Registered Number 05907274

IDENTITY PR LIMITED

Abbreviated Accounts

30 November 2010

IDENTITY PR LIMITED **Registered Number 05907274**

Balance Sheet as at 30 November 2010

	Notes	2010		2009	
		£	£	£	£
Fixed assets					
Tangible	2		1,973		1,847
Total fixed assets			1,973		1,847
Current assets					
Debtors		30,446		11,269	
Cash at bank and in hand		16,722		1,559	
Total current assets		47,168		12,828	
Net current assets			47,168		12,828
Total assets less current liabilities			49,141		14,675
Creditors: amounts falling due after one year			(48,267)		(24,749)
Total net Assets (liabilities)			874		(10,074)
Capital and reserves					
Called up share capital	3		2		2
Profit and loss account			872		(10,076)
Shareholders funds			874		(10,074)

a. For the year ending 30 November 2010 the company was entitled to exemption under section 477(2) of the Companies Act 2006.
b. The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006
c. The directors acknowledge their responsibility for:
    i. ensuring the company keeps accounting records which comply with Section 386; and
    ii. preparing accounts which give a true and fair view of the state of affairs of the company as at the end of the financial year, and of its profit or loss for the financial year, in accordance with the requirements of section 393, and which otherwise comply with the requirements of the Companies Act relating to accounts, so far as is applicable to the company.
d. These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the board on 23 August 2011

And signed on their behalf by:
C J Thomas, Director

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1068 of the Companies Act 2006.

Notes to the abbreviated accounts

For the year ending 30 November 2010

1 **Accounting policies**

The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standards for Small Entities (effective January 2005)

Turnover

Turnover represents the invoiced value of goods and services supplied by the company, net of value added tax and trade discounts

Depreciation

Depreciation has been provided at the following rates in order to write off the assets over their estimated useful lives.

Plant and Machinery 25.00% Straight Line

2 **Tangible fixed assets**

Cost	£
At 30 November 2009	3,443
additions	783
disposals	
revaluations	
transfers	
At 30 November 2010	4,226
Depreciation	
At 30 November 2009	1,596
Charge for year	657
on disposals	
At 30 November 2010	2,253
Net Book Value	
At 30 November 2009	1,847
At 30 November 2010	1,973

3 **Share capital**

	2010	2009
	£	£
Authorised share capital:		
2 Ordinary of £1.00 each	2	2

Allotted, called up and fully paid:		
2 Ordinary of £1.00 each	2	2