

Company Registration No.5929750

KERERU LIMITED

Annual Report and Financial Statements

32 weeks ended 28 April 2007

FRIDAY



ANFOEWNX

A04

25/01/2008

240

COMPANIES HOUSE

KERERU LIMITED
ANNUAL REPORT AND FINANCIAL STATEMENTS 2007

CONTENTS	Page
Directors' report	1
Statement of directors' responsibilities	3
Independent auditors' report	4
Profit and loss account	5
Balance sheet	6
Reconciliation of movements in shareholder's funds	7
Notes to the financial statements	8

KERERU LIMITED

DIRECTORS' REPORT

The directors present their annual report and the financial statements for the 32 weeks ended 28 April 2007

DATE OF INCORPORATION

The Company was incorporated on 8 September 2006

PRINCIPAL ACTIVITY AND RESULTS

The principal activity of the Company is investment in other businesses of the DSG international plc Group. The principal risk faced by the Company is an impairment in the value of these businesses. During the period the Company acquired an interest in another group business, PC City (France) SNC (PCCF). Subsequent to this, a decision was made to exit the PCCF business. Accordingly, the carrying value of the investment has been reviewed and has been fully written down as a result. Other than this activity, the Company did not trade in the period and it is not anticipated that it will do so in the foreseeable future.

DIVIDENDS

The directors recommend that no dividend be paid.

DIRECTORS

The directors of the Company during the period were

	Date of appointment	Date of resignation
G D Budd	12 September 2006	1 March 2007
S B Campbell	24 October 2006	
Hackwood Directors Limited	8 September 2006	12 September 2006
K Jones	24 October 2006	
B Marsh	12 March 2007	

Unless otherwise indicated, the directors served throughout the period.

KERERU LIMITED

DIRECTORS' REPORT

AUDITORS AND DISCLOSURE OF INFORMATION TO AUDITORS

Pursuant to section 386 of the Companies Act 1985, an elective resolution dispensing with the requirement to appoint auditors annually has been in place throughout the period. Accordingly Deloitte & Touche LLP are deemed to continue as auditors.

In accordance with the provisions of Section 234ZA of the Companies Act 1985, each of the directors at the date of approval of this report confirms that, to the best of their knowledge and belief, and having made appropriate enquiries of other officers of the Company

- so far as they are aware, there is no relevant audit information of which the Company's auditors are unaware, and
- they have taken all the steps that they ought to have taken as a director to make themselves aware of any relevant audit information and to establish that the Company's auditors are aware of that information

By Order of the Board



H H Thomas

Secretary

26 July 2007

Registered office
Maylands Avenue
Hemel Hempstead
Hertfordshire
HP2 7TG

KERERU LIMITED
STATEMENT OF DIRECTORS' RESPONSIBILITIES

The directors are responsible for the preparation of the financial statements and have chosen to prepare such financial statements under UK Generally Accepted Accounting Practices (UK GAAP)

The directors are required by UK company law to prepare such financial statements for each financial period which give a true and fair view of the state of affairs of the Company, in accordance with UK GAAP, as at the end of each financial period and of the profit or loss for that period. In preparing the financial statements, suitable accounting policies have been used and applied consistently, and reasonable and prudent judgements and estimates have been made. Applicable accounting standards have been followed. The financial statements have been prepared on the going concern basis.

The directors are also responsible for maintaining proper accounting records which disclose with reasonable accuracy at any time the financial position of the Company and compliance of the financial statements with the Companies Act 1985. The directors are also responsible for the safeguard of the assets of the Company and hence for taking reasonable steps to prevent and detect fraud or any other irregularities.

KERERU LIMITED

INDEPENDENT AUDITORS' REPORT

Independent auditors' report to the members of Kereru Limited

We have audited the financial statements of Kereru Limited for the 32 weeks ended 28 April 2007 which comprise the profit and loss account, the balance sheet, the reconciliation of movements in shareholder's funds and the related notes 1 to 9. These financial statements have been prepared under the accounting policies set out therein.

This report is made solely to the Company's members, as a body, in accordance with section 235 of the Companies Act 1985. Our audit work has been undertaken so that we might state to the members those matters we are required to state to them in an auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the Company and the Company's members as a body, for our audit work, for this report, or for the opinions we have formed.

Respective responsibilities of directors and auditors

The directors' responsibilities for preparing the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice) are set out in the Statement of Directors' Responsibilities. Our responsibility is to audit the financial statements in accordance with relevant legal and regulatory requirements and International Standards on Auditing (UK and Ireland).

We report to you our opinion as to whether the financial statements give a true and fair view, and are properly prepared in accordance with the Companies Act 1985. We also report to you whether in our opinion, the information given in the directors' report is consistent with the financial statements, if the Company has not kept proper accounting records, if we have not received all the information and explanations we require for our audit, or if information specified by law regarding directors' remuneration and other transactions is not disclosed.

We read the Directors' report and consider the implications for our report if we become aware of any apparent misstatements within it.

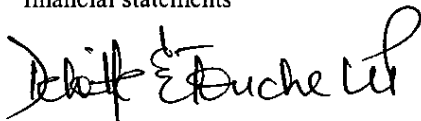
Basis of audit opinion

We conducted our audit in accordance with International Standards on Auditing (UK and Ireland) issued by the Auditing Practices Board. An audit includes examination, on a test basis, of evidence relevant to the amounts and disclosures in the financial statements. It also includes an assessment of the significant estimates and judgements made by the directors in the preparation of the financial statements, and of whether the accounting policies are appropriate to the Company's circumstances, consistently applied and adequately disclosed.

We planned and performed our audit so as to obtain all the information and explanations which we considered necessary in order to provide us with sufficient evidence to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or other irregularity or error. In forming our opinion we also evaluated the overall adequacy of the presentation of information in the financial statements.

Opinion

In our opinion the financial statements give a true and fair view, in accordance with UK GAAP, of the state of the Company's affairs as at 28 April 2007 and of its loss for the period then ended, have been properly prepared in accordance with the Companies Act 1985 and the information given in the directors' report is consistent with the financial statements.



Deloitte & Touche LLP
Chartered Accountants and Registered Auditors
London

31 July 2007

KERERU LIMITED
PROFIT AND LOSS ACCOUNT
For the 32 weeks ended 28 April 2007

	Note	2006/07 £'000
Amount written off fixed asset investment	3	<u>(67,080)</u>
Loss on ordinary activities before and after taxation	6	<u>(67,080)</u>

All loss is derived from continuing operations in the UK

There are no recognised gains or losses other than the loss for the current period

KERERU LIMITED
BALANCE SHEET
As at 28 April 2007

	Note	2007 £'000
Fixed assets		
Investment	3	-
		<hr/>
Equity shareholder's funds		
Called up share capital	4	1,163
Share premium	5	65,917
Profit and loss account	6	(67,080)
		<hr/>
		-
		<hr/>

These financial statements were approved by the directors on 26 July 2007 and signed on their behalf by



B Marsh

KERERU LIMITED
RECONCILIATION OF MOVEMENTS IN SHAREHOLDER'S FUNDS

	2006/07 £'000
Opening equity shareholder's funds on incorporation	-
Shares issued and share premium	67,080
Loss for the period	(67,080)
Net movement in equity shareholder's funds	-
Closing equity shareholder's funds	-

KERERU LIMITED
NOTES TO THE FINANCIAL STATEMENTS

1. ACCOUNTING POLICIES

The financial statements have been prepared in accordance with UK law and UK applicable accounting standards. The principal accounting policies are set out below.

1.1 Accounting convention

The financial statements are prepared under the historical cost convention. The financial statements are for the 32 weeks ended 28 April 2007.

1.2 Investments

Investments in subsidiary undertakings are stated at cost less provisions for impairment in value.

1.3 Cash flow statement

As permitted by FRS 1 (Revised 1996) "Cash flow statements", the Company has not prepared a cash flow statement because it is a wholly owned subsidiary and consolidated financial statements in which the Company is included are publicly available.

2. EMPLOYEES, DIRECTORS AND AUDITORS

The Company had no employees during the period. The directors received no remuneration for services to the Company during the period. The auditors' remuneration of £2,000 is borne by another group undertaking.

3. FIXED ASSET INVESTMENT

	Subsidiary undertaking £'000
Cost and net book value	
On incorporation	-
Additions	67,080
Provision for impairment	(67,080)
	<hr/>
At 28 April 2007	<hr/> <hr/>

The addition in the period relates to the investment in PC City (France) SNC (PCCF). Subsequent to this investment, a decision was made to exit the PCCF business. Accordingly, the carrying value of the investment has been reviewed and has been fully written down as a result.

Details of the principal subsidiary undertakings are set out in note 9.

4. CALLED UP SHARE CAPITAL

	2007 £'000
Authorised	
1,163,529 ordinary shares of £1 each	1,164
	<hr/>
Allotted and fully paid	
1,163,430 ordinary share of £1 each	1,164
	<hr/> <hr/>

On 9 October 2006 the authorised share capital was increased by 1,163,429 ordinary shares of £1 each. On the same day 1,163,429 ordinary shares of £1 each, fully paid, were issued to DSG Overseas Investments Limited for consideration of £67,080,511.

KERERU LIMITED
NOTES TO THE FINANCIAL STATEMENTS

5. SHARE PREMIUM

	2007 £'000
Amounts issued during the period	65,917
At 28 April 2007	<u>65,917</u>

6. PROFIT AND LOSS ACCOUNT

	£'000
Loss for the period	(67,080)
At 28 April 2007	<u>(67,080)</u>

7. RELATED PARTY DISCLOSURE

The Company has applied the exemption allowed by FRS 8 regarding disclosure of transactions with other undertakings which are members of the DSG international plc Group

8. PARENT COMPANY

The Company's immediate parent and controlling entity is DSG Overseas Investments Limited

The Company's ultimate parent and controlling entity is DSG international plc, which is incorporated in Great Britain and is registered in England and Wales. DSG international plc is the parent of the largest and smallest group which includes the Company and for which consolidated financial statements are prepared. Copies of its financial statements may be obtained from its registered office at Maylands Avenue, Hemel Hempstead, Hertfordshire HP2 7TG

9. PRINCIPAL SUBSIDIARY UNDERTAKING

28 April 2007, the Company is a 99.5 per cent partner in PC City (France) SNC, which operates in France

Consolidated financial statements have not been prepared as the Company is a wholly owned subsidiary of a company registered in England and Wales. The Company's financial statements present information about it as an individual undertaking and not as a group

In the opinion of the directors the aggregate value of the shares in and amounts due from the Company's subsidiary undertakings are not less than the aggregate of the amounts at which these assets are included in the Company's balance sheet