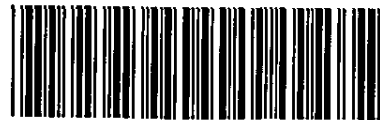


Abbreviated Unaudited Accounts for the Year Ended 31 August 2011

for

Pledgedesign Ltd

SATURDAY



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28/01/2012

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COMPANIES HOUSE

**Contents of the Abbreviated Accounts
for the Year Ended 31 August 2011**

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Abbreviated Balance Sheet
31 August 2011

	Notes	31 8 11 £	£	31 8 10 £	£
FIXED ASSETS					
Tangible assets	2		1,290		1,181
CURRENT ASSETS					
Debtors		840		1,196	
Cash at bank and in hand		9,874		16,391	
		<u>10,714</u>		<u>17,587</u>	
CREDITORS					
Amounts falling due within one year		9,349		7,194	
		<u>10,714</u>		<u>17,587</u>	
NET CURRENT ASSETS			1,365		10,393
TOTAL ASSETS LESS CURRENT LIABILITIES			<u>2,655</u>		<u>11,574</u>
CAPITAL AND RESERVES					
Called up share capital	3		100		100
Profit and loss account			2,555		11,474
			<u>2,655</u>		<u>11,574</u>
SHAREHOLDERS' FUNDS			<u>2,655</u>		<u>11,574</u>

The notes form part of these abbreviated accounts

Abbreviated Balance Sheet - continued
31 August 2011

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 August 2011

The members have not required the company to obtain an audit of its financial statements for the year ended 31 August 2011 in accordance with Section 476 of the Companies Act 2006

The directors acknowledge their responsibilities for

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies

The financial statements were approved by the Board of Directors on 20 January 2012 and were signed on its behalf by

A handwritten signature in black ink, appearing to read 'Adam Pledge', with a stylized flourish at the end.

A Pledge - Director

**Notes to the Abbreviated Accounts
for the Year Ended 31 August 2011**

1 ACCOUNTING POLICIES

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

Turnover

Turnover represents net invoiced sales of services, excluding value added tax

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life

- Fixtures and fittings - 25% on reducing balance
- Computer equipment - 25% on reducing balance

2 TANGIBLE FIXED ASSETS

	Total £
COST	
At 1 September 2010	1,961
Additions	538
	<hr/>
At 31 August 2011	2,499
	<hr/>
DEPRECIATION	
At 1 September 2010	779
Charge for year	430
	<hr/>
At 31 August 2011	1,209
	<hr/>
NET BOOK VALUE	
At 31 August 2011	1,290
	<hr/>
At 31 August 2010	1,182
	<hr/>

3 CALLED UP SHARE CAPITAL

Allotted, issued and fully paid Number	Class	Nominal value	31 8 11 £	31 8 10 £
100	Ordinary	£1	100	100
			<hr/>	<hr/>