COMPANY REGISTRATION NUMBER: 05861215

Alert Communications Group Holdings Limited Annual Report and Financial Statements 31 March 2018

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Annual Report and Financial Statements

Year Ended 31 March 2018

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Officers and Professional Advisers

The Board of Directors John Cavi

Matthew Jones (Appointed 1 April 2018)
Jeffrey Lewis (Resigned 28 September 2018)
Peter Sheldrake (Appointed 2 July 2018)
Philip Ashbrook (Resigned 29 June 2018)
Karen Stewart (Resigned 1 April 2018)

Richard Drake (Appointed 28 September 2018)

Company Secretary Nicholas Borrett

Registered Office 33 Wigmore Street

London W1U 1QX

Independent Auditors PricewaterhouseCoopers LLP

Chartered Accountants & Statutory Auditors

Level 4 Atria One

144 Morrison Street

Edinburgh EH3 8EX

Bankers Barclays Bank Plc

54 Lombard Street

London EC3V 9EX

Strategic Report

Year Ended 31 March 2018

The Directors present their Strategic Report for the Year Ended 31 March 2018.

Principal Activities

The principal activity of the Company is that of a holding company.

Business Review and Future Developments

The directors expect the Alert Communications group of which the company is a member to continue to fulfil its contractual obligations and to operate in line with the Alert Communications Group model. It is expected that this will continue for the foreseeable future and through to the end of the contract concession period.

Key Performance Indicators

The directors believe that analysis using key performance indicators for the company is not necessary or appropriate for an understanding of the performance or position of the company.

Peter Sheldrake

Director

Directors' Report

Year Ended 31 March 2018

The directors present their report and the audited Annual Report and Financial Statements of the Company for the year ended 31 March 2018.

Directors

The directors who served the Company during the year and up to the date of this report were as follows:

John Cavill Jeffrey Lewis Philip Ashbrook Karen Stewart

Dividends

The directors do not recommend the payment of a dividend.

Qualifying Third Party Indemnity Provisions

The Company has made qualifying third party indemnity provisions for the benefit of its directors during the year. These provisions remain in force at the reporting date.

Performance Review

The loss for the financial year, after taxation, amounted to £(262,299) (2017: £(259,061)).

The loss for the year will be transferred to reserves.

Going Concern

The directors acknowledge that the Company is in net liabilities. After reviewing all available information, the directors believe that cashflows from the underlying investments ensure that the Company will continue to meet its obligations as they fall due. The accounts have therefore been prepared on the going concern basis.

Disclosure of Information to Auditors

Each of the persons who is a director at the date of approval of this report confirms that:

- so far as they are aware, there is no relevant audit information of which the Company's auditors are unaware; and
- they have taken all steps that they ought to have taken as a director to make themselves aware
 of any relevant audit information and to establish that the Company's auditors are aware of that
 information.

The auditors are deemed to have been re-appointed in accordance with section 487 of the Companies Act 2006.

Directors' Report (continued)

Year Ended 31 March 2018

Peter Sheldrake

Director

Directors' Responsibilities Statement

Year Ended 31 March 2018

The directors are responsible for preparing the Strategic Report, Directors' Report and the Annual Report and Financial Statements in accordance with applicable law and regulations.

Company law requires the directors to prepare the Annual Report and Financial Statements for each financial year. Under that law the directors have prepared the Annual Report and Financial Statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards, comprising Financial Reporting Standard 102 The Financial Reporting Standard Applicable in the UK and Republic of Ireland (FRS 102), and applicable law).

Under company law the directors must not approve the Annual Report and Financial Statements unless they are satisfied that they give a true and fair view of the state of affairs of the Company and the profit or loss of the Company for that period.

In preparing the Annual Report and Financial Statements, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgments and accounting estimates that are reasonable and prudent;
- state whether applicable United Kingdom Accounting Standards, comprising FRS 102 have been followed, subject to any material departures disclosed and explained in the Annual Report and Financial Statements; and
- prepare the Annual Report and Financial Statements on the going concern basis unless it is inappropriate to presume that the Company will continue in business.

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the Company's transactions and disclose with reasonable accuracy at any time the financial position of the Company and enable them to ensure that the Annual Report and Financial Statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the Company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Independent Auditors' Report to the Members of Alert Communications Group Holdings Limited

Year Ended 31 March 2018

Report on the Audit of the Financial Statements

Opinion

In our opinion, Alert Communications Group Holdings Limited's financial statements:

- give a true and fair view of the state of the Company's affairs as at 31 March 2018 and of its loss for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards, comprising FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland", and applicable law); and
- have been prepared in accordance with the requirements of the Companies Act 2006.

We have audited the financial statements, included within the Annual Report and Financial Statements (the "Annual Report"), which comprise: the Statement of Financial Position as at 31 March 2018; the Statement of Comprehensive Income and the Statement of Changes in Equity for the year then ended; and the notes to the financial statements, which include a description of the significant accounting policies.

Basis for Opinion

We conducted our audit in accordance with International Standards on Auditing (UK) ("ISAs (UK)") and applicable law. Our responsibilities under ISAs (UK) are further described in the Auditors' responsibilities for the audit of the financial statements section of our report. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Independence

We remained independent of the Company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, which includes the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements.

Conclusions Relating to Going Concern

We have nothing to report in respect of the following matters in relation to which ISAs (UK) require us to report to you when:

- the directors' use of the going concern basis of accounting in the preparation of the financial statements is not appropriate; or
- the directors have not disclosed in the financial statements any identified material uncertainties
 that may cast significant doubt about the Company's ability to continue to adopt the going
 concern basis of accounting for a period of at least twelve months from the date when the
 financial statements are authorised for issue.

However, because not all future events or conditions can be predicted, this statement is not a guarantee as to the Company's ability to continue as a going concern.

Independent Auditors' Report to the Members of Alert Communications Group Holdings Limited (continued)

Year Ended 31 March 2018

Reporting on Other Information

The other information comprises all of the information in the Annual Report other than the financial statements and our auditors' report thereon. The directors are responsible for the other information. Our opinion on the financial statements does not cover the other information and, accordingly, we do not express an audit opinion or, except to the extent otherwise explicitly stated in this report, any form of assurance thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit, or otherwise appears to be materially misstated. If we identify an apparent material inconsistency or material misstatement, we are required to perform procedures to conclude whether there is a material misstatement of the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report based on these responsibilities.

With respect to the Strategic Report and Directors' Report, we also considered whether the disclosures required by the UK Companies Act 2006 have been included.

Based on the responsibilities described above and our work undertaken in the course of the audit, ISAs (UK) require us also to report certain opinions and matters as described below.

Strategic Report and Directors' Report

In our opinion, based on the work undertaken in the course of the audit, the information given in the Strategic Report and Directors' Report for the year ended 31 March 2018 is consistent with the financial statements and has been prepared in accordance with applicable legal requirements.

In light of the knowledge and understanding of the Company and its environment obtained in the course of the audit, we did not identify any material misstatements in the Strategic Report and Directors' Report.

Responsibilities for the Financial Statements and the Audit

Responsibilities of the Directors for the Financial Statements

As explained more fully in the Directors' Responsibilities Statement set out on page 5, the directors are responsible for the preparation of the financial statements in accordance with the applicable framework and for being satisfied that they give a true and fair view. The directors are also responsible for such internal control as they determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the directors are responsible for assessing the Company's ability to continue as a going concern, disclosing as applicable, matters related to going concern and using the going concern basis of accounting unless the directors either intend to liquidate the Company or to cease operations, or have no realistic alternative but to do so

Independent Auditors' Report to the Members of Alert Communications Group Holdings Limited (continued)

Year Ended 31 March 2018

Auditors' Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditors' report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

A further description of our responsibilities for the audit of the financial statements is located on the FRC's website at: www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditors' report.

Use of This Report

This report, including the opinions, has been prepared for and only for the Company's members as a body in accordance with Chapter 3 of Part 16 of the Companies Act 2006 and for no other purpose. We do not, in giving these opinions, accept or assume responsibility for any other purpose or to any other person to whom this report is shown or into whose hands it may come save where expressly agreed by our prior consent in writing.

Other Required Reporting

Companies Act 2006 Exception Reporting

Under the Companies Act 2006 we are required to report to you if, in our opinion:

- we have not received all the information and explanations we require for our audit; or
- adequate accounting records have not been kept by the Company, or returns adequate for our audit have not been received from branches not visited by us; or
- certain disclosures of directors' remuneration specified by law are not made; or
- the financial statements are not in agreement with the accounting records and returns.

We have no exceptions to report arising from this responsibility.

Independent Auditors' Report to the Members of Alert Communications Group Holdings Limited (continued)

Year Ended 31 March 2018

Paul Cheshire (Senior Statutory Auditor) for and on behalf of PricewaterhouseCoopers LLP Chartered Accountants & Statutory Auditors

Edinburgh

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Statement of Comprehensive Income

Year Ended 31 March 2018

<u>.</u> .	Note	2018 £	2017 £
Other interest receivable and similar income Interest payable and similar expenses	5 6	427,256 (751,082)	458,880 (782,706)
Loss before taxation		(323,826)	. (323,826)
Tax on loss	7	61,527	64,765
Loss for the financial year and total comprehensive expense		(262,299)	(259,061)

All the activities of the Company are from continuing operations.

Statement of Financial Position

As at 31 March 2018

	•••	. 2018	2017
Fixed assets	Note	£	. £
Investments	8	6,785,000	6,785,000
Current assets			
Debtors: amounts falling due within one year	9	1,425,629	927,382
Debtors: amounts falling due after more than one year	9	2,723,387	2,947,064
		4,149,016	3,874,446
Creditors: amounts falling due within one year	10	(8,882,059)	(8,121,522)
Net current liabilities		(4,733,043)	(4,247,076)
Total assets less current liabilities		2,051,957	2,537,924
Creditors: amounts falling due after more than one year	11	(2,723,386)	(2,947,054)
Net llabilities .		(671,429)	(409,130)
Capital and reserves			
Called up share capital	12	10	10
Retained earnings	13	(671,439)	(409,140)
Total shareholders' deficit		(671,429)	(409,130)

Peter Sheldrake Director

Company registration number: 05861215

Statement of Changes in Equity

Year Ended 31 March 2018

At 1 April 2016	Called up share capital £ 10	Retained earnings £ (150,079)	Total £ (150,069)
Loss for the financial year		(259,061)	(259,061)
Total comprehensive expense for the financial year		(259,061)	(259,061)
At 31 March 2017	10	(409,140)	(409,130)
Loss for the financial year		(262,299)	(262,299)
Total comprehensive expense for the financial year		(262,299)	(262,299)
At 31 March 2018	10	(671,439)	(671,429)

Notes to the Annual Report and Financial Statements

Year Ended 31 March 2018

1. General Information

Alert Communications Group Holdings Limited ("the Company") is a private company limited by shares and is incorporated and domiciled in the UK. The address of its registered office is 33 Wigmore Street, London, W1U 1QX.

The principal activity of the Company is that of a holding company.

The Company's functional and presentation currency is the pound sterling.

2. Statement of Compliance

The individual financial statements of Alert Communications Group Holdings Limited have been prepared in compliance with United Kingdom Accounting Standards, including Financial Reporting Standard 102, "The Financial Reporting Standard applicable in the United Kingdom and the Republic of Ireland" ("FRS 102") and the Companies Act 2006.

3. Accounting Policies

(a) Basis of preparation

These financial statements are prepared on a going concern basis, under the historical cost convention, as modified by the revaluation of certain financial assets and liabilities.

The preparation of financial statements in conformity with FRS 102 requires the use of certain critical accounting estimates. It also requires management to exercise its judgment in the process of applying the Company's accounting policies. The areas involving a higher degree of judgment or complexity, or areas where assumptions and estimates are significant to the financial statements are disclosed further in the accounting policies.

The accounting policies stated below have been consistently applied to the years presented, unless otherwise stated.

(b) Going concern

The directors acknowledge that the Company is in net liabilities. After reviewing all available information, the directors believe that cashflows from the underlying investments ensure that the Company will continue to meet its obligations as they fall due. The accounts have therefore been prepared on the going concern basis.

(c) Disclosure exemptions

The entity satisfies the criteria of being a qualifying entity as defined in FRS 102. Its financial statements are consolidated into the financial statements of BIIF Holdco Limited which can be obtained from the Company Secretary at Cannon Place, 78 Cannon Street, London, EC4N 6AF. As such, advantage has been taken of the following disclosure exemptions available under paragraph 1.12 of FRS 102:

(a) No cash flow statement has been presented for the Company.

Notes to the Annual Report and Financial Statements (continued)

Year Ended 31 March 2018

Accounting Policies (continued)

(d) Consolidation

The Company is a wholly-owned subsidiary of BIIF Holdco Limited, a company incorporated in the EEA. In accordance with Section 400 of the Companies Act 2006, the Company is not required to produce, and has not published, consolidated accounts.

(e) Judgements and key sources of estimation uncertainty

The preparation of the financial statements requires management to make estimates and assumptions that affect the amounts reported. These estimates are continually reviewed and are based on experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances.

Key sources of estimation uncertainty

Accounting estimates and assumptions are made concerning the future and, by their nature, will rarely equal the related actual outcome. The key assumptions and other sources of estimation uncertainty are as follows:

i) Impairment of assets

The carrying value of those assets recorded in the Company's Statement of Financial Position, at amortised cost, could be materially reduced where circumstances exist which might indicate that an asset has been impaired and an impairment review is performed. Impairment reviews consider the fair value and/or value in use of the potentially impaired asset or assets and compares that with the carrying value of the asset or assets in the Statement of Financial Position. Any reduction in value arising from such a review would be recorded in the Statement of Comprehensive Income. Impairment reviews involve the significant use of assumptions. Consideration has to be given as to the price that could be obtained for the asset or assets, or in relation to a consideration of value in use, estimates of the future cash flows that could be generated by the potentially impaired asset or assets, together with a consideration of an appropriate discount rate to apply to those cash flows.

(f) Income tax

Taxation expense for the period comprises current and deferred tax recognised in the reporting period. Tax is recognised in the Statement of Comprehensive Income, except to the extent that it relates to items recognised in other comprehensive income or directly in equity. In this case tax is also recognised in other comprehensive income or directly in equity respectively.

i) Current Tax

Current tax is the amount of income tax payable in respect of the taxable profit for the year or prior years. Tax is calculated on the basis of tax rates and laws that have been enacted or substantively enacted by the period end. The directors periodically evaluate positions taken in tax returns with respect to situations in which applicable tax regulation is subject to interpretation. It establishes provisions where appropriate on the basis of amounts expected to be paid to the tax authorities.

Notes to the Annual Report and Financial Statements (continued)

Year Ended 31 March 2018

3. Accounting Policies (continued)

(g) Borrowings

Borrowings are recognised at amortised cost using the effective interest rate method. Under the effective interest rate method, any transaction fees, costs, discounts and premiums directly related to the borrowings are recognised in the Statement of Comprehensive Income over the life of the borrowings. Borrowings with maturities greater than twelve months after the reporting date are classified as non-current liabilities.

(h) Investments

Fixed asset investments are initially recorded at cost, and subsequently stated at cost less any accumulated impairment losses.

Listed investments are measured at fair value with changes in fair value being recognised in profit or loss.

(i) Impairment of fixed assets

A review for indicators of impairment is carried out at each reporting date, with the recoverable amount being estimated where such indicators exist. Where the carrying value exceeds the recoverable amount, the asset is impaired accordingly. Prior impairments are also reviewed for possible reversal at each reporting date.

For the purposes of impairment testing, when it is not possible to estimate the recoverable amount of an individual asset, an estimate is made of the recoverable amount of the cash-generating unit to which the asset belongs. The cash-generating unit is the smallest identifiable group of assets that includes the asset and generates cash inflows that are largely independent of the cash inflows from other assets or groups of assets.

4. Particulars of Employees and Directors

The average number of persons employed by the Company during the financial year, including the directors, amounted to nil (2017: nil). The directors did not receive any remuneration from the Company during the year (2017: £nil).

5. Other Interest Receivable and Similar Income

		2016 £	2017 £
	Interest from Group undertakings	427,256	458,880
6.	Interest Payable and Similar Expenses		٠.
		2018	2017
	Interest due to Group undertakings	£ 751,082	£ 782,706

Notes to the Annual Report and Financial Statements (continued)

Year Ended 31 March 2018

7. Tax on Loss

Major components of tax income

•	2018	2017
	3	3
Current tax:		
UK current tax income	(61,527)	(64,765)
		·
Tax on loss	(61,527)	(64,765)

Reconciliation of tax income

The tax assessed on the loss for the year is the same as (2017: the same as) the standard rate of corporation tax in the UK of 19% (2017: 20%).

	2018	2017
	£	£
Loss before taxation	(323,826)	(323,826)
Loss by rate of tax	(61,527)	(64,765)

8. Investments

Cont	Shares in Group undertakings £
Cost At 1 April 2017 and 31 March 2018	6,785,000
Impairment At 1 April 2017 and 31 March 2018	·
Carrying amount At 31 March 2018	6,785,000
At 31 March 2017	6,785,000

Subsidiaries, associates and other investments

The Company owns 100% of the issued share capital of Alert Communications (Holdings) Limited which is registered at 33 Wigmore Street, London, W1U 1QX.

•	2018	2017
	£	£
Aggregate capital and reserves	476,000	476,000
Profit/(Loss) for the year	(262,299)	(259,061)

The carrying value of the investment is supported by the projected cashflows from the underlying group of investments.

Notes to the Annual Report and Financial Statements (continued)

Year Ended 31 March 2018

9. Debtors

Debtors amounts	falling	due	within or	ne vear	are	as follows:
a do to to an industria			************	,	-, -	

	2018 c	. 2017
Amounts owed by Group undertakings	1,425,629	927,382
Debtors amounts falling due after more than one year are as follows:		
•	2018	2017
Amounts owed by Group undertakings	£ 2,723,387	£ 2,947,064

Amounts owed by Group undertakings relate to subordinated secured loan notes 2030. Interest on secured loan notes is charged at a fixed rate of 14.04% per annum on a basis of 365 days a year.

10. Creditors: amounts falling due within one year

•	2018	2017
	3	£
Amounts owed to Group undertakings	8,882,059	8,121,522

Amounts owed to Group undertakings are made up of Subordinated secured loan notes 2030 of £319,750 (2017: £96,082), and accrued interest on the secured loan notes of £213,043 (2017: £nil).

Also included in Amounts owed to Group undertakings is loan to subsidiary undertakings of £4,693,137 (2017: £4,693,137) and accrued interest on the loan of £3,656,129 (2017: £3,332,303). Interest of 6.9% per annum is charged on the principal. The amounts are repayable on demand.

11. Creditors: amounts falling due after more than one year

•	2018	2017
	£	£
Amounts owed to Group undertakings	2,723,386	2,947,054
·		

Amounts owed to Group undertakings consist of subordinated secured loan notes 2030. Loan notes are secured by way of a floating charge over the assets of the company and by way of a floating charge over the assets and a fixed charge over the shares of Alert Communications Limited. Interest on the secured loan notes is charged at fixed rate 14.04% per annum on the basis of a 365 day year. Loan notes are redeemed in instalments with the final instalment being made on 30 March 2030.

12. Called Up Share Capital

Issued, called up and fully paid

	2018		2017	
	No.	3	No.	£
Ordinary shares of £1 each	10	10	10	10

Notes to the Annual Report and Financial Statements (continued)

Year Ended 31 March 2018

13. Reserves

Retained earnings records retained earnings and accumulated losses.

14. Related Party Transactions

BIIF Bidco Limited holds 80% of the issued share capital of the Company as well as 100% of the Subordinated Secured Loan Notes 2030 balance of £4,693,137 (2017: £4,693,137). Interest on the loan of £3,656,129 (2017: £3,332,303) was outstanding at the year end.

15. Controlling Party

The immediate parent undertaking is BIIF Bidco Limited.

The intermediate parent undertaking is BIIF Holdco Limited, which is the parent undertaking of the smallest and largest group to consolidate these financial statements. Copies of BIIF Holdco Limited consolidated financial statements can be obtained from the Company Secretary at Cannon Place, 78 Cannon Street, London, EC4N 6AF.

The ultimate parent and controlling party is BIIF L.P. BIIF L.P. is owned by a number of investors with no one investor having individual control.