ABBREVIATED ACCOUNTS

FOR THE YEAR ENDED 30 JUNE 2012

FOR

GENERAL MEDIA SERVICES LIMITED

GENERAL MEDIA SERVICES LIMITED (REGISTERED NUMBER: 05492961)

CONTENTS OF THE ABBREVIATED ACCOUNTS FOR THE YEAR ENDED 30 JUNE 2012

	Page
Company Information	1
Abbreviated Balance Sheet	2
Notes to the Abbreviated Accounts	3

GENERAL MEDIA SERVICES LIMITED

COMPANY INFORMATION FOR THE YEAR ENDED 30 JUNE 2012

REGISTERED OFFICE:

495 Green Lanes
Palmers Green
London
N13 4BS

REGISTERED NUMBER:

05492961 (England and Wales)

ACCOUNTANTS:

Avraam Associates
Chartered Accountants
495 Green Lanes
Palmers Green
London

N13 4BS

GENERAL MEDIA SERVICES LIMITED (REGISTERED NUMBER: 05492961)

ABBREVIATED BALANCE SHEET 30 JUNE 2012

		2012 £	2011 £
CURRENT ASSETS			
Debtors		5,130	-
Cash at bank		9,441	5,710
		14,571	5,710
CREDITORS			
Amounts falling due within one year		225,994	257,272
NET CURRENT LIABILITIES		(211,423)	(251,562)
TOTAL ASSETS LESS CURRENT LI	IABILITIES	(211,423)	(251,562)
CAPITAL AND RESERVES			
Called up share capital	2	100	100
Profit and loss account		_(211,523)	(251,662)
SHAREHOLDERS' FUNDS		(211,423)	(251,562)

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 30 June 2012.

The members have not required the company to obtain an audit of its financial statements for the year ended 30 June 2012 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395
- and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the director on 27 March 2013 and were signed by:

M Schneider - Director

GENERAL MEDIA SERVICES LIMITED (REGISTERED NUMBER: 05492961)

NOTES TO THE ABBREVIATED ACCOUNTS FOR THE YEAR ENDED 30 JUNE 2012

1. ACCOUNTING POLICIES

Basis of preparing the financial statements

The financial statements have been prepared under the presumption that the company is carrying on business as a going concern. This is based on the confirmation received from the director that financial and other support will continue to be provided to the extent necessary to enable the company to continue to trade and meet its financial obligations for the forseeable future.

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

2. CALLED UP SHARE CAPITAL

Allotted, issu	ied and fully paid:			
Number:	Class:	Nominal	2012	2011
		value:	£	£
100	Ordinary	£1	100	100

3. ULTIMATE CONTROLLING PARTY

The company's ultimate controlling party is the director Mr M Schneider, by virtue of his owning 100% of the company's issued share capital.

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.