

COMPANY REGISTRATION NUMBER 5882339

REGISTRAR OF
COMPANIES

ADEPT FINANCIAL MARKETING LIMITED

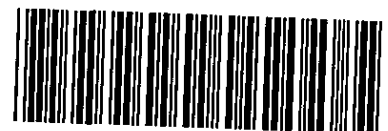
UNAUDITED ABBREVIATED ACCOUNTS

31 DECEMBER 2009

BURGESS HODGSON

Chartered Accountants
Camburgh House
27 New Dover Road
Canterbury
Kent
CT1 3DN

TUESDAY



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14/09/2010

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COMPANIES HOUSE

ADEPT FINANCIAL MARKETING LIMITED

ABBREVIATED ACCOUNTS

YEAR ENDED 31 DECEMBER 2009

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ADEPT FINANCIAL MARKETING LIMITED

ABBREVIATED BALANCE SHEET

31 DECEMBER 2009

	Note	2009 £	£	2008 £	£
CURRENT ASSETS					
Debtors		-		12,628	
Cash at bank and in hand		-		23	
		<u>-</u>		<u>12,651</u>	
CREDITORS: Amounts falling due within one year		<u>450</u>		<u>9,814</u>	
NET CURRENT (LIABILITIES)/ASSETS			(450)		<u>2,837</u>
TOTAL ASSETS LESS CURRENT LIABILITIES			(450)		2,837
CREDITORS: Amounts falling due after more than one year			-		<u>2,837</u>
			<u>(450)</u>		<u>-</u>
CAPITAL AND RESERVES					
Called-up equity share capital	2		1		1
Profit and loss account			(451)		(1)
DEFICIT			<u>(450)</u>		<u>-</u>

The Balance sheet continues on the following page
The notes on page 3 form part of these abbreviated accounts

ADEPT FINANCIAL MARKETING LIMITED

ABBREVIATED BALANCE SHEET *(continued)*

31 DECEMBER 2009

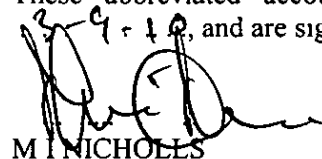
The directors are satisfied that the company is entitled to exemption from the provisions of the Companies Act 2006 (the Act) relating to the audit of the financial statements for the year by virtue of section 477, and that no member or members have requested an audit pursuant to section 476 of the Act

The directors acknowledge their responsibilities for

- (i) ensuring that the company keeps adequate accounting records which comply with section 386 of the Act, and
- (ii) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its profit or loss for the financial year in accordance with the requirements of section 393, and which otherwise comply with the requirements of the Act relating to financial statements, so far as applicable to the company

These abbreviated accounts have been prepared in accordance with the special provisions for small companies under Part 15 of the Companies Act 2006

These abbreviated accounts were approved by the directors and authorised for issue on 29.1.10, and are signed on their behalf by



M I NICHOLLS

Company Registration Number 5882339

ADEPT FINANCIAL MARKETING LIMITED
NOTES TO THE ABBREVIATED ACCOUNTS
YEAR ENDED 31 DECEMBER 2009

1. ACCOUNTING POLICIES**Basis of accounting**

The financial statements have been prepared under the historical cost convention, and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

Turnover

The turnover shown in the profit and loss account represents amounts invoiced during the year, exclusive of Value Added Tax

In respect of long-term contracts and contracts for on-going services, turnover represents the value of work done in the year, including estimates of amounts not invoiced. Turnover in respect of long-term contracts and contracts for on-going services is recognised by reference to the stage of completion

Financial instruments

Financial instruments are classified and accounted for, according to the substance of the contractual arrangement, as either financial assets, financial liabilities or equity instruments. An equity instrument is any contract that evidences a residual interest in the assets of the company after deducting all of its liabilities

2. SHARE CAPITAL**Authorised share capital:**

	2009	2008
	£	£
1,000 Ordinary shares of £1 each	<u>1,000</u>	<u>1,000</u>

Allotted, called up and fully paid:

	2009		2008
	No	£	No £
1 Ordinary shares of £1 each	<u>1</u>	<u>1</u>	<u>1</u> <u>1</u>

3. ULTIMATE PARENT COMPANY

The ultimate parent company of Adept Financial Marketing Limited is Adept Marketing Group Limited