

Company Information

Directors J Lonsdale

K S Purewal H S Virdee

Secretary Octopus Communications Consultancy Limited

Company number 05925028

Registered office Charlotte Building

17 Gresse Street

London W1T 1QL

Accountants Kingston Smith LLP

Charlotte Building 17 Gresse Street

London W1T 1QL

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Balance Sheet

As at 31 December 2017

		2017		2016	
	Notes	£	£	£	£
Current assets					
Debtors	3	305,157		305,157	
Creditors: amounts falling due within					
one year	4	(22,110)		(24,025)	
Net current assets			283,047		281,132
Capital and reserves					
Called up share capital	5		1		1
Profit and loss reserves			283,046		281,131
Total equity			283,047		281,132

The directors of the company have elected not to include a copy of the profit and loss account within the financial statements.

For the financial year ended 31 December 2017 the company was entitled to exemption from audit under section 477 of the Companies Act 2006.

The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of financial statements.

The members have not required the company to obtain an audit of its financial statements for the year in question in accordance with section 476.

These financial statements have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies' regime.

The financial statements were approved by the board of directors and authorised for issue on 25 September 2018 and are signed on its behalf by:

J Lonsdale

Director

Company Registration No. 05925028

Notes to the Financial Statements

For the year ended 31 December 2017

1 Accounting policies

Company information

Rocket PR Limited is a private company limited by shares incorporated in England and Wales. The registered office is Charlotte Building, 17 Gresse Street, London, W1T 1QL.

1.1 Accounting convention

These financial statements have been prepared in accordance with FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" ("FRS 102") and the requirements of the Companies Act 2006 as applicable to companies subject to the small companies regime.

The financial statements are prepared in sterling, which is the functional currency of the company. Monetary a mounts in these financial statements are rounded to the nearest pound.

The financial statements have been prepared under the historical cost convention, modified to include the revaluation of freehold properties and to include investment properties and certain financial instruments at fair value. The principal accounting policies adopted are set out below.

1.2 Financial instruments

The company only has basic financial instruments measured at amortised cost, with no financial instruments classified as other or basic instruments measured at fair value.

1.3 Taxation

The tax expense represents the sum of the tax currently payable and deferred tax.

Current tax

The tax currently payable is based on taxable profit for the year. Taxable profit differs from net profit as reported in the profit and loss account because it excludes items of income or expense that are taxable or deductible in other years and it further excludes items that are never taxable or deductible. The company's liability for current tax is calculated using tax rates that have been enacted or substantively enacted by the reporting end date.

Deferred tax

Deferred tax liabilities are generally recognised for all timing differences and deferred tax assets are recognised to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits. Such assets and liabilities are not recognised if the timing difference arises from goodwill or from the initial recognition of other assets and liabilities in a transaction that affects neither the tax profit nor the accounting profit.

The carrying amount of deferred tax assets is reviewed at each reporting end date and reduced to the extent that it is no longer probable that sufficient taxable profits will be available to allow all or part of the asset to be recovered. Deferred tax is calculated at the tax rates that are expected to apply in the period when the liability is settled or the asset is realised. Deferred tax is charged or credited in the profit and loss account, except when it relates to items charged or credited directly to equity, in which case the deferred tax is also dealt with in equity. Deferred tax assets and liabilities are offset when the company has a legally enforceable right to offset current tax assets and liabilities and the deferred tax assets and liabilities relate to taxes levied by the same tax authority.

2 Employees

The average monthly number of persons (including directors) employed by the company during the year was 3 (2016 - 3).

Notes to the Financial Statements (Continued)

For the year ended 31 December 2017

3	Debtors		
·	Debitors	2017	2016
	Amounts falling due within one year:	£	£
	Amounts due from group undertakings	305,157	305,157
4	Creditors: amounts falling due within one year		
		2017 £	2016 £
	Amounts due to group undertakings	22,110	-
	Corporation tax		24,025
		22,110	24,025
5	Called up share capital		
		2017	2016
		£	£
	Ordinary share capital		
	Issued and fully paid	1	1
	1 Ordinary of £1 each		
		1	1

6 Related party transactions

The company has taken the exemption under Section 33 Related Party Disclosures paragraph 33.1A from disclosing transactions with other members of a wholly owned group.

7 Parent company

The parent company of Rocket PR Limited is Octopus Communications Consultancy Limited and its registered office is Charlotte Building, 17 Gresse Street, W1T 1QL.

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.