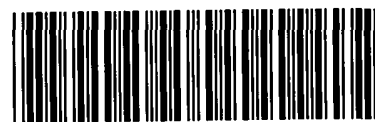


Company number: 5935154  
Charity Number: 1116744

# Alliance Publishing Trust

Report and financial statements  
For the year ended 31 December 2016

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# Alliance Publishing Trust

## Contents

### For the year ended 31 December 2016

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Reference and administrative information .....	1
Trustees' annual report .....	2
Independent examiner's report .....	10
Statement of financial activities (incorporating an income and expenditure account) .....	12
Balance sheet .....	13
Notes to the financial statements .....	14

## Alliance Publishing Trust

### Reference and administrative information

For the year ended 31 December 2016

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Company number	5935154														
Charity number	1116744														
Registered office and operational address	15 Prescott Place, London, SW4 6BS														
Country of registration	England & Wales														
Country of incorporation	United Kingdom														
Trustees and members of the Board	Trustees, who are also directors under company law, who served during the year and up to the date of this report were as follows:  <table><tr><td>John Healy</td><td>Trinity College Dublin</td></tr><tr><td>Shannon Lawder</td><td>Charles Stewart Mott Foundation</td></tr><tr><td>Darin McKeever</td><td>William Davidson Foundation</td></tr><tr><td>Leticia Ruiz-Capillas</td><td>European Foundation Centre</td></tr><tr><td>Pieter Stemerding</td><td>Adessium Foundation</td></tr><tr><td>Luc Tayart de Borms</td><td>King Baudouin Foundation (resigned July 2016)</td></tr><tr><td>Katherine Watson</td><td>European Cultural Foundation</td></tr></table>	John Healy	Trinity College Dublin	Shannon Lawder	Charles Stewart Mott Foundation	Darin McKeever	William Davidson Foundation	Leticia Ruiz-Capillas	European Foundation Centre	Pieter Stemerding	Adessium Foundation	Luc Tayart de Borms	King Baudouin Foundation (resigned July 2016)	Katherine Watson	European Cultural Foundation
John Healy	Trinity College Dublin														
Shannon Lawder	Charles Stewart Mott Foundation														
Darin McKeever	William Davidson Foundation														
Leticia Ruiz-Capillas	European Foundation Centre														
Pieter Stemerding	Adessium Foundation														
Luc Tayart de Borms	King Baudouin Foundation (resigned July 2016)														
Katherine Watson	European Cultural Foundation														
Principal staff	<table><tr><td>David Drewery</td><td>Executive Director</td></tr><tr><td>Charles Keidan</td><td>Executive Editor (appointed July 2016)</td></tr></table>	David Drewery	Executive Director	Charles Keidan	Executive Editor (appointed July 2016)										
David Drewery	Executive Director														
Charles Keidan	Executive Editor (appointed July 2016)														
Bankers	Barclays Bank plc PO Box 32016 London, NW1 2ZH														
Solicitors	Bates Wells & Braithwaite London LLP 2-6 Cannon Street London, EC4M 6YH														
Independent Examiner	Noelia Serrano Sayer Vincent LLP Invicta House, 108-114 Golden Lane London, EC1Y 0TL														

# Alliance Publishing Trust

## Trustees' annual report

For the year ended 31 December 2016

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The trustees present their report and accounts for the year ended 31 December 2016.

Reference and administrative information set out on page 1 forms part of this report. The financial statements comply with the current statutory requirements, the Memorandum and Articles of Association and the Statement of Recommended Practice – Accounting and Reporting by Charities (SORP 2015).

## Structure, governance and management

The organization is a charitable company limited by guarantee, incorporated on 14 September 2006 and registered as a charity on 10 November 2006.

The company was established under a Memorandum of Association which established the objects and powers of the charitable company and is governed under its articles of association.

All trustees give their time voluntarily and receive no benefits from the charity. Any expenses reclaimed from the charity are set out in note 6 to the accounts. Any business relationships between the trustees and Alliance Publishing Trust (APT) are set out in note 8.

## Objects of the trust

Alliance Publishing Trust is a registered charity under the Charities Acts. The objects of the charity are:

To promote the efficiency and effectiveness of charities and the effective use of charitable resources for the public benefit by:

- publishing journals, reports and other material relating to the administration and effectiveness of charities and the effective use of charitable resources
- and convening discussion and dialogue on these issues.

## Review of activities

Alliance Publishing Trust was set up as an independent organization on 1 January 2007 with the primary responsibility of publishing *Alliance* magazine, a quarterly magazine on philanthropy and social investment with a global subscriber base of approximately 8,000 organizations and individuals as at the end of 2016. This has grown by nearly 2,000 in the last three years and was on target for 2016. In 2017 we aim to increase our subscriber base by 5 per cent to 8,400.

*Alliance* magazine has been in existence for 20 years. From the beginning of 1996 until the end of July 2001, it was published by Charities Aid Foundation (CAF). From 2001 to 2007, it was published by Allavida.

## Financial review

At the end of its ninth year, APT is well established as an independent organization with relevant financial, human resources and operational processes in place. Our activities produced a net £23,175 surplus in 2016 with our net assets at the end of the year amounting to £136,503. With £10,000 designated for a publication redesign in 2017, our current level of free reserves at the end of the year is £126,503. In 2017 we predict we will finish the year with a similar level of reserves. We hope the reserve we will have remaining by the end of 2017 will continue to help with any funding shortages in the future.

The trustees are grateful to the Network of European Foundations for Innovative Cooperation (NEF) for transferring to us the remaining balance of the Alliance Guarantee Fund, which originally enabled APT to avoid any cash flow difficulties in 2007 as a result of the deficit in unrestricted funding. The 'Alliance Guarantee Fund' of €300,000 was established in 2007 by NEF in this regard, was subsequently reduced to €60,000 and finally transferred to APT in a vote of confidence in the growing strength and self-sustainability of APT.

The trustees would also like to express their gratitude to the following organizations, which fund APT:

- Adessium Foundation
- Bernard van Leer Foundation
- King Baudouin Foundation
- Charles Stewart Mott Foundation
- William and Flora Hewlett Foundation

The long-term support of our funders, and that of our growing number of sponsor subscribers, is essential to APT's continued successful operation.

2016 saw a slight organisational restructure following the retirement of long standing Editor in 2015, who had worked on Alliance since 2001. After an unsuccessful initial attempt to find a successor, APT embarked on a rigorous recruitment plan in January and an appointment was made on 1 July. Charles Keidan joined the organisation as Executive Editor to work alongside the Executive Director, David Drewery, to deliver Alliance Publishing Trust's goals.

APT continues to maintain the remainder of its staffing levels, which have enabled us to carry out the activities outlined below and to strengthen our efforts to increase earned income from subscriptions, advertising and publishing.

## Achievements and performance

APT's core publishing activities are to:

- publish four issues of *Alliance* magazine annually, in print and electronic versions;

## Alliance Publishing Trust

### Trustees' annual report

#### For the year ended 31 December 2016

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- produce 48 issues of *Alliance Extra* annually;
- publish free-to-view articles and interviews on the *Alliance* website;
- publish daily free-to-view news and conference reports on our *Latest from Alliance* blog.

All these activities were successfully carried out in 2016. The themes covered by the four issues of the magazine in 2016 were:

- **March 2016** *Refugees and migration: philanthropy responds* Guest editors Timothy Ogden (Sona Partners), Ayesha Saran (Barrow Cadbury Trust) and Atallah Kuttub (SAANEED)
- **June 2016** *Climate philanthropy after Paris* Guest editors Michael Northrop (Rockefeller Brothers Fund), Terry Odendahl and Nnimmo Bassey (Global Greengrants)
- **September 2016** *Does philanthropy have too much influence?* Guest editors Ingrid Srinath (Centre for Social Impact and Philanthropy) and Bhekinkosi Moyo (Southern Africa Trust)
- **December 2016** *#ShiftThePower: The rise of community philanthropy* Guest editors Jenny Hodgson (Global Fund for Community Foundations) and Barry Knight (CENTRIS)

At the end of 2016, *Alliance* had a subscriber base of approximately 8,000. 30 per cent of this figure consists of paid subscriptions, the rest being a mixture of copies for key funders and contributors and free electronic copies for individuals and organizations in developing countries. In 2015, the subscriber base was around 7,500, with 29 per cent being paid subscriptions.

The total number of individual paying subscribers remained the same in 2016. The trend towards electronic readership continued with approximately 85% of subscribers receiving electronic only subscriptions. This trend makes the role of our website and emails ever more crucial although it is worth pointing out that when it comes to paid circulation then the number who do not receive the print magazine directly falls to 53%.

Our sponsor's subscriptions continue to be essential to both our income and our readership and we were pleased to increase our readership level from these by 17%.

Alongside the increase in paid subscriptions in 2016, we saw growth in our free subscription scheme, with free subscribers up 5 per cent on 2015 to 5,679. We are pleased to continue to offer this scheme to all those working in over 140 countries. While we are pleased with our free subscriber base for 2016, next year we aim to focus on increasing our paid circulation and hope to raise our overall circulation from 8,000 to 8,400.

For the first time our 'What's new?' emails and their subscriber only counterparts were weekly in 2016. This allowed us to disseminate more of our free content and gave us more opportunities to promote the value of our paid content. We now have over 6,000 people signed up to receive this free e-newsletter, which provides a strong base of potential subscribers.

We continued to host regular meetings focused on the special feature of each magazine. We feel these added to our presence and credibility in the field, and we have been using these events to engage with non-subscribers. All events in 2016 were hosted in London by Barrow Cadbury Trust,

## Alliance Publishing Trust

### Trustees' annual report

#### For the year ended 31 December 2016

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Oak Foundation and Charities Aid Foundation. The December issue Breakfast club will be held in association with Charities Aid Foundation in February 2016. Where possible we continued to film or live stream the events to broaden the audience beyond the UK.

We continued to produce free content and disseminate it through our network and the Latest from Alliance blog has gone from strength to strength. We continue to offer news, opinion and conference reports on an almost daily basis, delivering blog posts over 5 days a week on average and the full 7 days a week during conference seasons. As an example we assembled an international team of bloggers to live blog from the European Foundation Centre AGA, Council on Foundations conference, Philanthropy Australia conference and the Global Summit on Community Philanthropy.

The website continues to regularly provide both magazine and exclusive online articles that are free to read by all. Our conference calendar continues to keep readers up to date with sector events and everyone can make the most of our archive of over 5,000 articles by browsing by content type, theme or region, allowing readers to get straight to the information that matters to them.

We have also expanded our social media presence. 2016 has seen a 12% increase in our Facebook followers and a 12% increase in our Twitter followers. We share everything we do via these mediums and this dedicated approach has allowed us to reach new audiences.

We continue to offer the Alliance App, making it easier and more convenient than ever before to access Alliance magazine. The app is free to download and subscribers can access all of the content inside the app by using the same login details they use to access our website. The app is available on all Apple iOS devices via the Appstore and on all Android devices via Google Play.

Thanks to grant funding from the C S Mott Foundation, Lodestar Foundation and Vladimir Potanin Foundation, the Olga Alexeeva Memorial Prize continues to be run by APT. In 2016 APT was directly responsible for promoting the prize, arranging the accommodation and travel for all nominees, and managing all the finances associated with the prize, while the volunteer committee of Caroline Hartnell, Jenny Hodgson and Maria Chertok were instrumental in arranging the judges' panel and organizing the conference session at which the prize was awarded during the Global Summit on Community Philanthropy in Johannesburg.

APT was also responsible for the production of the Olga Alexeeva Memorial Prize supplement, which was published in September and funded by Charities Aid Foundation. We continued to work with WINGS, CIVICUS and the Global Fund for Community Foundations to broaden the reach of the prize. Working through their members and networks, they were able to help us to identify a more diverse group of candidates from a greater range of countries. We also engaged a representative to work promoting the prize in Africa which proved very successful and is a model we will look to replicate in the future.

The Fourth Olga Alexeeva Memorial Prize went very smoothly and was awarded in 2016 to Bhekinkosi Moyo, Southern Africa Trust.

2016 also saw APT complete publishing projects for Charities Aid Foundation and work on a new title for Coutts.

## Purpose and aims

The trustees review the aims, objectives and activities of the charity each year. This report looks at what the charity has achieved and the outcomes of its work within the last 12 months. The trustees report the success of each key activity and the benefits the charity has brought to those groups of people that it is set up to help. The review also helps the trustees ensure the charity's aims, objectives and activities remained focused on its stated purposes.

The trustees have referred to the guidance contained in the Charity Commission's general guidance on public benefit when reviewing the charity's aims and objectives and in planning its future activities. In particular, the trustees consider how planned activities will contribute to the aims and objectives that have been set. Promoting the efficiency and effectiveness of charities is recognized as providing a public benefit by the Charity Commission. The material we publish is either distributed free of charge or paid for through modest subscriptions, and is available globally to anyone who would like it.

## Plans for the future

We shall continue to focus on our principal areas of activity, ie publishing *Alliance* magazine and free-to-view online articles and interviews plus daily blog posts on our *Latest from Alliance* blog site. Upcoming themes for the magazine include '*Philanthropy studies - an expanding field?*' and '*Solidarity*'. We are looking to further build our online presence and to increase all forms of readership, both paid and free subscribers. We will continue to host regular events around the themes of each issue.

2017 will see full redesign of our flagship printed publication so that it can be brought up to date and match the offering of our online content in terms attractiveness and accessibility. It will also the introduction of new features such as a Philanthropy Thinkers column and the continued development of our multimedia offering.

In addition to the improvement and development of our offerings to readers, APT will be focusing on increasing our capacity by exploring ways to grow the staff team as well as developing the Olga Alexeeva Memorial Prize into a much wider project to develop philanthropy within emerging markets.



## Responsibilities of the Board of Trustees

The trustees are required to prepare an annual report and financial statements for each financial year in accordance with applicable law and United Kingdom Generally Accepted Accounting Practice. The trustees are also required to prepare financial statements which give a true and fair view of the state of affairs of the charity and the incoming resources and application of resources, including the net income or expenditure of the charity for the year.

In preparing those financial statements the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards and statements of recommended practice have been followed; subject to any material departures disclosed and explained in the accounts;
- prepare the accounts on a going concern basis unless it is inappropriate to assume that the charity will continue in operation.

The trustees are responsible for keeping adequate accounting records which disclose with reasonable accuracy at any time the financial position of the charity and which enable them to ensure that the financial statements comply with the Companies Act 2006. The trustees are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The trustees are responsible for the maintenance and integrity of the corporate and financial information included on the charity's website. Legislation in the UK governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

Each of the trustees confirms that to the best of his/her knowledge there is no information relevant to the audit of which the auditors are unaware. Each of the trustees also confirms that he/she has taken all necessary steps to ensure that he/she is aware of all relevant audit information and that this information has been communicated to the auditors.

Members of the charity guarantee to contribute an amount not exceeding £1 to the assets of the charity in the event of winding up. The total number of such guarantees at 31 December 2016 was six (2015 – seven). The trustees are members of the charity but this entitles them only to voting rights. The trustees have no beneficial interest in the charity.

## Trustee induction and training

New trustees are fully briefed on their legal obligations under charity and company law and on the content of the Memorandum and Articles of Association. All new trustees are provided with a copy of the Charity Commission's *The Essential Trustee*.

## Organization

The Board of Trustees (minimum of three members) administers the charity. The board meets twice a year. An Executive Director is appointed by the trustees to manage the day-to-day operations of the charity. To facilitate effective operations, the Executive Director has delegated authority, within terms of delegation approved by the trustees, for operational matters including finance, employment and development activity.

## Trustees and Members of the Board

Alliance Publishing Trust would like to take this opportunity to thank Luc Tayart de Borms for all of his hard work and dedication during his tenure on the board.

## Alliance Editorial Advisory Board

The *Alliance* Editorial Advisory Board is a group of individuals from all around the world, each of whom has expertise and experience in a particular area of relevance to *Alliance*. Their role is to advise the editor on all editorial matters, especially on the selection of special features and choice of guest editors. The Board of Trustees extend their thanks to the Editorial Advisory Board for their help and contributions over the year.

## Reserves policy

The Board of Trustees has examined the requirements for holding an appropriate level of unrestricted reserves in order to safeguard the day-to-day running of the charity and provide underlying financial stability to protect its long-term projects. APT aims to hold no less than £120,000 (approximately 40% of our annual operating budget) at all times and strives to hold as much as £150,000 (approximately 50%).

## Remuneration policy

The pay and remuneration of key management personnel, along with all other staff, is determined by the board of trustees at the point of recruitment based on the roles and responsibilities and an evaluation of the sector for comparable roles. Any increase in this remuneration is determined by the board of trustees at an annual meeting based on performance against the aims of the charity and their role within that.

## Risk statement

The Board of Trustees has examined the major risks to which APT is exposed and systems have been established to mitigate these risks. APT maintains an active risk register and business continuity plan.

The largest risk facing APT is the discontinuing of core grant funding. To mitigate this risk, APT has since 2012 pursued a plan of increasing non-grant income to increase the sustainability of the organisation and limit the effect a funding withdrawal would have on our annual operations. It also maintains a sensible reserves policy (see above) which would provide the required time to seek alternative income sources should the situation arise.

## Asset cover for funds

The assets of the trust are sufficient to meet the trust's obligations on a fund by fund basis.

## Related parties

Alliance Publishing Trust is grateful to receive financial support from Adessium Foundation, Bernard van Leer Foundation, European Foundation Centre (EFC), William & Flora Hewlett Foundation, King Baudouin Foundation and Charles Stewart Mott Foundation.

In 2016, Adessium Foundation, King Baudouin Foundation, Charles Stewart Mott Foundation and the European Foundation Centre (EFC) have members of staff on the Board of Trustees.

## Independent Examiner

Noelia Serrano was re-appointed as the charitable company's independent examiner during the year and has expressed her willingness to continue in that capacity.

The trustees' annual report has been prepared in accordance with the special provisions applicable to companies subject to the small companies' regime.

Approved by the trustees and signed on their behalf by:



John Healy, Chair

Date 27 March 2017

## **Independent examiner's report**

**To the members of**

**Alliance Publishing Trust**

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I report on the accounts of the company for the year ended 31 December 2016, which are set out on pages 12 to 23.

This report is made solely to the trustees as a body, in accordance with the Charities Act 2011. My examination has been undertaken so that I might state to the trustees those matters I am required to state to them in an independent examiner's report and for no other purpose. To the fullest extent permitted by law, I do not accept or assume responsibility to anyone other than the charity and the trustees as a body, for my examination, for this report, or for the opinions I have formed.

### **Respective responsibilities of trustees and examiner**

The trustees (who are also the directors of the company for the purposes of company law) are responsible for the preparation of the accounts. The trustees consider that an audit is not required for this year under section 144(2) of the Charities Act 2011 (the 2011 Act) and that an independent examination is needed. The charity's gross income exceeded £250,000 and I am qualified to undertake the examination by being a qualified member of ICAEW.

Having satisfied myself that the charity is not subject to audit under company law and is eligible for independent examination, it is my responsibility to:

- Examine the accounts under section 145 of the 2011 Act
- To follow the procedures laid down in the general Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act
- To state whether particular matters have come to my attention

### **Basis of independent examiner's report**

My examination was carried out in accordance with the general Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from you as trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit and consequently no opinion is given as to whether the accounts present a 'true and fair view' and the report is limited to those matters set out in the statement below.

### **Independent examiner's statement**

In connection with my examination, no matter has come to my attention:

- Which gives me reasonable cause to believe that in any material respect the requirements:
- To keep accounting records in accordance with section 386 of the Companies Act 2006; and
- To prepare accounts which accord with the accounting records, comply with the accounting requirements of section 396 of the Companies Act 2006 and with the methods and

## **Independent examiner's report**

**To the members of**

**Alliance Publishing Trust**

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principles of the Statement of Recommended Practice: Accounting and Reporting by Charities have not been met; or

- To which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached

**Name: Noelia Serrano**

**Relevant professional qualification or body: ICAEW**

**Address: Sayer Vincent LLP, 108–114 Golden Lane, London, EC1Y 0TL**

**Date: 31 March 2017**

Alliance Publishing Trust

Statement of financial activities (incorporating an income and expenditure account)

For the year ended 31 December 2016

	Note	Unrestricted £	Restricted £	2016 Total £	Unrestricted £	Restricted £	2015 Total £
<b>Income from:</b>							
Programme grants and donations	2	137,494	12,309	149,803	98,548	32,400	130,948
Charitable activities							
Publishing Income	3	12,115	3,500	15,615	9,000	3,500	12,500
Magazine Income	3	129,891	-	129,891	125,679	-	125,679
Bank Interest Receivable		927	-	927	1,115	-	1,115
Other income		-	-	-	4	-	4
<b>Total income</b>		<b>280,427</b>	<b>15,809</b>	<b>296,236</b>	<b>234,346</b>	<b>35,900</b>	<b>270,246</b>
<b>Expenditure on:</b>							
Raising funds	4	2,588	-	2,588	2,155	-	2,155
Charitable activities							
Magazine	4	222,586	21,502	244,088	211,381	20,639	232,020
Publishing	4	6,889	3,500	10,389	6,618	2,168	8,786
Olga Alexeeva Memorial Prize	4	15,996	-	15,996	648	20,182	20,830
<b>Total expenditure</b>		<b>248,059</b>	<b>25,002</b>	<b>273,061</b>	<b>220,802</b>	<b>42,989</b>	<b>263,791</b>
<b>Net movement in funds</b>	5	<b>32,368</b>	<b>(9,193)</b>	<b>23,175</b>	<b>13,544</b>	<b>(7,089)</b>	<b>6,455</b>
<b>Reconciliation of funds:</b>							
Total funds brought forward		104,135	9,193	113,328	90,591	16,282	106,873
<b>Total funds carried forward</b>		<b>136,503</b>	<b>-</b>	<b>136,503</b>	<b>104,135</b>	<b>9,193</b>	<b>113,328</b>

All of the above results are derived from continuing activities. There were no other recognised gains or losses other than those stated above. Movements in funds are disclosed in Note 14 to the financial statements.

# Alliance Publishing Trust

## Balance sheet

Company no. 5935154

As at 31 December 2016

	Note	£	2016 £	£	2015 £
<b>Current assets:</b>					
Debtors	10	11,454		12,609	
Cash at bank and in hand	16	138,471		132,764	
		<u>149,925</u>		<u>145,373</u>	
<b>Liabilities:</b>					
Creditors: amounts falling due within one year	11	13,422		32,045	
<b>Net current assets</b>			<u>136,503</u>		<u>113,328</u>
<b>Total net assets</b>			<u>136,503</u>		<u>113,328</u>
<b>The funds of the charity:</b>	14				
Restricted income funds			-		9,193
Unrestricted income funds:					
Designated funds		10,000		18,277	
General funds		126,503		85,858	
<b>Total unrestricted funds</b>			<u>136,503</u>		<u>104,135</u>
<b>Total charity funds</b>			<u>136,503</u>		<u>113,328</u>

For the year ended 31 December 2016, the charitable company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies;

### Directors' responsibilities:

- the members have not required the charitable company to obtain an audit of its accounts for the year in question in accordance with section 476 of the Companies Act 2006;
- the directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts
- these accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime.

Approved by the trustees on

27 March 2017

and signed on their behalf by



John Healy  
Chair

**1 Accounting policies**

**a) Basis of preparation**

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015) – (Charities SORP FRS 102), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (August 2014) and the Companies Act 2006.

Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy or note.

**b) Public benefit entity**

The charitable company meets the definition of a public benefit entity under FRS 102.

**c) Going concern**

The trustees consider that there are no material uncertainties about the charitable company's ability to continue as a going concern.

Key judgements that the charitable company has made which have a significant effect on the accounts include estimating expenditure allocation and accrued income.

The trustees do not consider that there are any sources of estimation uncertainty at the reporting date that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next reporting period.

**d) Income**

Income is recognised when the charity has entitlement to the funds, any performance conditions attached to the income have been met, it is probable that the income will be received and that the amount can be measured reliably.

Income from government and other grants, whether 'capital' grants or 'revenue' grants, is recognised when the charity has entitlement to the funds, any performance conditions attached to the grants have been met, it is probable that the income will be received and the amount can be measured reliably and is not deferred.

**e) Interest receivable**

Interest on funds held on deposit is included when receivable and the amount can be measured reliably by the charity; this is normally upon notification of the interest paid or payable by the bank.

**f) Fund accounting**

Restricted funds are to be used for specific purposes as laid down by the donor. Expenditure which meets these criteria is charged to the fund.

Unrestricted funds are donations and other incoming resources received or generated for the charitable purposes.

Designated funds are unrestricted funds earmarked by the trustees for particular purposes.



**1 Accounting policies (continued)**

**g) Expenditure and irrecoverable VAT**

Expenditure is recognised once there is a legal or constructive obligation to make a payment to a third party, it is probable that settlement will be required and the amount of the obligation can be measured reliably.

Expenditure is classified under the following activity headings:

- Costs of raising funds relate to the costs incurred by the charitable company in inducing third parties to make voluntary contributions to it, as well as the cost of any activities with a fundraising purpose
- Expenditure on charitable activities includes the costs of the magazine, publishing and restricted projects undertaken to further the purposes of the charity and their associated support costs
- Other expenditure represents those items not falling into any other heading

The charity is registered for VAT, and expenditure is shown net of VAT recovered. Any VAT which cannot be recovered is included within resources expended and attributed to the relevant cost.

Staff costs are allocated to activities based on an estimate of staff time spent on each activity. Other overheads are allocated to the cost of the magazine as the amount which relates to other activities would be negligible. Governance costs are allocated to activities on the following basis:

Magazine costs	90%
Publishing costs	5%
Olga Alexeeva Memorial Prize	5%

**h) Debtors**

Trade and other debtors are recognised at the settlement amount due after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

**i) Cash at bank and in hand**

Cash at bank and cash in hand includes cash and short term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

**j) Creditors and provisions**

Creditors and provisions are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors and provisions are normally recognised at their settlement amount after allowing for any trade discounts due.

The charity only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value with the exception of bank loans which are subsequently measured at amortised cost using the effective interest method.

**k) Defined contribution pension scheme**

The charitable company operates a defined contribution pension scheme. The assets of the scheme are held separately from those of the charitable company in an independently administered fund. The pension cost charge represents contributions payable under the scheme by the charitable company to the fund. The charitable company has no liability under the scheme other than for the payment of those contributions.

**l) Operating leases**

Rentals payable under operating leases, where substantially all the risks and rewards of ownership remain with the lessor, are charged to the Statement of Financial Activities on a straight line basis over the minimum lease term.

Alliance Publishing Trust

Notes to the financial statements

For the year ended 31 December 2016

2 Income from programme grants and donations

	Unrestricted £	Restricted £	2016 Total £	2015 Total £
Charles Stewart Mott Foundation	35,981	–	35,981	48,730
King Baudouin Foundation	16,745	6,164	22,909	14,251
Adessium Foundation	16,812	6,145	22,957	14,011
European Foundation Centre	15,000	–	15,000	–
The William and Flora Hewlett Foundation	6,844	–	6,844	6,508
Olga Alexeeva Memorial Fund	–	–	–	400
Atlantic Philanthropies	–	–	–	32,000
Network of European Foundations (NEF) Alliance				
Guarantee Fund	46,112	–	46,112	–
Vladimir Potanin Foundation	–	–	–	15,048
	<u>137,494</u>	<u>12,309</u>	<u>149,803</u>	<u>130,948</u>

3 Income from charitable activities

	Unrestricted £	Restricted £	2016 Total £	2015 Total £
Publishing	12,115	3,500	15,615	12,500
Sub-total for Publishing Income	<u>12,115</u>	<u>3,500</u>	<u>15,615</u>	<u>12,500</u>
Subscriptions	29,540	–	29,540	32,055
Sponsors subscriptions	74,524	–	74,524	72,591
Advertising	21,910	–	21,910	15,398
Single Copy Sales	3,917	–	3,917	5,635
Sub-total for Magazine Income	<u>129,891</u>	<u>–</u>	<u>129,891</u>	<u>125,679</u>
Total income from charitable activities	<u>142,006</u>	<u>3,500</u>	<u>145,506</u>	<u>138,179</u>

Alliance Publishing Trust

Notes to the financial statements

For the year ended 31 December 2016

4 Analysis of expenditure

	Charitable activities				Governance costs £	2016 Total £	2015 Total £
	Cost of raising funds £	Magazine Costs £	Publishing Costs £	Olga Alexeeva Memorial Prize £			
Staff costs (Note 6)	2,588	151,922	2,138	-	-	156,648	175,630
Property Costs	-	9,600	-	-	-	9,600	9,600
Other Costs	-	79,101	8,059	15,803	-	102,963	74,836
Independent Examination and Accountancy	-	-	-	-	3,850	3,850	3,725
	2,588	240,623	10,197	15,803	3,850	273,061	263,791
Governance costs	-	3,465	192	193	(3,850)	-	-
<b>Total expenditure 2016</b>	<b>2,588</b>	<b>244,088</b>	<b>10,389</b>	<b>15,996</b>	<b>-</b>	<b>273,061</b>	<b>263,791</b>
<b>Total expenditure 2015</b>	<b>2,155</b>	<b>232,020</b>	<b>8,786</b>	<b>20,830</b>	<b>-</b>	<b>-</b>	<b>-</b>

Of the total expenditure, £248,059 was unrestricted (2015: £220,802) and £25,002 was restricted (2015: £42,989).

**Alliance Publishing Trust**

**Notes to the financial statements**

**For the year ended 31 December 2016**

**5 Net incoming resources for the year**

This is stated after charging / crediting:

	2016 £	2015 £
Bank Charges	1,465	1,910
Operating lease rentals:		
Property	9,600	9,600
Independent examiner's remuneration:		
Independent examination	1,850	2,000
Accounts preparation	2,000	2,000
overaccrual in prior year	-	(275)

**6**

**Analysis of staff costs, trustee remuneration and expenses, and the cost of key management personnel**

Staff costs were as follows:

	2016 £	2015 £
Salaries and wages	111,460	148,014
Social security costs	8,254	13,691
Employer's contribution to defined contribution pension schemes	7,066	10,332
Temporary staff costs	29,868	3,593
	<u>156,648</u>	<u>175,630</u>

No employee earned more than £60,000 during the year (2015: nil).

The total employee benefits including pension contributions of the key management personnel were £93,134 (2015: £106,964).

No trustees were paid or received any other benefits from employment with the charity in the year (2015: £nil). No trustee received payment for professional or other services supplied to the charity (2015: £nil).

No trustees received payment for or reimbursement of travel or subsistence costs in the year (2015: nil, £nil)

## 7 Staff numbers

The average number of employees (head count based on number of staff employed) during the year was as follows:

	2016	2015
	No.	No.
Raising funds	0.1	0.1
Magazine	3.4	4.8
Publishing	0.1	0.1
	<u>3.6</u>	<u>5.0</u>

## 8 Related party transactions

Aggregate donations from related parties were £104,589 which includes a £25,534 deferred grant received in 2015 (2015: £84,936).

Shannon Lawder is a Regional Director at Charles Stewart Mott Foundation, and the charity received a grant from the Foundation totalling £35,981 (2015: £48,730).

Letecia Ruiz-Capillas is the Chief Operating Officer of European Foundation Centre (EFC) and Katherine Watson is the Vice Chair. The charity received £21,227 from EFC for bulk subscriptions during the year (2015: £4,950).

Luc Tayart de Borms is a Managing Director at King Baudouin Foundation and the charity received a grant of £22,909 from the Foundation during the year (2015: £14,251).

Pieter Stemerding is a Managing Director of Adessium Foundation and the charity received a grant totalling £22,956 from the Foundation during the year (2015: £14,011).

Katherine Watson is Director at the European Cultural Foundation and the charity received £1,516 from the Foundation for subscriptions during the year (2015: £1,494).

## 9 Taxation

The charitable company is exempt from corporation tax as all its income is charitable and is applied for charitable purposes.

## 10 Debtors

2016	2015
£	£
<u>11,454</u>	<u>12,609</u>

# Alliance Publishing Trust

## Notes to the financial statements

### For the year ended 31 December 2016

#### 11 Creditors: amounts falling due within one year

	2016 £	2015 £
Taxation and social security	3,812	2,511
Other creditors	5,635	–
Accruals	3,850	4,000
Deferred income	125	25,534
	<u>13,422</u>	<u>32,045</u>

#### 12 Deferred income

Deferred income comprises a payment in advance for a magazine subscription.

	2016 £	2015 £
Balance at the beginning of the year	25,534	50,548
Amount released to income in the year	(25,534)	(50,548)
Amount deferred in the year	125	25,534
	<u>125</u>	<u>25,534</u>

#### 13a Analysis of net assets between funds (current year)

	Unrestricted General £	Designated £	Restricted £	Total funds £
Net current assets	126,503	10,000	–	136,503
	<u>126,503</u>	<u>10,000</u>	<u>–</u>	<u>136,503</u>

#### 13b Analysis of net assets between funds (prior year)

	Unrestricted General £	Designated £	Restricted £	Total funds £
Net current assets	85,858	18,277	9,193	113,328
	<u>85,858</u>	<u>18,277</u>	<u>9,193</u>	<u>113,328</u>

Alliance Publishing Trust

Notes to the financial statements

For the year ended 31 December 2016

14a Movements in funds (current year)

	At the start of the year £	Incoming resources & gains £	Outgoing resources & losses £	Transfers £	At the end of the year £
<b>Restricted funds:</b>					
Olga Alexeeva Memorial Prize	-	3,500	(3,500)	-	-
Addessium Support for New Editor	-	6,145	(6,145)	-	-
Atlantic Philanthropies – Organisational Transition	9,193	-	(9,193)	-	-
King Baudouin Foundation Editor Support	-	6,164	(6,164)	-	-
<b>Total restricted funds</b>	<b>9,193</b>	<b>15,809</b>	<b>(25,002)</b>	<b>-</b>	<b>-</b>
<b>Unrestricted funds:</b>					
<i>Designated funds</i>					
Redesign of publication	-	-	-	10,000	10,000
Olga Alexeeva Memorial Prize	18,277	-	(15,803)	(2,474)	-
<b>Total designated funds</b>	<b>18,277</b>	<b>-</b>	<b>(15,803)</b>	<b>7,526</b>	<b>10,000</b>
<b>General funds</b>	<b>85,858</b>	<b>280,427</b>	<b>(232,256)</b>	<b>(7,526)</b>	<b>126,503</b>
<b>Total unrestricted funds</b>	<b>104,135</b>	<b>280,427</b>	<b>(248,059)</b>	<b>-</b>	<b>136,503</b>
<b>Total funds</b>	<b>113,328</b>	<b>296,236</b>	<b>(273,061)</b>	<b>-</b>	<b>136,503</b>

# Alliance Publishing Trust

## Notes to the financial statements

For the year ended 31 December 2016

### 14b Movements in funds (prior year)

	At the start of the year £	Incoming resources & gains £	Outgoing resources & losses £	Transfers £	At the end of the year £
<b>Restricted funds:</b>					
Olga Alexeeva Memorial Prize	16,282	3,900	(20,182)	-	-
Atlantic Philanthropies – Organisational Transition	-	32,000	(22,807)	-	9,193
<b>Total restricted funds</b>	<b>16,282</b>	<b>35,900</b>	<b>(42,989)</b>	<b>-</b>	<b>9,193</b>
<b>Unrestricted funds:</b>					
<i>Designated funds</i>					
Bernard van Leer Foundation	7,916	-	(7,916)	-	-
Olga Alexeeva Memorial Prize	-	-	-	18,277	18,277
<b>Total designated funds</b>	<b>7,916</b>	<b>-</b>	<b>(7,916)</b>	<b>18,277</b>	<b>18,277</b>
<b>General funds</b>	<b>82,675</b>	<b>234,346</b>	<b>(212,886)</b>	<b>(18,277)</b>	<b>85,858</b>
<b>Total unrestricted funds</b>	<b>90,591</b>	<b>234,346</b>	<b>(220,802)</b>	<b>-</b>	<b>104,135</b>
<b>Total funds</b>	<b>106,873</b>	<b>270,246</b>	<b>(263,791)</b>	<b>-</b>	<b>113,328</b>

### Purposes of restricted funds

Alliance Publishing Trust received grants from Addessium and the King Baudouin Foundation (KBF) to support the training and development of the new editor.

Alliance Publishing Trust received the grant from Atlantic Philanthropies to support the organisation's transition to a new editor in 2015.

Alliance Publishing Trust received a number of small grants in 2015 to facilitate the travel and accommodation costs of the shortlisted candidates for the Olga Alexeeva Memorial Prize in 2015. In 2016 Alliance Publishing Trust received a grant from CAF for production of the Olga Prize Supplement.

### Purposes of designated funds

The trustees have designated £10,000 towards the redesign of the Alliance Publishing Trust publication. These funds will be expended in 2017.

The trustees designated £18,277 in 2015 to facilitate the travel and accommodation costs of the shortlisted candidates for the Olga Alexeeva Memorial Prize in 2016. Unspent funds have been released to general funds at 31 December 2016.



Alliance Publishing Trust

Notes to the financial statements

For the year ended 31 December 2016

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15 Analysis of cash and cash equivalents

	At 1 January 2016 £	Cash flows £	Other changes £	At 31 December 2016 £
Cash in hand	132,764	5,707	-	138,471
Total cash and cash equivalents	132,764	5,707	-	138,471

16 Legal status of the charity

The charity is a company limited by guarantee and has no share capital. The liability of each member in the event of winding up is limited to £1.