

**FILE COPY**



**CERTIFICATE OF INCORPORATION  
ON CHANGE OF NAME**

Company No. 5617725

The Registrar of Companies for England and Wales hereby certifies that  
BRANDHANDLING LIMITED

having by special resolution changed its name, is now incorporated  
under the name of  
BH TRANSITION LIMITED

Given at Companies House, Cardiff, the 16th February 2008



\*C05617725F\*



THE OFFICIAL SEAL OF THE  
REGISTRAR OF COMPANIES



*Companies House*  
— for the record —

Company number 05617725

**PRIVATE COMPANY LIMITED BY SHARES**

**WRITTEN RESOLUTION**

of

**BRANDHANDLING LIMITED (Company)**

Date

24 January 2008

FRIDAY



\*A3Z3IX82\*

A44

15/02/2008

8

COMPANIES HOUSE

Pursuant to Chapter 2 of Part 13 of the Companies Act 2006, the directors of the Company propose that the following resolution is passed as a special resolution (**Resolution**)

**SPECIAL RESOLUTION**

That the name of the Company and is hereby changed to BH Transition Limited

**AGREEMENT**

Please read the notes at the end of this document before signifying your agreement to the Resolution

The undersigned, a person entitled to vote on the Resolution on 24 January 2008 hereby irrevocably agrees to the Resolution

Signed on behalf of BrandSlam Limited

by THERRY POONE, DIRECTOR

Date

24 January 2008

**NOTES**

1 If you agree with the Resolution, please indicate your agreement by signing and dating this document where indicated above and returning it to the Company using one of the following methods by delivering the signed copy to the registered office of the Company at 110 Jermyn Street, London SW1Y 6RH

If you do not agree to the Resolution, you do not need to do anything you will not be deemed to agree if you fail to reply

2 Once you have indicated your agreement to the Resolution, you may not revoke your agreement

3 Unless, by 21 FEBRUARY 2008, sufficient agreement has been received for the Resolution to pass, it will lapse. If you agree to the Resolution, please ensure that your agreement reaches us before or during this date.

4 In the case of joint holders of shares, only the vote of the senior holder who votes will be counted by the Company. Seniority is determined by the order in which the names of the joint holders appear in the register of members.

5 If you are signing this document on behalf of a person under a power of attorney or other authority, please send a copy of the relevant power of attorney or authority when returning this document.