

FILE COPY



**CERTIFICATE OF INCORPORATION  
ON CHANGE OF NAME**

Company No. 5514310

The Registrar of Companies for England and Wales hereby certifies that  
MEDIA STANDARDS FORUM

having by special resolution changed its name, is now incorporated  
under the name of  
MEDIA STANDARDS TRUST

Given at Companies House, Cardiff, the 31st March 2006



\*C05514310U\*



THE OFFICIAL SEAL OF THE  
REGISTRAR OF COMPANIES



*Companies House*  
— for the record —

HC006B

003485/10

Company No: 5514310

The Companies Acts 1985 to 1989

Company limited by guarantee

Resolution

- of -

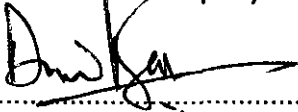
Media Standards Forum ("the company")

Passed on 22 March 2006

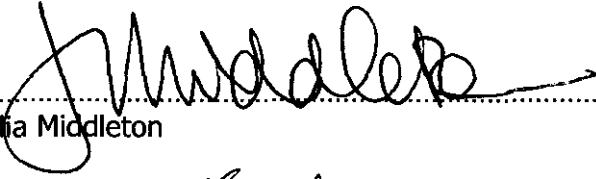
We, the undersigned, being all the members of the above-named company for the time being entitled to attend and vote at general meetings of the company **HEREBY RESOLVE** that the following resolution be passed by way of written resolution:

**SPECIAL RESOLUTION**

That the name of the company be changed to Media Standards Trust with immediate effect.



.....  
Sir David Bell



.....  
Ms Julia Middleton



.....  
Sir Cyril Chantler

