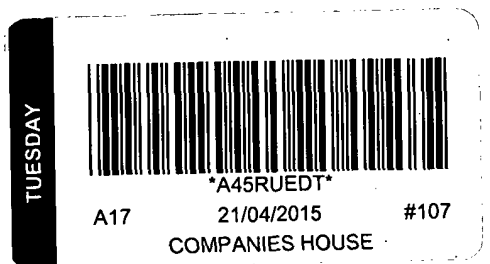


Registration number 05879435

The Write Effect Limited
Abbreviated accounts
for the year ended 31 March 2015

Plumridge Accountancy Limited
Chartered Certified Accountants



The Write Effect Limited

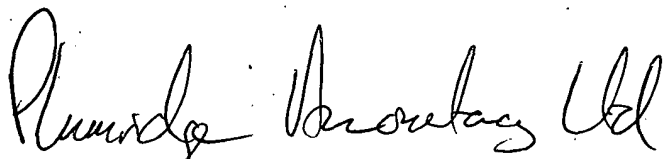
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The Write Effect Limited

**Accountants' report on the unaudited financial statements to the directors of
The Write Effect Limited**

As described on the balance sheet you are responsible for the preparation of the financial statements for the year ended 31 March 2015 set out on pages 2 to 6 and you consider that the company is exempt from an audit. In accordance with your instructions we have compiled these unaudited financial statements, in order to assist you to fulfil your statutory responsibilities, from the accounting records and information supplied to us.



Plumridge Accountancy Limited
Chartered Certified Accountants

Sanders Gate
Churchfields
Stonesfield
Oxfordshire
OX29 8PP

2 April 2015

The Write Effect Limited

**Abbreviated balance sheet
as at 31 March 2015**

		2015		2014	
	Notes	£	£	£	£
Fixed assets					
Tangible assets	2		437		200
Current assets					
Debtors		1,150		17,194	
Cash at bank and in hand		5,850		2,350	
		<u>7,000</u>		<u>19,544</u>	
Creditors: amounts falling due within one year		<u>(2,905)</u>		<u>(8,880)</u>	
Net current assets			<u>4,095</u>		<u>10,664</u>
Total assets less current liabilities			<u>4,532</u>		<u>10,864</u>
Net assets			<u>4,532</u>		<u>10,864</u>
Capital and reserves					
Called up share capital	3		100		100
Profit and loss account			4,432		10,764
Shareholders' funds			<u>4,532</u>		<u>10,864</u>

The directors' statements required by Sections 475(2) and (3) are shown on the following page which forms part of this Balance Sheet.

The notes on pages 4 to 6 form an integral part of these financial statements.

The Write Effect Limited

Abbreviated balance sheet (continued)

**Directors' statements required by Sections 475(2) and (3)
for the year ended 31 March 2015**

For the year ended 31 March 2015 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Directors' responsibilities:

- The members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476; and
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

These accounts were approved by the directors on 2 April 2015, and are signed on their behalf by:



J D E Stacey
Director

Registration number 05879435

The notes on pages 4 to 6 form an integral part of these financial statements.

The Write Effect Limited

Notes to the abbreviated financial statements for the year ended 31 March 2015

1. Accounting policies

1.1. Accounting convention

The accounts are prepared under the historical cost convention modified to include the revaluation of certain fixed assets and financial instruments, and in accordance with applicable accounting standards.

The accounts are prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

1.2. Turnover

Turnover represents the total invoice value, excluding value added tax, of sales made during the year and derives from the provision of goods falling within the company's ordinary activities.

In respect of long-term contracts and contracts for on-going services, turnover represents the value of work done in the year, including estimates of amounts not invoiced. Turnover in respect of long-term contracts and contracts for on-going services is recognised by reference to the stage of completion.

1.3. Tangible fixed assets and depreciation

Depreciation is provided at rates calculated to write off the cost less residual value of each asset over its expected useful life, as follows:

Fixtures, fittings and equipment	- 25% per annum reducing balance basis.
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The Write Effect Limited

Notes to the abbreviated financial statements for the year ended 31 March 2015

..... continued

1.4. Deferred taxation

Deferred tax is recognised in respect of all material timing differences that have originated but not reversed at the balance sheet date where transactions or events have occurred at that date that will result in an obligation to pay more, or a right to pay less or to receive more, tax, with the following exceptions:

Provision is made for tax on gains arising from the revaluation (and similar fair value adjustments) of fixed assets, and gains on disposal of fixed assets that have been rolled over into replacement assets, only to the extent that, at the balance sheet date, there is a binding agreement to dispose of the assets concerned. However, no provision is made where, on the basis of all available evidence at the balance sheet date, it is more likely than not that the taxable gain will be rolled over into replacement assets and charged to tax only where the replacement assets are sold;

Provision is made for deferred tax that would arise on remittance of the retained earnings of overseas subsidiaries, associates and joint ventures only to the extent that, at the balance sheet date, dividends have been accrued as receivable;

Deferred tax assets are recognised only to the extent that the directors consider that it is more likely than not that there will be suitable taxable profits from which the future reversal of the underlying timing differences can be deducted.

Deferred tax is measured on an undiscounted basis at the tax rates that are expected to apply in the periods in which timing differences reverse, based on tax rates and laws enacted or substantively enacted at the balance sheet date.

2. Fixed assets

	Tangible fixed assets £
Cost	
At 1 April 2014	1,391
Additions	383
At 31 March 2015	<u>1,774</u>
Depreciation	
At 1 April 2014	1,191
Charge for year	146
At 31 March 2015	<u>1,337</u>
Net book values	
At 31 March 2015	<u>437</u>
At 31 March 2014	<u>200</u>

The Write Effect Limited

**Notes to the abbreviated financial statements
for the year ended 31 March 2015**

..... continued

3. Share capital	2015	2014
	£	£
Authorised		
1,000 Ordinary shares of £1 each	<u>1,000</u>	<u>1,000</u>
Allotted, called up and fully paid		
100 Ordinary shares of £1 each	<u>100</u>	<u>100</u>
Equity Shares		
100 Ordinary shares of £1 each	<u>100</u>	<u>100</u>