

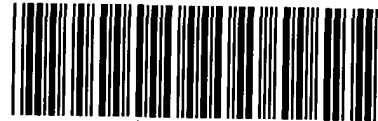
Registered number: 05707598

SOUND ADVERTISING HOLDINGS LIMITED

ABBREVIATED ACCOUNTS

FOR THE YEAR ENDED 30 JUNE 2014

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COMPANIES HOUSE

SOUND ADVERTISING HOLDINGS LIMITED
REGISTERED NUMBER: 05707598

ABBREVIATED BALANCE SHEET
AS AT 30 JUNE 2014

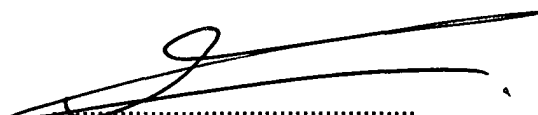
	Note	£	2014 £	£	2013 £
FIXED ASSETS					
Investments	2		405		405
CURRENT ASSETS					
Debtors		-		2,478	
CREDITORS: amounts falling due within one year		(6,222)		(8,450)	
NET CURRENT LIABILITIES			(6,222)		(5,972)
NET LIABILITIES			(5,817)		(5,567)
CAPITAL AND RESERVES					
Called up share capital	3		10		10
Profit and loss account			(5,827)		(5,577)
SHAREHOLDERS' DEFICIT			(5,817)		(5,567)

For the year ended 30 June 2014 the company was entitled to exemption from audit under section 480 of the Companies Act 2006.

Members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and for preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its loss for the financial year, in accordance with the requirements of sections 394 and 395 of the Act and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The abbreviated accounts, which have been prepared in accordance with the special provisions relating to companies subject to the small companies regime within Part 15 of the Companies Act 2006, were approved and authorised for issue by the board and were signed on its behalf by:



M D Charlesworth
Director

Date: *26 March 2015*

The notes on pages 2 to 3 form part of these financial statements.

SOUND ADVERTISING HOLDINGS LIMITED

NOTES TO THE ABBREVIATED ACCOUNTS FOR THE YEAR ENDED 30 JUNE 2014

1. ACCOUNTING POLICIES

1.1 Basis of preparation of financial statements

The full financial statements, from which these abbreviated accounts have been extracted, have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

The company is the parent undertaking of a small group and as such is not required by the Companies Act 2006 to prepare group accounts. These financial statements therefore present information about the company as an individual undertaking and not about its group.

1.2 Going concern

The financial statements have been prepared on the going concern basis notwithstanding that there is a deficiency of assets as at 30 June 2014. The director of the company has agreed to continue supporting the company to meet its working capital requirement and obligations. On this basis the director considers it appropriate to prepare the financial statements on a going concern basis.

1.3 Investments

Investments held as fixed assets are shown at cost less provision for impairment.

2. FIXED ASSET INVESTMENTS

	£
Cost or valuation	
At 1 July 2013 and 30 June 2014	405
Net book value	
At 30 June 2014	405
At 30 June 2013	405

Subsidiary undertakings

The following were subsidiary undertakings of the company:

Name	Class of shares	Holding
Sound Advertising Limited	Ordinary	100%

SOUND ADVERTISING HOLDINGS LIMITED

**NOTES TO THE ABBREVIATED ACCOUNTS
FOR THE YEAR ENDED 30 JUNE 2014**

2. FIXED ASSET INVESTMENTS (continued)**Participating interests****Associates**

Name	Class of shares	Holding	Principal activity
Penguin Conferencing Limited	Ordinary	40%	Supply of telephone conference calls

The company's aggregate share of the associates' turnover and net assets at the Balance sheet date was as follows:

	2014 £	2013 £
Share of turnover	27,868	24,722
Share of assets		
Total assets	21,390	13,010
Share of liabilities		
Due within one year or less	(17,756)	(17,856)
Share of net assets	3,634	(4,846)

3. SHARE CAPITAL

	2014 £	2013 £
Allotted, called up and fully paid		
10 Ordinary shares of £1 each	10	10