behappy (McCarthy & Stone) Limited

Report and Accounts

31 August 2007

Registration number 5727293

WEDNESDAY



A05

11/06/2008 COMPANIES HOUSE

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behappy (McCarthy & Stone) Limited Directors and Officers

DIRECTORS

McCarthy & Stone (Group Services) Limited McCarthy & Stone Corporate Services Limited T L Green (appointed 1/10/07)

SECRETARY

McCarthy & Stone (Group Services) Limited

REGISTERED OFFICE

Homelife House 26 - 32 Oxford Road Bournemouth

BANKERS

HBOS plc

SOLICITORS

Travers Smith DLA Piper

behappy (McCarthy & Stone) Limited **Directors' Report**

The directors present their report and accounts for the period ended 31 August 2007

Business Review

The company's business is to strengthen the connection with "behappy" advertising slogan

Results and Dividends

The company has not traded during the period. Therefore, a Profit and Loss Account has not been presented. The directors do not recommend the payment of a dividend

Directors

A list of the present directors is shown on page 1

The company carries appropriate insurance cover in respect of possible legal action being taken by third parties against its directors and senior employees

This report was approved by the board on 28 May 200%

and on behalf of McCarthy & Stone (Group Services) Limited

behappy (McCarthy & Stone) Limited Statement of Directors' Responsibilities

The directors are responsible for preparing the annual report and financial statements in accordance with applicable law and regulations

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). The financial statements are required by law to give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing these financial statements, the directors are required to

- select suitable accounting policies and then apply them consistently,
- make judgements and estimates that are reasonable and prudent, and
- state whether applicable accounting standards have been followed, and
- prepare the accounts on the going concern basis unless it is inappropriate to presume that the company will continue in business

The directors are responsible for maintaining proper accounting records which disclose with reasonable accuracy at any time the financial position of the company and to enable them to ensure that the accounts comply with the Companies Act 1985 They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities

behappy (McCarthy & Stone) Limited Balance Sheet as at 31 August 2007

	Notes	2007 £	2006 £
Current assets Debtors	2	1	1
Net assets		1	1
Capital and reserves Called up share capital	3	1	1
Shareholders' funds		1	1

The company was dormant within the meaning of Section 250 of the Companies Act 1985 (as amended by Section 14 of the Companies Act 1989) throughout the period ended 31 August 2007

For the period ended 31 August 2007 the company was entitled to exemption under section 249AA(1) of the Companies Act 1985

No members have required the company to obtain an audit of its accounts for the year in question in accordance with section 249B(2)

The director's acknowledge their responsibility for (i) Ensuring the company keeps accounting records which comply with section 221, and (ii) Preparing accounts which give a true and fair view of the state of affairs of the company as at the end of its financial year, and of its profit and loss for the financial year in accordance with section 226, and which otherwise comply with the requirements of the Companies Act relating to accounts, so far as applicable to the company

H P S Phillips

For and on behalf of McCarthy & Stone Corporate Services Limited

Director

Approved by the board on 28 may 2008

behappy (McCarthy & Stone) Limited Notes to the Accounts at 31 August 2007

1 Accounting policies

The following accounting policies have been used in dealing with items which are considered material in relation to the company accounts

Basis of accounting

The accounts have been prepared under the historical cost convention and in accordance with applicable accounting standards

2	Debtors			2007 €	2006 £
	Amounts owed by parent undertaking			1	1
3	Share capital			2007 £	2006 £
	Authorised Ordinary shares of £1 each			1,000	1,000
		2007 No	2006 No	2007 £	2006 £
	Allotted, called up and fully paid Ordinary shares of £1 each	1_	1_	1	1

4 Ultimate parent undertaking and controlling party

Mother Bidco Ltd's offer for the entire share capital of McCarthy and Stone plc, the company's ultimate parent, became unconditional on 13 October 2006 McCarthy & Stone plc has been delisted from the London Stock Exchange. The directors now consider that McCarthy & Stone Group Ltd (formerly Mother Topco Limited and the ultimate parent undertaking of Mother Bidco Limited) is the ultimate controlling party.

At 31 August 2007, the company's ultimate parent undertaking was McCarthy & Stone Group Ltd, which is registered in England and Wales. At 31 August 2007 the consolidated accounts of McCarthy & Stone Group Ltd were those of both the smallest and largest group of which the company is a member and for which group accounts were prepared. Copies of the group accounts can be obtained from the Company Secretary, Homelife House, 26-32 Oxford Road, Bournemouth