PD Parks Holdings Limited

Directors' report and financial statements Registered number 05729719 31 January 2013



COMPANIES HOUSE

PD Parks Holdings Limited Directors' report and financial statements 31 January 2013

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Directors' report

The directors present their directors' report and financial statements for the year ended 31 January 2013

Principal activities and business review

The principal activity of the PD Parks Holdings Limited Group is the ownership and management of 24 freehold and leasehold holiday parks within the United Kingdom under the Parkdean brand. The business benefits from the diverse and complementary income streams of holiday sales, on-park spend in the Group's retail and leisure facilities, holiday home sales to private owners and owner income including annual pitch fees.

The Group generated turnover of £122,241k (2012 £118,975k) and EBITDA before significant one-off costs of £30,026k (2012 £30,378k) during the year The Group has invested £11,686k (2012 £12,317k) into the expansion and development of the holiday parks during the year

The Group finances its activities with a combination of bank loans, finance leases and both institutional shareholder and management shareholder loan notes

The Group has net liabilities of £7,924k (2012 £5,510k) These net liabilities include unsecured management and institutional shareholder loan notes of £107,784k (2012 £98,750k)

The shareholder loan notes carry a fixed rate of interest (9%) PD Parks Limited may, on giving prior notice to the note holders, elect to defer the payment of all or part of any interest due, in the form of a Payment In Kind "PIK" note The deferred interest is then repayable on redemption of the notes. The loan note holders are also shareholders

Excluding the shareholder owned, unsecured fixed rate shareholder loan notes, the Group has a net assets position of £99,860k (2012 £93,240k)

	2013 £000	2012 £000
Net liabilities as reported	(7,924)	(5 510)
Fixed rate shareholder loan notes	107,784	98 750
Net assets excluding fixed rate shareholder loan notes	99,860	93,240

Operating cash inflows were £30,339k (2012 £29,910k) The net cash outflow from capital expenditure was £11,340k (2012 £9,790k) Cash inflows before financing were £9,680k (2012 £11,450k) Overall, there were net cash inflows of £2,499k (2012 £4,143k)

Business review (continued)

Risks and uncertainties

Financial Instruments

The Group's principal financial instruments comprise cash, debtors, creditors, bank loans, shareholder loan notes, finance leases, hire purchase contracts and financial derivatives

Liquidity risk

The holiday park business is seasonal but predictable. Cash flows are negative in the winter months and positive during the main holiday season.

The Group's bank loans of £196,141k become repayable in full to Irish Bank Resolution Corporation Limited ("IBRC") on 30 June 2014. The directors recognise that the bank facilities will be required to be revised, extended or refinanced prior to 30 June 2014 and have a reasonable expectation that this will be achieved

The Fixed Rate Shareholder Loan Notes ("Loan Notes") are subordinated to the loans made by IBRC so that until the senior facility is paid in full the Group cannot make any payment or repayment in respect of the Loan Notes and the Note Holders cannot demand repayment or exercise any rights in respect of non-payment of the Loan Notes. The senior facility does not fall to be repaid until June 2014 and therefore no repayment can be made or demanded in respect of the Loan Notes until the senior facility is repaid on 30 June 2014 (or on earlier repayment in accordance with the terms of the senior facility)

The Group has sufficient cash resources to meet the working capital requirements of the business for the foreseeable future. The Group's forecasts and projections, taking account of reasonable changes in trading performance, show that the Group should be able to operate within its working capital facilities and banking covenants for the foreseeable future.

Interest rate risk

£196,141k (2012 £203,141k) of the Group's bank loans are subject to floating rates of interest. To reduce the Group's exposure to floating rates of interest, the Group has taken out interest rate caps which effectively hedge the Group's exposure to floating rates of interest on £150m up to 31 October 2013. The Group does not trade in financial derivatives.

Credit risk

The Group's objective is to reduce the risk of financial loss due to a customer not honouring their obligations. The vast majority of holidays are paid for directly by holiday makers before commencement of their holiday. Credit terms on holidays are only offered to credit-worthy corporate agents, again with the vast majority of revenue from these agents paid prior to the holiday being taken. Holiday homes are not released to customers until payment has been received in full. Annual pitch fees are paid in advance by holiday home owners or via agreed direct debit instalment plan.

Other risks

Property risk

The Group has appropriate insurance policies in place to cover many of the risks surrounding the properties including damage, business interruption and both employer's and public liability

Business review (continued)

Financial covenants

The Group is subject to banking covenants in relation to bank loans. Management regularly forecast to monitor future compliance with the covenants. Current forecasts show that the banking covenants will be met for the foreseeable future.

Economic conditions

A sustained downturn in the UK economy may result in further reduction in demand for holiday homes and may result in our customers changing their spending habits

The directors regularly review key performance indicators available within the business and the industry to identify underperforming areas and identify opportunities for earnings generation. The Group regularly changes the mix of caravan holiday home bases on the holiday parks between those available for holiday hire and those available for private ownership depending on prevailing demand levels.

Tax risks

From 6 April 2013, the VAT on caravan holiday home sales changed from being zero rated to being at the 5% reduced rate. The directors have strategic plans in place to react to this change and this change is not expected to have a significant impact on the other risks noted above.

Key performance indicators

The directors consider the following key performance indicators (KPIs) are the most effective measures for performance against the Group's objectives

• Earnings before Interest, Taxation, Depreciation and Amortisation ("EBITDA")

This is calculated excluding any significant one-off costs and is considered the best indicator of performance in the business

• Holiday hire revenue per unit per annum

This is calculated from the annual holiday hire revenue divided by the number of holiday hire units

Holiday home sales average unit margin

This is calculated by taking the overall gross profit for holiday home sales divided by the number of units sold

Outlook for 2013/14 onwards

The UK holiday park market continues to be robust. The Directors have confidence in both the long-term durability of the market in which the business operates and in the quality of the assets owned.

The Group is investing a further £12 0m in the accommodation and facilities of the holiday parks in the year to 31 January 2014

At 22 April 2013, bookings representing 61 3% of the holiday hire revenue target for the year had been achieved

The Board are confident of a successful trading year for the period to 31 January 2014

Directors

The directors who held office during the year were as follows

John Waterworth
Darrin Bamsey
Michael Wilmot
Reade Griffith
Martin Bolland (appointed 20 September 2012)
Simon Oakland

The Company has effected and maintained insurance for the directors against habilities as officers in relation to the Company

Employees

Regular meetings are held between management and employees to allow for the free flow of information and ideas

The Group's policy is to consult and discuss with employees, at meetings, matters likely to affect employees' interests

Information on matters concerning employees is given through the Group magazine (Parklife), the Group intranet (MyParkdean) and information bulletins and meetings, which seek to achieve a common awareness on the part of all employees of the financial and economic factors affecting the Group's performance

The Group gives full consideration to applications for employment from disabled persons where the requirements of the role can be adequately fulfilled by a handicapped or disabled person. All necessary assistance with initial training courses is given. Once employed, a career plan is developed so as to ensure suitable opportunities for each disabled person. Where an existing employee becomes disabled, the Group's policy is to provide continuing employment under normal terms and conditions wherever possible

Political and charitable contributions

The Group made no political donations (2012 £nil) and made charitable donations of £6,224 to various charities in the year (2012 £17,904)

Disclosure of information to auditor

The directors who held office at the date of approval of this Directors' report confirm that, so far as they are each aware, there is no relevant audit information of which the Company's auditor is unaware, and each director has taken all the steps that they ought to have taken as a director to make himself aware of any relevant audit information and to establish that the Company's auditor is aware of that information

Juan Fran

Auditor

Pursuant to Section 487 of the Companies Act 2006, the auditor will be deemed to be reappointed and KPMG LLP will therefore continue in office

By order of the board

Judith Archibold

Secretary

2nd floor One Gosforth Park Way Gosforth Business Park Newcastle upon Tyne NE12 8ET

29 Aprıl 2013

Statement of directors' responsibilities in respect of the Directors' Report and the financial statements

The directors are responsible for preparing the Directors' Report and the financial statements in accordance with applicable law and regulations

Company law requires the directors to prepare financial statements for each financial year. Under that law they have elected to prepare the group and parent company financial statements in accordance with UK Accounting Standards and applicable law (UK Generally Accepted Accounting Practice)

Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the group and parent company and of their profit or loss for that period. In preparing each of the group and parent company financial statements, the directors are required to

- select suitable accounting policies and then apply them consistently,
- make judgements and estimates that are reasonable and prudent,
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements, and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the group and the parent company will continue in business

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the parent company's transactions and disclose with reasonable accuracy at any time the financial position of the parent company and enable them to ensure that its financial statements comply with the Companies Act 2006. They have general responsibility for taking such steps as are reasonably open to them to safeguard the assets of the group and to prevent and detect fraud and other irregularities.



KPMG LLP

Quayside House 110 Quayside Newcastle upon Tyne NE1 3DX United Kingdom

Independent auditor's report to the members of PD Parks Holdings Limited

We have audited the financial statements of PD Parks Holdings Limited for the year ended 31 January 2013 set out on pages 9 to 35. The financial reporting framework that has been applied in their preparation is applicable law and UK Accounting Standards (UK Generally Accepted Accounting Practice)

This report is made solely to the company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members, as a body, for our audit work, for this report, or for the opinions we have formed

Respective responsibilities of directors and auditor

As explained more fully in the Directors' Responsibilities Statement set out on page 6, the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view. Our responsibility is to audit, and express an opinion on, the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's Ethical Standards for Auditors.

Scope of the audit of the financial statements

A description of the scope of an audit of financial statements is provided on the Financial Reporting Council's website at www frc org uk/auditscopeukprivate

Opinion on financial statements

In our opinion the financial statements

- give a true and fair view of the state of the group's and of the parent company's affairs as at 31 January 2013 and of the Group's loss for the year then ended,
- have been properly prepared in accordance with UK Generally Accepted Accounting Practice, and
- have been prepared in accordance with the requirements of the Companies Act 2006

Independent auditor's report to the members of PD Parks Holdings Limited (continued)

Opinion on other matter prescribed by the Companies Act 2006

In our opinion the information given in the Directors' Report for the financial year for which the financial statements are prepared is consistent with the financial statements

Matters on which we are required to report by exception

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion

- adequate accounting records have not been kept by the parent company, or returns adequate for our audit have not been received from branches not visited by us, or
- the parent company financial statements are not in agreement with the accounting records and returns, or
- · certain disclosures of directors' remuneration specified by law are not made, or
- we have not received all the information and explanations we require for our audit

Nick Plumb (Senior Statutory Auditor)

for and on behalf of KPMG LLP, Statutory Auditor

Chartered Accountants

Nice Phil-

Quayside House

110 Quayside

Newcastle upon Tyne

NEI 3DX

United Kingdom

29 April 2013

Consolidated Profit and Loss Account for the year ended 31 January 2013

Note	20	013	2	012
	£000	£000	£000	£000
1,2		122,241 (34,578)		118 975 (34 050)
		87,663		84,925
		(71,039)		(67 221)
3-5		16,624		17,704
	30.026		30.378	
3	,		-	
-	(12,932)		(12,674)	
	16,624		17,704	
6 7	126 (17.034)			109 (19 111)
	(8 000)		(8.857)	
	(9,034)		(10,254)	
	(17,034)		(19,111)	
		(284)		(1,298) (2,609)
O		(2,130) 		
		(2,414)		(3,907)
	3-5	\$ 2000 1,2 3 30,026 (470) (12,932) 16,624 6 126 7 (17,034) (8,000) (9,034) (17,034)	£000 £000 1,2 122,241 (34,578) 87,663 (71,039) 3-5 16,624 3 (470) (12,932) 16,624 6 126 7 (17,034) (8,000) (9,034) (17,034) (17,034) 8 (2,130)	\$ 1000 \$ £000 \$ £000 1.2

There were no recognised gains or losses other than the loss for the financial year in either the current or preceding year and, accordingly, no separate statement of total recognised gains and losses is shown

There is no material difference between the result as disclosed in the consolidated profit and loss account and the result as given by an unmodified historical cost basis

^{*}EBITDA refers to earnings before interest, tax, depreciation and amortisation

Consolidated Balance Sheet at 31 January 2013

at 31 January 2013	Note	£000	013 £000	£000	2012 £000
Fixed assets	_				
Intangible assets Tangible assets	9 10		13,269 295,501		14 272 296,514
	. •				
_			308,770		310 786
Current assets Stocks	12	5,991		6 041	
Debtors	13	8,503		7,973	
Cash at bank and in hand		13,513		11,014	
		28,007		25,028	
Creditors amounts falling due within one year	14	(39,556)		(39,116)	
Net current liabilities			(11,549)		(14 088)
Total assets less current liabilities			297,221		296 698
Bank loans and other borrowings		(189,141)		(196,200)	
Fixed rate shareholder loan notes Other amounts falling due after more than one year		(107,784) (339)		(98,750)	
Creditors amounts falling due after more than one year	16		(297,264)		(294 950)
Provisions for liabilities	17		(7,881)		(7,258)
Net liabilities			(7,924)		(5,510)
Capital and reserves					
Called up share capital	18		12		12
Share premium account	19		46,429		46,429
Profit and loss account	19		(54,365)		(51 951)
Shareholders' deficit			(7,924)		(5 510)
N. CAAR					
Non-GAAP measures Net habilities as reported			(7,924)		(5,510)
Fixed rate shareholder loan notes			107,784		98,750
Net assets excluding fixed rate shareholder loan					02.240
notes			99,860		93,240
					

These financial statements were approved by the board of directors on 29 April 2013 and were signed on its behalf by

ohn Waterworth

Director

Registered number 05729719

Company Balance Sheet

at 31 January 2013	Note	2013			2012
	Note	£000	£000	£000	£000
Fixed assets					
Investments	11		46,195		46,195
Current assets					
Debtors	13	92		46	
Cash at bank and in hand		26		25	
Creditors amounts falling due within one year	14	(762)		(583)	
Net current liabilities			(644)		(512)
Debtors amounts falling due after more than one					
year	15		334		307
Net assets			45,885		45,990
Capital and reserves	18		12		12
Called up share capital Share premium account	16 19		46,429		46 429
Profit and loss account	19				
From and ioss account	19		(556)		(451)
Shareholders' funds			45,885		45,990

These financial statements were approved by the board of directors on 29 April 2013 and were signed on its behalf by

John Waterworth

Director

Registered number 05729719

Consolidated Cash Flow Statement

for the name and all 1 to a 2012			
for the year ended 31 January 2013	Note	2013 £000	2012 £000
Cash flow from operating activities	23	30,339	29 910
Returns on investments and servicing of finance	24	(7,773)	(7 031)
Taxation		(1,546)	(1,639)
Capital expenditure	24	(11,340)	(9,790)
Cash inflow before financing		9,680	11 450
Financing	24	(7,181)	(7,307)
Increase in cash in the year		2,499	4 143
Reconciliation of net cash flow to movement in net debt	25		
to movement in net debt			
Increase in cash in the year		2,499	4,143
Repayment of long term bank loans		7,000	7 000
Payment of issue costs on interest rate caps Capital element of finance lease and hire purchase contract renta	.1	490	-
payments	•	181	332
Change in net debt resulting from cash flows		10,170	11,475
Other non-cash changes			
Movement in accrued finance costs on shareholder loan notes Issue of PIK notes to satisfy interest payments on institutional		(123)	161
shareholder loan notes		(8,912)	(10,028)
Amortisation of issue costs on long term bank loans and		(0,>12)	(10,020)
shareholder loan notes		(711)	(1,946)
Debt for Equity swap		-	45,195
Movement in net debt in the year		424	44 857
Net debt at the start of the year		(290,529)	(335 386)
Net debt at the end of the year		(290,105)	(290,529)
		 _	

Reconciliations of Movements in Shareholders' (Deficit)/Funds' for the year ended 31 January 2013

	2013		2012	
	Group £000	Company £000	Group £000	Company £000
Loss for the financial year	(2,414)	(105)	(3,907)	(203)
Issue of preferred ordinary shares	_	· -	45,195	45 195
Issue of super preferred ordinary shares	-	-	25	25
Write off of own shares	-	•	38	38
Net (reduction in)/ addition to shareholders' (deficit)/funds	(2,414)	(105)	41 351	45 055
Opening shareholders' (deficit)/ funds	(5,510)	45,990	(46 861)	935
Closing shareholders' (deficit)/ funds	(7,924)	45,885	(5,510)	45 990

Notes

(forming part of the financial statements)

Accounting policies

The following accounting policies have been applied consistently in dealing with items which are considered material in relation to the financial statements

Basis of preparation

The financial statements have been prepared in accordance with applicable accounting standards, and under the historical cost accounting rules

The Company has taken advantage of available exemptions from disclosure of related party transactions which are eliminated on consolidation

Going concern

The Company's business activities, its financial position, cash flows and liquidity position, together with the factors likely to affect its future development, performance and position are set out in the Business Review on pages 1 to 3

The Group's bank loans and Fixed Rate Shareholder Loan Notes are detailed in note 16

The Group's bank loans of £196,141k become repayable in full to Irish Bank Resolution Corporation Limited ("IBRC") on 30 June 2014 The directors recognise that the bank facilities will be required to be revised, extended or refinanced prior to 30 June 2014 and have a reasonable expectation that this will be achieved

Fixed Rate Shareholder Loan Notes ("Loan Notes") are subordinated to the loans made by IBRC so that until the senior facility is paid in full the Group cannot make any payment or repayment in respect of the Loan Notes and the Note Holders cannot demand repayment or exercise any rights in respect of non-payment of the Loan Notes. The senior facility does not fall to be repaid until June 2014 and therefore no repayment can be made or demanded in respect of the Loan Notes until the senior facility is repaid on 30 June 2014 (or on earlier repayment in accordance with the terms of the senior facility)

The Group has sufficient cash resources to meet the working capital requirements of the business for the foreseeable future. The Group's forecasts and projections, taking account of reasonable changes in trading performance, show that the Group should be able to operate within its working capital facilities and banking covenants for the foreseeable future.

After making enquiries, the directors have a reasonable expectation that the Company has adequate resources to continue in operational existence for the foreseeable future. Accordingly, they continue to prepare the financial statements on a going concern basis

Basis of consolidation

The consolidated financial statements include the financial statements of the Company and its subsidiary undertakings made up to 31 January 2013. The acquisition method of accounting has been adopted. Under this method, the results of subsidiary undertakings acquired or disposed of in the year are included in the consolidated profit and loss account from the date of acquisition or up to the date of disposal.

Under section 408 of the Companies Act 2006 the Company is exempt from the requirement to present its own profit and loss account

Goodwill

Purchased goodwill (representing the excess of the fair value of the consideration given over the fair value of the separable net assets acquired) arising on consolidation is capitalised

Purchased goodwill is amortised through the profit and loss account on a straight line basis over a period of 20 years, which is considered by management to be a fair reflection of the useful economic life of the underlying assets acquired

1 Accounting policies (continued)

Impairment

The carrying amounts of the Group's assets are reviewed for impairment when events or changes in circumstances indicate that the carrying amount of the fixed assets may not be recoverable. If any such indication exists, the assets recoverable amount is estimated

Calculation of recoverable amount

The recoverable amount of fixed assets is the greater of their net realisable value and value in use. In assessing value in use, the expected future cash flows are discounted to their present value using a discount rate that reflects current market assessments of the rate of return expected on an equally risky investment. For an asset that does not generate largely independent income streams, the recoverable amount is determined for the income-generating unit to which the asset belongs

Reversals of impairment

An impairment loss is reversed on intangible assets and goodwill only if subsequent external events reverse the effect of the original event which caused the recognition of the impairment or the loss arose on an intangible asset with a readily ascertainable market value and that market value has increased above the impaired carrying amount. For other fixed assets where the recoverable amount increases as a result of a change in economic conditions or in the expected use of the asset then the resultant reversal of the impairment loss should be recognised in the current period.

An impairment loss is reversed only to the extent that the asset's carrying amount does not exceed the carrying amount that would have been determined, net of depreciation or amortisation, if no impairment loss had been recognised

Investments

Investments in subsidiary undertakings are included in the Company's financial statements at cost less amounts written off

Tangible fixed assets and depreciation

Depreciation is provided to write off the cost less the estimated residual value of tangible fixed assets by equal instalments over their estimated useful economic lives as follows

Freehold land - land not depreciated, site services over 10 – 25 years

Leasehold land - over the period to the end of the lease

Freehold and leasehold buildings - 10-50 years Plant and equipment - 3-15 years Caravans and lodges - 8-20 years Motor vehicles - 4 years IT equipment and software - 3-5 years

1 Accounting policies (continued)

Leases and hire purchase commitments

Assets acquired under finance leases and hire purchase contracts are capitalised and the outstanding future lease obligations are shown in creditors. Operating lease rentals are charged to the profit and loss account on a straight line basis over the period of the lease.

Post retirement benefits

The Group makes defined contributions to personal pension plans of individual employees Contributions are charged to the profit and loss account as they become payable in accordance with the rules of the plans

Government grants

Capital based government grants are included within accruals and deferred income in the balance sheet and credited to the profit and loss account over the estimated useful economic lives of the assets to which they relate

Stocks

Stocks are stated at the lower of purchase cost, on a first in first out basis, or net realisable value. Stocks include caravans previously held for use as hire fleet in the business but now designated for resale. The net realisable value of holiday home stock is ascertained through reference to the Glass Guide for caravan values.

Taxation

The charge for taxation is based on the result for the year and takes into account taxation deferred because of timing differences between the treatment of certain items for taxation and accounting purposes

Deferred tax is recognised, without discounting, in respect of all timing differences between the treatment of certain items for taxation and accounting purposes which have arisen but not reversed by the balance sheet date, except as otherwise required by FRS 19

Classification of financial instruments issued by the Group

Financial instruments issued by the Group are treated as equity (i.e. forming part of shareholders' funds) only to the extent that they meet the following two conditions

- a) they include no contractual obligations upon the Company (or Group as the case may be) to deliver cash or other financial assets or to exchange financial assets or financial liabilities with another party under conditions that are potentially unfavourable to the Company (or Group), and
- b) where the instrument will or may be settled in the Company's own equity instruments, it is either a nonderivative that includes no obligation to deliver a variable number of the Company's own equity instruments or is a derivative that will be settled by the Company's exchanging a fixed amount of cash or other financial assets for a fixed number of its own equity instruments

To the extent that this definition is not met, the proceeds of issue are classified as a financial liability. Where the instrument so classified takes the legal form of the Company's own shares, the amounts presented in these financial statements for called up share capital and share premium account exclude amounts in relation to those shares.

Finance payments associated with financial liabilities are dealt with as part of interest payable and similar charges. Finance payments associated with financial instruments that are classified as part of shareholders' funds (see dividends policy), are dealt with as appropriations in the reconciliation of movements in shareholders' funds.

Financial instruments

Where the Company enters into financial guarantee contracts to guarantee the indebtedness of other companies within its group, the Company considers these to be insurance arrangements and accounts for them as such. In this respect, the Company treats the guarantee contract as a contingent liability until such time as it becomes probable that the Company will be required to make a payment under the guarantee.

The Group has interest rate protection instruments in place, specifically interest rate caps. The Group's policy is to use interest rate hedging instruments to generate the desired interest rate risk exposure profile.

1 Accounting policies (continued)

Interest bearing borrowings

Immediately after issue, debt is stated at fair value of the consideration received on the issue of the capital instrument after the deduction of issue costs. The finance cost of the debt is allocated to periods over the term of the debt at a constant rate on the carrying amount.

Turnover

Revenue from the sale of holidays is recognised over the period of the holiday. Revenue from insurance products is recognised when the Group has fulfilled all of its contractual obligations. Revenue from concession operations is included gross in turnover if the Group is in substance acting as principal. Where the Group is in substance acting as agent, only the Group's share of revenue under concession arrangements is recognised in turnover. Revenue from caravan sales is recognised when the Group has fulfilled all of its obligations in respect of the sale which is typically when all the proceeds have been received and the keys are handed over. Revenue from pitch fees is recognised evenly over the period to which it relates.

Dividends on shares presented within shareholders' (deficit)/funds

Dividends are only recognised as a liability to the extent that they are declared prior to the year end. Unpaid dividends that do not meet these criteria are disclosed in the notes to the financial statements.

Cash and liquid resources

Cash, for the purpose of the cash flow statement, comprises cash in hand and deposits repayable on demand, less overdrafts payable on demand

Finance costs

Finance costs are deducted from loans and are charged to the profit and loss account over the life of the instrument

Brochure costs

Brochure costs are charged to the profit and loss account in the season to which they relate

2 Segmental information

Turnover represents the amount derived from the provision of goods and services falling within the Group's activities after deduction of trade discounts and value added tax

Turnover, loss before tax and net liabilities are attributable to one continuing activity being the management of holiday parks, and arise wholly within the UK All income streams result from the activity of managing holiday parks

3 Notes to the profit and loss account

Trotes to the profit and loss account		
	2013	2012
	£000	£000
Loss on ordinary activities before taxation is stated after charging		
Depreciation of tangible fixed assets		
Owned	11,842	11 533
Under finance leases and hire purchase contracts	87	138
Amortisation of goodwill	1,003	1 003
Hire of plant and machinery - operating leases	458	438
Hire of other assets - operating leases	253	188
Significant one-off costs in the current year of £470,000 (2012 £nil) relate to a voluntary output	out VAT disclosure	
Auditor's remuneration		
Audit of these financial statements	19	18
Amounts receivable by auditors and their associates in respect of		
Audit of financial statements of subsidiaries pursuant to legislation	80	76
Other services pursuant to such legislation	14	9
Other services relating to taxation	110	116
All other services	-	69

Amounts paid to the Company's auditor in respect of services to the Company, other than the audit of the Company's financial statements, have not been disclosed as the information is required instead to be disclosed on a consolidated basis

The auditor's remuneration is borne by Parkdean Holiday Parks Limited

4	Remuneration of directors

Remaileration of directors	2013 £000	2012 £000
Directors emoluments	587	569
Company contributions to personal money purchase pension schemes	98	72
Amounts paid to third parties in respect of directors' services	75	73
	760	714

During the year fees of £75,000 (2012 £73,000) were paid to Alchemy Partners LLP for monitoring services

The emoluments of the highest paid director were £261,000 (2012 £266,000), and Company pension contributions of £45,000 (2012 £34,000) were made to a personal money purchase scheme on his behalf

	Number of directors	
	2013	2012
Retirement benefits are accruing to the following number of directors under		
Personal money purchase schemes	3	3

5 Staff numbers and costs

The average number of persons employed by the Group (including directors) during the year, analysed by category, was as follows

		Group
	2013	2012
Established	530	525
Seasonal	1,201	1 114
	1,731	1 639
The aggregate payroll costs of these persons were as follows		
		Group
	2013	2012
	£000	£000
Wages and salaries	25,002	23,205
Social security costs	1,687	1,637
Other pension costs (note 22)	358	341
	27,047	25,183

The Company employed no staff during the current or preceding year

6	Interest receivable				
				2013	Group 2012
				£000	£000
Bank II	nterest receivable			126	109
					
7	Interest payable and similar charges				
			Group		Group
			2013		2012
0.1		£000	£000	£000	£000
	interest costs est payable on bank loans	7,271		7,269	
	ortisation of bank loan issue costs	165		995	
	ortisation of interest rate caps issue costs	547		564	
	nce charges payable in respect of finance				
	es and hire purchase contracts	17		29	
			8,000		8,857
Share.	holder loan notes finance costs				
	est payable on shareholder loan notes – PIK				
	sissued	8,912		10,028	
	ement in accrued interest on fixed rate				
	cholder loan notes (note 16)	122		(161)	
Amo	ortisation of loan note issue costs	-		387	
			9,034		10,254
			17,034		19,111

8 Taxation

Analysis of charge in year	2	013		2012
	£000	£000	£000	£000
UK corporation tax				
Current tax on income for the year	1,603		1,641	
Adjustments in respect of prior periods	(96)		(44)	
		1,507		1,597
Deferred tax (note 17)		1,507		.,577
Origination/reversal of timing differences	1,159		1,465	
Adjustment in respect of previous periods Remeasurement of deferred tax – change in UK	46		8	
tax rate	(582)		(461)	
		623		1,012
Tax on loss on ordinary activities		2,130		2,609

Factors affecting the tax charge for the current year

The current tax charge for the year is higher (2012 higher) than the standard rate of corporation tax in the UK 24 33% (2012 26 32%) The differences are explained below

2 + 35 / 8 (20 / 2 / 20 32 / 0) The differences are explained below		
	2013	2012
	£000	£000
Current tax reconciliation		
Loss on ordinary activities before tax	(284)	(1,298)
Current tax at 24 33% (2012 26 32%)	(69)	(342)
Effects of		
Depreciation of non qualifying assets	1,260	1,533
Expenses not deductible for tax purposes	17	5
Goodwill amortisation	244	264
Finance costs on shareholder loan notes	1,378	1,722
Capital allowances for year more than depreciation	(1,227)	(1,541)
Adjustments in respect of prior periods	(96)	(44)
Total current tax charge (see above)	1,507	1,597

Taxation (continued)

Factors that may affect future current and total tax charges

No provision has been made for deferred tax on gains recognised on revaluing land and buildings to their fair value on acquisitions. Such tax would become payable only if the property was sold without it being possible to claim rollover relief. The total amount unprovided is £33,540,000 (2012 £38,439,000). It is not envisaged that any of this tax will become payable in the foreseeable future.

A reduction in the UK corporation tax rate from 26% to 25% (effective from 1 April 2012) was substantively enacted on 5 July 2011, and further reductions to 24% (effective from 1 April 2012) and 23% (effective from 1 April 2013) were substantively enacted on 26 March 2012 and 3 July 2012 respectively. This will reduce the Group's future current tax charge accordingly. The deferred tax liability at 31 January 2013 has been calculated based on the rate of 23% substantively enacted at the balance sheet date.

The March 2013 Budget announced that the rate will further reduce to 20% by 2015 in addition to the planned reduction to 21% by 2014 previously announced in the December 2012 Autumn Statement. It has not yet been possible to quantify the full anticipated effect of the announced further 3% rate reduction, although this will further reduce the Group's future current tax charge and reduce the Group's deferred tax liability accordingly

9 Intangible fixed assets

Group	Goodwill £000
Cost At beginning and end of year	25,365
Amortisation At beginning of year Charged in year	11,093 1,003
At end of year	12,096
Net book value At 31 January 2013	13,269
At 31 January 2012	14,272

The Company has no intangible fixed assets

10 Tangible fixed assets

	Capital work in progress £000	Freehold land and buildings £000	Long leasehold land and buildings £000	Caravans, plant, machinery and equipment £000	Total £000
Group					
Cost					
At beginning of year	7,033	255,685	22,485	68,606	353 809
Additions	2,897	442	-	8 347	11 686
Disposals	-	-	-	(3 952)	(3 952)
Transfers	(5 912)	-	-	5 912	-
					
At end of year	4 018	256,127	22,485	78,913	361,543
Depreciation					
At beginning of year	-	21,168	2,950	33,177	57,295
Charge for year	•	1,210	317	10,402	11,929
On disposals	-	•	-	(3,182)	(3,182)
					
At end of year	-	22,378	3,267	40,397	66,042
Net book value					
At 31 January 2013	4,018	233,749	19,218	38,516	295,501
	=				204 414
At 31 January 2012	7,033	234,517	19,535	35,429	296,514
					

Depreciation charges are recognised within administrative expenses in the consolidated profit and loss account

Included in caravans, plant, machinery and equipment are the following balances in respect of assets held under finance leases and hire purchase contracts

Group	2013 £000	2012 £000
Cost Accumulated depreciation	668 (428)	668 (341)
Net book value	240	327

The Company has no tangible fixed assets

11 Fixed asset investments

Shares in subsidiary undertaking £000

Company

At beginning and end of the year

46,195

The Group has no fixed asset investments

The principal undertakings in which the Group's interest at the year end is more than 20% are as follows

	Principal	Percentage of ordinary shares held by PD Parks Holdings Limited or
Subsidiary undertakings	activity	its subsidiaries
PD Parks Limited	Holding company	100%
Parkdean Holidays Limited*	Holding company	100%
Parkdean Holiday Parks Limited*	Operation of holiday parks	100%
Upperbay Limited*	Operation of holiday parks	100%
Premier Dawn Properties Limited*	Property holding	100%
Premier Dawn (EBT) Limited*	Dormant	100%
Southerness Holiday Village (Holdings) Limited*	Holding company	100%
Southerness Holiday Village Limited*	Operation of holiday parks	100%
Parkdean Caravan Parks Limited*	Operation of holiday parks	100%
Wemyss Bay Caravan Park Limited*	Property holding	100%
Parkdean Properties Limited*	Property leasing & holding	100%
Weststar Holdings Limited*	Holding company	100%
Weststar Acquisitions Limited*	Holding company	100%
The Generations Group Limited*	Dormant	100%
Hayling Island Holiday Park Limited*	Dormant	100%
Bryson Group Limited*	Dormant	100%
Weststar Holidays Limited*	Operation of holiday parks	100%
Newquay Hohday Parks Limited*	Dormant	100%
Parkdean Leisure Limited*	Dormant	100%
Parkdean Holidays (South West) Limited*	Dormant	100%
Ruda Holiday Park Limited*	Dormant	100%
Parkdean Limited*	Dormant	100%
Pactrem Limited*	Dormant	100%

^{*}held by subsidiary undertakings

All companies are incorporated in England and Wales apart from Southerness Holiday Village (Holdings) Limited and Southerness Holiday Village Limited which are incorporated in Scotland

12 Stocks

	2013		2012	
	Group £000	Company £000	Group £000	Company £000
Retail	592	_	542	
Caravans & lodges	4,859	-	4,963	-
Consumables	540	-	536	-
				
	5,991	-	6,041	-
				

In the opinion of the directors, there is no material difference between the replacement cost of stock and the amounts above

13 Debtors

	2013		2012	
	Group £000	Company £000	Group £000	Company £000
Trade debtors Amounts due from group undertakings	5,756	- 90	4,635	- 41
Other debtors	97	-	187	4
Prepayments and accrued income	2,650	2	3,151	1
	8,503	92	7,973	46
				

14 Creditors. amounts falling due within one year

	2013		2012	
	Group £000	Company £000	Group £000	Company £000
Bank loans and other borrowings (note 16) Obligations under finance leases and hire purchase	6,632	-	6,410	-
contracts	61	-	183	-
Trade creditors	6,663		5,660	•
Amounts owed to group undertakings	-	702	-	542
Corporation tax	296	-	336	-
Other taxation and social security	2,539	-	1,682	-
Other creditors	1,733	•	1 295	-
Accruals and deferred income	21,632	60	23,550	41
	39,556	762	39,116	583

15 Debtors amounts falling due after more than one year

	2013		2012	
	Group £000	Company £000	Group £000	Company £000
Amounts due from group undertakings	•	334	-	307

16 Creditors amounts falling due after more than one year

	2013		2012	
	Group £000	Company £000	Group £000	Company £000
Bank loans and other borrowings	189,141	_	196,141	-
Fixed rate shareholder loan notes	107,784	-	98,750	-
Obligations under finance leases and hire purchase				
contracts	•	-	59	-
Accruals and deferred income	339	-	-	-
	297,264	-	294,950	-

Analysis of bank loans and other borrowings

Debt can be analysed as falling due

2013

	Bank loans £000	Fixed rate shareholder loan notes £000	Total
Repayable			
Within one year or on demand	7,000	-	7,000
Between one and two years	189,141	106 518	295,659
Between two and five years	-	-	-
			
	196,141	106,518	302,659
Accrued finance costs	•	1,266	1,266
Unamortised issue costs	(368)	-	(368)
	195 773	107 784	303,557
			

16 Creditors: amounts falling due after more than one year (continued)

2012

	Bank loans	Fixed rate shareholder loan notes	Total
	£000	£000	£000
Repayable			
Within one year or on demand	7 000	-	7,000
Between one and two years	7,000	-	7,000
Between two and five years	189,141	97 606	286,747
	203,141	97,606	300,747
Accrued finance costs	•	1,144	1,144
Unamortised issue costs	(590)	-	(590)
	202,551	98,750	301,301

The issue cost of each instrument, together with the interest expense, are allocated to the profit and loss account over the term of the respective facilities at a constant rate based on the original value of each instrument

The bank loans are subject to a number of financial covenants. Any breach of these covenants would result in these amounts being classified as repayable on demand

Bank loans

The bank loans are repayable by a £7m amortisation payment in July 2013 and a bullet repayment on 30 June 2014. The bank loans are secured by a fixed and floating charge over the entire assets of the Group. The bank loans bear interest at variable rates based on LIBOR + a margin of 2.75%. The average interest charge in the year was 3.53% (2012 3.45%).

Fixed rate shareholder loan notes

The notes carry the right to interest at the rate of 9% per annum

The repayment of the shareholder loan notes ("Loan Notes") and the rights of the Loan Note holders ("Note Holders") in respect of the Loan Notes are governed by the terms of an intercreditor deed dated 16 March 2006 between inter alia Irish Bank Resolution Corporation Limited ("IBRC"), the persons listed as Loan Note Creditors therein and the Company as amended (the "Intercreditor Deed") and the terms of the loan note instruments to which IBRC is a party. These provide that at all times until the senior facility made available by the senior lender (IBRC) is paid and discharged in full, the rights of the Note Holders are subordinated to those of the senior lender so that until the senior facility is paid in full the Company cannot make any payment or repayment in respect of the Loan Notes and the Note Holders cannot demand repayment or exercise any rights in respect of non payment of the Loan Notes. The senior facility does not fall to be repaid until June 2014 and therefore no repayment can be made or demanded in respect of the Loan Notes until the senior facility is repaid on 30 June 2014 (or on earlier repayment in accordance with the terms of the senior facility)

The loan notes are unsecured £101,180,000 (2012 £92,644,000) of shareholder loan notes have been admitted to the official list of the Channel Islands Stock Exchange Following the year end a further £4,579,000 (2012 £4,203,000) shareholder loan notes have been admitted

16 Creditors: amounts falling due after more than one year (continued)

Accrued finance costs on fixed rate shareholder loan notes

PIK notes of £8,912,000 (2012 £10,028,000) have been issued during the year on the institutional shareholder loan notes

No interest payments have been made nor PIK notes issued in respect of the £758,000 (2012 £758,000) shareholder loan notes held by certain of the directors and interest continues to accrue

Interest rate hedging

The Group has two interest rate protection instruments in place

	Cap rate	Commencement date	Maturity date	Fair value of
				asset £000
£100m interest rate cap	1%	31 October 2012	31 October 2013	2
£50m interest rate cap	1%	31 October 2012	31 October 2013	1

The Group's derivative financial instruments are not recognised at fair value. The fair values of these instruments at the year end are shown in the table above

Finance lease and hire purchase contract obligations

The net finance lease and the hire purchase contract obligations to which the Group is committed to are

	Group	Group
	2013	2012
	£000	£000
Within one year (see note 14)	61	183
In the second to fifth years	-	59
	61	242
	E	

Obligations under finance leases and hire purchase contracts are secured on the assets to which they relate

17 Provisions for habilities

	2013		2012	
	Group	Company	Group	Company
	£000	£000	£000	£000
Deferred taxation				
At beginning of year	7,258	-	6 246	-
Charge to the profit and loss for the year (note 8)	623	-	1 012	-
At end of year	7,881	-	7 258	-

The elements of deferred taxation are as follows

	2013		2012	
	Group £000	Company £000	Group £000	Company £000
Difference between accumulated depreciation and amortisation and capital allowances	7,881	-	7,258	-
Deferred tax hability	7,881		7,258	-

18 Share capital

	2013 £	2012 £
Allotted, called up and fully paid 1,220 936 Ordinary shares of £0 01 each (2012 / 220,936)	12,209	12,209
45,195 Preferred Ordinary shares of £0 00001 each (2012 45,195) 50,000 Super Preferred Ordinary shares of £0 00001 each (2012 50 000)	- -	-
		
Shares classified in shareholders' funds	12,209	12,209

Share rights

Ordinary shares

The ordinary shares carry one vote per share. On an income distribution the sum distributed is apportioned amongst the ordinary shareholders in proportion to the number of shares held. The ordinary shares carry no right of redemption. On a Realisation the Realisation proceeds are distributed as set out below.

Preferred ordinary shares and Super preferred ordinary shares

The preferred ordinary shares and super preferred ordinary shares carry no rights to vote, of redemption or to share in any income distribution. On a Realisation the Realisation proceeds are distributed as set out below

Realisation

On a sale, listing or winding up of the Company (a "Realisation") the Realisation proceeds are distributed amongst the shareholders in the following order of priority. First in paying to all shareholders the aggregate sum of £100 in proportion to the number of shares held, second in paying the super preferred ordinary shareholders the super preferred return (see below) in proportion to the number of shares held, third in paying the preferred ordinary shareholders, the hurdle amount (see below) and fourth in paying the balance to the holders of the ordinary shares in proportion to the number of shares held

The super preferred return is an amount equal to (A x (B/50,000)) where A is the lower of 12 5% of the Realisation proceeds and £8 1m and where B is the aggregate number of super preferred ordinary shares held by employees and former employees on the date of the Realisation. The hurdle amount in respect of the Realisation proceeds is (a) £54 4m if the Realisation occurs between 1 February 2013 and 31 July 2013 and (b) £56 9m if the Realisation Date occurs on or after 1 August 2013

19 Share premium and reserves

	Share	Profit
Group	premium	and loss
	account	account
	£000	£000
At start of year	46 429	(51,951)
Loss for the financial year	•	(2,414)
At end of year	46,429	(54,365)
	Share	Profit
Company	premium	and loss
	Account	account
	£000	£000
At start of year	46 429	(451)
Loss for the financial year	-	(105)
AA J -6:	47.420	
At end of year	46,429	(556)
		

The Company's loss for the financial year after taxation was £105,000 (2012 £203,000)

20 Guarantees and contingent liabilities

The Company is party to a group cross guarantee in respect of the Group's bank borrowings. The aggregated unprovided potential liability of the Company at the balance sheet date in respect of this guarantee was £205,141,000 (2012 £212,141,000). The Group's borrowings are secured on the entire assets of the Group

The Group sells caravan holiday homes sited on the Group's holiday parks to private customers. A proportion of these caravan sales are funded in part by third party finance companies. An obligation may arise as a consequence of default by the Group's customer resulting in the Group being required to purchase the caravan from the finance Company at a price based on an agreed formula. These caravan holiday homes, if repurchased, are immediately written down to trade values. In due course the caravans are resold in the normal course of trade and the net financial impact to the Group would be insignificant.

21 Commitments

(a) Capital commitments at the end of the year, for which no provision has been made, are as follows

	2013		2012	
	Group £000	Company £000	Group £000	Company £000
Contracted	5,398	-	3,783	-

(b) Annual commitments under non-cancellable operating leases are as follows

		2013		2012
Group	Land and buildings £000	Other £000	Land and buildings £000	Other £000
Operating leases which expire			100	145
Within one year	-	190	188	167
In the second to fifth years inclusive	11	326	-	268
After five years	177	-	-	11
				
	188	516	188	446
				

The Company does not have any commitments under non-cancellable operating leases

22 Pension scheme

Group

The Group makes defined contributions to personal pension plans of individual employees The pension cost charge for the year represents contributions payable by the Group to the plans and amounted to £358,000 (2012 £341,000)

There were £53,000 of contributions outstanding at the end of the year (2012 £50,000)

23 Reconciliation of operating profit to operating cash flows

	2013	2012
	0003	£000
Operating profit	16,624	17,704
Depreciation of tangible fixed assets	11,929	11,671
Amortisation of goodwill	1,003	1,003
Decrease/(increase) in stocks	50	(812)
Increase in debtors	(530)	(1,559)
Increase in creditors	1,263	1,903
Not and offer form of the state	20.320	29,910
Net cash inflow from operating activities	30,339	29,910

24 Analysis of cash flows

24 Analysis of cash flows	24	112		2012
	£000	£000	£000	£000
Returns on investment and servicing of finance				
Interest received	126		109	
Interest paid Interest element of finance lease and hire purchase contract	(7,392)		(7,111)	
rental payments	(17)		(29)	
Payment of issue costs on interest rate caps	(490)		-	
		(7,773)		(7,031)
Capital expenditure		<u> </u>		
Purchase of tangible fixed assets	(12,151)		(10 999)	
Sale of tangible fixed assets	811		1,209	
		(11,340)		(9 790)
Financing Debt due within one year				
Repayment of long term bank loans Capital element of finance lease and hire purchase contract	(7,000)		(7,000)	
rental payments	(181)		(332)	
Debt due after more than one year Issue of super preferred ordinary shares	-		25	
		(7,181)		(7,307)
		(7,101)		(7,507)

25 Analysis of net debt

	At beginning of year £000	Cash flow £000	Other non cash changes £000	At end of year £000
Cash at bank and in hand	11 014	2,499		13,513
Debt due within one year				
Bank loans	(6 410)	7,490	(7,712)	(6,632)
Debt due after one year				
Bank loans	(196 141)	-	7 000	(189,141)
Fixed rate shareholder loan notes	(98 750)	-	(9,034)	(107,784)
Finance leases and hire purchase contracts	(242)	181	-	(61)
				
Total	(290,529)	10,170	(9,746)	(290,105)

Other non cash changes are detailed in the consolidated cash flow statement on page 12

26 Related party disclosures

During the year, PD Parks Limited, a wholly owned subsidiary, issued fixed rate unsecured shareholder loan notes to The Alchemy Investment Plan, a collection of limited partnerships managed by Alchemy Partners (Guernsey) Limited and to Polygon Recovery Fund L P as follows

	At start of year	Issued during the year		Debt for equity swap	At end of year
	£000	£000	£000	£000	£000
The Alchemy Investment Plan	77,113	7,095	-	-	84,208
Polygon Recovery Fund L P	19,735	1,817	-	-	21,552

In addition, £519,000 of accrued interest was owed to The Alchemy Investment Plan at 31 January 2013 (2012 £514,000) Accrued interest owed to Polygon Recovery Fund L P at 31 January 2013 was £133,000 (2012 £131,000)

The following amounts of fixed rate unsecured shareholder loan notes and accrued interest was payable to directors at the start and the end of the year

•	2013		2012	
	Capital	Accrued Interest	Capital	Accrued Interest
	£000	£000	£000	£000
John Waterworth	700	568	700	461
Darrin Bamsey	58	47	58	38

During the year PD Parks Holdings Limited paid £75,000 to Alchemy Partners LLP, the advisor to The Alchemy Investment Plan (2012 £73,000) in respect of monitoring fees. Of the above amount, £19,000 was owed to Alchemy Partners LLP at 31 January 2013 (2012 £nil)

27 Ultimate controlling party

65 52% of the issued share capital of the Company is held by Alchemy Partners Nominees Ltd on behalf of investors in the Alchemy Investment Plan
The Alchemy Investment Plan is managed by Alchemy Partners (Guernsey) Limited