

APPOINTMENT of director or secretary

(NOT for resignation (use Form 288b) or
change of particulars (use Form 288c))Please complete in typescript,
or in bold black capitals.

CHFP010

Company Number

5618994

Company Name in full

Standard Chartered Strategic Brand Management Limited

Appointment
formNotes on completion
appear on next page.

Appointment as director

Date of
appointment

Day Month Year

2 8 1 1 2 0 0 5

† Date of
Birth

Day Month Year

2 9 0 1 1 9 6 0

Please mark the appropriate box. If appointment is
as a director and secretary mark both boxes.☒

as secretary

☐

NAME * Style / Title

* Honours etc

Forename(s)

David Frederick

Surname

Proctor

Previous
forename(s)Previous
surname(s)Usual residential
address617 Carraway Apartments, 2 Cayenne Court, Curlew
Street

Post town

London

Postcode

SE1 2PP

County / Region

Country

† Nationality

British

† Business
occupation

Banker

† Other directorships
(additional space next page)

See attached schedule

I consent to act as ** director / secretary of the above named company

Consent signature

Date

5/12/2005

* Voluntary details.

† Directors only.

** Please delete as appropriate

A director, secretary etc must sign the form below.

Signed

Date

7/12/2005

(**a director / secretary / administrator / administrative receiver / receiver manager / receiver)

Please give the name, address, telephone
number and, if available, a DX number and
Exchange of the person Companies House
should contact if there is any query.

Ms C. McGIBBON, STANDARD CHARTERED PLC,

1 ALDERMANBURY SQUARE, LONDON EC2V 7SS

Tel

0207 280 7483

DX number

DX exchange

A02
COMPANIES HOUSE

AFB7GB1L

377
08/12/2005When you have completed and signed the form please send it to the
Registrar of Companies at:

Companies House, Crown Way, Cardiff, CF14 3UZ

DX 33050 Cardiff

for companies registered in England and Wales

or

Companies House, 37 Castle Terrace, Edinburgh, EH1 2EB

for companies registered in Scotland

DX 235 Edinburgh

Company Number

5618994

† Directors only.

† Other directorships

NOTES

Show the full forenames, NOT INITIALS. If the director or secretary is a corporation or Scottish firm, show the name on surname line and registered or principal office on the usual residential line.

Give previous forenames or surname(s) except:

- for a married woman, the name by which she was known before marriage need not be given.
- for names not used since the age of 18 or for at least 20 years.

A peer or individual known by a title may state the title instead of or in addition to the forenames and surname and need not give the name by which that person was known before he or she adopted the title or succeeded to it.

Other directorships.

Give the name of every company incorporated in Great Britain of which the person concerned is a director or has been a director at any time in the past five years.

You may exclude a company which either is, or at all times during the past five years when the person concerned was a director, was

- dormant
- a parent company which wholly owned the company making the return, or
- another wholly owned subsidiary of the same parent company.

