

Registered Number 05882151

Lookfactor Limited

Abbreviated Accounts

31 December 2011

Lookfactor Limited

Registered Number 05882151

Company Information

Registered Office:

11-12 Charlotte Mews
London
W1T 4EQ

Lookfactor Limited

Registered Number 05882151

Balance Sheet as at 31 December 2011

	Notes	2011 £	2010 £
Fixed assets			
Tangible	2	2,748	4,314
		<u>2,748</u>	<u>4,314</u>
Current assets			
Stocks		2,141	2,141
Debtors		6,030	9,500
Investments		8,901	8,901
Cash at bank and in hand		5,453	3,572
Total current assets		<u>22,525</u>	<u>24,114</u>
Prepayments and accrued income		586	1,804
Creditors: amounts falling due within one year		(90,638)	(76,417)
Net current assets (liabilities)		(67,527)	(50,499)
Total assets less current liabilities		<u>(64,779)</u>	<u>(46,185)</u>
Creditors: amounts falling due after more than one year		(210,000)	(210,000)
Total net assets (liabilities)		<u>(274,779)</u>	<u>(256,185)</u>
Capital and reserves			
Called up share capital	3	950	950
Profit and loss account		(275,729)	(257,135)
Shareholders funds		<u>(274,779)</u>	<u>(256,185)</u>

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- a. For the year ending 31 December 2011 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.
 - b. The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.
 - c. The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.
 - d. These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the board on 21 September 2012

And signed on their behalf by:

A T Meisl, Director

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1068 of the Companies Act 2006.

Notes to the Abbreviated Accounts

For the year ending 31 December 2011

1 **Accounting policies**

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Turnover

Turnover represents net invoiced sales of goods, excluding value added tax.

Stocks

Stocks are valued at the lower of cost and net realisable value, after making due allowance for obsolete and slow moving items.

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Depreciation

Depreciation has been provided at the following rates in order to write off the assets over their estimated useful lives.

Computer equipment 33% on cost

2 **Tangible fixed assets**

		Total
		£
Cost		
At 01 January 2011		56,569
Additions	-	<u>1,315</u>
At 31 December 2011	-	<u>57,884</u>
Depreciation		
At 01 January 2011		52,255
Charge for year	-	<u>2,881</u>
At 31 December 2011	-	<u>55,136</u>
Net Book Value		
At 31 December 2011		2,748
At 31 December 2010	-	<u>4,314</u>

3 **Share capital**

2011	2010
£	£

**Allotted, called up and fully
paid:**

950 ordinary shares of £1
each

950

950

4 **Going concern**

The accounts have been prepared on the going concern basis assuming the continued support of the directors. As at the date of this report that support is continuing.