

Company Registration No 05571546 (England and Wales)

**ICER BRANDS EUROPE LIMITED**  
**FORMERLY AKA (EU) LIMITED**  
**ABBREVIATED ACCOUNTS**  
**FOR THE YEAR ENDED 31 DECEMBER 2010**

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FORMERLY AKA (EU) LIMITED  
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**ICER BRANDS EUROPE LIMITED**  
**FORMERLY AKA (EU) LIMITED**  
**ABBREVIATED BALANCE SHEET**  
**AS AT 31 DECEMBER 2010**

	Notes	2010 £	£	2009 £	£
<b>Fixed assets</b>					
Tangible assets	2		2,530		2,487
<b>Current assets</b>					
Stocks		399,603		521,711	
Debtors		737,259		645,127	
Cash at bank and in hand		46,650		84,885	
		<u>1,183,512</u>		<u>1,251,723</u>	
<b>Creditors amounts falling due within one year</b>		<u>(781,632)</u>		<u>(955,041)</u>	
<b>Net current assets</b>			<u>401,880</u>		<u>296,682</u>
<b>Total assets less current liabilities</b>			<u>404,410</u>		<u>299,169</u>
<b>Capital and reserves</b>					
Called up share capital	3	1,392,554		1,392,554	
Profit and loss account		<u>(988,144)</u>		<u>(1,093,385)</u>	
<b>Shareholders' funds</b>			<u>404,410</u>		<u>299,169</u>

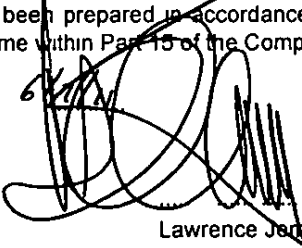
For the financial year ended 31 December 2010 the company was entitled to exemption from audit under section 477 Companies Act 2006. No member of the company has deposited a notice, pursuant to section 476, requiring an audit of these financial statements under the requirements of the Companies Act 2006.

The directors acknowledge their responsibilities for ensuring that the company keeps accounting records which comply with section 386 of the Act and for preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its profit or loss for the financial year in accordance with the requirements of sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to accounts, so far as applicable to the company.

These abbreviated accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime within Part 15 of the Companies Act 2006.

Approved by the Board for issue on

  
 Norman Jemal  
 Director

  
 Lawrence Jemal  
 Director

Company Registration No 05571546



**ICER BRANDS EUROPE LIMITED**  
**FORMERLY AKA (EU) LIMITED**  
**NOTES TO THE ABBREVIATED ACCOUNTS (CONTINUED)**  
**FOR THE YEAR ENDED 31 DECEMBER 2010**

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<b>3</b>	<b>Share capital</b>	<b>2010</b>	<b>2009</b>
		<b>£</b>	<b>£</b>
	Allotted, called up and fully paid		
	1,392,554 Ordinary shares of £1 each	<u>1,392,554</u>	<u>1,392,554</u>

**4**    **Ultimate parent company**

The ultimate parent company is ICER International Holdings LLC, a company incorporated in the USA