

Financial statements World Media Rights Limited

For the Year Ended 31 March 2010

WEDNESDAY



LD6

29/12/2010 MPANIES HOUSE

211

Company No. 05509856

Officers and professional advisers

Company registration number

05509856

Registered office

3 Angel Walk Hammersmith London W6 9HZ

Directors

A C H Griffiths A Neil

M Gilbert

Bankers

Coutts & Co 440 Strand London WC2R 0QS

Auditor

Grant Thornton UK LLP Chartered Accountants Statutory Auditor Grant Thornton House Melton Street

Euston Square London NW1 2EP

Contents

Report of the directors	3 - 4
Independent auditor's report	5 - 6
Accounting policies	7 - 9
Consolidated group profit and loss account	10
Group balance sheet	11
Balance sheet	12
Other primary statements	13
Notes to the financial statements	14 - 21

Report of the directors

The directors present their report and the financial statements of the group for the year ended 31 March 2010

Principal activities

The principal activity of the company during the year was to act as a holding company

The directors do not recommend the payment of a dividend

Directors

The directors who served the company during the year were as follows

A Griffiths A Neil M Gilbert J Sivers

J Sivers resigned as a director on 16 April 2010

Directors' responsibilities

The directors are responsible for preparing the Directors' Report and the financial statements in accordance with applicable law and regulations

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom. Accounting Standards (United Kingdom Generally Accepted Accounting Practice). Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and the group and of the profit or loss of the group for that year. In preparing those financial statements, the directors are required to

- select suitable accounting policies and then apply them consistently,
- make judgements and estimates that are reasonable and prudent,
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the group will continue in business

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the group's and company's transactions and disclose with reasonable accuracy at any time the financial position of the group and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the group and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

World Media Rights Limited Financial statements for the year ended 31 March 2010

In so far as the directors are aware

- there is no relevant audit information of which the group's auditor is unaware, and
- the directors have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditor is aware of that information

Auditor

Grant Thornton UK LLP are deemed to be re-appointed under section 487(2) of the Companies Act

Small company provisions

This report has been prepared in accordance with the special provisions for small companies under Part 15 of the Companies Act 2006

ON BEHALF OF THE BOARD

A (.H. Soffiths etter A Griffiths

Director



Independent auditor's report to the members of World Media Rights Limited

We have audited the group and parent company financial statements ("the financial statements") of World Media Rights Limited for the year ended 31 March 2010 which comprise the accounting policies, consolidated group profit and loss account, group statement of total recognised gains and losses, group balance, sheet and company balance sheet and the related notes. The financial reporting framework that has been applied in their preparation is applicable law and the Financial Reporting Standard for Smaller Entities (effective April 2008) (United Kingdom Generally Accepted Accounting Practice applicable to Smaller Entities)

This report is made solely to the company's members, as a body, in accordance with Sections 495 and 496 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members as a body, for our audit work, for this report, or for the opinions we have formed

Respective responsibilities of directors and auditors

As explained more fully in the Directors' Responsibilities Statement set out on pages 3 to 4, the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view. Our responsibility is to audit the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's (APB's) Ethical Standards for Auditors.

Scope of the audit of the financial statements

An audit involves obtaining evidence about the amounts and disclosures in the financial statements sufficient to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or error. This includes an assessment of whether the accounting policies are appropriate to the group's and the parent company's circumstances and have been consistently applied and adequately disclosed, the reasonableness of significant accounting estimates made by directors, and the overall presentation of the financial statements.

Opinion on financial statements

In our opinion the financial statements

- give a true and fair view of the state of the group's and parent company's affairs as at 31 March 2010 and of the group's loss for the year then ended,
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice applicable to Smaller Entities, and
- have been prepared in accordance with the requirements of the Companies Act 2006

Independent auditor's report to the members of World Media Rights Limited (continued)

Opinion on other matter prescribed by the Companies Act 2006

In our opinion the information given in the report of the directors for the financial year for which the financial statements are prepared is consistent with the financial statements

Matters on which we are required to report by exception

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion

- adequate accounting records have not been kept by the parent company, or returns adequate for our audit have not been received from branches not visited by us, or
- the parent company financial statements are not in agreement with the accounting records and returns, or
- certain disclosures of directors' remuneration specified by law are not made, or
- we have not received all the information and explanations we require for our audit, or
- the directors were not entitled to prepare the financial statements and the report of the directors in accordance with the small companies regime

Christne Corner

Christine Corner
Senior Statutory Auditor
For and ob behalf of Grant Thornton UK LLP
Statutory Auditor
Chartered Accountants

London

Date 23rd Decuber 2010

Report of the directors

Basis of accounting

The financial statements have been prepared under the historical cost convention, and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

Going concern

The financial statements have been prepared on a going concern basis. The directors have considered the future funding requirements of the business, and based on management forecasts have concluded that the Group will have sufficient funds to ensure that it can meet it's financial liabilities as and when they fall due, for a period of at least 12 months from the date of signing of these financial statements

Change in accounting policy - production costs

Prior to 1 April 2009 the Group's accounting policy has been to recognise work in progress in relation to productions in progress at the statutory year end. The costs carried forward were calculated as proportion of the costs relating to expected future revenue over total expected revenue on a production by production basis.

Effective from 1 April 2009 the Group has changed this accounting policy, and production costs are now charged to the profit and loss accounting in the period to which they relate. Therefore at 31 March 2010 there is no work in progress carried forward.

Prior to 1 April 2009 these work in progress balances were transferred to Intangible Fixed Assets upon delivery of the completed production. These completed programmes were amortised over a 20 year period on a straight line basis, commencing in the year after delivery. Where there were indications of potential impairment, the carrying value of the intangible assets were reviewed for recoverability based on expected future cash flows.

Effective from 1 April 2009 the Group no longer capitalises completed productions to Intangible Fixed Assets as all costs are charged to the profit and loss account in the period to which they relate

The financial statements have been amended in both the current and comparative year to reflect the implementation of this change in accounting policy

The impact of the change in policy are as follows

- the loss for the year ended 31 March 2008 increased by £97,500, to £563,413
- the loss for the year ended 31 March 2009 increased by £446,963, to £855,211
- the net assets at 31 March 2009 were reduced by £544,463, to (£173,899)

Basis of consolidation

The consolidated financial statements incorporate the financial statements of the company and all group undertakings. These are adjusted, where appropriate, to conform to group accounting policies. Acquisitions are accounted for under the acquisition method.

The results of companies acquired during the year are included in the profit and loss account after the date that control passes respectively. As a consolidated profit and loss account is published, a separate profit and loss account for the parent company is omitted from the group financial statements by virtue of section 408 of the Companies Act 2006

Cash flow statement

The directors have taken advantage of the exemption in Financial Reporting Standard No 1 (Revised 1996) from including a group cash flow in the financial statements on the grounds that the group is small

Turnover

Group turnover is generated by WMR Productions Limited.

Production income is recognised over the period of production, and in line with the contractual obligations outlined within the respective production funding agreements

Royalty income is recognised in the period to which it relates and is accrued at the year end.

Income in respect of cover-mount deals is recognised in accordance with the date of the signature of the contract

Non-recurring exceptional items

The company separately discloses items which it determines are non-recurring exceptional items. These are non-recurring items or annual items that are material and unrelated to the principal operating activities of the company. Such items include expenses relating to the settlement of the deferred consideration in relation to the purchase of WMR Productions Limited (formerly Nugus Martin Productions Limited) and expenses relating to the termination payments of former employees.

Intangible assets

No goodwill has been recognised on the acquisition of WMR Productions Limited The excess of the consideration paid over the fair value of the net assets acquired has been recognised as an intangible asset to reflect the value of the programme library owned by WMR Productions Limited The programme library is written off on a straight line basis, over a 20 year period. Where there are indications of impairment, an impairment reviewed is undertaken

Tangible fixed assets

All fixed assets are initially recorded at cost

Depreciation

Depreciation is calculated so as to write off the cost of an asset, less its estimated residual value, over the useful economic life of that asset as follows

Leasehold Property - 4 years
Fixtures & Fittings - 4 years
Equipment - 4 years

Operating lease agreements

Rentals applicable to operating leases where substantially all of the benefits and risks of ownership remain with the lessor are charged against profits on a straight line basis over the period of the lease

Foreign currencies

Monetary assets and liabilities in foreign currencies are translated into sterling at the rates of exchange ruling at the balance sheet date. Transactions in foreign currencies are translated into sterling at the rate of exchange ruling at the date of the transaction. Exchange differences are taken into account in arriving at the operating profit.

Financial instruments

Financial liabilities and equity instruments are classified according to the substance of the contractual arrangements entered into. An equity instrument is any contract that evidences a residual interest in the assets of the entity after deducting all of its financial liabilities.

Where the contractual obligations of financial instruments (including share capital) are equivalent to a similar debt instrument, those financial instruments are classed as financial liabilities. Financial liabilities are presented as such in the balance sheet. Finance costs and gains or losses relating to financial liabilities are included in the profit and loss account. Finance costs are calculated so as to produce a constant rate of return on the outstanding liability.

Where the contractual terms of share capital do not have any terms meeting the definition of a financial liability then this is classed as an equity instrument. Dividends and distributions relating to equity instruments are debited direct to equity

Deferred consideration

Where deferred consideration is cash based and dependent upon future trading performance, an estimate of the present value of the likely consideration is made. This contingent deferred consideration is reassessed annually and corresponding adjustment is made to any intangible asset recognised on acquisition.

During the year, an agreement was reached in relation to the deferred consideration based on the results of the year to 31 March 2008 and 31 March 2009 Following this agreement, no further consideration will be paid

Consolidated group profit and loss account

		2010	2009
	Note	£	(restated) £
Group turnover		2,898,260	2,264,003
Cost of sales		(2,161,379)	(1,589,241)
Gross profit		736,881	674,762
Other operating charges	1	1,382,094	1,257,619
Operating loss	2	(645,213)	(582,857)
Attributable to Operating loss before exceptional items Exceptional items	2	(455,510) (189,703) (645,213)	(582,857) —— (582,857)
Interest receivable Interest payable and similar charges	3	- (206,594)	1,228 (273,582)
Loss on ordinary activities before taxation		(851,807)	(855,211)
Tax on loss on ordinary activities	4	-	-
Loss for the financial year	5	(851,807)	(855,211)

The company has taken advantage of section 408 of the Companies Act 2006 not to publish its own Profit and Loss Account

Group balance sheet

		2010	2009 (restated)
	Note	£	£
Fixed assets			
Intangible assets	7	4,546,087	4,812,057
Tangible assets	8	57,163	5,510
		4,603,250	4,817,567
Current assets			
Debtors	10	452,378	347,125
Cash at bank		103,545	_
		555,923	347,125
Creditors: amounts falling due within one year	11	5,276,985	1,456,809
Net current liabilities		(4,721,062)	(1,109,684)
Total assets less current liabilities		(117,812)	3,707,883
Creditors: amounts falling due after more than one year	12	907,894	3,881,782
		(1,025,706)	(173,899)
Capital and reserves			
Called-up equity share capital	16	15,235	15,235
Share premium account	17	1,605,405	1,605,405
Profit and loss account	17	(2,646,346)	(1,794,539)
Deficit		(1,025,706)	(173,899)

These financial statements have been prepared in accordance with the special provisions for small companies under Part 15 of the Companies Act 2006 and with the Financial Reporting Standard for Smaller Entities (effective April 2008)

These financial statements were approved by the directors and authorised for issue on 14/12/10, and are signed on their behalf by

A Griffiths

Company Registration Number 05509856

Balance sheet

		2010	2009 (restated)
	Note	£	(restated) £
Fixed assets	_		
Tangible assets	8	56,113	5,510
Investments	9	5,148,848	5,148,848
		5,204,961	5,154,358
Current assets		<u> </u>	
Debtors	10	906,104	494,065
Cash at bank		2,481	_
		908,585	494,065
Creditors: amounts falling due within one year	11	4,379,313	844,632
Net current liabilities		(3,470,728)	(350,567)
Total assets less current habilities		1,734,233	4,803,791
Creditors: amounts falling due after more than one year	12	907,894	3,881,782
		826,339	922,009
Capital and reserves			
Called-up equity share capital	16	15,235	15,235
Share premium account	17	1,605,405	1,605,405
Profit and loss account	17	(794,301)	(698,631)
Shareholders' funds		826,339	922,009
			

These financial statements have been prepared in accordance with the special provisions for small companies under Part 15 of the Companies Act 2006 and with the Financial Reporting Standard for Smaller Entities (effective April 2008)

These financial statements were approved by the directors and authorised for issue on 14/12/10, and are signed on their behalf by

A, C. M. Giffills

Company Registration Number: 05509856

The accompanying accounting policies and notes form part of these financial statements.

Other primary statements

Statement of total recognised gains and losses

	2010 £	2009 (restated) £
Loss for the financial year attributable to the shareholders of the parent company	(851,807)	(855,211)
Total recognised gains and losses for the year Prior year adjustment (see note 6)	(851,807) (544,463)	(855,211) (97,500)
Total gains and losses recognised since the last financial statements	(1,396,270)	(952,711)

Notes to the financial statements

1 Other operating charges

2

		2010	2009
		£	(restated) £
	Administrative expenses Exceptional administrative expenses	1,192,391 189,703	1,257,619 -
	•	1,382,094	1,257,619
!	Operating loss		
	Operating loss is stated after charging/(crediting)		
		2010	2009 (restated)
		£	£
	Directors' remuneration	270,000	225,000
	Amortisation of intangible assets	265,970	265,965
	Depreciation of owned fixed assets	21,172	2,965
	Auditor's fees	21,500	16,510
	Net profit on foreign currency translation	(5)	(9)
	Settlement of deferred consideration (note 14)	159,703	_
	Compensation to former directors	30,000	
1	Interest payable and similar charges		
		2010	2009
			(restated)
		£	£
	Bank interest payable	56,594	153,582
	Finance charges on shares classed as financial liabilities	150,000	120,000
		206,594	273,582

World Media Rights Limited Financial statements for the year ended 31 March 2010

4 Taxation on ordinary activities

Factors affecting current tax charge

The tax assessed on the loss on ordinary activities for the year is lower than the standard rate of corporation tax in the UK of 28% (2009 - 28%)

The Corporation tax charge for World Media Rights Limited, the parent company, in the year was £nil (2008 £nil)

	2010	2009 (restated)
	£	£
Loss on ordinary activities before taxation	(851,807)	(855,211)
Profit on ordinary activities by rate of tax	(238,506)	(239,459)
Difference between capital allowances and depreciation	(45)	795
Tax losses arising during the year	115,354	115,613
Expenses not deductible for tax purposes	48,724	34,650
Amortisation arising on consolidation not deductible for tax purposes	74,473	74,471
Tax chargeable at lower rates	-	13,930
Total current tax	-	-

5 Loss attributable to members of the parent company

The loss dealt with in the financial statements of the parent company was £95,670 (2009 - loss of £138,670)

6 Prior year adjustment

As disclosed in the principle accounting policies, the Group changed its accounting policy in respect of TV productions

The impact of the change in policy are as follows

- the loss for the year ended 31 March 2008 increased by £97,500, to £563,413
- the loss for the year ended 31 March 2009 increased by £446,963, to £855,211
- the net assets at 31 March 2009 were reduced by £544,463, to (£173,899)

7 Intangible fixed assets

_	
(TON	n

Стодр	Production Library £
Cost At 1 April 2009 and 31 March 2010	5,319,495
Amortisation At 1 April 2009	507,438
Charge for the year At 31 March 2010	265,970 773,408
Net book value At 31 March 2010	4,546,087
At 31 March 2009	4,812,057

No goodwill has been recognised on the acquisition of WMR Productions Limited The excess of the consideration paid over the fair value of the net assets acquired has been recognised as an intangible asset to reflect the value of the programme library owned by WMR Productions Limited.

8 Tangible fixed assets

Group	Leasehold Property £	Fixtures & Fittings	Equipment £	Total £
_				
Cost				
At 1 April 2009	_	11,859	_	11,859
Additions	49,650	21,775	1,400	72,825
At 31 March 2010	49,650	33,634	1,400	84,684
Depreciation				
At 1 April 2009	_	6,349	_	6,349
Charge for the year	12,413	8,409	350	21,172
At 31 March 2010	12,413	14,758	350	27,521
Net book value				
At 31 March 2010	37,237	18,876	1,050	57,163
At 31 March 2009	_	5,510	_	5,510

8 Tangible fixed assets (continued)

Company	Leasehold Property £	Fixtures & Fittings £	Total £
Cost			
At 1 April 2009	_	11,859	11,859
Additions	49,650	21,775	71,425
At 31 March 2010	49,650	33,634	83,284
Depreciation			
At 1 April 2009		6,349	6,349
Charge for the year	12,413	8,409	20,822
At 31 March 2010	12,413	14,758	27,171
Net book value			
At 31 March 2010	37,237	18,876	56,113
At 31 March 2009		5,510	5,510

9 Investments

Company	Investments in
	Subsidiary Undertaking £
Cost At 1 April 2009 and 31 March 2010	5,148,848
Net book value At 31 March 2010 and 31 March 2009	5,148,848

Subsidiary undertakings

All held by the company

			Proportion	Ĺ
			of voting	Nature of
	Country	Holding	rights held	business
	-	_	_	TV
WMR Productions Limited	England	Ordinary	100%	Production

On 4 May 2007 World Media Rights Limited acquired 100% of the ordinary share capital of WMR Productions Limited. The financial reporting year end of WMR Productions Limited is 31 March, and at 31 March 2010 the company reported a loss for the financial year after the prior period adjustment of £489,172 (2009 £450,571) and had net liabilities of £1,248,284 (2009 £759,112)

World Media Rights Limited Financial statements for the year ended 31 March 2010

10 Debtors

	The group	TI	ne company
2010	(restated)	2010	(restated) 2009
£	£	£	2009 £
175,259	124,907	-	_
_	_	871,000	463,232
3,713	3,713	· -	· _
238,302	170,000		_
35,104	48,505	35,104	30,833
452,378	347,125	906,104	494,065
	175,259 3,713 238,302 35,104	2010 (restated) 2009	2010 2009 2010 £ £ £ 175,259 124,907 - - 871,000 3,713 3,713 - 238,302 170,000 - 35,104 48,505 35,104

11 Creditors: amounts falling due within one year

	The group		The company	
		(restated)		(restated)
	2010	2009	2010	2009
	£	£	£	£
Bank loans and overdraft	852,261	531,691	806,024	502,853
Trade creditors	375,848	223,742	86,945	· —
Amounts owed to group undertakings	· -	-	45,469	_
Taxation and social security	109,168	90,886	33,049	87,263
Subordinated loans	505,978	217,000	390,000	217,000
Other creditors	130,538	_	12,856	_
Shares classed as financial liabilities	2,879,151	_	2,879,151	_
Accruals and deferred income	424,041	393,490	125,819	37,516
	5,276,985	1,456,809	4,379,313	844,632
Shares classed as financial liabilities				
Share capital	2,879,151		2,879,151	

The bank overdraft is due for renewal on 1 May 2011 and at the date of signing of the financial statements the directors have no reason not to believe that it will be renewed at its current level

A bank loan of £2,050,000 was arranged on 4 May 2007, which is repayable in quarterly instalments, and has a £500,000 final payment due on 4 May 2012. Interest is charged on the daily balance of the loan at 3% above the Bank of England base rate. The loan will be fully repaid by 4 May 2012.

Bank loans are secured by a mortgage debenture over the intellectual property of World Media Rights Limited and a composite guarantee given by World Media Rights Limited and WMR Productions Limited They are also secured on a joint and several guarantee given by certain shareholders and directors of the company

12 Creditors: amounts falling due after more than one year

		The group The con		he company
	2010	(restated) 2009	2010	(restated) 2009
	£	£	£	£
Bank loans	907,894	1,152,631	907,894	1,152,631
Preference shares > 1 year	_	2,229,151	_	2,229,151
Other creditors	-	500,000	-	500,000
	907,894	3,881,782	907,894	3,881,782
Preference shares > 1 year		1		
Share capital	-	2,229,151	_	2,229,151
•				

A bank loan of £2,050,000 was arranged on 4 May 2007, which is repayable in quarterly instalments, and has a £500,000 final payment due on 4 May 2012. Interest is charged on the daily balance of the loan at 3% above the Bank of England base rate. The loan will be fully repaid by 4 May 2012.

At 31 March 2010 there were 2,500,000 cumulative redeemable preference shares of £1 each in issue Each share is entitled to a fixed cumulative cash dividend of 6% per annum. The cash dividend has been accrued within this balance. At 31 March 2010 these preference shares had a redemption date of 30 April 2010, and therefore they have been included within creditors repayable within 1 year (note 11). The dividend payable on the preference shares increased to 8% per annum from 1 May 2010. Subsequent to the year end, the preference share redemption date was extended to 30 April 2013.

13 Commitments under operating leases

At 31 March 2010 the group and company had annual commitments under non-cancellable operating leases as set out below

	2010	2009
	£	(restated) €
Operating leases which expire		
Within 2 to 5 years	84,250	84,250

14 Contingent liabilities

There were no contingent liabilities at 31 March 2009, except for the deferred consideration in respect of the acquisition of WMR Productions Limited (Nugus/Martin Productions Limited). During the year ended 31 March 2010 this obligation was settled in full. The settlement of £159,703 has been charged to the profit and loss account as an exceptional item, and separately disclosed within the notes to the financial statements. There were no contingent liabilities at 31 March 2010.

15 Related party transactions

No transactions with related parties were undertaken such as are required to be disclosed under Financial Reporting Standard 8. All inter-company transactions have been eliminated on consolidation

16 Share capital

Authorised share capital

			2010	2009
				(restated)
			£	£
20,000 Ordinary shares of £1 each			20,000	20,000
2,000,000 Preference shares of £1 each			2,000,000	2,000,000
500,000 Preference Class G shares of £1 each			500,000	500,000
			2,520,000	2,520,000
				
Allotted and called up				
	2010		2009	
		_	(restat	
	No	£	No	£
15,235 Ordinary shares of £1 each	15,235	15,235	15,235	15,235
2,000,000 Preference shares of £1 each	2,000,000	2,000,000	2,000,000	2,000,000
500,000 Preference Class G shares of £1 each	500,000	500,000	500,000	500,000
	2,515,235	2,515,235	2,515,235	2,515,235
			2040	0000
			2010	2009
Amounts presented in equity.			£	(restated) £
1)			~	~
15,235 Ordinary shares of £1 each			15,235	15,235
Amounts presented in liabilities				• • • • • • • •
2,000,000 Preference shares of £1 each			2,000,000	2,000,000
500,000 Preference Class G shares of £1 each			500,000	500,000
			2,500,000	2,500,000

At 31 March 2010 there were 2,500,000 cumulative redeemable preference shares of £1 each in issue Each share is entitled to a fixed cumulative cash dividend of 6% per annum. The cash dividend has been accrued within this balance. At 31 March 2010 these preference shares had a redemption date of 30 April 2010, and therefore they have been included within creditors repayable within 1 year (note 11). The dividend payable on the preference shares increased to 8% per annum from 1 May 2010. Subsequent to the year end, the preference share redemption date was extended to 30 April 2013.

World Media Rights Limited Financial statements for the year ended 31 March 2010

17 Reserves

Group	Share premium account £	Profit and loss account (restated)
At 1 April 2009 Prior year adjustment (note 6)	1,605,405	(1,250,076) (544,463)
Restated balance as at 1 April 2009 Loss for the year	1,605,405	(1,794,539) (851,807)
At 31 March 2010	1,605,405	(2,646,346)
Company	Share premium account	Profit and loss account
At 1 April 2009 Loss for the year	1,605,405 —	(698,631) (95,670)
At 31 March 2010	1,605,405	(794,301)

18 Ultimate parent company

By virtue of the shareholdings of the company, the directors do not consider there to be a sole ultimate controlling party