249A(1) of the Companies Act 1985.
- b. The members have not required the company to obtain an audit in accordance with section 249B(2) of the Companies Act 1985
- c. The directors acknowledge their responsibility for:
 - i. ensuring the company keeps accounting records which comply with Section 221; and
 - ii. preparing accounts which give a true and fair view of the state of affairs of the company as at the end of the financial year, and of its profit or loss for the financial year, in accordance with the requirements of section 226, and which otherwise comply with the requirements of the Companies Act relating to accounts, so far as is applicable to the company.
- d. The accounts have been prepared in accordance with the special provisions in Part VII of the Companies Act 1985 relating to small companies

Approved by the board on 18 July 2008

And signed on their behalf by:

Ian Duncan, Director

This document was delivered using electronic communications and authenticated in accordance with section 707B(2) of the Companies Act 1985.

Notes to the abbreviated accounts

For the year ending 30 September 2007

1 Accounting policies

The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standards for Small Entities (effective January 2005)

The accounts have been prepared by the Director in accordance to the Cash Flow and P&L statements for this period; and with reference to the Guidance received from the Companies House web site.

Turnover

£0 - there were zero sales over this period.

2 Transactions with directors

The director I Duncan received an annual salary of £13418 over the period. The director loaned the company £ 4130 over the period.

3 Related party disclosures

During this period the company was run from a designated and specific area at the directors home. The company paid £ 4624 for rent and paid £260 for the portioned share of the utilities for this time.

4 Loans

During this period the company secured two long terms loans from financial institutions equating to £ 29750.