

**Abbreviated Unaudited Accounts**  
**for the Year Ended 31 March 2016**  
**for**  
**Zephyr Marketing Limited**

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**for the Year Ended 31 March 2016**

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**Zephyr Marketing Limited**

**Company Information**  
**for the Year Ended 31 March 2016**

**DIRECTOR:** J Burrett

**SECRETARY:** Miss R Carwardine

**REGISTERED OFFICE:** Pentire  
Reddings Lane  
Staunton  
Coleford  
GL16 8NZ

**REGISTERED NUMBER:** 05731576 (England and Wales)

**ACCOUNTANTS:** Dunkley's  
Woodlands Grange  
Woodlands Lane  
Bradley Stoke  
Bristol  
BS32 4JY

**Abbreviated Balance Sheet**  
**31 March 2016**

	Notes	31.3.16 £	£	31.3.15 £	£
<b>FIXED ASSETS</b>					
Tangible assets	2		599		1,195
Investments	3		<u>100</u>		<u>-</u>
			699		1,195
<b>CURRENT ASSETS</b>					
Debtors		16,598		-	
Cash at bank		<u>5,695</u>		<u>5,883</u>	
		22,293		5,883	
<b>CREDITORS</b>					
Amounts falling due within one year		<u>22,175</u>		<u>5,188</u>	
<b>NET CURRENT ASSETS</b>			<u>118</u>		<u>695</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>			<u>817</u>		<u>1,890</u>
<b>CAPITAL AND RESERVES</b>					
Called up share capital	4		100		100
Profit and loss account			<u>717</u>		<u>1,790</u>
<b>SHAREHOLDERS' FUNDS</b>			<u>817</u>		<u>1,890</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 March 2016.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 March 2016 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.
- (b)

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the director on 15 December 2016 and were signed by:

J Burrett - Director

**Notes to the Abbreviated Accounts**  
**for the Year Ended 31 March 2016**

**1. ACCOUNTING POLICIES**

**Accounting convention**

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective January 2015).

**Turnover**

Turnover represents net invoiced sales of services, excluding value added tax.

**Tangible fixed assets**

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Plant and machinery etc                      - 33.33% on cost

**Deferred tax**

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

**2. TANGIBLE FIXED ASSETS**

	Total £
<b>COST</b>	
At 1 April 2015 and 31 March 2016	<u>1,788</u>
<b>DEPRECIATION</b>	
At 1 April 2015	593
Charge for year	<u>596</u>
At 31 March 2016	<u>1,189</u>
<b>NET BOOK VALUE</b>	
At 31 March 2016	<u>599</u>
At 31 March 2015	<u>1,195</u>

**3. FIXED ASSET INVESTMENTS**

	Investments other than loans £
<b>COST</b>	
Additions	<u>100</u>
At 31 March 2016	<u>100</u>
<b>NET BOOK VALUE</b>	
At 31 March 2016	<u>100</u>

**Notes to the Abbreviated Accounts - continued**  
**for the Year Ended 31 March 2016**

**3. FIXED ASSET INVESTMENTS - continued**

The company's investments at the Balance Sheet date in the share capital of companies include the following:

**Clor-Burrett Publishing Ltd**

Nature of business: Book publishing

Class of shares:	% holding	
Ordinary	50.00	30.11.16
		£
Aggregate capital and reserves		<u>100</u>

**Strong Stuff Ltd**

Nature of business: Advertising agency

Class of shares:	% holding	
Ordinary	50.00	30.6.15
		£
Aggregate capital and reserves		<u>100</u>

**4. CALLED UP SHARE CAPITAL**

Allotted, issued and fully paid:

Number:	Class:	Nominal value:	31.3.16	31.3.15
			£	£
100	Ordinary	£1	<u>100</u>	<u>100</u>

**5. DIRECTOR'S ADVANCES, CREDITS AND GUARANTEES**

The following advances and credits to a director subsisted during the years ended 31 March 2016 and 31 March 2015:

	31.3.16	31.3.15
	£	£
<b>J Burrett</b>		
Balance outstanding at start of year	(4,287)	4,307
Amounts advanced	29,500	-
Amounts repaid	(48,376)	(8,594)
Balance outstanding at end of year	<u>(23,163)</u>	<u>(4,287)</u>

The above loan was interest free, repayable on demand and was not secured against any assets.

**6. ULTIMATE CONTROLLING PARTY**

The controlling party is J Burrett.

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.