

**Registered Number 05576377**

**AUTOMARKETING LIMITED**

**Abbreviated Accounts**

**31 March 2012**

Registered Number 05576377

	Notes	2012	2011
		£	£
<b>Current assets</b>			
Debtors		19,401	18,919
Cash at bank and in hand		1,333	3,752
Total current assets		<u>20,734</u>	<u>22,671</u>
<b>Creditors: amounts falling due within one year</b>		(21,767)	(24,860)
<b>Net current assets</b>		(1,033)	(2,189)
<b>Total assets less current liabilities</b>		<u>(1,033)</u>	<u>(2,189)</u>
<b>Total net Assets (liabilities)</b>		(1,033)	(2,189)
<b>Capital and reserves</b>			
Called up share capital		2	2
Profit and loss account		<u>(1,035)</u>	<u>(2,191)</u>
<b>Shareholders funds</b>		(1,033)	(2,189)

- a. For the year ending 31 March 2012 the company was entitled to exemption under section 477(2) of the Companies Act 2006.
- b. The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006
- c. The directors acknowledge their responsibility for:
  - i. ensuring the company keeps accounting records which comply with Section 386; and
  - ii. preparing accounts which give a true and fair view of the state of affairs of the company as at the end of the financial year, and of its profit or loss for the financial year, in accordance with the requirements of section 393, and which otherwise comply with the requirements of the Companies Act relating to accounts, so far as is applicable to the company.
- d. These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the board on 06 November 2012

And signed on their behalf by:

**R D A Hills, Director**

**This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1068 of the Companies Act 2006.**

**Notes to the abbreviated accounts**

For the year ending 31 March 2012

**1 Accounting policies**

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008). Basis of preparing the financial statements The financial statements have been prepared on a going concern basis as the directors have confirmed that they will continue to support the company financially on a day-to-day basis via their loan accounts. Deferred Tax Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

**Turnover**

Turnover represents net invoiced sales of goods, excluding value added tax, except in respect of service contracts where turnover is recognised when the company obtains the right to consideration.

**1 Called Up Share Capital**

Allotted, issued and fully paid: Number: Class: Nominal value: 31.3.12 31.3.11 2 Ordinary 1.00 £2 £2