Reform Acquisitions Limited

Directors' report and financial statements
for the year ended 31 May 2013

Registered number 05891280

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# Directors' report and financial statements for the year ended 31 May 2013

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# Directors and advisors for the year ended 31 May 2013

#### **Directors**

Mr R Lerner Mr R Russell Mr P Faulkner

#### **Company Secretary**

Mr R Russell

### Registered office

Villa Park Birmingham West Midlands B6 6HE

#### Independent auditors

PricewaterhouseCoopers LLP
Chartered Accountants and Statutory Auditors
Cornwall Court
19 Cornwall Street
Birmingham
B3 2DT

#### Tax advisors

Ernst & Young LLP No 1 Colmore Square Birmingham B4 6HQ

#### **Bankers**

HSBC Bank PLC 8 Stephenson Place New Street Birmingham B2 4NH

# Directors' report for the year ended 31 May 2013

The directors present their annual report on the affairs of the Group, together with the audited consolidated financial statements of the Group for the year ended 31 May 2013

#### Principal activity

The Group operates a professional football club. The principal activity of the Company is that of a holding company. The directors consider that the key performance indicators of a professional football club are finishing position in the league, progress in cup competitions, attendance and turnover

#### Results for the year

The Group's loss before exceptional items fell by £9 5 million to £42 6 million (2011/12 £52 1 million) on turnover up £3 3 million to £83 7 million (2011/12 £80 4 million)) and operating expenses before exceptional items down £6 2 million to £126 3 million (2011/12 £132 5 million)

The £3 3 million increase in turnover was driven largely by increased fees for players out on loan and improved on-pitch performance particularly towards the end of the season. Specific factors included finishing one place higher in the Premier League (15<sup>th</sup> vs. 16<sup>th</sup>), higher average Premier League attendances (35,059 vs. 33,873) and reaching the semi-final of the Capital One Cup (2012. Third Round). In both 2011/12 and 2012/13 the team reached the Fourth Round of the FA Cup. The £6.2 million reduction in operating expenses before exceptional items was primarily due to rationalisation of the playing squad by the manager, Paul Lambert, with amortisation of players' registrations down £3.1 million. Other expenses continue to be tightly controlled.

As the squad was being rebuilt there was no repeat of 2011/12's record breaking profit on disposal of players' registrations (loss of £0 3 million in 2012/13 vs. profit of £26 9 million in 2011/12)

Consistent with the reduction in underlying squad costs exceptional charges increased by £2 4m to £8 3 million (2011/12 £5 9 million) The 2012/13 charge includes accelerated amortisation of certain players' registrations and associated contractual costs less insurance proceeds

There was no repeat of the one-off impact in 2011/12 of £20 3 million as a result of the waiver of accumulated interest by Mr Lerner on his loans to the Club but the Group continues to benefit from this largesse (2012 annual interest charge on loan notes of £6 1 million)

Although underlying operating losses for the year fell £9 5 million, the combined effect of the above was to increase the loss after tax for the financial year by £34 1 million, from £17 7 million to £51 8 million. As indicated above this increase came primarily from the non-recurrence of 2011/12's exceptional profits on player disposals (decrease of £27 2 million) and waiver of interest (£20 3 million)

On 18 December 2013 Reform Acquisitions LLC agreed to waive its rights to repayment of £90,131,717 of the Group's loan notes and to convert this amount to called up share capital. Had this waiver occurred before 31 May 2013 the Group would have reported net assets and total shareholders' funds of £5,970,000 as at 31 May 2013.

#### **Prospects**

In recognition of improved on-pitch performance and a value driven approach to squad building as evidenced by the reduction in operating losses, Paul Lambert was given strong financial support during the summer before the 2013/14 season when an additional £19 million of players' registrations were acquired. This support has been vindicated by a stronger start to the season, which appears to have resonated with the fans, season and match ticket sales having increased 8% and 9% respectively. The directors believe that the combination of managerial continuity, increased revenues as result of the new three year central television deal, higher attendances and tight control of players' wages should provide a very good platform for a sustainable future for the Club in the Premier League

# Directors' report for the year ended 31 May 2013 (continued)

#### Prospects (continued)

The directors believe that the Group will be compliant with the Premier League's recently adopted Financial Regulation, both Short Term Cost Control and Profitability & Sustainability, in 2013/14

Paul Lambert continues to build a youthful, highly motivated first team squad. In addition to developing talent within our Academy we have recruited talented young prospects as well as established international players. The directors believe that this strategy is right for the Club and will prove eminently sustainable in the long term.

#### Community

The Club is actively committed to its role at the heart of the local community, utilising relationships with local and regional bodies as well as local business through a robust community programme Many of these programmes engage directly with ethnically and culturally diverse groups in our community, local education authorities, people from under-privileged backgrounds and charity organisations

#### Risks

The key risk facing any club in the Premier League is that of relegation. The board mitigates this risk to the best of its ability by providing the manager with first class training facilities and appropriate payroll & transfer budgets, and through generous support to the Academy

The Group's residual financial risks relate to trade receivables and liquidity

Trade receivables comprise transfer fees receivable and other receivables. The risk associated with transfer fees receivable is in part transferred to the Premier League via the Football League's registration clearing system. The Group maintains rigorous credit control procedures to mitigate credit risk associated with other trade receivables.

The Group seeks to ensure sufficient liquidity is available to meet foreseeable needs through detailed daily cash forecasts. The Group's overdraft facility is repayable on demand, however the directors consider that there is no evidence to suggest that the facility will not continue to be made available for the foreseeable future. Based both on the continuing financial support committed to by the owner and the availability of the overdraft, as incorporated in the directors' cash flow forecasts, the directors consider it appropriate to prepare the financial statements on a going concern basis. The directors have received confirmation that the ultimate holding company, Reform Acquisitions LLC, intends to support the Group and Company for at least one year from the date these financial statements are signed.

The new elements of Premier League Financial Regulation, in addition to the current UEFA Financial Fair Play ('FFP'), introduces a number of potential sanctions for any Premier League club that fails to stay within the defined limits as part of their results. The Group will monitor progress against these limits and the directors have had regard to them when preparing and reviewing future budgets and forecasts.

#### Dividend

The directors do not recommend the payment of a dividend (2012 £nil)

#### **Directors**

The directors of the Company who held office during the year and up to the date of signing the financial statements, unless stated, are given below

Mr R Lerner Mr R Russell Mr P Faulkner

# Directors' report for the year ended 31 May 2013 (continued)

#### **Directors' indemnities**

The Company has in place an appropriate level of directors' and officers' third party insurance cover in respect of legal action against its directors and officers

#### Policy on payment to suppliers

The Group seeks the best possible terms from suppliers appropriate to its business and, in placing orders, gives consideration to quality, price and terms of payment which will be agreed with suppliers at that date. The Group will continue to honour its contractual and other legal obligations and to pay creditors on the dates agreed in contracts and purchase orders. At 31 May 2013 the Group's creditor days outstanding were 36 (2012—18). The Company's creditor days are nit (2012—nit).

#### **Employment policies**

The Group's employment policies are designed to retain and motivate employees at all levels. Employees are, within the bounds of commercial confidentiality, kept informed of matters that affect the current performance and future prospects of the Group and are of interest to them as employees.

The Group promotes and operates an equal opportunities policy to ensure that no member of staff or job applicant receives less favourable treatment on the grounds of gender, race, ethnic origin, age or disability. Every possible step is taken to ensure that individuals are treated equally and fairly and that decisions on recruitment, selection, training, promotion and career management are based solely on objective, job-related criteria.

When recruiting and retaining disabled employees, the Group is guided by the principles and duties set out in the Disability Discrimination Act and its associated Codes of Practice. The services of existing employees who are or who become disabled are retained wherever practicable and the company is committed to applying the provisions of the Disability Discriminations Act 1995.

#### Charitable and political donations

All fund raising events are dealt with by the Aston Villa Charitable Trust which is registered with the Charity Commission. There were no political contributions (2012 £nil)

#### Statement of directors' responsibilities

The directors are responsible for preparing the annual report and the financial statements in accordance with applicable law and regulations

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have prepared the Group and parent company financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the Group and the Company and of the profit or loss of the Group for that period. In preparing these financial statements, the directors are required to

- select suitable accounting policies and then apply them consistently,
- make judgements and accounting estimates that are reasonable and prudent.
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements.
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Company and the Group will continue in business

# Directors' report for the year ended 31 May 2013 (continued)

#### Statement of directors' responsibilities (continued)

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the Company's transactions and disclose with reasonable accuracy at any time the financial position of the Company and the Group and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the Company and the Group and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

#### Disclosure of information to the auditors

So far as the directors are aware, there is no relevant audit information of which the company's auditors are unaware and the directors have taken all the steps that they ought to have taken as a director in order to make themselves aware of any relevant audit information and to establish that the company's auditors are aware of that information

This report was approved by the Board of Directors on 20 December 2013, and signed on their behalf by

Mr R Russell

Director

## Independent auditors' report to the members of Reform Acquisitions Limited

We have audited the group and parent company financial statements (the "financial statements") of Reform Acquisitions Limited for the year ended 31 May 2013 which comprise the consolidated profit and loss account, the consolidated balance sheet, the company balance sheet, the consolidated cash flow statement, the note to the consolidated cash flow statement and the related notes. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice)

#### Respective responsibilities of directors and auditors

As explained more fully in the Statement of directors' responsibilities set out on pages 4 and 5 the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view. Our responsibility is to audit and express an opinion on the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's Ethical Standards for Auditors.

This report, including the opinions, has been prepared for and only for the company's members as a body in accordance with Chapter 3 of Part 16 of the Companies Act 2006 and for no other purpose We do not, in giving these opinions, accept or assume responsibility for any other purpose or to any other person to whom this report is shown or into whose hands it may come save where expressly agreed by our prior consent in writing

#### Scope of the audit of the financial statements

An audit involves obtaining evidence about the amounts and disclosures in the financial statements sufficient to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or error. This includes an assessment of whether the accounting policies are appropriate to the group's and parent company's circumstances and have been consistently applied and adequately disclosed, the reasonableness of significant accounting estimates made by the directors, and the overall presentation of the financial statements. In addition, we read all the financial and non-financial information in the directors' report and financial statements to identify material inconsistencies with the audited financial statements. If we become aware of any apparent material misstatements or inconsistencies we consider the implications for our report

#### Opinion on financial statements

In our opinion the financial statements

- give a true and fair view of the state of the group's and the parent company's affairs as at 31 May 2013 and of the group's loss and cash flows for the year then ended,
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice, and
- have been prepared in accordance with the requirements of the Companies Act 2006

#### Opinion on other matter prescribed by the Companies Act 2006

In our opinion the information given in the Directors' Report for the financial year for which the financial statements are prepared is consistent with the financial statements

## Independent auditors' report to the members of Reform Acquisitions Limited (continued)

### Matters on which we are required to report by exception

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion

- adequate accounting records have not been kept by the parent company, or returns adequate for our audit have not been received from branches not visited by us, or
- the parent company financial statements are not in agreement with the accounting records and returns, or
- · certain disclosures of directors' remuneration specified by law are not made, or
- we have not received all the information and explanations we require for our audit

Owen Mackney (Senior Statutory Auditor)

For and on behalf of PricewaterhouseCoopers LLP

Chartered Accountants and Statutory Auditors

Birmingham

20 December 2013

Registered number 05891280

# Consolidated profit and loss account for the year ended 31 May 2013

				2013			2012
		Opera- tions excluding player trading	Player transac- tions	Total	Opera- tions excluding player trading	Player transac- tions	Total
	Note	£'000	£'000	£'000	£'000	£'000	£'000
Turnover	2	81,684	2,012	83,696	79,750	615	80,365
Operating expenses before exceptional items		(103,662)	(22,605)	(126,267)	(106,776)	(25,701)	(132,477)
Operating loss before exceptional items		(21,978)	(20,593)	(42,571)	(27,026)	(25,086)	(52,112)
Operating expenses – exceptional items	3	(2,212)	(6,128)	(8,340)	(5,930)	-	(5,930)
Total operating expenses		(105,874)	(28,733)	(134,607)	(112,706)	(25,701)	(138,407)
Operating loss		(24,190)	(26,721)	(50,911)	(32,956)	(25,086)	(58,042)
Profit/(loss) on sale of tangible fixed assets		5	•	5	(2)	-	(2)
(Loss)/profit on disposal of players' registrations	4	•	(250)	(250)	-	26,906	26,906
(Loss)/profit on ordinary activities before interest and taxation		(24,185)	(26,971)	(51,156)	(32,958)	1,820	(31,138)
Interest receivable and similar income	6			140			20,512
Interest payable and similar charges	7			(825)			(6,924)
Loss on ordinary activities before taxation	3			(51,841)			(17,550)
Tax on loss on ordinary activities	8			68			(127)
Loss for the financial year	20	_		(51,773)	•		(17,677)

The results derive wholly from continuing operations of the Group

There is no material difference between the loss disclosed in the profit and loss account and the loss on an unmodified historical cost basis

There are no recognised gains and losses other than the loss for the current and previous financial year. Accordingly, no statement of total recognised gains and losses is given

Player transactions includes fees received for players out on loan, as well as amortisation, impairment and profit on disposal of players' registrations

Registered number 05891280

# Consolidated balance sheet as at 31 May 2013

		2013	2012
	Note	£'000	£'000
Fixed assets			
Intangible assets	10	36,022	46,589
Tangible assets	11	97,379	102,529
		133,401	149,118
Current assets			
Stocks	13	596	496
Debtors	14	12,910	16,340
Cash at bank and in hand		341	703
		13,847	17,539
Creditors: amounts falling due within one year	15	(118,703)	(84,401)
Net current liabilities		(104,856)	(66,862)
Total assets less current liabilities		28,545	82,256
Creditors, amounts falling due after more than one year	16	(112,058)	(113,928)
Provisions for liabilities	18	(649)	(717)
Net liabilities		(84,162)	(32,389)
Capital and reserves			
Called up share capital	19	133,118	133,118
Profit and loss account	20	(217,280)	(165,507)
Total shareholders' deficit	21	(84,162)	(32,389)

The financial statements on pages 8 to 31 were approved by the board of directors on 20 December 2013

Signed on behalf of the board of directors

Mr R Russell Director

Registered number 05891280

# Company balance sheet as at 31 May 2013

		2013	2012
	Note	£'000	£'000
Fixed assets			
Investments	12	218,449	218,449
Current assets			
Debtors	14	22,350	436
Cash at bank and in hand		-	551
		22,350	987
Creditors amounts falling due within one year	15	(79,025)	(37,558)
Net current liabilities		(56,675)	(36,571)
Total assets less current liabilities	<u>.</u>	161,774	181,878
Creditors: amounts falling due after more than one year	16	(107,132)	(107,132)
Net assets		54,642	74,746
Capital and reserves		-	-
Called up share capital	19	133,118	133,118
Profit and loss account	20	(78,476)	(58,372)
Total shareholders' funds	21	54,642	74,746

The financial statements on pages 8 to 31 were approved by the Board of Directors on 20 December 2013

Signed on behalf of the Board of Directors

Mr R Russell Director

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Registered number 05891280

# Consolidated cash flow statement for the year ended 31 May 2013

		2013	2012
	Note	£'000	£'000
Net cash outflow from operating activities	22	(19,622)	(31,385)
Returns on investments and servicing of finance	23	(685)	(620)
Cash (outflow)/inflow from capital expenditure and financial investments	23	(20,663)	15,222
Cash outflow before financing		(40,970)	(16,783)
Financing	23	41,280	10,775
Increase/(decrease) in cash in the year	24	310	(6,008)

Registered number 05891280

## Note to the consolidated cash flow statement

### Reconciliation of net cash flow to movement in net debt for the year ended 31 May 2013:

Net debt at 31 May	24	(189,498)	(148,528)
Net debt at 1 June		(148,528)	(136,745)
Movement in net debt in the year	24	(40,970)	(11,783)
Funds from loan notes		-	(5,000)
Funds from parent undertaking borrowings		(42,000)	(4,000)
Movement in borrowings		720	3,225
Increase/(decrease) in cash in the year		310	(6,008)
	Note	£'000	£'000
		2013	2012

# Notes to the financial statements for the year ended 31 May 2013

#### 1 Accounting policies

#### **Basis of accounting**

The financial statements have been prepared under the historical cost convention, and in accordance with the Companies Act 2006 and applicable United Kingdom accounting standards. The Group's overdraft facility is technically repayable on demand, however the directors consider that there is no evidence to suggest that the facility will not continue to be made available for the foreseeable future. Accordingly, based both on the continuing financial support committed by the owner and the availability of the overdraft, as incorporated in the directors' cash flow forecasts, the directors consider it appropriate to prepare the financial statements on a going concern basis.

On 18 December 2013 Reform Acquisitions LLC agreed to waive its rights to repayment of £90,131,717 of the Group's loan notes and to convert this amount to called up share capital. Had this waiver occurred before 31 May 2013 the Group would have reported net assets and total shareholders' funds of £5,970,000 as at 31 May 2013.

The principal accounting policies adopted, which have been applied consistently in dealing with items which are considered material, are set out below

#### Basis of preparation and consolidation

The consolidated financial statements incorporate the financial statements of the Company and entities controlled by the Company (its subsidiaries) made up to 31 May each year. Control is achieved where the Company has the power to govern the financial and operating policies of an investee entity so as to obtain benefits from its activities. All intercompany transactions and balances are eliminated on consolidation. Uniform accounting policies have been applied across the Group Certain balances have been represented to enable consistent disclosure with the current year. The loss for the financial year dealt with in the financial statements of the parent company was £20.1m (2012. £9.7m profit). As permitted by section 408 of the Companies Act 2006, no separate profit and loss account is presented in respect of the parent company.

#### Turnover

Turnover represents amounts receivable for goods and services, excluding transfer fees receivable in respect of the disposal of players' registrations, in the normal course of the Group's business. It is stated net of discounts and value added tax. Turnover in regards to player transactions relates to fees receivable for the loans of players' registrations.

Match ticket turnover is recognised over the period of the English football season, covering the period from August to May each year, as home matches are played. Fixed elements of broadcasting contracts are taken in proportion to the number of league matches played, home and away. Broadcasting facility fees are accounted for when earned. The merit award is taken when final league position is known at the end of the financial year. Merchandising, travel and catering turnover are recognised on an earned basis. Turnover from royalties, executive box rentals and sponsorships are recognised over the duration of their respective contracts.

#### **Grants and donations**

Grants and donations received in respect of safety work and other stadium improvements are credited to deferred grant income and are released to the consolidated profit and loss account over the anticipated useful life of the assets to which they relate

#### **Fixed asset investments**

The company's investments in subsidiaries are stated at cost less any provision for impairment Impairment reviews are performed by the directors when there has been an indication of potential impairment

## Notes to the financial statements for the year ended 31 May 2013 (continued)

### 1 Accounting policies (continued)

#### Tangible fixed assets

Tangible fixed assets are stated at historic purchase cost less accumulated depreciation and any provision for impairment. Cost includes the original purchase price of the asset and the costs directly attributable with the purchase of the asset. Depreciation is calculated on a straight-line basis to write down the assets to their estimated residual value over the anticipated useful lives, which are reassessed on a periodic basis, at the following annual rates.

Freehold land	Nil
Long leasehold property	1%
Short leasehold property	10%
Freehold buildings	2-8%
Plant and equipment	10-33%
Motor vehicles	25%

#### Intangible fixed assets - players' registrations

The costs associated with the acquisition of players' registrations are capitalised as an intangible fixed asset at the date of acquisition, and are amortised over the period of the respective player's contract, including extensions thereto

Liability in respect of contingent appearance fees is recognised where the directors consider the likelihood of a player meeting future appearance criteria, laid down in the transfer agreement of that player, to be probable

Internally generated intangible assets are held at £nil value. Any external costs incurred in extensions to a player's original contract are capitalised and amortised over the period of the player's extended contract.

The profit or loss arising out of the disposal of players' registrations represent the difference between the consideration receivable, net of any transaction costs and signing-on fees in respect of future periods, and the amortised cost of the intangible asset

#### Impairment of tangible and intangible fixed assets

At each balance sheet date, the Group reviews the carrying amounts of its tangible and intangible fixed assets as included in cash generating units to determine whether there is any indication that those assets have suffered an impairment loss. If any such indicator exists, the recoverable amount of the asset is estimated in order to determine the extent of the impairment loss. The recoverable amount is the higher of fair value less costs to sell and the value in use. Any impairment loss is recognised immediately as an expense.

#### Players' signing-on fees and loyalty payments

Signing-on fees payable to players and loyalty payments, which are payable only if the player is still in employment with the Group, are recognised in operating expenses as incurred. Where a player's registration is transferred, any signing-on fee payable in respect of future periods is charged against profit or loss on disposal.

## Notes to the financial statements for the year ended 31 May 2013 (continued)

### 1 Accounting policies (continued)

#### **Stocks**

Stocks are stated at the lower of cost and net realisable value. Net realisable value represents the estimated selling price less costs to be incurred in marketing and selling. Provision is made for obsolete or slow-moving items where appropriate

#### Foreign currencies

Transactions in foreign currencies are recorded at the rate of exchange at the date of the transaction. Monetary assets and liabilities held at the balance sheet date are revalued using the rate at that date.

#### **Bank borrowings**

Interest-bearing bank loans and overdrafts are recorded at the proceeds received. Finance charges are accounted for on an accrual basis to the consolidated profit and loss account

#### Leases

Assets acquired under finance leases and other similar contracts, which confer rights and obligations similar to those attached to owned assets, are capitalised as tangible assets and are depreciated over their useful lives. The capital element of future lease obligations are recorded as liabilities with the interest element being charged to the profit and loss account at a constant rate over the period of the lease.

#### **Taxation**

The taxation expense represents the sum of tax currently payable or recoverable and deferred taxation and takes into account adjustments for prior periods

Deferred taxation is the tax expected to be payable or recoverable on differences between the carrying amounts of assets and liabilities in the financial statements and the corresponding tax bases used in the computation of taxable profit and is accounted for using the balance sheet liability method

Deferred tax liabilities are generally recognised for all taxable temporary differences and deferred tax assets are recognised to the extent that it is probable that taxable profits will be available against which deductible timing differences can be utilised

Deferred tax is calculated at the tax rates that are expected to apply in the period when the liability is settled or the asset realised. Deferred tax is charged or credited to profit or loss, except when it relates to items charged or credited directly to equity, in which case the deferred tax is also dealt with in equity.

Deferred tax assets and liabilities are offset when there is a legally enforceable right to set off current tax assets against current tax liabilities and when they relate to income taxes levied by the same taxation authority and the Group intends to settle its current tax assets and liabilities on a net basis

Deferred tax is measured on an undiscounted basis

#### **Pensions**

Payments to various defined contribution retirement schemes are charged as an expense as they fall due

Payments made to the Football League Limited Pension and Life Assurance Scheme (FLLPLAS) are dealt with as payments to defined contribution schemes where the Group's obligations under the schemes are equivalent to those arising in a defined contribution retirement benefit scheme

## Notes to the financial statements for the year ended 31 May 2013 (continued)

#### 2 Turnover

The Group's turnover is analysed into its five main components as follows

	2013	2012
	£'000	£'000
Gate receipts	12,991	12,204
Broadcasting	45,794	43,476
Sponsorship	8,519	8,076
Commercial	15,935	15,926
UEFA solidarity and prize money	457	683
	83,696	80,365

The constituents of each component are as follows

Gate receipts - Revenues generated from the sale of match tickets

Broadcasting – Distributions from the FA Premier League broadcasting agreements, including the merit award, cup competition broadcasting rights and local radio broadcasting

Sponsorship - Major sponsorship contracts and club partnership agreements

Commercial – Merchandising, royalties, conference and banqueting, fees received for the loan of players' registrations and all other revenue sources

UEFA solidarity and prize money – Distributions received from UEFA, European football's governing body

The group has one main business segment, that of professional football operations, and one main geographical segment, which is the United Kingdom, therefore no further segmental information is provided

## Notes to the financial statements for the year ended 31 May 2013 (continued)

### 3 Loss on ordinary activities before taxation

The Group's operating loss for the year has been arrived at after charging/(crediting)

	2013	2012
	£'000	£'000
Depreciation of owned tangible fixed assets	5,840	6,144
(Profit)/loss on disposal of tangible fixed assets	(5)	2
Amortisation of players' registrations	22,605	25,701
Deferred grant income	(140)	(140)
Staff costs excluding exceptional item (note 5)	71,880	69,609
Exceptional item – net termination and onerous contract costs	2,212	5,930
Exceptional item – impairment of players' registrations	6,128	-
Auditors' remuneration for audit services		
<ul> <li>audit of the parent company's individual and consolidated financial statements</li> </ul>	10	10
- audit of the company's subsidiaries	48	59
- non-audit services	16	16

The audit fee for the company was borne by another Group company in both financial years

### 4 Loss on disposal of player's registrations

The loss on disposal of players' registration in the year amounted to £250,455 (2012) profit of £26,905,531)

#### 5 Staff costs

Group	2013	2012
	Number	Number
Average monthly number of employees by activity		
Players, football management and coaches	168	156
Commercial, merchandising and operations	244	292
Maintenance and administration	89	96
Full-time employees	501	544
Part-time employees on matchdays and other events	1,100	1,196
	1,601	1,740

## Notes to the financial statements for the year ended 31 May 2013 (continued)

## 5 Staff costs (continued)

	2013	2012
Remuneration	£'000	£'000
Wages and salaries	62,688	61,236
Social security costs	8,712	8,111
Other pension costs (note 26)	480	262
	71,880	69,609
The Company does not have any employees (2012 none) In addition to t staff costs of £2 2m (2012 £5 5m)	he above are	exceptional
	2013	2012
	£	£
Directors' remuneration		
Aggregate emoluments	423,095	424,899
Company contribution to money purchase schemes	17,230	16,957
	440,325	441,856
Company contribution to money purchase schemes relate to one director	(2012 one)	
	2013	2012
	£	£
Remuneration of the highest paid director	-	
Aggregate emoluments	250,939	256,097
Company contribution to money purchase schemes	-	-
	250,939	256,097

All of the directors are remunerated in relation to their services to the Group by a subsidiary company and none of the directors received remuneration in relation to their services to the Company (2012 none)

# Notes to the financial statements for the year ended 31 May 2013 (continued)

## 6 Interest receivable and similar income

	2013 £'000	2012 £'000
Interest receivable	140	172
Interest waived on loan note liabilities	-	20,340
	140	20,512
Interest payable and similar charges		
interest payable and similar charges		
interest payable and similar charges	2013	2012
interest payable and similar charges	2013 £'000	2012 £'000
Interest on bank overdrafts and loans	£'000	£'000
Interest payable and similar charges  Interest on bank overdrafts and loans  Interest on loan notes  Other interest payable	£'000	£'000

## Notes to the financial statements for the year ended 31 May 2013 (continued)

### 8 Tax on loss on ordinary activities

		2013	2012
		£,000	£'000
Current tax			
UK corporation tax	Current year	-	-
	Prior year	•	-
	<u> </u>	-	-
Deferred tax			
UK	Current year	(63)	(119)
	Prior year	(5)	246
Tax on loss on ordin	ary activities	(68)	127

Corporation tax is calculated at 23 83% (2012 25 66%) of the estimated assessable profit for the year

The tax assessed for the year is higher (2012 higher) than the standard rate of corporation tax in the UK (23 83%) (2012 25 66%) The differences are explained below

	2013	2012
	£'000	£'000
Loss on ordinary activities before tax	(51,841)	(17,550)
Tax at the UK corporation tax rate of 23 83% (2012 25 66%)	(12,354)	(4,503)
Expenses not deductible for tax purposes	860	(458)
Capital allowances in excess of depreciation	527	581
Unrelieved tax losses carried forward	10,681	6,611
Other timing differences	286	(2,231)
Current tax charge for the year	•	-

The March 2012 Budget included a reduction in the main rate of corporation tax for UK companies from 26% to 24% from 1 April 2012 Legislation to further reduce the main rate of corporation tax to 23% from 1 April 2013 was included in the Finance Act 2012 and substantively enacted in July 2012 UK deferred tax has therefore been provided at 23% (2012 24%)

## Notes to the financial statements for the year ended 31 May 2013 (continued)

## 9 Dividends

The directors do not recommend the payment of a final dividend which results in no dividend being paid for the year (2012 £nil)

## 10 Intangible fixed assets

Group	Players' registrations
	£'000
Cost	
At 1 June 2012	105,097
Additions	24,121
Reversal of capitalised costs contingent upon future events	(2,080)
Disposals	(46,007)
At 31 May 2013	81,131
Accumulated amortisation	
At 1 June 2012	58,508
Charge for the year	22,605
Impairment of players' registrations	6,128
Disposals	(42,132)
At 31 May 2013	45,109
Net book value	
At 31 May 2013	36,022
At 31 May 2012	46,589

The Company does not have any intangible fixed assets (2012 £nil)

# Notes to the financial statements for the year ended 31 May 2013 (continued)

## 11 Tangible fixed assets

Group	Freehold land and buildings	Leasehold land and buildings	Plant and equipment	Total
	£'000	£'000	£'000	£'000
Cost	"-			· -
At 1 June 2012	106,763	201	22,171	129,135
Additions	-	-	709	709
Disposals	-	-	(38)	(38)
At 31 May 2013	106,763	201	22,842	129,806
Accumulated depreciation				
At 1 June 2012	13,941	20	12,645	26,606
Charge for the year	2,515	2	3,323	5,840
Disposals	-	-	(19)	(19)
At 31 May 2013	16,456	22	15,949	32,427
Net book value				
At 31 May 2013	90,307	179	6,893	97,379
At 1 June 2012	92,822	181	9,526	102,529

Freehold land and buildings includes freehold land amounting to £7,931,524 (2012 £7,931,524) which has not been depreciated

## Notes to the financial statements for the year ended 31 May 2013 (continued)

### 12 Fixed asset investments

	£'000
At 1 June 2012 at cost	239,219
Impairment of fixed asset investments at 1 June 2012 and 31 May 2013	(20,770)
At 31 May 2013	218,449

The investment has been written down to its estimated net realisable value

The parent company and the Group have investments in the following subsidiary undertakings

Company	Principal activity	Holding	
Aston Villa Limited	Property investment	3,471,731,045 ordinary 5p shares	100%
Aston Villa Football Club Limited*	Commercial and retail operations	1 ordinary £1 shares	100%
Aston Villa FC Limited*	Professional football club	2,000,000 ordinary £1 shares	100%
Aston Villa Indoor Cricket Centres Limited*	Operator of indoor sports facility	100 ordinary £1 shares	100%
The Villan Radio Limited*	Digital radio station	3 ordinary £1 shares	100%

All of the subsidiary undertakings are incorporated in England and Wales. The results of the subsidiary undertakings have been consolidated in the Group financial statements.

All of the above subsidiaries are owned directly by Reform Acquisitions Limited unless marked by an asterisk

The directors believe that the carrying value of the investments is supported by their underlying net assets

#### 13 Stocks

Group	2013	2012
	£'000	£'000
Goods held for resale	596	496

The Company did not have any stock (2012 £nil)

## Notes to the financial statements for the year ended 31 May 2013 (continued)

### 14 Debtors

	Group	Group	Group	Company	Group	Company
	2013	2013	2012	2012		
	£'000	£'000	£'000	£'000		
Trade debtors	10,862	-	14,508	-		
Amounts owed by group undertaking	-	22,350	-	436		
Other debtors	314	-	544	-		
Prepayments and accrued income	1,734	-	1,288	-		
	12,910	22,350	16,340	436		

Trade debtors due in over one year of £nil (2012 £3,000,000) have been included in the above

### 15 Creditors: amounts falling due within one year

	Group 2013 £'000	•	•	•	•	Group		Group	Company
						2013	2012	2012	
		£'000	£,000	£'000					
Bank loans and overdrafts (note 17)	13,587	-	14,259	-					
Trade creditors	13,384	•	17,925	-					
Amounts owed to parent undertakings	71,657	71,657	30,190	30,190					
Amounts owed to subsidiary undertakings	•	7,368	-	7,368					
Taxation and social security costs	5,333	-	6,573	-					
Other creditors	396	-	329	-					
Accruals and deferred income	14,346	-	15,125	-					
	118,703	79,025	84,401	37,558					

Amounts owed to parent and subsidiary undertakings are unsecured, bear no interest and are repayable on demand

# Notes to the financial statements for the year ended 31 May 2013 (continued)

## 16 Creditors: amounts falling due after more than one year

	Group	Company	Group	Company
	2013	2013	2012	2012
	£'000	£'000	£'000	£'000
Bank loans (note 17)	120	•	840	
Loan notes payable to parent undertaking (note 17)	107,132	107,132	107,132	107,132
Trade creditors	1,755	-	2,765	-
Grants and donations	3,051	-	3,191	-
	112,058	107,132	113,928	107,132
Grants and donations				
	Group	Company	Group	Company
	2013	2013	2012	2012
	£'000	£'000	£'000	£'000
At 1 June	3,191	-	3,331	-
Credit to loss from operations in the year	(140)	•	(140)	-
At 31 May	3,051	-	3,191	-

## Notes to the financial statements for the year ended 31 May 2013 (continued)

### 17 Loans and other borrowings

	Group	Group Company		Group	Company
	2013	2013	2012	2012	
	£,000	£'000	£'000	£'000	
Bank loans and overdrafts	13,707	•	15,099	-	
Loan notes	107,132	107,132	107,132	107,132	
	120,839	107,132	122,231	107,132	
Maturity of financial liabilities					
Due in one year or less, or on demand	13,587	-	14,259	-	
Due in more than one year but less than two years	120	-	720	-	
Due in more than two years but less than five years	49,500	49,500	37,120	37,000	
Due in more than 5 years	57,632	57,632	70,132	70,132	
	120,839	107,132	122,231	107,132	

#### Bank loans and overdrafts

The bank loan and overdraft, which are secured on the Group's land and property assets, bear interest on margins above Bank of England Base Rate £720,000 of the bank term loan is repayable by 12 payments each year over the period to July 2014

The bank overdraft is renewable annually and repayable on demand. At the balance sheet date, the Group had undrawn overdraft borrowing facilities of £9,342,785 (2012 £8,961,101)

## Notes to the financial statements for the year ended 31 May 2013 (continued)

#### 18 Provisions for liabilities

#### Deferred tax

The following are the major deferred tax liabilities recognised by the Group and movements thereon during the current year and prior year

	Capital allowances £'000	Short-term timing differences £'000	Losses £'000	Total £'000
At 1 June 2012	717	-	-	717
Charge to profit and loss account for the year	(68)	-	-	(68)
At 31 May 2013	649	-	-	649

There is an unprovided deferred tax asset of £54 4m (2012 £45 4m) in respect of tax losses carried forward in the Group, and an unprovided deferred tax asset of £4 4m (2012 £4 5m) in the company No deferred tax asset will be recognised until these losses can be utilised

In addition to the changes in rates of corporation tax disclosed in note 8, further changes to the UK corporation tax rates were substantively enacted as part of the Finance Bill 2013 on 2 July 2013. These include reductions to the main rate to reduce the rate to 21% from 1 April 2014 and to 20% from 1 April 2015.

As the changes had not been substantively enacted at the balance sheet date their effects are not included in these financial statements. The overall effect of these changes, if they had applied to the unprovided deferred tax balance at the balance sheet date, would not materially affect the unprovided deferred tax asset.

#### 19 Called up share capital

			2012		
	Number	£'000	Number	£'000	
Authorised – ordinary shares of £1 each	200,000,000	200,000	200,000,000	200,000	
Allotted and fully paid – ordinary shares of £1 each	133,117,792	133,118	133,117,792	133,118	

## Notes to the financial statements for the year ended 31 May 2013 (continued)

### 20 Profit and loss account

	Group	Group Company		Company
	2013	2013	2012	2012
	£'000	£'000	£'000	£'000
At 1 June	(165,507)	(58,372)	(147,830)	(68,042)
(Loss)/Profit for the financial year	(51,773)	(20,104)	(17,677)	9,670
At 31 May	(217,280)	(78,476)	(165,507)	(58,372)

The Company (loss)/profit includes a loss of £19,226,000 (2012 £nil) of intercompany debt forgiven

### 21 Reconciliation of movements in shareholders' (deficit)/funds

	Group 2013 £'000	Group	Company	Group	Company
		2013		2012 £'000	
		000 £'000			
(Loss)/Profit for the financial year	(51,773)	(20,104)	(17,677)	9,670	
Net proceeds of issue of ordinary shares	-	-	5,000	5,000	
Opening shareholders' (deficit)/funds	(32,389)	74,746	(19,712)	60,076	
Closing shareholders' (deficit)/funds	(84,162)	54,642	(32,389)	74,746	

### 22 Net cash flow from operating activities

	2013 £'000	2012 £'000
Operating loss	(50,911)	(58,042)
Amortisation of players' registrations	22,605	25,701
Impairment of players' registrations	6,128	-
Depreciation of tangible fixed assets	5,840	6,144
Amortisation of grant income	(140)	(140)
(Increase)/decrease in stocks	(100)	143
(Increase)/decrease in debtors	(540)	1,649
Decrease in creditors	(2,504)	(6,840)
Net cash outflow from operating activities	(19,622)	(31,385)

# Notes to the financial statements for the year ended 31 May 2013 (continued)

## 23 Analysis of cash flows netted in cash flow statement

	2013	2012
	£'000	£'000
Returns on investments and servicing of finance		
Interest received	140	172
Interest paid	(825)	(792)
Net cash outflow from returns on investments and servicing of finance	(685)	(620)
Capital expenditure and financial investment		
Purchase of tangible fixed assets	(709)	(901)
Purchase of intangible fixed assets	(27,573)	(23,661)
Proceeds from disposal of tangible fixed assets	24	15
Proceeds from disposal of intangible fixed assets	7,595	39,769
Net cash (outflow)/inflow from capital expenditure and financial investment	(20,663)	15,222
Financing		
Funds from loan notes	•	5,000
Issue of ordinary shares	-	5,000
Increase in parent undertaking borrowings	42,000	4,000
Decrease in other borrowings	(720)	(3,225)
Net cash inflow from financing	41,280	10,775

## Notes to the financial statements for the year ended 31 May 2013 (continued)

### 24 Analysis of net debt

	At 1 June 2012 £'000	2012 Cash flow	Non-cash movements £'000	At 31 May 2013 £'000
Cash at bank and ın hand	703	(362)	-	341
Debt due within 1 year - overdraft	(13,539)	672	-	(12,867)
Net cash	(12,836)	310	-	(12,526)
Debt due within 1 year - parent undertaking borrowings	(27,000)	(42,000)	-	(69,000)
Debt due within 1 year – bank loan	(720)	720	(720)	(720)
Debt due after 1 year – bank loan	(840)	-	720	(120)
Debt due after 1 year - loan notes	(107,132)	-	-	(107,132)
Net debt	(148,528)	(40,970)	-	(189,498)

#### 25 Contingent liabilities

The terms of certain contracts with other football clubs in respect of the acquisition of players' registrations include the payment of additional amounts upon the fulfilment of specific conditions in the future. The maximum unprovided liability which may arise in respect of these players at 31 May 2013 is £8,400,812 (2012 £5,177,727).

## Notes to the financial statements for the year ended 31 May 2013 (continued)

#### 26 Retirement benefit schemes

Certain members of the Group's staff are members of either the Football League Limited Players' Retirement Income Scheme, a defined contribution scheme, or the Football League Limited Pension and Life Assurance Scheme (FLLPLAS), a defined benefit scheme. As the Group is one of a number of participating employers in FLLPLAS, it is not possible to accrue any actuarial surplus or deficit on a meaningful basis and consequently contributions are expensed in the consolidated profit and loss account as they become payable. The assets of the scheme are held separately from those of the Group, being invested with insurance companies. Under the provisions of Financial Reporting Standard 17 'Retirement Benefits' the scheme would be treated as a defined benefit multi-employer scheme. The scheme's actuary has advised that the participating employer's share of the underlying assets and liabilities cannot be identified on a reasonable and consistent basis and accordingly no disclosures are made under the provisions of Financial Reporting Standard 17 'Retirement Benefits'. This deficit has been appropriately accounted for over the remaining service lives of the employees concerned in accordance with Financial Reporting Standard 17 'Retirement Benefits'. Where employees have left the Group, the amount was charged to the consolidated profit and loss account in the year in which the deficit was paid.

At the year end, the amount outstanding in relation to the defined contribution schemes was £301,818 (2012 £155,188)

Contributions are also paid into individuals' private pension schemes. The total contributions across all schemes during the year amounted to £479,972 (2012 £262,469).

#### 27 Events after the balance sheet date

Since the balance sheet date various players have been bought and sold. The net income of these transfers, taking into account the applicable levies, is £0.6 million (2012 £2.5 million). The net cost of these transfers, taking into account the applicable levies, is £18.9 million (2012 £21.7 million). These transfers will be accounted for in the year ending 31 May 2014.

On 18 December 2013 Reform Acquisitions LLC agreed to waive its rights to repayment of £90,131,717 of the Group's loan notes and to convert this amount to called up share capital. Had this waiver occurred before 31 May 2013 the Group would have reported net assets and total shareholders' funds of £5,970,000 as at 31 May 2013.

#### 28 Related party transactions

The company has taken advantage of the exemption under paragraph 3(c) from the provisions of FRS8, 'Related Party Disclosures' not to disclose transactions with other entities that are wholly owned subsidiaries of Reform Acquisitions Limited

The Company has incurred a number of costs during the year, which are incurred on behalf of Mr R Lerner, a director of the company. These costs are repayable by the director and included in his loan account balance to the company. At the year-end a balance of £5,684 (2012 £102,468) remained due from Mr R Lerner. This balance was settled in full after the year end date.

#### 29 Ultimate parent undertaking and controlling party

In the opinion of the directors the ultimate holding company is Reform Acquisitions LLC, a company registered in the United States of America, and the ultimate controlling party is Mr R Lerner