

COMPANY REGISTRATION NUMBER: 5935154

CHARITY REGISTRATION NUMBER: 1116744

Alliance Publishing Trust
Company Limited by Guarantee
Unaudited financial statements
31 December 2017



Alliance Publishing Trust
Company Limited by Guarantee
Financial statements
Year ended 31 December 2017

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Alliance Publishing Trust

Company Limited by Guarantee

Trustees' annual report (incorporating the director's report)

Year ended 31 December 2017

The trustees, who are also the directors for the purposes of company law, present their report and the unaudited financial statements of the charity for the year ended 31 December 2017.

The financial statements have been prepared in accordance with the accounting policies set out in notes to the accounts and comply with the charity's governing document, the Charities Act 2011 and Companies Act 2006 and Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102) (effective 1 January 2015) (as amended by Update Bulletin 1 published on 2 February 2016).

Reference and administrative details

Registered charity name	Alliance Publishing Trust
Charity registration number	1116744
Company registration number	5935154
Principal office and registered office	15 Prescott Place London SW4 6BS

The trustees

The trustees who served during the year and at the date of approval were as follows:

John Healy
Shannon Lawder
Darin McKeever
Leticia Ruiz-Capillas
Pieter Stermerding
Katherine Watson
Felix Oldenburg (appointed 13 July 2017)
Stefan Schafers (appointed 13 July 2017)

Principal staff	David Drewery (Executive Director) Charles Keidan (Executive Editor)
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Bankers	Barclays Bank plc PO Box 32016 London NW1 2ZH
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Solicitors	Bates Wells & Braithwaite London LLP 2-6 Cannon Street London EC4M 6YH
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Alliance Publishing Trust

Company Limited by Guarantee

Trustees' annual report (incorporating the director's report) *(continued)*

Year ended 31 December 2017

Independent Examiner

M Proctor FCA DChA
Lovewell Blake LLP
Chartered accountants
Bankside 300
Peachman Way
Broadland Business Park
Norwich
NR7 0LB

Alliance Publishing Trust

Company Limited by Guarantee

Trustees' annual report (incorporating the director's report) *(continued)*

Year ended 31 December 2017

Objectives and activities

Alliance Publishing Trust is a registered charity under the Charities Act. The objects of the charity are:

To promote the efficiency and effectiveness of charities and the effective use of charitable resources for the public benefit by:

- publishing journals, reports and other material relating to the administration and effectiveness of charities and the effective use of charitable resources; and
- convening discussion and dialogue on these issues.

Review of activities

Alliance Publishing Trust was set up as an independent organisation on 1 January 2007 with the primary responsibility of publishing *Alliance* magazine, a quarterly magazine on philanthropy and social investment with a global subscriber base of approximately 9,200 organisations and individuals as at the end of 2017. This has grown by over 2,500 in the last three years and was ahead of target for 2017. In 2018 we aim to increase our subscriber base by 9% to 10,000.

Alliance magazine has been in existence for 21 years. From the beginning of 1996 until the end of July 2001, it was published by Charities Aid Foundation (CAF). From 2001 to 2007, it was published by Allavida.

Purpose and aims

The trustees review the aims, objectives and activities of the charity each year. This report looks at what the charity has achieved and the outcomes of its work within the last 12 months. The trustees report the success of each key activity and the benefits the charity has brought to those groups of people that it is set up to help. The review also helps the trustees ensure the charity's aims, objectives and activities remained focused on its stated purposes.

The trustees have referred to the guidance contained in the Charity Commission's general guidance on public benefit when reviewing the charity's aims and objectives and in planning its future activities. In particular, the trustees consider how planned activities will contribute to the aims and objectives that have been set. Promoting the efficiency and effectiveness of charities is recognised as providing a public benefit by the Charity Commission. The material we publish is either distributed free of charge or paid for through modest subscriptions, and is available globally to anyone who would like it.

Alliance Publishing Trust

Company Limited by Guarantee

Trustees' annual report (incorporating the director's report) *(continued)*

Year ended 31 December 2017

Achievements and performance

APT's core publishing activities are to:

- publish four issues of *Alliance* magazine annually, in print and digital versions;
- produce 48 issues of *Alliance Extra* annually;
- publish both paywalled & free-to-view articles and interviews on the *Alliance* website;
- publish daily free-to-view news, opinion and conference reports on our *Latest from Alliance* blog.

All these activities were successfully carried out in 2017. The themes covered by the four issues of the magazine in 2017 were:

- **March 2017 - *Philanthropy scholarship and practice - bridging the divide***: Guest editor Marta Rey-Garcia of Coruña University.
- **June 2017 - *Solidarity - more in common?***: Guest editor Stefan Schäfers of King Baudouin Foundation.
- **September 2017 - *Philanthropy's diversity challenge***: Guest editors Angela Seay of Polden-Puckham Charitable Foundation and Sumitra Mishra of Mobile Creches.
- **December 2017 - *Philanthropy and the media***: Guest editor Miguel Castro of the Bill & Melinda Gates Foundation.

Alliance Publishing Trust

Company Limited by Guarantee

Trustees' annual report (incorporating the director's report) *(continued)*

Year ended 31 December 2017

Achievements and performance *(continued)*

One of the key goals for 2017 was to redesign our flagship print publication. We conducted internal reviews with our staff members and then followed that up with two surveys to gain feedback on the magazine. The first was with existing subscribers and the second was with people entirely unfamiliar with the publication but who were a comparable audience in other sectors ie: senior management.

The feedback was actually very positive, particularly from the existing reader group but both surveys identified some clear areas for improvement which were then collated along with in-house feedback to create a design brief for the publication which set out the main critiques of the existing publication and our main aims for the redesign. It also provided a suggested page plan, examples from other publications and in-depth survey data as appendices to the main document.

We were pleased that the survey results matched our own impressions and that they provided a very clear route forward in terms of how to improve the publication. The survey also had the unintended consequence of approving some previously made editorial decisions such as the move away from conference reports in a quarterly magazine, with people much more keen to hear of upcoming conferences.

With a design firm chosen from a detailed tendering process, we created a test version using copy from our September issue. This test version was then shared with key stakeholders and previous survey responders to gauge how well we had listened to the initial feedback. The response was again positive and after making a few more internal changes to the brief our new designers began work on the redesign of the December issue. As part of this process, we also upgraded the production of the magazine with a thicker cover and a move to perfect bound.

Nearly all feedback received has been overwhelmingly positive and whilst there remain a few things to tweak for next time, we are very pleased with the outcome of the redesign and think it positions *Alliance* well in 2018.

At the end of 2017, *Alliance* had a subscriber base of approximately 9,200. 27% of this figure consists of paid subscriptions, the rest being a mixture of copies for key funders and contributors and free digital copies for individuals and organisations in developing countries. In 2016, the subscriber base was around 8,000, with 30% being paid subscriptions.

The trend towards digital circulation continues with 88% of all subscribers not receiving the print magazine directly (up from 85.6% in 2016). This makes the role of our website and weekly emails ever more crucial - although it is worth pointing out that when it comes to paid circulation then the number who do not receive the print magazine directly falls to 57% (53% in 2016).

In terms of readership, we finished the year with a total readership (print, digital and controlled circulation) of 21,297 - an increase of 17% on 2016.

Our sponsor's subscriptions continue to be essential to both our income and our readership and we were pleased to increase our readership level from these by 15%.

Alongside the increase in paid subscriptions in 2017, we saw a large growth in our free subscription scheme, with free subscribers up 26% on 2016 to 7,141. We are pleased to continue to offer this scheme to all those working in over 140 countries. While we are pleased with our free subscriber base for 2017, next year we aim to focus on increasing our paid circulation and hope to raise our overall circulation from 9,200 to 10,000.

Our 'What's new?' emails and their subscriber only counterparts were produced weekly in 2017. This allowed us to disseminate more of our free content and gave us more opportunities to promote the value of our paid content. We now have over 6,000 people signed up to receive this free e-newsletter, which provides a strong base of potential subscribers.

Alliance Publishing Trust

Company Limited by Guarantee

Trustees' annual report (incorporating the director's report) *(continued)*

Year ended 31 December 2017

Achievements and performance *(continued)*

We continued to host regular meetings focused on the special feature of each magazine. We feel these added to our presence and credibility in the field, and we have been using these events to engage with non-subscribers. All events in 2017 were hosted in London by Charities Aid Foundation, CLLA and Paul Hamlyn Foundation. The December issue Breakfast club will be held in association with Charities Aid Foundation in January 2018. Where possible we continued to film or live stream the events to broaden the audience beyond the UK.

We continued to produce free content and disseminate it through our network and the *Latest from Alliance* blog has gone from strength to strength. We continue to offer news, opinion and conference reports on an almost daily basis, delivering blog posts over 5 days a week on average and the full 7 days a week during conference seasons. As an example we assembled an international team of bloggers to live blog from WINGSForum, Council on Foundations, EdgeFunders, European Foundation Centre, AVPN, and the Australian Community Foundations Forum.

The website continues to regularly provide both magazine and exclusive online articles that are free to read by all. Our conference calendar continues to keep readers up to date with sector events and everyone can make the most of our archive of over 5,500 articles by browsing by content type, theme or region, allowing readers to get straight to the information that matters to them.

We have also expanded our social media presence. 2017 has seen a 14% increase in our Facebook followers and a 11% increase in our Twitter followers. We share everything we do via these mediums and this dedicated approach has allowed us to reach new audiences.

In 2017 we continued to offer the *Alliance* App, making it easier and more convenient than ever before to access *Alliance* magazine. The app is free to download and subscribers can access all of the content inside the app by using the same login details they use to access our website. The app is available on all Apple iOS devices via the Appstore and on all Android devices via Google Play.

Thanks to grant funding from the C S Mott Foundation & Vladimir Potanin Foundation, the Olga Alexeeva Memorial Prize continues to be run by APT. In 2017 APT was directly responsible for launching the prize, arranging the accommodation and travel for all nominees, managing all the finances associated with the prize, arranging the judges' panel and organizing the conference session. The prize will be awarded during the Investing in Philanthropy Development - WINGS International Meeting for Funders in Barcelona, March 2018. APT was also responsible for planning the production of the Olga Alexeeva Memorial Prize supplement, which will be published in February 2018 and funded by Charities Aid Foundation. We also engaged a representative to work promoting the prize in India thanks to funding from Peace & Social Justice Philanthropy, which proved very successful.

Alliance Publishing Trust

Company Limited by Guarantee

Trustees' annual report (incorporating the director's report) *(continued)*

Year ended 31 December 2017

Financial review

At the end of its tenth year, APT is well established as an independent organisation with relevant financial, human resources and operational processes in place. Our activities produced a net £14,521 surplus in 2017 with our net assets at the end of the year amounting to £151,024 of which £14,465 relates to restricted funds. Our current level of unrestricted funds at the end of the year amounts to £136,559 of which £6,335 is designated and £130,224 constitutes the free reserves of the Charity. In 2018 we predict we will finish the year with a similar level of reserves. We hope the reserve we will have remaining by the end of 2018 will continue to help with any funding shortages in the future.

The trustees are grateful to the Network of European Foundations (NEF) for transferring to us the remaining balance of the Alliance Guarantee Fund, which originally enabled APT to avoid any cash flow difficulties in 2007 as a result of the deficit in unrestricted funding. The 'Alliance Guarantee Fund' of €300,000 was established in 2007 by NEF in this regard, was subsequently reduced to €60,000 and finally transferred to APT in 2016 in a vote of confidence in the growing strength and self-sustainability of APT.

The trustees would also like to express their gratitude to the following organizations, which fund APT:

- Adessium Foundation
- Bernard van Leer Foundation
- European Foundation Centre
- King Baudouin Foundation
- Charles Stewart Mott Foundation
- William and Flora Hewlett Foundation

The long-term support of our funders, and that of our growing number of sponsor subscribers, is essential to APT's continued successful operation.

APT continues to maintain its staffing levels, which have enabled us to carry out the activities outlined below and to strengthen our efforts to increase earned income from subscriptions, advertising and publishing.

Alliance Publishing Trust

Company Limited by Guarantee

Trustees' annual report (incorporating the director's report) *(continued)*

Year ended 31 December 2017

Financial review *(continued)*

Reserves policy

The Board of Trustees has examined the requirements for holding an appropriate level of unrestricted reserves in order to safeguard the day-to-day running of the charity and provide underlying financial stability to protect its long-term projects. APT aims to hold no less than £120,000 (approximately 40% of our annual operating budget) at all times and strives to hold as much as £150,000 (approximately 50%).

As at 31 December 2017, free reserves totalled £136,559, including designated free reserves of £6,335. In addition restricted reserves totalled £14,465.

Remuneration policy

The pay and remuneration of key management personnel, along with all other staff, is determined by the board of trustees at the point of recruitment based on the roles and responsibilities and an evaluation of the sector for comparable roles. Any increase in this remuneration is determined by the board of trustees at an annual meeting based on performance against the aims of the charity and their role within that.

Risk statement

The Board of Trustees has examined the major risks to which APT is exposed and systems have been established to mitigate these risks. APT maintains an active risk register and business continuity plan.

The largest risk facing APT is the discontinuing of core grant funding. To mitigate this risk, APT has since 2012 pursued a plan of increasing non-grant income to increase the sustainability of the organisation and limit the effect a funding withdrawal would have on our annual operations. It also maintains a sensible reserves policy (see above) which would provide the required time to seek alternative income sources should the situation arise.

Asset cover for funds

The assets of the trust are sufficient to meet the trust's obligations on a fund by fund basis.

Plans for future periods

We shall continue to focus on our principal areas of activity, ie publishing *Alliance* magazine and free-to-view online articles and interviews plus daily blog posts on our Latest from Alliance blog site. Upcoming themes for the magazine include 'Diaspora philanthropy' & 'Philanthropy infrastructure.' We are looking to further build our online presence and to increase all forms of readership, both paid and free subscribers. We will continue to host regular events around the themes of each issue.

2018 will see the introduction of the first *Alliance* webinar, a digital redesign to match our improved print product and the introduction of a members scheme for the *Alliance* audience.

In addition to the improvement and development of our offerings to readers, APT will be focusing on increasing our capacity by exploring ways to grow the staff team as well as developing the Olga Alexeeva Memorial Prize into a much wider project to develop philanthropy within emerging markets.

Alliance Publishing Trust

Company Limited by Guarantee

Trustees' annual report (incorporating the director's report) *(continued)*

Year ended 31 December 2017

Structure, governance and management

The organisation is a charitable company limited by guarantee, incorporated on 14 September 2006 and registered as a charity on 10 November 2006.

The company was established under a Memorandum of Association which established the objects and powers of the charitable company and is governed under its articles of association.

All trustees give their time voluntarily and receive no benefits from the charity. Any expenses reclaimed from the charity are set out in note 13 to the accounts. Any business relationships between the trustees and Alliance Publishing Trust (APT) are set out in note 22.

Members of the charity guarantee to contribute an amount not exceeding £1 to the assets of the charity in the event of winding up. The total number of such guarantees at 31 December 2017 was eight (2016 - six). The trustees are members of the charity but this entitles them only to voting rights. The trustees have no beneficial interest in the charity.

Appointment of trustees

As set out in the Articles of Association new trustees are appointed by resolution of the existing trustees. There should be no fewer than three trustees.

Trustee induction and training

New trustees are fully briefed on their legal obligations under charity and company law and on the content of the Memorandum and Articles of Association. All new trustees are provided with a copy of the Charity Commission's The Essential Trustee.

Organisation

The Board of Trustees (minimum of three members) administers the charity. The board meets twice a year. An Executive Director is appointed by the trustees to manage the day-to-day operations of the charity. To facilitate effective operations, the Executive Director has delegated authority, within terms of delegation approved by the trustees, for operational matters including finance, employment and development activity.

Alliance Publishing Trust

Company Limited by Guarantee

Trustees' annual report (incorporating the director's report) (continued)

Year ended 31 December 2017

Structure, governance and management (continued)

Trustees and Members of the Board

John Healy
Shannon Lawder
Darin McKeever
Leticia Ruiz-Capillas
Pieter Stermerding
Stefan Schaefer
Felix Oldenburg
Katherine Watson

Charles Stewart Mott Foundation
William Davidson Foundation
European Foundation Centre
Adessium Foundation
King Baudouin Foundation (appointed 13 July 2017)
German Association of Foundations (appointed 13 July 2017)
European Cultural Foundation

Pieter Stermerding and Katherine Watson both resigned from the Board on 12 January 2018.

Alliance Editorial Advisory Board

The Alliance Editorial Advisory Board is a group of individuals from all around the world, each of whom has expertise and experience in a particular area of relevance to Alliance. Their role is to advise the editor on all editorial matters, especially on the selection of special features and choice of guest editors. The Board of Trustees extend their thanks to the Editorial Advisory Board for their help and contributions over the year.

Related parties

Alliance Publishing Trust is grateful to receive financial support from Adessium Foundation, Bernard van Leer Foundation, European Foundation Centre (EFC), William & Flora Hewlett Foundation, King Baudouin Foundation and Charles Stewart Mott Foundation.

In 2017, Adessium Foundation, King Baudouin Foundation, Charles Stewart Mott Foundation and the European Foundation Centre (EFC) have members of staff on the Board of Trustees.

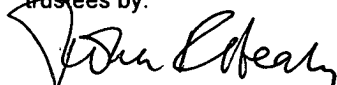
Independent Examiner

M Proctor FCA DChA was appointed as the charitable company's independent examiner during the year and expressed his willingness to continue in that capacity.

Small company provisions

This report has been prepared taking advantage of the small companies' exemption of section 415A of the Companies Act 2006.

The trustees' annual report was approved on 30 March 2018 and signed on behalf of the board of trustees by:



John Healy
Chair

Alliance Publishing Trust

Company Limited by Guarantee

Independent examiner's report to the trustees of Alliance Publishing Trust

Year ended 31 December 2017

I report to the charity trustees on my examination of the financial statements of the company for the year ended 31 December 2017 which comprise the statement of financial activities (including income and expenditure account), balance sheet and the related notes.

Responsibilities and basis of report

As the charity's trustees of the company (and also its directors for the purposes of company law) you are responsible for the preparation of the financial statements in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the financial statements of the company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your company's financial statements as carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of the company as required by section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a 'true and fair view' which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Lovewell Blake LLP
M Proctor FCA DChA
Independent Examiner
Lovewell Blake LLP
Chartered accountants
Bankside 300
Peachman Way
Broadland Business Park
Norwich
NR7 0LB

18/4/18

Alliance Publishing Trust

Company Limited by Guarantee

Statement of financial activities (including income and expenditure account)

31 December 2017

		Unrestricted funds £	2017 Restricted funds £	Total funds £	2016 Total funds £
	Note				
Income and endowments					
Donations and legacies	5	99,011	11,163	110,174	149,803
Charitable activities	6	133,296	3,500	136,796	145,506
Investment income	7	524	—	524	927
Other income	8	2,622	—	2,622	—
Total income		<u>235,453</u>	<u>14,663</u>	<u>250,116</u>	<u>296,236</u>
Expenditure					
Expenditure on raising funds:					
Raising funds	9	2,734	—	2,734	2,588
Charitable activities	10	232,663	198	232,861	270,473
Total expenditure		<u>235,397</u>	<u>198</u>	<u>235,595</u>	<u>273,061</u>
Net income and net movement in funds		<u>56</u>	<u>14,465</u>	<u>14,521</u>	<u>23,175</u>
Reconciliation of funds					
Total funds brought forward		136,503	—	136,503	113,328
Total funds carried forward		<u>136,559</u>	<u>14,465</u>	<u>151,024</u>	<u>136,503</u>

The statement of financial activities includes all gains and losses recognised in the year.
All income and expenditure derive from continuing activities.

The notes on pages 14 to 23 form part of these financial statements.

Alliance Publishing Trust
Company Limited by Guarantee
Balance sheet

31 December 2017

		2017		2016	
		£	£	£	£
Current assets					
Debtors	15	12,506		11,454	
Cash at bank and in hand		<u>149,458</u>		<u>138,471</u>	
		161,964		149,925	
Creditors: Amounts falling due within one year	16	<u>(10,940)</u>		<u>(13,422)</u>	
Net current assets			151,024		136,503
Total assets less current liabilities			<u>151,024</u>		<u>136,503</u>
Net assets			<u>151,024</u>		<u>136,503</u>
Funds of the charity					
Restricted funds			14,465		—
Unrestricted funds			<u>136,559</u>		<u>136,503</u>
Total charity funds	19		<u>151,024</u>		<u>136,503</u>

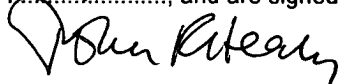
For the year ending 31 December 2017 the charity was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Directors' responsibilities:

- The members have not required the company to obtain an audit of its financial statements for the year in question in accordance with section 476;
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of financial statements.

These financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime.

These financial statements were approved by the board of trustees and authorised for issue on 30 March 2018, and are signed on behalf of the board by:



John Healy
Chair

Company registration number: 5935154

The notes on pages 14 to 23 form part of these financial statements.

Alliance Publishing Trust

Company Limited by Guarantee

Notes to the financial statements

Year ended 31 December 2017

1. General information

The charity is a private company limited by guarantee, registered in England and Wales and a registered charity in England and Wales. The address of the registered office is 15 Prescott Place, London, SW4 6BS.

2. Statement of compliance

These financial statements have been prepared in compliance with FRS 102, 'The Financial Reporting Standard applicable in the UK and the Republic of Ireland', the Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (Charities SORP (FRS 102)), Companies Act 2006 and the Charities Act 2011. The charity has applied Update Bulletin 1 as published on 2 February 2016.

The charity constitutes a public benefit entity as defined by FRS 102.

3. Accounting policies

Basis of preparation

The financial statements have been prepared on the historical cost basis, as modified by the revaluation of certain items at fair value.

The financial statements are prepared in sterling, which is the functional currency of the entity, and rounded to the nearest £.

Going concern

There are no material uncertainties about the charity's ability to continue.

Income

All income is included in the statement of financial activities when entitlement has passed to the charity, it is probable that the economic benefits associated with the transaction will flow to the charity and the amount can be reliably measured. The following specific policies are applied to particular categories of income:

- income from donations or grants, whether 'capital' grants or 'revenue' grants, is recognised when there is evidence of entitlement to the funds, any performance conditions attached to the grants have been met, receipt is probable and its amount can be measured reliably and is not deferred.

- interest on funds held on deposit is included when receivable and the amount can be measured reliably by the charity; this is normally upon notification of the interest paid or payable by the bank.

Expenditure

Expenditure is recognised once there is a legal or constructive obligation to make a payment to a third party, it is probable that settlement will be required and the amount of the obligation can be measured reliably.

- expenditure on raising funds relates to the costs incurred by the charitable company in inducing third parties to make voluntary contributions to it, as well as the cost of any activities with a fundraising purpose.

Alliance Publishing Trust

Company Limited by Guarantee

Notes to the financial statements *(continued)*

Year ended 31 December 2017

3. Accounting policies *(continued)*

Expenditure *(continued)*

- expenditure on charitable activities includes the costs of the magazine, publishing and restricted projects undertaken to further the purposes of the charity and their associated support costs.

- other expenditure includes all expenditure that is neither related to raising funds for the charity nor part of its expenditure on charitable activities.

The charity is registered for VAT, and expenditure is shown net of VAT recovered. Any VAT which cannot be recovered is included within expenditure and attributed to the relevant cost.

Staff costs are allocated to activities based on an estimate of staff time spent on each activity. Other overheads are allocated to the cost of the magazine as the amount which relates to other activities would be negligible. Governance costs are allocated to activities on the following basis:

Magazine costs	90%
Publishing costs	5%
Olga Alexeeva Memorial Prize	5%

Operating leases

Rentals payable under operating leases, where substantially all the risks and rewards of ownership remain with the lessor, are charged to the statement of financial activities on a straight line basis over the minimum lease term.

Debtors and creditors receivable / payable within one year

Debtors and creditors with no stated interest rate and receivable or payable within one year are recorded at transaction price. Any losses arising from an impairment are recognised in expenditure.

Financial instruments

The charity only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recorded at transaction value and subsequently measured at their settlement value with the exception of bank loans which are subsequently measured at amortised cost using the effective interest method.

Cash at bank

Cash at bank and cash in hand includes cash and short term highly liquid investments with a short maturity of three months or less.

Defined contribution plans

Contributions to defined contribution plans are recognised as an expense in the period in which the related service is provided. Prepaid contributions are recognised as an asset to the extent that the prepayment will lead to a reduction in future payments or a cash refund.

When contributions are not expected to be settled wholly within 12 months of the end of the reporting date in which the employees render the related service, the liability is measured on a discounted present value basis. The unwinding of the discount is recognised as an expense in the period in which it arises.

Alliance Publishing Trust

Company Limited by Guarantee

Notes to the financial statements *(continued)*

Year ended 31 December 2017

4. Limited by guarantee

The charity is a company limited by guarantee and has no share capital. The liability of each member in the event of winding up is limited to £1.

5. Donations and legacies

	Unrestricted Funds £	Restricted Funds £	Total Funds 2017 £
Grants			
Charles Stewart Mott Foundation	48,594	—	48,594
King Baudouin Foundation	16,621	—	16,621
Adessium Foundation	—	—	—
European Foundation Centre	18,000	—	18,000
The William and Flora Hewlett Foundation	8,017	—	8,017
Philanthropy for Social Justice and Peace	—	2,000	2,000
Network of European Foundations (NEF) Alliance Guarantee Fund	—	—	—
Vladimir Potanin Foundation	—	9,163	9,163
Bernard van Leer Foundation	7,779	—	7,779
	<u>99,011</u>	<u>11,163</u>	<u>110,174</u>

	Unrestricted Funds £	Restricted Funds £	Total Funds 2016 £
Grants			
Charles Stewart Mott Foundation	35,981	—	35,981
King Baudouin Foundation	16,745	6,164	22,909
Adessium Foundation	16,812	6,145	22,957
European Foundation Centre	15,000	—	15,000
The William and Flora Hewlett Foundation	6,844	—	6,844
Philanthropy for Social Justice and Peace	—	—	—
Network of European Foundations (NEF) Alliance Guarantee Fund	46,112	—	46,112
Vladimir Potanin Foundation	—	—	—
Bernard van Leer Foundation	—	—	—
	<u>137,494</u>	<u>12,309</u>	<u>149,803</u>

6. Charitable activities

	Unrestricted Funds £	Restricted Funds £	Total Funds 2017 £
Publishing	6,824	3,500	10,324
Subscriptions	30,863	—	30,863
Sponsors subscriptions	77,561	—	77,561
Advertising	16,216	—	16,216
Single copy sales	1,832	—	1,832
	<u>133,296</u>	<u>3,500</u>	<u>136,796</u>

Alliance Publishing Trust

Company Limited by Guarantee

Notes to the financial statements *(continued)*

Year ended 31 December 2017

6. Charitable activities *(continued)*

	Unrestricted Funds £	Restricted Funds £	Total Funds 2016 £
Publishing	12,115	3,500	15,615
Subscriptions	29,540	—	29,540
Sponsors subscriptions	74,524	—	74,524
Advertising	21,910	—	21,910
Single copy sales	3,917	—	3,917
	<u>142,006</u>	<u>3,500</u>	<u>145,506</u>

7. Investment income

	Unrestricted Funds £	Total Funds 2017 £	Unrestricted Funds £	Total Funds 2016 £
Bank interest receivable	<u>524</u>	<u>524</u>	<u>927</u>	<u>927</u>

8. Other income

	Unrestricted Funds £	Total Funds 2017 £	Unrestricted Funds £	Total Funds 2016 £
Other income	<u>2,622</u>	<u>2,622</u>	<u>—</u>	<u>—</u>

9. Raising funds

	Unrestricted Funds £	Total Funds 2017 £	Unrestricted Funds £	Total Funds 2016 £
Wages and salaries	<u>2,734</u>	<u>2,734</u>	<u>2,588</u>	<u>2,588</u>

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Notes to the financial statements *(continued)*

Year ended 31 December 2017

10. Expenditure on charitable activities

	Magazine Costs £	Publishing Costs £	Olga Alexeeva Memorial Prize £	Total 2017 £
Staff costs	147,707	6,268	–	153,975
Property costs	9,600	–	–	9,600
Other costs	61,769	4,169	198	66,136
Governance costs	2,925	163	162	3,250
	<u>222,001</u>	<u>10,600</u>	<u>360</u>	<u>232,961</u>

Included in the above is restricted charitable activities expenditure of £198.

	Magazine Costs £	Publishing Costs £	Olga Alexeeva Memorial Prize £	Total 2016 £
Staff costs	151,922	2,138	–	154,060
Property costs	9,600	–	–	9,600
Other costs	79,101	4,559	19,303	102,963
Governance costs	3,465	192	193	3,850
	<u>244,088</u>	<u>6,889</u>	<u>19,496</u>	<u>270,473</u>

Included in the above is restricted charitable activities expenditure of £25,002.

11. Analysis of governance costs

	2017 £	2016 £
Independent examination	2,200	1,850
Accounts preparation	1,000	2,000
Overaccrual in prior year	(50)	–
	<u>3,150</u>	<u>3,850</u>

12. Net income

Net income is stated after charging/(crediting):

	2017 £	2016 £
Operating lease rentals	9,600	9,600
Independent examiner's remuneration: Independent examination	2,200	1,850
Independent examiner's remuneration: Accounts preparation	1,000	2,000
Independent examiner's remuneration: Overaccrual in prior year	(50)	–
	<u>12,750</u>	<u>13,450</u>

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Notes to the financial statements *(continued)*

Year ended 31 December 2017

13. Staff costs

The total staff costs and employee benefits for the reporting period are analysed as follows:

	2017	2016
	£	£
Wages and salaries	135,963	111,460
Social security costs	11,053	8,254
Employer contributions to pension plans	6,957	7,066
Other employee benefits	2,736	29,868
	<u>156,709</u>	<u>156,648</u>

The total employee benefits including pension contributions of the key management personnel were £103,415 (2016: £99,968).

The average head count of employees during the year was 4 (2016: 4).

The average number of employees during the year was as follows:

	2017	2016
	No.	No.
Raising funds	0.1	0.1
Magazine	3.7	3.4
Publishing	0.1	0.1
Total	3.9	3.6

No employee received employee benefits of more than £60,000 during the year (2016: Nil).

14. Trustee remuneration and expenses

No trustees were paid or received any other benefits from employment within the charity in the year (2016: £Nil). No trustee received payment for professional or other services supplied to the charity (2016: £Nil).

No trustee received payment for or reimbursement of travel or subsistence costs in the year (2016: £Nil).

15. Debtors

	2017	2016
	£	£
Other debtors	<u>12,506</u>	<u>11,454</u>

16. Creditors: Amounts falling due within one year

	2017	2016
	£	£
Accruals and deferred income	6,700	3,975
Social security and other taxes	4,177	3,812
Other creditors	63	5,635
	<u>10,940</u>	<u>13,422</u>

Alliance Publishing Trust

Company Limited by Guarantee

Notes to the financial statements *(continued)*

Year ended 31 December 2017

17. Deferred income

	2017	2016
	£	£
At 1 January 2017	125	25,534
Amount released to income	(125)	(25,534)
Amount deferred in year	<u>3,500</u>	<u>125</u>
At 31 December 2017	<u>3,500</u>	<u>125</u>

Deferred income relates to sponsor's subscriptions received in advance.

18. Pensions and other post retirement benefits

Defined contribution plans

The amount recognised in income or expenditure as an expense in relation to defined contribution plans was £6,957 (2016: £7,066).

Alliance Publishing Trust

Company Limited by Guarantee

Notes to the financial statements *(continued)*

Year ended 31 December 2017

19. Analysis of charitable funds

Unrestricted funds

Year ended 31 December 2017

	At 1 January 2017 £	Income £	Expenditure £	Transfers £	At 31 December 2017 £
General funds	126,503	235,453	(225,397)	(6,335)	130,224
Redesign of publication	10,000	–	(10,000)	–	–
Olga Alexeeva Memorial Prize	–	–	–	3,535	3,535
Editorial	–	–	–	2,800	2,800
	<u>136,503</u>	<u>235,453</u>	<u>(235,397)</u>	<u>–</u>	<u>136,559</u>

Year ended 31 December 2016

	At 1 January 2016 £	Income £	Expenditure £	Transfers £	At 31 December 2016 £
General funds	85,858	280,427	(232,256)	(7,526)	126,503
Redesign of publication	–	–	–	10,000	10,000
Olga Alexeeva Memorial Prize	18,277	–	(15,803)	(2,474)	–
	<u>104,135</u>	<u>280,427</u>	<u>(248,059)</u>	<u>–</u>	<u>136,503</u>

The trustees designated £10,000 towards the redesign of the Alliance Publishing Trust publication in 2016, these funds have been fully expended in the current year.

The trustees designated £3,535 during the current year towards Olga Alexeeva Memorial Prize expenses in 2018. In 2016 funds were used to facilitate the travel and accommodation costs of the shortlisted candidates for the Olga Alexeeva Memorial Prize awarded in that year. At the end of that year unspent funds were released to general funds.

During the current year the trustees designated £2,800 towards the first webinar and additional audio content.

Restricted funds

Year ended 31 December 2017

	At 1 Jan 2017 £	Income £	Expenditure £	Transfers £	At 31 Dec 2017 £
Olga Alexeeva Memorial Prize	–	14,663	(198)	–	14,465

Alliance Publishing Trust

Company Limited by Guarantee

Notes to the financial statements *(continued)*

Year ended 31 December 2017

Year ended 31 December 2016

	At 1 Jan 2016 £	Income £	Expenditure £	Transfers £	At 31 Dec 2016 £
Olga Alexeeva Memorial Prize	—	3,500	(3,500)	—	—
Addessium Support for New Editor	—	6,145	(6,145)	—	—
Atlantic Philanthropies - Organisational Transition	9,193	—	(9,193)	—	—
King Baudouin Foundation Editor Support	—	6,164	(6,164)	—	—
	<u>9,193</u>	<u>15,809</u>	<u>(25,002)</u>	<u>—</u>	<u>—</u>

In the current year the charity received grants towards the 5th Olga Alexeeva Memorial Prize to be awarded in 2018. During 2016 the charity received a grant from CAF for production of the Olga Prize Supplement.

The charity received grants from Addessium and the King Baudouin Foundation (KBF) to support the training and development of the new editor.

The grant from Atlantic Philanthropies was received to support the organisation's transition to a new editor.

20. Analysis of net assets between funds

As at 31 December 2017

	Unrestricted - General £	Designated £	Restricted £	Total funds £
Net current assets	<u>130,224</u>	<u>6,335</u>	<u>14,465</u>	<u>151,024</u>

As at 31 December 2016

	Unrestricted - General £	Designated £	Restricted £	Total funds £
Net current assets	<u>126,503</u>	<u>10,000</u>	<u>—</u>	<u>136,503</u>

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Notes to the financial statements *(continued)*

Year ended 31 December 2017

21. Financial instruments

The carrying amount for each category of financial instrument is as follows:

	2017 £	2016 £
Financial assets that are debt instruments measured at amortised cost		
Other debtors (note 15)	<u>11,159</u>	<u>10,861</u>
Financial liabilities measured at amortised cost		
Accruals (note 16)	3,200	3,850
Other creditors (note 16)	<u>63</u>	<u>5,635</u>
	<u>3,263</u>	<u>9,485</u>

22. Related parties

Aggregate donations from related parties were £91,293 (2016: £104,589).

Shannon Lawder is a Regional Director at Charles Stewart Mott Foundation, and the charity received a grant from the Foundation totalling £48,594 (2016: £35,981).

Stefan Schaefer is Head of European Affairs at King Baudouin Foundation and the charity received a grant of £16,621 from the Foundation during the year (2016: £22,909).

Letecia Ruiz-Capillas is the Chief Operating Officer of European Foundation Centre (EFC) and Katherine Watson is the Vice Chair. The charity received £24,578 from EFC for bulk subscriptions during the year (2016: £21,227).

Katherine Watson is Director at the European Cultural Foundation and the charity received £1,500 from the Foundation for subscriptions during the year (2016: £1,516).

Pieter Stermerding was a Managing Director of Adessium Foundation until 1 March 2017. The charity received a grant of £22,956 in 2016. No grants were received in the current year.