

# Rocket PR Limited

Unaudited Financial Statements

For Filing with Registrar

For the year ended 31 December 2020

Company Registration No. 05925028 (England and Wales)

# Rocket PR Limited

## Company Information

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<b>Directors</b>	J Lonsdale H S Virdee
<b>Secretary</b>	Octopus Communications Consultancy Limited
<b>Company number</b>	05925028
<b>Registered office</b>	Charlotte Building 17 Gresse Street London W1T 1QL
<b>Accountants</b>	Moore Kingston Smith LLP Charlotte Building 17 Gresse Street London W1T 1QL

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Rocket PR Limited

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# Rocket PR Limited

## Balance Sheet

As at 31 December 2020

	Notes	2020 £	£	2019 £	£
<b>Current assets</b>					
Debtors	3	305,157		305,157	
<b>Creditors: amounts falling due within one year</b>	4	(22,110)		(22,110)	
<b>Net current assets</b>			283,047		283,047
<b>Capital and reserves</b>					
Called up share capital	5		1		1
Profit and loss reserves			283,046		283,046
<b>Total equity</b>			283,047		283,047

The directors of the company have elected not to include a copy of the profit and loss account within the financial statements.

For the financial year ended 31 December 2020 the company was entitled to exemption from audit under section 477 of the Companies Act 2006.

The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of financial statements.

The members have not required the company to obtain an audit of its financial statements for the year in question in accordance with section 476.

These financial statements have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies' regime.

The financial statements were approved by the board of directors and authorised for issue on 9 September 2021 and are signed on its behalf by:

J Lonsdale  
Director

Company Registration No. 05925028

# Rocket PR Limited

## Notes to the Financial Statements

For the year ended 31 December 2020

### 1 Accounting policies

#### Company information

Rocket PR Limited is a private company limited by shares incorporated in England and Wales. The registered office is Charlotte Building, 17 Gresse Street, London, W1T 1QL.

#### 1.1 Accounting convention

These financial statements have been prepared in accordance with FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" ("FRS 102") and the requirements of the Companies Act 2006 as applicable to companies subject to the small companies regime.

The financial statements are prepared in sterling, which is the functional currency of the company. Monetary amounts in these financial statements are rounded to the nearest pound.

The financial statements have been prepared under the historical cost convention, modified to include the revaluation of freehold properties and to include investment properties and certain financial instruments at fair value. The principal accounting policies adopted are set out below.

#### 1.2 Going concern

The directors are managing the impact of the Coronavirus upon the company, taking all reasonable steps to ensure the company continues to trade and meet its liabilities as they fall due for at least one year from the date of approval of the financial statements. The directors have prepared cash flow forecasts for the group that demonstrate the company has sufficient cash flow reserves to continue trading for 12 months from the date of signing of the. Additionally the immediate parent company has confirmed its continued support of the company and that the amount due to it of £22,110 will not be called for repayment until the company has sufficient cash resources to do so. The Directors therefore are of the opinion that it is appropriate to prepare the accounts on a going concern basis.

#### 1.3 Financial instruments

The company only has basic financial instruments measured at amortised cost, with no financial instruments classified as other or basic instruments measured at fair value.

### 2 Employees

The average monthly number of persons (including directors) employed by the company during the year was 2 (2019 - 2).

### 3 Debtors

	2020	2019
Amounts falling due within one year:	£	£
Amounts due from group undertakings	305,157	305,157

# Rocket PR Limited

## Notes to the Financial Statements (Continued)

For the year ended 31 December 2020

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### 4 Creditors: amounts falling due within one year

	2020 £	2019 £
Amounts due to group undertakings	22,110	22,110
	<u>22,110</u>	<u>22,110</u>

HSBC PLC hold fixed and floating assets over all of the company's assets.

### 5 Called up share capital

	2020 £	2019 £
<b>Ordinary share capital</b>		
<b>Issued and fully paid</b>		
1 Ordinary of £1 each	1	1
	<u>1</u>	<u>1</u>
	<u>1</u>	<u>1</u>

### 6 Events after the reporting date

On 8 February 2021, the company was sold to Jon Lonsdale, a director.

### 7 Related party transactions

The company has taken the exemption under Section 33 Related Party Disclosures paragraph 33.1A from disclosing transactions with other members of a wholly owned group.

### 8 Parent company

The parent company of Rocket PR Limited is Octopus Communications Consultancy Limited and its registered office is Charlotte Building, 17 Gresse Street, W1T 1QL.

Brandtosales Limited is the company's ultimate controlling party. The directors consider there is no single ultimate controlling party.

Brandtosales Limited is the smallest and largest group to consolidate these financial statements.

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.