Package:

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Please complete in typescript,

or in bold black capitals.

**APPOINTMENT of director or secretary** 

(NOT for resignation (use Form 288b) or change of particulars (use Form 288c))

CHFP025

	Compa	ny Number	55850	09									
Company Name in full			Alnery No. 2559 Limited (shortly to be changed to Sky Broadband Services Limited)										
			Day	Month	Ye	ar	_		Da	y Month	Υ	ear	
		Date of appointment	2 0	1 0	2 0	0 5		Date of Birth	1	3 1 2	1   9	7 2	
<b>Appointment</b> Appointmentas director <b>form</b>			х		as seci	etary				propriate box. secretary mar			
	NAME	*Style / Title	Mr				*Hone	ours etc			,		
Notes on completion appear on reverse.		Forename(s)	James	Ruper	t								
Surname			Murdoch										
		Previous Forename(s)	Previous Surname(s)										
tt Tick this box if the address shown is a address tt			British Sky Broadcasting Group plc Grant Way, Isleworth										
service address for the beneficiary of a Confidentiality Orde		Post town	Middl	4iddlesex Postc					ode	ode TW7 5QD			
, 200 01 010		County / Region						Cou	ntry England				
Companies Act 1985	i	†Nationality	Ameri	merican †Business occupa					Chief Executive Officer				
†Other directorships (additional space overleaf)  * Voluntary details. † Directors only. ***Delete as appropriate			see overleaf										
		consent to act as ** director / secretary of the above named company											
		t signature	<b>Date</b> 20 October 2005										
			A director, secretary etc must sign the form below.										
		Signed	\(\frac{\lambda}{2}\)	mc	m.			Da	<b>te</b> 20	Octobe	r 200	)5	
			(** a dire	ctor secre	tary / ad	ninistrato	r / admi	i <del>nistrative -</del>	receive	er / receiver	manage	r <del>/racciver)</del>	
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contact you if there is a query on the form. The contact information that you give will be visible to

COMPANIES HOUSE

04/11/2005

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237 24/10/2005

DX number DX exchange When you have completed and signed the form please send it to the

Companies House, Crown Way, Cardiff, CF14 3UZ DX 33050 Cardiff or companies registered in England and Wales Companies House, 37 Castle Terrace, Edinburgh, EH1 2EB DX 235 Edinburgh

Tel 020 7330 3000

for companies registered in Scotland

Registrar of Companies at:

Company Number: 5585009 James Murdoch

Other directorships:

BRITISH SKY BROADCASTING GROUP PLC
BRITISH SKY BROADCASTING LIMITED
BRITISH SKY BROADCASTING VENTURES
LIMITED
BSKYB FINANCE LIMITED
BSKYB HISTORY LIMITED
BSKYB HOME SHOPPING LIMITED
BSKYB INSTALLATIONS LIMITED (Dissolved
20/09/2005)
BSKYB PUBLICATIONS LIMITED
SKY VENTURES LIMITED
SKYSPORTS.COM LIMITED
KIDSPROG LIMITED
BSKYB COMEDY LIMITED
BSKYB NATURE LIMITED
SATELLITE ENCRYPTION SERVICES
LIMITED (Dissolved 20/09/2005)
SATELLITE SPORT SALES LIMITED
(Dissolved 20/09/2005)
SATELLITE SPORT SERVICES LIMITED
(Dissolved 20/09/2005)
S.A.T.V. PUBLISHING LIMITED
SKY EVENTS LIMITED (Dissolved on
08/07/2003)
SKY PROMOTIONS LIMITED (Dissolved
20/09/2005)
SKY SUBSCRIBERS SERVICES LIMITED
SKY TELEVISION LIMITED
SKYTEXT LIMITED
SKY IN-HOME SERVICE LIMITED
SKY DIRECT LIMITED (Dissolved 20/09/2005)
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ARTSWORLD CHANNELS LIMITED
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