

2012 Business Limited

Abbreviated accounts

for the period ended 28 February 2013

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COMPANIES HOUSE



2012 Business Limited

Independent auditors' report to 2012 Business Limited under section 449 of the Companies Act 2006

We have examined the abbreviated accounts set out on pages 2 to 4, together with the financial statements of 2012 Business Limited for the period ended 28 February 2013 prepared under section 396 of the Companies Act 2006

This report is made solely to the company in accordance with section 449 of the Companies Act 2006. Our work has been undertaken so that we might state to the company those matters we are required to state to it in a special Auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company, for our work, for this report, or for the opinions we have formed.

Respective responsibilities of directors and auditors

The directors are responsible for preparing the abbreviated accounts in accordance with section 444 of the Companies Act 2006. It is our responsibility to form an independent opinion as to whether the company is entitled to deliver abbreviated accounts to the Registrar of Companies and whether the abbreviated accounts have been properly prepared in accordance with the regulations made under that section and to report our opinion to you.

We conducted our work in accordance with Bulletin 2008/4 issued by the Auditing Practices Board. In accordance with that Bulletin we have carried out the procedures we consider necessary to confirm, by reference to the financial statements, that the company is entitled to deliver abbreviated accounts and that the abbreviated accounts are properly prepared.

Opinion on financial statements

In our opinion the company is entitled to deliver abbreviated accounts prepared in accordance with section 444(3) of the Companies Act 2006, and the abbreviated accounts on pages 2 to 4 have been properly prepared in accordance with the regulations made under that section.



Jonathan Dudley (Senior statutory auditor)

for and on behalf of

Dains LLP

Statutory Auditor
Chartered Accountants

Suite 2, Albion House
2 Etruria Office Village
Forge Lane
Etruria
Stoke on Trent
ST1 5RQ

Date *26 September 2013*

2012 Business Limited
Registered number: 05502097

Abbreviated balance sheet
as at 28 February 2013

		28 February 2013	30 June 2012
	Note	£	£
Fixed assets			
Investments	2	400,024	400,024
Creditors, amounts falling due within one year		(394,450)	(394,450)
Net assets		5,574	5,574
Capital and reserves			
Called up share capital	3	25	25
Profit and loss account		5,549	5,549
Shareholders' funds		5,574	5,574

The abbreviated accounts, which have been prepared in accordance with the special provisions relating to companies subject to the small companies regime within Part 15 of the Companies Act 2006, were approved and authorised for issue by the board and were signed on its behalf on 26/9/13


S. Faun
Director

The notes on pages 3 to 4 form part of these financial statements

2012 Business Limited

Notes to the abbreviated accounts for the period ended 28 February 2013

1 Accounting policies

Basis of preparation of financial statements

The full financial statements, from which these abbreviated accounts have been extracted, have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

The company is itself a subsidiary company and is exempt from the requirement to prepare group accounts by virtue of section 400 of the Companies Act 2006. These financial statements therefore present information about the company as an individual undertaking and not about its group.

Fixed asset investments

Investments in subsidiary undertakings are stated at cost less provision for impairment where necessary to reduce book value to recoverable amount. Cost is purchase price including acquisition expenses.

2. Fixed asset investments

	£
Cost or valuation	
At 1 July 2012 and 28 February 2013	<u>400,024</u>
Net book value	
At 28 February 2013	<u>400,024</u>
At 30 June 2012	<u>400,024</u>

Subsidiary undertakings

The following were subsidiary undertakings of the company:

Wisecall Claims Assistance Limited provide claims assistance, breakdown cover and hire cars to the motor trade respectively. Wisecall Breakdown Limited and Wisehire Limited did not trade during the period. Wisecall Legal Limited is dormant.

3 Share capital

	28 February 2013 £	30 June 2012 £
Allotted, called up and fully paid		
25 Ordinary shares of £1 each	<u>25</u>	<u>25</u>

2012 Business Limited

**Notes to the abbreviated accounts
for the period ended 28 February 2013**

4. Ultimate parent undertaking and controlling party

The company is ultimately controlled by S A Ellison, by virtue of his majority shareholding in Kindertons Holdings Limited

Kindertons Holdings Limited, a company registered in England and Wales, is the company's ultimate parent undertaking