

Registered number  
5907274(England and Wales)

IDENTITY PR LIMITED

Abbreviated Accounts

30 November 2008

FRIDAY



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25/09/2009

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COMPANIES HOUSE

**IDENTITY PR LIMITED**  
**Abbreviated Balance Sheet**  
**as at 30 November 2008**

	Notes	2008 £	2007 £
<b>Fixed assets</b>			
Intangible assets	2	5,000	10,000
Tangible assets	3	<u>982</u>	<u>1,472</u>
		5,982	11,472
<b>Current assets</b>			
Debtors		12,569	13,417
Cash at bank and in hand		<u>-</u>	<u>15,154</u>
		12,569	28,571
<b>Creditors: amounts falling due within one year</b>		<u>(43,322)</u>	<u>(56,214)</u>
<b>Net current liabilities</b>		(30,753)	(27,643)
<b>Net liabilities</b>		<u>(24,771)</u>	<u>(16,171)</u>
<b>Capital and reserves</b>			
Called up share capital	4	2	2
Profit and loss account		(24,773)	(16,173)
<b>Shareholder's funds</b>		<u>(24,771)</u>	<u>(16,171)</u>

The director is satisfied that the company is entitled to exemption under Section 249A(1) of the Companies Act 1985 and that no member or members have requested an audit pursuant to section 249B(2) of the Act.

The director acknowledges her responsibilities for:

- (i) ensuring that the company keeps proper accounting records which comply with Section 221 of the Companies Act 1985; and
- (ii) preparing accounts which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its profit or loss for the financial year in accordance with the requirements of Section 226 of the Companies Act 1985, and which otherwise comply with the requirements of this Act relating to accounts, so far as applicable to the company.

The accounts have been prepared in accordance with the special provisions relating to small companies within Part VII of the Companies Act 1985.

*Catharine Thomas*

Mrs C J Thomas

Director

Approved by the board on 23-9-2009

**IDENTITY PR LIMITED**  
**Notes to the Abbreviated Accounts**  
**for the period ended 30 November 2008**

**1 Accounting policies**

The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective June 2002).

**Turnover**

Turnover represents the invoiced value of goods and services supplied by the company, net of value added tax and trade discounts.

**Depreciation**

Depreciation has been provided at the following rates in order to write off the assets over their estimated useful lives.

Plant and machinery 25% on cost straight line

**2 Intangible fixed assets**

£

**Cost**

At 1 September 2007	15,000
At 30 November 2008	<u>15,000</u>

**Amortisation**

At 1 September 2007	5,000
Provided during the period	5,000
At 30 November 2008	<u>10,000</u>

**Net book value**

At 30 November 2008	<u>5,000</u>
At 31 August 2007	<u>10,000</u>

**3 Tangible fixed assets**

£

**Cost**

At 1 September 2007	1,962
At 30 November 2008	<u>1,962</u>

**Depreciation**

At 1 September 2007	490
Charge for the period	490
At 30 November 2008	<u>980</u>

**Net book value**

At 30 November 2008	<u>982</u>
At 31 August 2007	<u>1,472</u>

**IDENTITY PR LIMITED**  
**Notes to the Abbreviated Accounts**  
**for the period ended 30 November 2008**

<b>4 Share capital</b>		<b>2008</b>	<b>2007</b>
		<b>£</b>	<b>£</b>
Authorised:			
Ordinary shares of £1 each		<u>1,000</u>	<u>1,000</u>
	<b>2008</b>	<b>2007</b>	<b>2008</b>
	<b>No</b>	<b>No</b>	<b>£</b>
Allotted, called up and fully paid:			
Ordinary shares of £1 each		<u>2</u>	<u>2</u>