Registered Number 05576377

AUTOMARKETING LIMITED

Abbreviated Accounts

31 March 2013

Abbreviated Balance Sheet as at 31 March 2013

	Notes	*2013*	*2012*
		£	£
Current assets			
Debtors		14,872	19,401
Cash at bank and in hand		7,990	1,333
		22,862	20,734
Creditors: amounts falling due within one year		(24,788)	(21,767)
Net current assets (liabilities)		(1,926)	(1,033)
Total assets less current liabilities		(1,926)	(1,033)
Total net assets (liabilities)		(1,926)	(1,033)
Capital and reserves			
Called up share capital	2	2	2
Profit and loss account		(1,928)	(1,035)
Shareholders' funds		(1,926)	(1,033)

- For the year ending 31 March 2013 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.
- The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.
- These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the Board on 19 December 2013

And signed on their behalf by:
R D A Hills, Director

Notes to the Abbreviated Accounts for the period ended 31 March 2013

1 Accounting Policies

Basis of measurement and preparation of accounts
The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities effective April 2008.

Turnover policy
Turnover represents net invoiced sales of goods, excluding value added tax, except in respect of service contracts where turnover is recognised when the company obtains the right to consideration.

Other accounting policies
Basis of preparing the financial statements
The financial statements have been prepared on a going concern basis as the directors have confirmed that they will continue to support the company financially on a day-to-day basis via their loan accounts.
Deferred tax
Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

2 Called Up Share Capital

Allotted, called up and fully paid:

	2013	*2012*
	£	£
2 Ordinary shares of £1 each	2	2