

Company Registration No. 05847512 (England and Wales)

SUPERBRANDS (UK) LIMITED
UNAUDITED ABBREVIATED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 JUNE 2016

SUPERBRANDS (UK) LIMITED

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SUPERBRANDS (UK) LIMITED

ABBREVIATED BALANCE SHEET

AS AT 30 JUNE 2016

	Notes	2016 £	£	2015 £	£
Fixed assets					
Intangible assets	2		69		103
Tangible assets	2		1,246		1,868
			<u>1,315</u>		<u>1,971</u>
Current assets					
Debtors		195,791		282,947	
Cash at bank and in hand		11,720		96,429	
		<u>207,511</u>		<u>379,376</u>	
Creditors: amounts falling due within one year		<u>(194,398)</u>		<u>(289,783)</u>	
Net current assets			13,113		89,593
Total assets less current liabilities			<u>14,428</u>		<u>91,564</u>
Capital and reserves					
Called up share capital	3		100		100
Profit and loss account			14,328		91,464
Shareholders' funds			<u>14,428</u>		<u>91,564</u>

For the financial year ended 30 June 2016 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Director's responsibilities:

- The members have not required the company to obtain an audit of its financial statements for the year in question in accordance with section 476;
- The director acknowledges his responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of financial statements.

These abbreviated financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime.

Approved by the Board for issue on 5 December 2016

Mr B M Hudson

Director

Company Registration No. 05847512

SUPERBRANDS (UK) LIMITED

NOTES TO THE ABBREVIATED ACCOUNTS

FOR THE YEAR ENDED 30 JUNE 2016

1 Accounting policies

1.1 Accounting convention

The financial statements are prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective January 2015).

The Directors consider the company to be a going concern but have not assessed a period in excess of 12 months from the date of the signing of these accounts.

1.2 Compliance with accounting standards

The financial statements are prepared in accordance with applicable United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice), which have been applied consistently (except as otherwise stated).

1.3 Turnover

Turnover represents amounts receivable for goods and services net of VAT and trade discounts. Turnover represents revenue earned under contracts to provide goods and services. Revenue is recognised as earned when, and to the extent that, the company obtains the right to consideration in exchange for its performance under these contracts. It is measured at the fair value of the right to consideration, which represents amounts chargeable to clients, including expenses and disbursements but excluding value added tax.

Turnover that is contingent on events outside the control of the company is recognised when the contingent event occurs.

Other revenue is recognised when an event takes place. For such events the amount of revenue reflects the right to consideration by reference to the value of work performed. Revenue not billed to clients is included in debtors and payments on account in excess of the relevant amount of revenue are included in creditors.

1.4 Patents

Patents are valued at cost less accumulated amortisation. Amortisation is calculated to write off the cost in equal annual instalments over their estimated useful lives.

1.5 Tangible fixed assets and depreciation

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost less estimated residual value of each asset over its expected useful life, as follows:

Office equipment	20% per annum straight line
Fixtures, fittings & equipment	20% per annum straight line

SUPERBRANDS (UK) LIMITED

NOTES TO THE ABBREVIATED ACCOUNTS (CONTINUED)

FOR THE YEAR ENDED 30 JUNE 2016

2 Fixed assets

	Intangible assets £	Tangible assets £	Total £
Cost			
At 1 July 2015 & at 30 June 2016	347	1,868	2,215
Depreciation			
At 1 July 2015	243	-	243
Charge for the year	35	622	657
At 30 June 2016	278	622	900
Net book value			
At 30 June 2016	69	1,246	1,315
At 30 June 2015	103	1,868	1,971

3 Share capital

	2016 £	2015 £
Allotted, called up and fully paid		
100 Ordinary shares of £1 each	100	100

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.