

REGISTERED NUMBER 05838884 (England and Wales)

ABBREVIATED ACCOUNTS FOR THE YEAR ENDED 30 JUNE 2012

FOR

MCAULIFFE MARKETING LIMITED

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14/12/2012

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MCAULIFFE MARKETING LIMITED (REGISTERED NUMBER: 05838884)

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FOR THE YEAR ENDED 30 JUNE 2012**

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MCAULIFFE MARKETING LIMITED

**COMPANY INFORMATION
FOR THE YEAR ENDED 30 JUNE 2012**

DIRECTOR.

A J McAuliffe

SECRETARY:

D L McAuliffe

REGISTERED OFFICE.

Eagle House
28 Billing Road
Northampton
Northamptonshire
NN1 5AJ

REGISTERED NUMBER:

05838884 (England and Wales)

ACCOUNTANTS

DNG Dove Naish
Chartered Accountants
Eagle House
28 Billing Road
Northampton
NN1 5AJ

ABBREVIATED BALANCE SHEET
30 JUNE 2012

	Notes	2012 £	2011 £
FIXED ASSETS			
Tangible assets	2	1,211	834
CURRENT ASSETS			
Debtors		1,351	13,803
Cash at bank		<u>18,115</u>	<u>6,226</u>
		19,466	20,029
CREDITORS			
Amounts falling due within one year		<u>18,864</u>	<u>17,998</u>
NET CURRENT ASSETS		<u>602</u>	<u>2,031</u>
TOTAL ASSETS LESS CURRENT LIABILITIES		1,813	2,865
PROVISIONS FOR LIABILITIES		<u>242</u>	<u>167</u>
NET ASSETS		<u>1,571</u>	<u>2,698</u>
CAPITAL AND RESERVES			
Called up share capital	3	100	100
Profit and loss account		<u>1,471</u>	<u>2,598</u>
SHAREHOLDERS' FUNDS		<u>1,571</u>	<u>2,698</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 30 June 2012

The members have not required the company to obtain an audit of its financial statements for the year ended 30 June 2012 in accordance with Section 476 of the Companies Act 2006

The director acknowledges his responsibilities for

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies

The financial statements were approved by the director on
by

9/12/12

and were signed


A J McAuliffe - Director

The notes form part of these abbreviated accounts

**NOTES TO THE ABBREVIATED ACCOUNTS
FOR THE YEAR ENDED 30 JUNE 2012**

1 ACCOUNTING POLICIES

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

Turnover

Turnover represents net invoiced sales of services, excluding value added tax

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life

Fixtures and fittings - 25% on reducing balance

Deferred tax

Deferred taxation is provided on the liability method to take account of timing differences between the treatment of certain items for accounts purposes and their treatment for tax purposes Tax deferred or accelerated is accounted for in respect of all material timing differences

2 TANGIBLE FIXED ASSETS

	Total £
COST	
At 1 July 2011	1,630
Additions	<u>781</u>
At 30 June 2012	<u>2,411</u>
DEPRECIATION	
At 1 July 2011	796
Charge for year	<u>404</u>
At 30 June 2012	<u>1,200</u>
NET BOOK VALUE	
At 30 June 2012	<u>1,211</u>
At 30 June 2011	<u>834</u>

3 CALLED UP SHARE CAPITAL

Allotted, issued and fully paid Number	Class	Nominal value	2012 £	2011 £
100	Ordinary	£1	<u>100</u>	<u>100</u>

**NOTES TO THE ABBREVIATED ACCOUNTS - continued
FOR THE YEAR ENDED 30 JUNE 2012**

4 TRANSACTIONS WITH DIRECTOR

At the year end, the company owed £106 (2011 - was owed £5,740) to Mr McAuliffe. During the year the maximum amount owed to the company was £11,596 (2011 - £20,091) and interest of £186 was charged on the loan at the official rate of interest of 4%.

At the year end the company was owed £1,351 (2011 - £8,063) by Mrs McAuliffe. During the year the maximum amount outstanding was £13,088 (2011 - £14,903) and interest of £348 was charged on the loan at the official rate of 4.00%. The loan will be repaid by 31 March 2013.