

Abbreviated Unaudited Accounts for the Year Ended 31 March 2010

for

Automarketing Limited

TUESDAY



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12/10/2010

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**Automarketing Limited**

**Contents of the Abbreviated Accounts  
for the Year Ended 31 March 2010**

	<b>Page</b>
<b>Company Information</b>	<b>1</b>
<b>Abbreviated Balance Sheet</b>	<b>2</b>
<b>Notes to the Abbreviated Accounts</b>	<b>3</b>

**Automarketing Limited**

**Company Information**  
**for the Year Ended 31 March 2010**

**DIRECTORS:**

R Hills  
Mrs A White

**SECRETARY:**

Mrs A White

**REGISTERED OFFICE:**

The Maidstone Studios  
Vinters Park  
Maidstone  
Kent  
ME14 5NZ

**REGISTERED NUMBER:**

05576377 (England and Wales)

**ACCOUNTANTS:**

Zenon Tax Limited  
51 The Stream  
Ditton  
Aylesford  
Kent  
ME20 6AG

Automarketing Limited

Abbreviated Balance Sheet  
31 March 2010

	31.3.10 £	31.3.09 £
<b>CURRENT ASSETS</b>		
Debtors	22,383	10,665
Cash at bank	1,694	8,685
	<u>24,077</u>	<u>19,350</u>
<b>CREDITORS</b>		
Amounts falling due within one year	25,912	20,499
	<u>(1,835)</u>	<u>(1,149)</u>
<b>NET CURRENT LIABILITIES</b>		
	<u>(1,835)</u>	<u>(1,149)</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>		
	<u>(1,835)</u>	<u>(1,149)</u>
<b>CAPITAL AND RESERVES</b>		
Called up share capital	2	2
Profit and loss account	(1,837)	(1,151)
	<u>(1,835)</u>	<u>(1,149)</u>
<b>SHAREHOLDERS' FUNDS</b>		
	<u>(1,835)</u>	<u>(1,149)</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 March 2010

The members have not required the company to obtain an audit of its financial statements for the year ended 31 March 2010 in accordance with Section 476 of the Companies Act 2006

The directors acknowledge their responsibilities for

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies

The financial statements were approved by the Board of Directors on 6/10/2010 and were signed on its behalf by:

  
R Hills Director

The notes form part of these abbreviated accounts

Notes to the Abbreviated Accounts  
for the Year Ended 31 March 2010

**1 ACCOUNTING POLICIES**

**Basis of preparing the financial statements**

The financial statements have been prepared on a going concern basis as the directors have confirmed that they will continue to support the company financially on a day-to-day basis via their loan accounts.

**Accounting convention**

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

**Turnover**

Turnover represents net invoiced sales of goods, excluding value added tax, except in respect of service contracts where turnover is recognised when the company obtains the right to consideration

**Deferred tax**

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date

**2 CALLED UP SHARE CAPITAL**

Allotted, issued and fully paid  
Number Class

Nominal  
value  
1 00

31 3 10  
£  
2  
2

31 3 09  
£  
2  
2

2 Ordinary

**3 TRANSACTIONS WITH DIRECTORS**

During the year the company was invoiced £3,600 (2009 £14,400) for consultancy services by Pillory Barn Limited, a company controlled by Mr R Hills, and £3,600 (2009 £14,400) for consultancy services by Mrs A White, trading as AV Marketing

Mr R Hills, a director, had loaned the Company £2,060 which was outstanding at 31 March 2009 and is still outstanding at 31 March 2010.

Mrs White, a director, had also loaned the Company £2,060 which was outstanding at 31 March 2009 and is still outstanding at 31 March 2010

No interest is payable on either of these loans