REGISTERED NUMBER: 05664985 (England and Wales)

Abbreviated Unaudited Accounts for the Year Ended 31 January 2014

for

Simply Aura Limited

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Simply Aura Limited

Company Information
for the Year Ended 31 January 2014

DIRECTOR:	S Jackson
SECRETARY:	S Jackson
REGISTERED OFFICE:	c/o A&L Checknet House 153 East Barnet Road New Barnet Hertfordshire EN4 8QZ
REGISTERED NUMBER:	05664985 (England and Wales)
ACCOUNTANTS:	A&L Chartered Accountants Checknet House 153 East Barnet Road New Barnet Hertfordshire EN4 8QZ

Simply Aura Limited (Registered number: 05664985)

Abbreviated Balance Sheet
31 January 2014

		2014		2013	
	Notes	£	£	£	£
FIXED ASSETS					
Tangible assets	2		**1,914**		2,871
CURRENT ASSETS					
Debtors		**63,568**		49,730	
Cash at bank		**20,424**		13	
		83,992		49,743	
CREDITORS					
Amounts falling due within one year		**55,607**		49,900	
NET CURRENT ASSETS/(LIABILITIES)			**28,385**		(157)
TOTAL ASSETS LESS CURRENT LIABILITIES			**30,299**		2,714
CAPITAL AND RESERVES					
Called up share capital	3		**2**		2
Profit and loss account			**30,297**		2,712
SHAREHOLDERS' FUNDS			**30,299**		2,714

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 January 2014.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 January 2014 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for:

(a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and

(b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the director on 14 July 2014 and were signed by:

S Jackson - Director

Notes to the Abbreviated Accounts
for the Year Ended 31 January 2014

1. ACCOUNTING POLICIES

Accounting convention
The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Turnover
Turnover represents net invoiced sales of goods, excluding value added tax.

Tangible fixed assets
Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Plant and machinery etc - 25% on cost

Deferred tax
Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Hire purchase and leasing commitments
Rentals paid under operating leases are charged to the profit and loss account on a straight line basis over the period of the lease.

2. TANGIBLE FIXED ASSETS

	Total
	£
COST	
At 1 February 2013	
and 31 January 2014	**56,494**
DEPRECIATION	
At 1 February 2013	**53,623**
Charge for year	**957**
At 31 January 2014	**54,580**
NET BOOK VALUE	
At 31 January 2014	**1,914**
At 31 January 2013	2,871

3. CALLED UP SHARE CAPITAL

Allotted, issued and fully paid:

Number:	Class:	Nominal value:	2014 £	2013 £
2	Ordinary	1	**2**	2

Report of the Accountants to the Director of
Simply Aura Limited

The following reproduces the text of the report prepared for the director in respect of the company's annual unaudited financial statements, from which the unaudited abbreviated accounts (set out on pages two to three) have been prepared.

As described on the balance sheet you are responsible for the preparation of the financial statements for the year ended 31 January 2014 set out on pages three to seven and you consider that the company is exempt from an audit.

In accordance with your instructions, we have compiled these unaudited financial statements in order to assist you to fulfil your statutory responsibilities, from the accounting records and information and explanations supplied to us.

A&L
Chartered Accountants
Checknet House
153 East Barnet Road
New Barnet
Hertfordshire
EN4 8QZ

14 July 2014