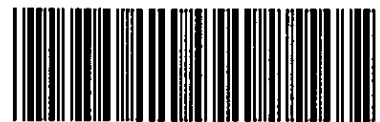


**REGISTERED NUMBER: 05942351 (England and Wales)**

**ABBREVIATED UNAUDITED ACCOUNTS  
FOR THE YEAR ENDED 31 MARCH 2011  
FOR  
JEAN KELLY CONSULTANCY LTD**

Cannon Moorcroft Ltd  
3 Manor Courtyard  
Hughenden Avenue  
High Wycombe  
Buckinghamshire  
HP13 5RE

FRIDAY



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A08

22/07/2011

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COMPANIES HOUSE

**JEAN KELLY CONSULTANCY LTD**

**CONTENTS OF THE ABBREVIATED ACCOUNTS**  
**for the Year Ended 31 March 2011**

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**JEAN KELLY CONSULTANCY LTD**

**COMPANY INFORMATION**  
**for the Year Ended 31 March 2011**

**DIRECTOR:** Mrs J Kelly

**SECRETARY:** T F Kelly

**REGISTERED OFFICE:** 9a Kings Road  
Windsor  
Berkshire  
SL4 2AD

**REGISTERED NUMBER:** 05942351 (England and Wales)

**ACCOUNTANTS:** Cannon Moorcroft Ltd  
3 Manor Courtyard  
Hughenden Avenue  
High Wycombe  
Buckinghamshire  
HP13 5RE

**JEAN KELLY CONSULTANCY LTD**

**ABBREVIATED BALANCE SHEET**  
**31 March 2011**

	Notes	2011 £	2010 £
<b>FIXED ASSETS</b>			
Intangible assets	2	38,315	45,003
Tangible assets	3	<u>2,036</u>	<u>3,002</u>
		<b>40,351</b>	<b>48,005</b>
<b>CURRENT ASSETS</b>			
Stocks		-	2,905
Debtors		14,855	1,876
Cash at bank		<u>39,997</u>	<u>55,878</u>
		<b>54,852</b>	<b>60,659</b>
<b>CREDITORS</b>			
Amounts falling due within one year		<u>37,324</u>	<u>31,268</u>
<b>NET CURRENT ASSETS</b>		<b>17,528</b>	<b>29,391</b>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>		<b>57,879</b>	<b>77,396</b>
<b>CAPITAL AND RESERVES</b>			
Called up share capital	4	100	100
Profit and loss account		<u>57,779</u>	<u>77,296</u>
<b>SHAREHOLDERS' FUNDS</b>		<b>57,879</b>	<b>77,396</b>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 March 2011

The members have not required the company to obtain an audit of its financial statements for the year ended 31 March 2011 in accordance with Section 476 of the Companies Act 2006

The director acknowledges her responsibilities for

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company

The notes form part of these abbreviated accounts

**JEAN KELLY CONSULTANCY LTD**

**ABBREVIATED BALANCE SHEET - continued**  
**31 March 2011**

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies

The financial statements were approved by the director on 19/07/2011 and were signed by

A handwritten signature in black ink, appearing to read 'Jean Kelly', with a stylized flourish at the end.

Mrs J Kelly - Director

The notes form part of these abbreviated accounts

**JEAN KELLY CONSULTANCY LTD**

**NOTES TO THE ABBREVIATED ACCOUNTS  
for the Year Ended 31 March 2011**

**1 ACCOUNTING POLICIES**

**Accounting convention**

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

**Turnover**

Turnover represents net invoiced sales of goods, excluding value added tax

**Goodwill**

Goodwill, being the amount paid in connection with the acquisition of a business in 2006, is being amortised evenly over its estimated useful life of ten years

**Tangible fixed assets**

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life

Plant and machinery etc                      -    Straight line over 5 years

**Stocks**

Stocks are valued at the lower of cost and net realisable value, after making due allowance for obsolete and slow moving items

**Deferred tax**

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date

**2 INTANGIBLE FIXED ASSETS**

**Total  
£**

**COST**

At 1 April 2010

**79,317**

Additions

**1,220**

At 31 March 2011

**80,537**

**AMORTISATION**

At 1 April 2010

**34,314**

Charge for year

**7,908**

At 31 March 2011

**42,222**

**NET BOOK VALUE**

At 31 March 2011

**38,315**

At 31 March 2010

**45,003**

**JEAN KELLY CONSULTANCY LTD**

**NOTES TO THE ABBREVIATED ACCOUNTS - continued  
for the Year Ended 31 March 2011**

**3 TANGIBLE FIXED ASSETS**

**Total  
£**

**COST**

At 1 April 2010

**10,493**

Additions

**750**

Disposals

**(795)**

At 31 March 2011

**10,448**

**DEPRECIATION**

At 1 April 2010

**7,491**

Charge for year

**1,716**

Eliminated on disposal

**(795)**

At 31 March 2011

**8,412**

**NET BOOK VALUE**

At 31 March 2011

**2,036**

At 31 March 2010

**3,002**

**4 CALLED UP SHARE CAPITAL**

Allotted, issued and fully paid

Number

Class

Nominal  
value

**2011  
£**

**2010  
£**

100

Ordinary

1

**100**

**100**

JEAN KELLY CONSULTANCY LTD

REPORT OF THE ACCOUNTANTS TO THE DIRECTOR OF  
JEAN KELLY CONSULTANCY LTD

The following reproduces the text of the report prepared for the director in respect of the company's annual unaudited financial statements, from which the unaudited abbreviated accounts (set out on pages two to five) have been prepared

As described on the balance sheet you are responsible for the preparation of the financial statements for the year ended 31 March 2011 set out on pages three to nine and you consider that the company is exempt from an audit

In accordance with your instructions, we have compiled these unaudited financial statements in order to assist you to fulfil your statutory responsibilities, from the accounting records and information and explanations supplied to us

Cannon Moorcroft Ltd

Cannon Moorcroft Ltd  
3 Manor Courtyard  
Hughenden Avenue  
High Wycombe  
Buckinghamshire  
HP13 5RE

Date

19 July 2011

This page does not form part of the abbreviated accounts