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CERTIFICATE OF INCORPORATION ON CHANGE OF NAME

Company No. 5677572

The Registrar of Companies for England and Wales hereby certifies that HALFHOLD LIMITED

having by special resolution changed its name, is now incorporated under the name of NEOBRAND LIMITED

Given at Companies House, Cardiff, the 13th April 2006



C05677572C





Registered Number: 5677572

THE COMPANIES ACTS

HALFHOLD LIMITED (the "Company")

PRIVATE COMPANY LIMITED BY SHARES



SHAREHOLDERS' WRITTEN RESOLUTION

We, the undersigned, being the members of the Company who, at the date of this Resolution are entitled to attend and vote at a general meeting of the Company HEREBY RESOLVE in writing pursuant to regulation 53 of Table A in the Schedule to the Companies (Tables A to F) Regulations 1985 (as amended) (as incorporated in the articles of association of the Company) as follows:

> SPECIAL RESOLUTION (b)

That the name of the Company be changed to Neobrand Limited. 1

Signed For and behalf of Executive Developments Limited

Date: 29/03/2006...

By Gary Laurence

Date: 4.1/03/2006