

Registered number  
05576377

Automarketing Ltd  
Abbreviated Accounts  
31 March 2008

MONDAY



\*AIM2P4PY\*

A50

10/11/2008

53

COMPANIES HOUSE

**Automarketing Ltd**  
**Abbreviated Balance Sheet**  
**as at 31 March 2008**

	Notes	2008 £	2007 £
<b>Current assets</b>			
Debtors		41,558	63,708
Cash at bank and in hand		<u>27,810</u>	<u>19,196</u>
		69,368	82,904
<b>Creditors amounts falling due within one year</b>		(71,946)	(84,172)
<b>Net current liabilities</b>		<u>(2,578)</u>	<u>(1,268)</u>
<b>Net liabilities</b>		<u>(2,578)</u>	<u>(1,268)</u>
<b>Capital and reserves</b>			
Called up share capital	2	2	2
Profit and loss account		(2,580)	(1,270)
<b>Shareholders' funds</b>		<u>(2,578)</u>	<u>(1,268)</u>

The directors are satisfied that the company is entitled to exemption under Section 249A(1) of the Companies Act 1985 and that no member or members have requested an audit pursuant to section 249B(2) of the Act

The directors acknowledge their responsibilities for

- (i) ensuring that the company keeps proper accounting records which comply with Section 221 of the Companies Act 1985, and
- (ii) preparing accounts which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its profit or loss for the financial year in accordance with the requirements of Section 226 of the Companies Act 1985, and which otherwise comply with the requirements of this Act relating to accounts, so far as applicable to the company

The accounts have been prepared in accordance with the special provisions relating to small companies within Part VII of the Companies Act 1985



R Hills Esq  
Director

Approved by the board on 10 October 2008

**Automarketing Ltd**  
**Notes to the Abbreviated Accounts**  
**for the year ended 31 March 2008**

**1 Accounting policies**

The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective January 2007)

**Turnover**

Turnover represents the value, net of value added tax and discounts, of services provided to customers

<b>2 Share capital</b>		<b>2008</b>	<b>2007</b>
		<b>£</b>	<b>£</b>
Authorised			
Ordinary shares of £1 each		<u>1,000</u>	<u>1,000</u>
	<b>2008</b>	<b>2007</b>	<b>2008</b>
	<b>No</b>	<b>No</b>	<b>£</b>
Allotted, called up and fully paid			
Ordinary shares of £1 each		<u>2</u>	<u>2</u>

**3 Going concern**

The directors have confirmed that they will continue to support the company via their loan accounts. Accordingly, the accounts have been prepared on the going concern basis