

FILE COPY



CERTIFICATE OF INCORPORATION  
ON CHANGE OF NAME  
AND RE-REGISTRATION OF A PRIVATE COMPANY  
AS A PUBLIC COMPANY

Company No. 5869563

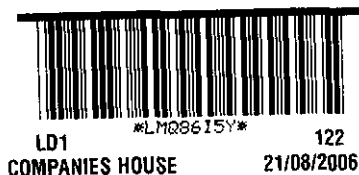
The Registrar of Companies for England and Wales hereby certifies that  
BRANDED CONTENT LIMITED

formerly registered as a private company having changed its name and  
having this day been re-registered under the Companies Act 1985 as a  
public limited company is now incorporated under the name of

BRANDED ENTERTAINMENTS PLC

and that the company is limited.

Given at Companies House, London, the 21st August 2006



S. Evans  
SIMON EVANS

For The Registrar Of Companies



C O M P A N I E S H O U S E