

**Defaqto Group Limited**

Directors' report and financial statements

Registered number 5442706

For the year ended 31 March 2010

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## **Company Information**

### **Directors**

K H Jorgensen  
A C G Brown  
R P Bijtjes  
M W Speeks  
H W B Sallitt  
N Kumar  
R Pennant-Rea

### **Secretary**

P V C Cass

### **Company Number**

5442706

### **Registered Office**

Caledonia House  
223 Pentonville Road  
London  
N1 9NG

### **Bankers**

Bank of Scotland  
St James's Gate  
14-16 Cockspur Street  
London  
SW1Y 5BL

### **Solicitors**

Matthew Arnold and Baldwin  
21 Station Road  
Watford  
Hertfordshire  
WD17 1HT

### **Auditors**

KPMG LLP  
8 Salisbury Square  
London  
EC4Y 8BB

## Contents

Directors' report	1
Statement of directors' responsibilities in respect of the Directors' Report and the financial statements	5
Independent auditors' report to the members of Defaqto Group Limited	6
Consolidated profit and loss account	8
Consolidated balance sheet	9
Company balance sheet	10
Consolidated cash flow statement	11
Notes	12

## **Directors' report**

The directors present their report and the audited financial statements for the year ended 31 March 2010

### **Principal activity**

During the year ended 31 March 2010, the Company continued to act as a holding company for the web-portal business DefaqtoMedia Limited and the financial research business Defaqto Limited

The Group trades under the names Defaqto, DefaqtoMedia and find.co.uk providing research data and associated tools to the United Kingdom retail financial services industry. Such tools enable consumers, financial product providers and financial product advisers to make more informed decisions.

### **Business review**

#### *Products and services*

The Group continues to assist people in the United Kingdom to make better financial decisions. The Group does this by providing timely and accurate information to all levels of the financial sector including the government regulator, financial intermediaries, financial product providers and directly to consumers. Such services are generally supplied through digital delivery mechanisms and the Group aims to continue to do so in order that the data used by decision makers is of the best quality available in the market. This enables financial product regulation, innovation and selection.

The Group continues to provide services to providers of financial products that enable them to research and launch quality products. Additionally, the Group rates financial products based on quality using the Defaqto Star Ratings process.

Financial intermediaries use our Aequos range of products to source the right products to suit their clients' needs. This service is predominantly offered in the life, pensions and investments product markets. The Group offers tools that enable intermediaries to provide their clients with appropriate financial products in line with industry requirements.

The Group has continued to operate the find.co.uk web-portal. Additionally, the Group offers services on a hosted and unhosted basis for integration with a number of other consumer web-portals. With the decline in the online marketing spend by financial product providers during the economic downturn, the Group has experienced a decline in media based revenues but continues to generate a positive contribution from this aspect of operations.

There have been no significant product launches in the financial year ended 31 March 2010 due to continual changes in the economic environment and financial services sector. However, a number of project initiatives are ongoing with expected beta launches in the financial year ending 31 March 2011.

## **Directors' report** *(continued)*

The Aequos Engage and Online, Compare, Analyser and Digital Information Services products are all subscribed to by customers in advance, generally for a minimum 12 month contract. Such subscription turnover has grown in aggregate throughout the year.

The cost base was in line with the prior year as the Group grew its headcount in order to fuel future revenue growth and reduced variable non-staff expenditures in other areas that would not make a positive return within the year.

### *Liquidity*

The Group generated earnings before interest, tax, depreciation and amortisation (calculated by adding back depreciation, amortisation and impairment of fixed asset investments to Operating Loss) of £913,012 in the year to 31 March 2010 (2009 £484,308). However, there was a significant decline in working capital, resulting in cash outflow from operating activities of £153,469 (2009 cash inflow of £829,139). The Group incurred capital expenditure of £261,412 (2009 £160,351) and repaid the remaining £33,204 of bank loans (2009 £252,038). The result was a decrease in Net Cash of £506,378 to £1,972,876 (2009 increase in Net Cash to £2,479,254). The Group did not need to raise any additional monies through financing (2009 raised £1,395,297 through a September 2008 round of shareholder debt and equity financing) and has sufficient funds available to finance continued growth.

### *Regulatory Issues*

The Retail Distribution Review, noted in the Directors Report in the prior year financial statements, continues through review and implementation remains pending. The Directors believe that the Group is well placed to enable those operating under such a regulatory regime to improve their compliance operations and make better financial decisions through the use of Defaqto products and that the Group will benefit from the increasing regulatory environment.

### *Environmental Impact*

The Group offset the carbon footprint of the principal trading entity Defaqto Limited during the year and works to reduce the gross carbon footprint of the Group as a whole as well.

### *Principal Risk*

The principal risks facing the business continue to be economic in nature. The Group relies on the financial services sector in the United Kingdom for 99% (2009 98%) of turnover. The UK economic downturn has resulted in a reduction in the number of financial products in the retail and broker markets, a reduction in activity for financial intermediaries, a decline in the investment by the financial sector in marketing activities and reduced budgets within our client base. These factors all impacted the revenues in the year. However, the streamlining of the retail finance market that we believe will arise from this downturn is anticipated to benefit the Group and we are in the process of developing products that will meet the requirements of an increasingly cautious and financially sophisticated population.

## Directors' report *(continued)*

### Results

The results for the year are set out in the consolidated profit and loss account on page 8

The consolidated balance sheet (page 9) and Company balance sheet (page 10) show net liabilities of £8,908,109 (2009 £8,136,620) and £9,548,044 (2009 £8,602,920) respectively. Both of these net liabilities include loans and accrued interest due to shareholders totalling £14,208,138 (2009 £13,638,986). The directors have prepared a proforma balance sheet extract for illustrative purposes for the Group and Company at 31 March 2010 which reflects the loans and accrued interest to shareholders representing long term institutional funding as if it was equity.

	31 March 2010		31 March 2009	
	Group £	Company £	Group £	Company £
<b>Statutory net liabilities</b>	<b>(8,908,109)</b>	<b>(9,548,044)</b>	<b>(8,136,620)</b>	<b>(8,602,920)</b>
<i>Items reclassified within capital and reserves</i>				
Loans and accrued interest due to shareholders	14,208,138	14,208,138	13,638,986	13,638,986
<b>Adjusted non-statutory net assets</b>	<b>5,300,029</b>	<b>4,660,094</b>	<b>5,502,366</b>	<b>5,036,066</b>

The decline in the Groups Adjusted non-statutory net assets includes £696,382 of Goodwill amortisation and £185,385 of corporation tax charges. The directors would also note that the above Group non-statutory net assets include deferred income of £1,888,147 (2009 £1,962,415).

### Donations

Total donations in respect of community affairs in the year totalled £2,024 (2009 £1,252). There were no political donations in the year.

## **Directors' report** *(continued)*

### **Directors**

The directors who held office during the year were as follows

K H Jorgensen  
A C G Brown  
R P Bijtjes  
H W B Sallitt (appointed 3 December 2009)  
R Pennant-Rea  
M W Speeks  
N Kumar  
J A Van Zyl (resigned 3 December 2009)

### **Disclosure of information to auditors**

The directors who held office at the date of approval of this directors' report confirm that, so far as they are each aware, there is no relevant audit information of which the Company's auditors are unaware, and each director has taken all the steps that he ought to have taken as a director to make themselves aware of any relevant audit information and to establish that the Company's auditors are aware of that information

### **Auditors**

Pursuant to Section 487 of the Companies Act 2006, the auditors will be deemed to be reappointed and KPMG LLP will therefore continue in office

On behalf of the board

  
P V C Cass  
Secretary

25th August 2010

## **Statement of directors' responsibilities in respect of the Directors' Report and the financial statements**

The directors are responsible for preparing the Directors' Report and the financial statements in accordance with applicable law and regulations

Company law requires the directors to prepare financial statements for each financial year. Under that law they have elected to prepare the group and parent company financial statements in accordance with UK Accounting Standards and applicable law (UK Generally Accepted Accounting Practice).

Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the group and parent company and of their profit or loss for that period. In preparing each of the group and parent company financial statements, the directors are required to

- select suitable accounting policies and then apply them consistently,
- make judgments and estimates that are reasonable and prudent,
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements,
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the group and the parent company will continue in business.

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the parent company's transactions and disclose with reasonable accuracy at any time the financial position of the parent company and enable them to ensure that its financial statements comply with the Companies Act 2006. They have general responsibility for taking such steps as are reasonably open to them to safeguard the assets of the group and to prevent and detect fraud and other irregularities.





**KPMG LLP**

8 Salisbury Square  
London  
EC4Y 8BB  
United Kingdom

## **Independent auditors' report to the members of Defaqto Group Limited**

We have audited the financial statements of Defaqto Group Limited for the year ended 31 March 2010 set out on pages 8 to 31. The financial reporting framework that has been applied in their preparation is applicable law and UK Accounting Standards (UK Generally Accepted Accounting Practice).

This report is made solely to the company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in an auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members, as a body, for our audit work, for this report, or for the opinions we have formed.

### **Respective responsibilities of directors and auditors**

As explained more fully in the *Directors' Responsibilities Statement* set out on page 5, the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view. Our responsibility is to audit the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's (APB's) Ethical Standards for Auditors.

### **Scope of the audit of the financial statements**

A description of the scope of an audit of financial statements is provided on the APB's web-site at [www.frc.org.uk/apb/scope/UKNP](http://www.frc.org.uk/apb/scope/UKNP).

### **Opinion on financial statements**

In our opinion the financial statements

- give a true and fair view of the state of the group's and the parent company's affairs as at 31 March 2010 and of the group's loss for the year then ended,
- have been properly prepared in accordance with UK Generally Accepted Accounting Practice, and
- have been prepared in accordance with the requirements of the Companies Act 2006.

### **Opinion on other matter prescribed by the Companies Act 2006**

In our opinion the information given in the Directors' Report for the financial year for which the financial statements are prepared is consistent with the financial statements.

## **Independent auditors' report to the members of Defaqto Group Limited** *(continued)*

### **Matters on which we are required to report by exception**

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion

- adequate accounting records have not been kept by the parent company, or returns adequate for our audit have not been received from branches not visited by us, or
- the parent company financial statements are not in agreement with the accounting records and returns, or
- certain disclosures of directors' remuneration specified by law are not made, or
- we have not received all the information and explanations we require for our audit

A Turner (Senior Statutory Auditor)  
for and on behalf of KPMG LLP, Statutory Auditor  
Chartered Accountants  
8 Salisbury Square  
London  
EC4Y 8BB

25th August 2010

**Consolidated profit and loss account**  
*for the year ended 31 March 2010*

	<i>Note</i>	<b>Year ended 31 March 2010 £</b>	<b>Year ended 31 March 2009 £</b>
<b>Turnover</b>	<i>1,2</i>	<b>8,744,551</b>	<b>8,298,316</b>
Cost of sales		<b>(459,323)</b>	<b>(353,888)</b>
<b>Gross profit</b>		<b>8,285,228</b>	<b>7,944,428</b>
Distribution expenses		<b>(270,757)</b>	<b>(317,582)</b>
Administrative expenses		<b>(8,085,720)</b>	<b>(8,110,913)</b>
Other operating income	<i>6</i>	<b>40,963</b>	<b>40,775</b>
<b>Operating loss</b>		<b>(30,286)</b>	<b>(443,292)</b>
Other interest receivable and similar income	<i>7</i>	<b>7,036</b>	<b>39,545</b>
Interest payable and similar charges	<i>8</i>	<b>(584,135)</b>	<b>(41,519)</b>
<b>Loss on ordinary activities before taxation</b>	<i>3</i>	<b>(607,385)</b>	<b>(445,266)</b>
Tax on loss on ordinary activities	<i>9</i>	<b>(185,385)</b>	<b>(24,255)</b>
<b>Loss for the financial period</b>	<i>21,22</i>	<b>(792,770)</b>	<b>(469,521)</b>

A statement of total recognised gains and losses has not been prepared as there were no gains or losses for the year other than as stated above

A note on historical gains and losses has not been included as part of the financial statements as the results disclosed in the profit and loss account are prepared on an unmodified historical cost basis

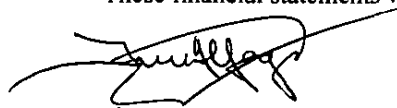
Turnover and the operating result relate to continuing activities

The accompanying notes form an integral part of these financial statements

**Consolidated balance sheet**  
**at 31 March 2010**

	<i>Note</i>	<b>31 March 2010</b>	<b>31 March 2009</b>
		£	£
<b>Fixed assets</b>			
Intangible assets	10	4,320,565	4,946,977
Tangible assets	11	244,471	345,558
Investments	12	-	-
		<hr/>	<hr/>
		4,565,036	5,292,535
<b>Current assets</b>			
Debtors	13	2,587,827	1,670,105
Cash equivalents		750,000	-
Cash at bank and in hand		1,222,876	2,512,458
		<hr/>	<hr/>
		4,560,703	4,182,563
<b>Creditors, amounts falling due within one year</b>	14	(3,825,710)	(3,968,761)
		<hr/>	<hr/>
<b>Net current assets</b>		734,993	213,802
		<hr/>	<hr/>
<b>Total assets less current liabilities</b>		5,300,029	5,506,337
		<hr/>	<hr/>
<b>Creditors: amounts falling due after more than one year</b>	15	(14,208,138)	(13,642,957)
		<hr/>	<hr/>
<b>Net liabilities</b>		(8,908,109)	(8,136,620)
		<hr/>	<hr/>
<b>Capital and reserves</b>			
Called up share capital	20	1,397,162	1,397,162
Share premium account	21	172,798	172,798
Profit and loss account	21	(10,478,069)	(9,706,580)
		<hr/>	<hr/>
<b>Shareholders deficit</b>	22	(8,908,109)	(8,136,620)
		<hr/>	<hr/>

These financial statements were approved by the board on 25th August 2010 and were signed on its behalf by

  
**K H Jorgensen**  
Director

The accompanying notes form an integral part of these financial statements

**Company balance sheet**  
**at 31 March 2010**

	<i>Note</i>	<b>31 March 2010</b>		<b>31 March 2009</b>	
		£	£	£	£
<b>Fixed assets</b>					
Investments in subsidiaries	12		6,266,736		6,364,896
<b>Current assets</b>					
Debtors	13	1,118,742		1,128,154	
Cash at bank		11,247		1,955	
		<u>1,129,989</u>		<u>1,130,109</u>	
<b>Creditors: amounts falling due within one year</b>	14	<u>(2,736,631)</u>		<u>(2,458,939)</u>	
<b>Net current liabilities</b>			<u>(1,606,642)</u>		<u>(1,328,830)</u>
<b>Total assets less current liabilities</b>			<u>4,660,094</u>		<u>5,036,066</u>
<b>Creditors: amounts falling due after more than one year</b>	15		<u>(14,208,138)</u>		<u>(13,638,986)</u>
<b>Net liabilities</b>			<u>(9,548,044)</u>		<u>(8,602,920)</u>
<b>Capital and reserves</b>					
Called up share capital	20		1,397,162		1,397,162
Share premium account	21		172,798		172,798
Profit and loss account	21		(11,118,004)		(10,172,880)
<b>Shareholders' deficit</b>	22		<u>(9,548,044)</u>		<u>(8,602,920)</u>

These financial statements were approved by the board on 25th August 2010 and were signed on its behalf by



**K H Jorgensen**  
Director

The accompanying notes form an integral part of these financial statements

**Consolidated cash flow statement**  
**at 31 March 2010**

	<i>Note</i>	<b>Year ended 31 March 2010 £</b>	<b>Year ended 31 March 2009 £</b>
<b>Cash flow from operating activities</b>	<i>17</i>	<b>(153,469)</b>	<b>829,139</b>
Returns on investments and servicing of finance	<i>18</i>	6,693	23,997
Taxation		(89,900)	-
Capital expenditure	<i>18</i>	(261,412)	(160,351)
<b>Cash (outflow)/inflow before financing</b>		<b>(498,088)</b>	<b>692,785</b>
Financing (outflow)/inflow	<i>18</i>	(41,494)	1,143,259
<b>(Decrease)/increase in cash in the period</b>		<b>(539,582)</b>	<b>1,836,044</b>
 <b>Reconciliation of net cash flow to movement in net debt</b>	 <i>19</i>		
<b>(Decrease)/increase in cash in the period</b>		<b>(539,582)</b>	<b>1,836,044</b>
Cash outflow/(inflow) from decrease/(increase) in debt		41,494	(919,363)
<b>Change in net debt resulting from cash flows</b>		<b>(498,088)</b>	<b>916,681</b>
Interest accrued on loan notes		(577,442)	(25,974)
<b>Movement in net debt in the period</b>		<b>(1,075,530)</b>	<b>890,707</b>
Net debt at the start of the period		(11,159,732)	(12,050,439)
<b>Net debt at the end of the period</b>		<b>(12,235,262)</b>	<b>(11,159,732)</b>

## Notes

*(forming part of the financial statements)*

### 1 Accounting policies

The following accounting policies have been applied consistently in dealing with items which are considered material in relation to the financial statements

#### ***Basis of preparation***

The financial statements have been prepared in accordance with applicable accounting standards, under the historical cost convention

#### ***Basis of consolidation***

The consolidated financial statements include the financial statements of the Company and its subsidiary undertakings made up to 31 March 2010. The acquisition method of accounting has been adopted. Under this method, results of subsidiary undertakings acquired in a period are included in the consolidated profit and loss account from the date of acquisition.

Under section 408 of the Companies Act 2006 the Company is exempt from the requirement to present its own profit and loss account.

#### ***Going concern***

The financial statements have been prepared on the going concern basis, notwithstanding Company net current liabilities of £1,606,642 (2009 £1,328,830), Group net liabilities of £8,908,109 (2009 £8,136,620) and Company net liabilities of £9,548,044 (2009 £8,602,920). The directors believe the going concern basis to be appropriate as the Group has sufficient cash reserves to fund the continuing trading of the Group for the foreseeable future. The Group projections prepared by the directors demonstrate the Group will generate sufficient cash to enable the Company and the Group to continue in operational existence for the foreseeable future by meeting its liabilities as they fall due for payment. The Company's directors also believe that the institutional investors will continue to provide support to the Company. The directors acknowledge that whilst there can be no certainty over future events, although at the date of approval of these financial statements, they have no reason to believe that the Group will not perform as expected.

Based on this undertaking the directors believe that it remains appropriate to prepare the financial statements on a going concern basis. The financial statements do not include any adjustments that would result from this basis of preparation being inappropriate.

## Notes (continued)

### 1 Accounting policies (continued)

#### *Tangible fixed assets and depreciation*

Tangible fixed assets are stated at their purchase price together with any incidental expenses of acquisition

Provision for depreciation is made so as to write off the cost over the period of their expected useful lives to their estimated residual values on a straight line basis as follows

Leasehold improvements	-	over the shorter of the remaining life of the lease or asset life
Fixtures, fittings and equipment	-	4 years
Computer equipment	-	4 years

#### *Intangible fixed assets and amortisation*

Intangible assets purchased in relation to computer software are capitalised at their cost. Computer software costs are amortised through the profit and loss account in equal instalments over their estimated useful life of 3 years.

#### *Investments*

Investments held as fixed assets are stated at cost less amounts provided for impairment.

#### *Goodwill*

Goodwill represents the excess of cost of acquisition over the fair value of the separable net assets of the business acquired. Goodwill is amortised through the profit and loss account in equal instalments over its estimated useful life of ten years.

In the Company's financial statements, investments in subsidiary undertakings are stated at cost less amounts written off.

#### *Provisions for liabilities and charges*

Provisions are recognised when (i) the Group has a constructive or legal obligation as a result of a past event, (ii) it is probable that a transfer of economic benefits will be required to settle the obligation, and (iii) a reliable estimate of the obligation can be made.

#### *Cash equivalents*

Cash equivalents include amounts held in 90 day term deposit accounts.

#### *Leases*

Operating lease rentals are charged to the profit and loss account on a straight line basis over the period of the lease.

#### *Foreign currency translation*

Transactions in foreign currencies are recorded using the rate of exchange ruling at the date of the transaction. Monetary assets and liabilities denominated in foreign currencies are translated using the contracted rate or the rate of exchange ruling at the balance sheet date and the gains or losses on translation are included in the profit and loss account.

#### *Research and development*

Research and development expenditure in collating and verifying new databases and developing the associated software is written off as the costs are incurred.



## **Notes (continued)**

### **1 Accounting policies (continued)**

#### ***Taxation***

The charge for taxation is based on the result for the period and takes into account taxation deferred because of timing differences between the treatment of certain items for taxation and accounting purposes

Deferred tax is recognised, without discounting, in respect of all timing differences between the treatment of certain items for taxation and accounting purposes which have arisen but not reversed by the balance sheet date, except as otherwise required by FRS 19

#### ***Classification of financial instruments issued by the Group***

Following the adoption of FRS 25, financial instruments issued by the Group are treated as equity (i.e. forming part of shareholders' funds) only to the extent that they meet the following two conditions

- a) they include no contractual obligations upon the Company (or Group as the case may be) to deliver cash or other financial assets or to exchange financial assets or financial liabilities with another party under conditions that are potentially unfavourable to the Company (or Group), and
- b) where the instrument will or may be settled in the Company's own equity instruments, it is either a non-derivative that includes no obligation to deliver a variable number of the Company's own equity instruments or is a derivative that will be settled by the Company's exchanging a fixed amount of cash or other financial assets for a fixed number of its own equity instruments

To the extent that this definition is not met, the proceeds of issue are classified as a financial liability. Where the instrument so classified takes the legal form of the Company's own shares, the amounts presented in these financial statements for called up share capital and share premium account exclude amounts in relation to those shares

Finance payments associated with financial liabilities are dealt with as part of interest payable and similar charges. Finance payments associated with financial instruments that are classified as part of shareholders' funds, are dealt with as appropriations in the reconciliation of movements in shareholders' funds

#### ***Post retirement benefits***

The Group operates a defined contribution pension scheme. The assets of the scheme are held separately from those of the Group in an independently administered fund. The amount charged to the profit and loss account represents the contributions payable to the scheme in respect of the accounting period

#### ***Cash and liquid resources***

Cash, for the purpose of the cash flow statement, comprises cash in hand and deposits repayable on demand, less overdrafts payable on demand

#### ***Share based payment***

The share option programme allows Group employees to acquire shares of the Company. The fair value of options granted is recognised as an employee expense with a corresponding increase in equity. The fair value is measured at grant date and spread over the period during which the employees become unconditionally entitled to the options. The fair value of the options granted is measured using an option pricing model, taking into account the terms and conditions upon which the options were granted. The amount recognised as an expense is adjusted to reflect the actual number of share options that vest

#### ***Turnover***

Turnover is stated net of value added tax. Turnover includes the provision of information on a subscription basis and this is recognised rateably over the subscription period

## Notes (continued)

### 2 Turnover

The whole of the turnover is attributable to the principal activities of the Group. All turnover, with the exception of £55,050 (2009 £155,896) arising from European sales, arose within the United Kingdom.

### 3 Notes to the profit and loss account

	Year ended 31 March 2010 £	Year ended 31 March 2009 £
<i>Loss on ordinary activities before taxation is stated after charging:</i>		
Depreciation and other amounts written off tangible fixed assets	144,005	86,862
Amortisation of goodwill and computer software	799,293	806,125
Impairment of fixed asset investments	-	34,613
Share based payment expense	21,281	30,786
Research and development costs	89,774	211,183
Loss on disposal of tangible fixed assets	-	57
Hire of plant and machinery – rentals payable under operating leases	330,976	94,107
Hire of other assets – rentals payable under operating leases	181,679	164,653
	<hr/>	<hr/>
<i>Auditors remuneration</i>		
	£	£
Audit of these financial statements	6,940	18,029
	<hr/>	<hr/>
Amounts receivable by auditors and their associates in respect of		
Audit of the financial statements of subsidiaries pursuant to legislation	41,240	30,542
Other services relating to taxation	17,764	30,250
	<hr/>	<hr/>

## Notes (continued)

### 4 Remuneration of directors

Directors' emoluments comprise the following

	Year ended 31 March 2010 £	Year ended 31 March 2009 £
Director's emoluments	533,000	391,855
Company contributions to money purchase pension scheme	31,560	17,471
	<u>564,560</u>	<u>409,326</u>

The highest paid director earned total remuneration of £222,600 in the year, including £12,000 in pension contributions (2009 £214,167 and £11,833 respectively) As at 31 March 2010, retirement benefits were accruing under the Defaqto Group Personal Pension Plan in respect of two Director (2009 one)

### 5 Staff numbers and costs

The average number of persons employed by the Group (including executive directors) during the period analysed by category, was as follows

	Number of employees Group		Number of employees Company	
	Year ended 31 March 2010	Year ended 31 March 2009	Year ended 31 March 2010	Year ended 31 March 2009
Research	48	49	-	-
Administration	41	34	2	2
Sales and marketing	33	34	1	2
	<u>122</u>	<u>117</u>	<u>3</u>	<u>4</u>

The aggregate payroll costs of these persons were as follows

	Group	
	Year ended 31 March 2010 £	Year ended 31 March 2009 £
Wages and salaries	3,875,692	3,977,327
Social security costs	505,829	468,306
Share based payments	21,281	30,786
Other pension costs	433,831	172,246
	<u>4,836,633</u>	<u>4,648,665</u>

**Notes (continued)**

**6 Other operating income**

	Year ended 31 March 2010 £	Year ended 31 March 2009 £
Rental income	40,963	32,527
Settlement of legal dispute	-	8,248
	<u>40,963</u>	<u>40,775</u>

**7 Other interest receivable and similar income**

	Year ended 31 March 2010 £	Year ended 31 March 2009 £
Bank interest	7,036	39,545
	<u>7,036</u>	<u>39,545</u>

## Notes (continued)

### 8 Interest payable and similar charges

	Year ended 31 March 2010 £	Year ended 31 March 2009 £
On bank loans and overdrafts	41	12,323
On loan notes	577,442	25,974
Third party interest	302	50
Amortisation of debt issuance costs	6,350	3,172
	<u>584,135</u>	<u>41,519</u>

On 18 September 2008 an agreement was executed that altered the terms of the "A" and "D" series of loan note instruments such that subject to achieving financial performance targets in the year to 31 March 2009

- the interest accruing in relation those notes in the year to 31 March 2009 would be forfeited, and
- the interest accruing on those notes would be reduced to 5% for the years to 31 March 2010 and 2011

Thereafter interest will accrue on the "A" and "D" series of loan note instruments at 10% and 8% respectively

The "E" series loan note instruments were issued on 18 September 2008 and carry an interest coupon of 8%. However, on achievement of the same financial performance targets as mentioned above in relation to the "A" and "D" series of loan notes, the interest on the "E" series loan note instruments accruing in relation to the financial year to 31 March 2009 would be forfeited and the interest thereon reduced to 5% for the years to 31 March 2010 and 2011. Thereafter interest will accrue on the "E" series of loan note instruments at 8%.

The financial performance targets required in order to obtain the "A", "D" and "E" series loan note instrument interest forfeiture in the year to 31 March 2009 and interest reduction in the years to 31 March 2010 and 2011 were achieved.

Interest on the "B" series loan note instruments accrues over the term of the notes at 5% per annum.

Interest accrues according to the above mentioned terms of the "A", "B" and "D" loans but prior to 20 May 2012, or an earlier exit by the shareholders, is only payable at the Company's option. Similarly, interest accrues on the "E" series loan notes but prior to 30 September 2013, or an earlier exit by the shareholders, is only payable at the Company's option.

## Notes (continued)

### 9 Tax on loss on ordinary activities

	Year ended 31 March 2010 £	Year ended 31 March 2009 £
<b>UK corporation tax</b>		
Current tax on income for the period	168,158	55,712
Adjustments in respect of prior periods	12,689	-
<b>Total current tax</b>	<b>180,847</b>	<b>55,712</b>
<b>Deferred tax (see note 16)</b>		
De-recognition/(recognition) of deferred tax asset	4,538	(31,457)
<b>Total deferred tax</b>	<b>4,538</b>	<b>(31,457)</b>
<b>Tax on profit on ordinary activities</b>	<b>185,385</b>	<b>24,255</b>

#### Factors affecting the tax charge for the current year

The current tax charge for the period is higher (2009 higher) than the standard rate of corporation tax in the UK (28%, 2009 28%). The differences are explained below

	Year ended 31 March 2010 £	Year ended 31 March 2009 £
<b>Current tax reconciliation</b>		
Loss on ordinary activities before tax	(607,385)	(445,266)
Current tax at 28% (2009 28%)	(170,068)	(124,674)
Expenses not deductible for tax purposes	197,711	227,549
Capital allowances for period in excess of depreciation	183,710	12,722
Tax losses utilised	(43,052)	(59,642)
Charges on income	(143)	(243)
Adjustments to tax charge in respect of previous periods	12,689	-
<b>Total current tax (see above)</b>	<b>180,847</b>	<b>55,712</b>

## Notes (continued)

### 10 Intangible fixed assets

#### Group

	Computer software £	Goodwill £	Total £
<b>Cost</b>			
At beginning of year	378,543	12,006,595	12,385,138
Additions	137,374	-	137,374
Transfers from other categories of fixed assets	1,666	-	1,666
At end of year	517,583	12,006,595	12,524,178
<b>Amortisation</b>			
At beginning of year	292,318	7,145,843	7,438,161
Charge for year	102,911	696,382	799,293
Transfers to other categories of fixed assets	(33,841)	-	(33,841)
At end of year	361,388	7,842,225	8,203,613
<b>Net book value</b>			
At 31 March 2010	156,195	4,164,370	4,320,565
At 31 March 2009	86,225	4,860,752	4,946,977

#### Company

The company has no intangible fixed assets

## Notes (continued)

### 11 Tangible fixed assets

#### Group

	Leasehold improvements £	Fixtures, fittings and equipment £	Computer equipment £	Total £
<b>Cost</b>				
At beginning of year	70,652	279,770	258,408	608,830
Additions	7,108	11,114	60,203	78,425
Disposals	-	(1,100)	(15,576)	(16,676)
Transfers to other categories of fixed assets	47,734	(127,202)	77,802	(1,666)
At end of year	125,494	162,582	380,837	668,913
<b>Depreciation</b>				
At beginning of year	1,077	147,386	114,809	263,272
Charge for year	17,561	39,871	86,573	144,005
Disposals	-	(1,100)	(15,576)	(16,676)
Trans from other categories of fixed assets	36,405	(83,055)	80,491	33,841
At end of year	55,043	103,102	266,297	424,442
<b>Net book value</b>				
At 31 March 2010	70,451	59,480	114,540	244,471
At 31 March 2009	69,575	132,384	143,599	345,558

#### Company

The Company has no tangible fixed assets



## Notes (continued)

### 12 Fixed asset investments

	<b>Group</b>		<b>Company</b>	
	<b>31 March 2010</b>	<b>31 March 2009</b>	<b>31 March 2010</b>	<b>31 March 2009</b>
			<b>£</b>	<b>£</b>
At beginning of period	-	34,613	<b>6,364,896</b>	6,399,509
Impairment loss	-	(34,613)	<b>(98,160)</b>	(34,613)
<b>At end of period</b>	<b>-</b>	<b>-</b>	<b>6,266,736</b>	<b>6,364,896</b>

The Company has impaired the carrying value of its minority stake in a Norwegian financial services company that has suffered increasing losses during the current European economic downturn

The investments held by the Company are as follows

<b>Name</b>	<b>Country of Incorporation</b>	<b>Class of shares held</b>	<b>Percentage held</b>	<b>Nature of business</b>
<b><i>Direct subsidiaries</i></b>				
Defaqto Limited	England and Wales	Ordinary	100%	Financial research provider
Defqtomedia Limited	England and Wales	Ordinary	100%	Web-site Administration
Investment and Business News Limited	England and Wales	Ordinary	100%	Dormant
The Independent Research Group Limited	England and Wales	Ordinary	100%	Dormant
<b><i>Subsidiaries of The Independent Research Group Limited</i></b>				
Defaqto Europe Limited	England and Wales	Ordinary	100%	Dormant
<b><i>Subsidiaries of Defaqtomedia Limited (formerly Find.co.uk Limited)</i></b>				
Find Limited	England and Wales	Ordinary	100%	Dormant

The aggregate amount of capital and reserves and the results of these undertakings for the last relevant financial years were as follows

	<b>Capital and Reserves £</b>	<b>Profit for the year (after dividends) £</b>
Defaqto Limited	1,940,670	655,089
Defaqtomedia Limited	796,970	114,659
The Independent Research Group Limited	3,779	-
Investment and Business news Limited	(6,295)	-
Defaqto Europe Limited	(271,913)	-
Find Limited	1,000	-

## Notes (continued)

### 13 Debtors

	Group		Company	
	31 March 2010	31 March 2009	31 March 2010	31 March 2009
	£	£	£	£
Trade debtors	2,080,715	1,201,705	-	-
Amounts owed by group undertakings	-	-	1,087,364	1,083,830
Other debtors	107,112	107,108	6,247	5,896
Deferred tax asset (see Note 16)	40,985	45,523	-	-
Prepayments and accrued income	359,015	315,769	25,131	38,428
	<u>2,587,827</u>	<u>1,670,105</u>	<u>1,118,742</u>	<u>1,128,154</u>

Included within the Group's Other debtors is an amount of £100,780 (2009 £100,780) in relation to a rental deposit due in greater than one year

### 14 Creditors: amounts falling due within one year

	Group		Company	
	31 March 2010	31 March 2009	31 March 2010	31 March 2009
	£	£	£	£
Bank loan	-	33,204	-	33,204
Trade creditors	436,839	473,645	20,545	21,197
Amounts owed to group undertakings	-	-	2,604,677	2,158,494
Corporation tax	146,659	55,712	-	-
Taxation and social security	503,434	486,937	-	-
Other creditors	165,541	63,343	-	-
Accruals	685,090	847,892	111,409	246,044
Accruals – Fixed assets	-	45,613	-	-
Deferred income	1,888,147	1,962,415	-	-
	<u>3,825,710</u>	<u>3,968,761</u>	<u>2,736,631</u>	<u>2,458,939</u>

**Notes (continued)**

**15 Creditors: amounts falling due after more than one year – Group and Company**

	<b>Group</b>		<b>Company</b>	
	<b>31 March 2010</b>	<b>31 March 2009</b>	<b>31 March 2010</b>	<b>31 March 2009</b>
	<b>£</b>	<b>£</b>	<b>£</b>	<b>£</b>
Other creditors	-	3,971	-	-
Loan notes	<b>14,208,138</b>	<b>13,638,986</b>	<b>14,208,138</b>	<b>13,638,986</b>
<b>At end of period</b>	<b>14,208,138</b>	<b>13,642,957</b>	<b>14,208,138</b>	<b>13,638,986</b>

	<b>31 March 2010</b>	<b>31 March 2009</b>	<b>31 March 2010</b>	<b>31 March 2009</b>
	<b>£</b>	<b>£</b>	<b>£</b>	<b>£</b>
Debt can be analysed as falling due				
10% "A" Series loan notes repayable				
between two and five years	<b>6,011,884</b>	<b>5,786,982</b>	<b>6,011,884</b>	<b>5,786,982</b>
8% "D" Series loan notes repayable				
between two and five years	<b>6,331,200</b>	<b>6,061,200</b>	<b>6,331,200</b>	<b>6,061,200</b>
5% "B" Series loan notes repayable				
between two and five years	<b>635,083</b>	<b>619,403</b>	<b>635,083</b>	<b>619,403</b>
8% "E" Series loan notes repayable				
between two and five years	<b>1,229,971</b>	<b>1,171,401</b>	<b>1,229,971</b>	<b>1,171,401</b>
	<b>14,208,138</b>	<b>13,638,986</b>	<b>14,208,138</b>	<b>13,638,986</b>

The bank loan shown in note 14, which was secured by a debenture over the Group and a charge over the share capital of DefaqtoMedia Limited and carried interest at 3% above base rate, was retired in May 2009

The balances included in note 15 for the "A", "D", "B" and "E" Series loan notes include interest accrued thereon. Such interest is payable at the Company's discretion or on maturity of the loan notes if later. The "A", "D" and "B" Series loan notes mature on 20 May 2012. The "E" Series loan notes mature on 30 September 2013. The "A", "D" and "E" Series loan notes are held by the Company's shareholders and the "B" Series loan notes are held by certain employees of the Company.

## Notes (continued)

### 16 Deferred taxation

#### Group

	Deferred Taxation £	Total £
At beginning of year	45,523	45,523
Charge to the profit and loss for the period	(4,538)	(4,538)
	<hr/>	<hr/>
At end of year	40,985	40,985
	<hr/>	<hr/>

Of the deferred tax asset, £36,235 (2009 £40,773) has been recognised in relation to differences between accumulated depreciation and capital allowances and £4,750 (2009 £4,750) in relation to other timing differences. This represents the extent to which the directors consider it more likely than not that there will be suitable taxable profits from which the underlying differences can be deducted.

The elements of the unrecognised deferred tax assets (2008 *unrecognised*) are as follows

	31 March 2010 £	31 March 2009 £
Difference between accumulated depreciation and capital allowances	39,612	37,249
Tax losses	257,740	294,879
Other timing differences	232,757	161,497
	<hr/>	<hr/>
	530,109	493,625
	<hr/>	<hr/>

#### Company

	Deferred Taxation £	Total £
At beginning of year	-	-
Charge to the profit and loss for the period	-	-
	<hr/>	<hr/>
At end of year	-	-
	<hr/>	<hr/>

The elements of the unrecognised deferred tax asset (2009 *unrecognised*) are as follows

	31 March 2010 £	31 March 2009 £
Tax losses	13,535	13,535
Other timing differences	225,757	161,497
	<hr/>	<hr/>
	239,292	175,032
	<hr/>	<hr/>

The 'Other timing differences' contained within the unrecognised deferred tax asset of the Company relate to the interest accrued on the "D" series loan notes. Such interest is only deductible when paid.

## Notes (continued)

### 17 Reconciliation of operating loss to operating cash flows

	Year ended 31 March 2010 £	Year ended 31 March 2009 £
Operating loss	(30,286)	(443,292)
Depreciation, amortisation and impairment charges	943,298	927,600
Share based payment expense	21,281	30,786
Increase in debtors	(922,260)	(66,382)
(Decrease)/increase in creditors	(84,884)	288,677
(Decrease)/increase in deferred income	(74,268)	91,693
Loss on disposal of tangible fixed assets	-	57
Amortisation of debt issuance costs	(6,350)	-
<b>Net cash inflow from operating activities</b>	<b>(153,469)</b>	<b>829,139</b>

### 18 Analysis of cash flows

	Year ended 31 March 2010 £	Year ended 31 March 2009 £
<b>Returns on investment and servicing of finance</b>		
Interest received	7,036	39,545
Interest paid	(343)	(15,548)
	<b>6,693</b>	<b>23,997</b>
<b>Capital expenditure and financial investment</b>		
Purchase of intangible and tangible fixed assets	(261,412)	(160,351)
	<b>(261,412)</b>	<b>(160,351)</b>

## Notes (continued)

### 18 Analysis of cash flows (continued)

	Year ended 31 March 2010 £	Year ended 31 March 2009 £
<b>Financing</b>		
Issue of ordinary share capital	-	223,896
Repayment of secured loan	(33,204)	(252,038)
Repayment of loan notes	(8,290)	-
New secured loan repayable in 2013	-	1,171,401
	<u>(41,494)</u>	<u>1,143,259</u>

### 19 Analysis of net debt

	At beginning of year £	Cash flow £	Other non cash changes £	At end of Year £
Cash equivalents	-	750,000	-	750,000
Cash in hand and at bank	2,512,458	(1,289,582)	-	1,222,876
	<u>2,512,458</u>	<u>(539,582)</u>	<u>-</u>	<u>1,972,876</u>
Debt due after one year	(13,638,986)	8,290	(577,442)	(14,208,138)
Debt due within one year	(33,204)	33,204	-	-
	<u>(11,159,732)</u>	<u>(498,088)</u>	<u>(577,442)</u>	<u>(12,235,262)</u>
<b>Total</b>	<u>(11,159,732)</u>	<u>(498,088)</u>	<u>(577,442)</u>	<u>(12,235,262)</u>

### 20 Called up share capital

	31 March 2010 £	31 March 2009 £
<b>Allotted, called up and fully paid</b>		
Ordinary shares of £1 each	180,011	180,011
A Ordinary shares of £1 each	1,217,151	1,217,151
	<u>1,397,162</u>	<u>1,397,162</u>

A Ordinary and Ordinary share capital rank pari passu

## Notes (continued)

### 21 Share premium and reserves

	Share premium account		Profit and loss account	
	31 March 2010 £	31 March 2009 £	31 March 2010 £	31 March 2009 £
<b>Group</b>				
At beginning of year	172,798	48	(9,706,580)	(9,267,845)
Share premium on issue (net of issue costs)	-	172,750	-	-
Share based payments expense	-	-	21,281	30,786
Loss for the year	-	-	(792,770)	(469,521)
At end of year	<u>172,798</u>	<u>172,798</u>	<u>(10,478,069)</u>	<u>(9,706,580)</u>

	Share premium account		Profit and loss account	
	31 March 2010 £	31 March 2009 £	31 March 2010 £	31 March 2009 £
<b>Company</b>				
At beginning of year	172,798	48	(10,172,880)	(9,774,292)
Share premium on issue (net of issue costs)	-	172,750	-	-
Share based payments expense	-	-	21,281	30,786
Loss for the year	-	-	(966,405)	(429,374)
At end of year	<u>172,798</u>	<u>172,798</u>	<u>(11,118,004)</u>	<u>(10,172,880)</u>

## Notes (continued)

### 22 Reconciliation of movements in shareholders' deficit

	Group		Company	
	31 March 2010	31 March 2009	31 March 2010	31 March 2009
	£	£	£	£
Loss for the financial period	(792,770)	(469,521)	(966,405)	(429,374)
Share based payment expense	21,281	30,786	21,281	30,786
Share capital allotted	-	223,896	-	223,896
	<hr/>	<hr/>	<hr/>	<hr/>
Net addition to shareholders' deficit	(771,489)	(214,839)	(945,124)	(174,692)
Opening shareholders' deficit	(8,136,620)	(7,921,781)	(8,602,920)	(8,428,228)
	<hr/>	<hr/>	<hr/>	<hr/>
Closing shareholders' deficit	(8,908,109)	(8,136,620)	(9,548,044)	(8,602,920)
	<hr/>	<hr/>	<hr/>	<hr/>

### 23 Share option and incentive plans

The Defaqto Group Share Option Plan ('SOP') was established in May 2007. Options outstanding at 31 March 2009 under the SOP were as follows:

	Number of options	Weighted average exercise price £
Options outstanding at beginning of year	133,461	3.50
Granted	14,815	6.75
Forfeited/lapsed	(42,960)	4.18
	<hr/>	<hr/>
Options outstanding at end of year	105,316	3.68
	<hr/>	<hr/>
Weighted average remaining life of options outstanding at end of year		8 years
Options exercisable at end of year		Nil

Options have been granted under the SOP carrying varying vesting periods of up to 3 years. Further, some options will only vest on the achievement of specific performance conditions relating to revenue and profitability. Exercise of all options is subject to continued employment.

The Group has borne an expense under FRS 20 'Share based payments' in relation to all share options granted after 7 November 2002. All options granted since such date have been valued using the Black-Scholes option-pricing model. The fair value per option granted and the assumptions used in the calculation were as follows:



## Notes (continued)

### 23 Share option and incentive plans (continued)

Grant date	8 May 2007	8 May 2007	18 September 2008	24 August 2009
Exercise price	£4 18	£4 18	£0 01	£6 75
Expected volatility	45%	45%	45%	45%
Expected life of options	3 years	3 years	4 years	3 years
Dividend yield expected in underlying shares	nil	nil	nil	Nil
Risk free interest rate	5 4%	5 4%	4 5%	4 5%
Value of option	£1 51	£1 51	£4 49	£0 97
Vesting period (period from grant date)	Daily up to 3 years	3 years	4 years	3 years
Performance conditions attached	No	No	No	Yes

Volatility has been estimated by reviewing the volatility of the share price of a group of companies against which the directors believe a reasonable benchmark can be attained. Vesting estimates take into account the Groups' staff retention rate as well as the likelihood of achieving the performance conditions where relevant. The expected life is the average expected period to exercise from grant date and the risk free interest rate is the yield on zero-coupon UK government bonds of a term consistent with the assumed option life.

The total expenses recognised for the period arising from share based payments is £21,281 (2009 £30,786)

### 24 Contingent liabilities

The Company is registered with HMRC as a member of a group for VAT purposes, and as a result is jointly and severally liable on a continuing basis for amounts owing by any other members of that group in respect of unpaid VAT. At the balance sheet date, the outstanding VAT balance of the other group companies in the VAT group, of which the Company is a member, was a receivable amount of £6,247 (2009 £5,896).

### 25 Pension commitments

The Group makes contributions on behalf of one of its directors directly to his personal pension plan. The contributions made by the Group with respect to this plan, charged to the profit and loss account in the year, amounted to £12,000 (2009 £11,833). Included in creditors due within one year is £nil (2009 £nil) in respect of contributions due in relation to this directors pension plan.

Additionally, the find co uk Personal Pension Plan and Defaqto Personal Pension Plan are defined contribution plans and are open to all employees of the Group that have completed three months' service. The Group doubles the contributions made by employees up to a maximum Group contribution of 8% (2009 6%). The pension cost, which represents the contributions payable by the Group under these personal pension plans, amounted to £433,831 for the year ended 31 March 2010 (2009 £160,413). Included in creditors due within one year is £39,910 (2009 £31,063) in respect of contributions due to such pension plans.

## Notes (continued)

### 26 Commitments

At 31 March 2010 the Group had annual commitments under operating leases as follows

	31 March 2010		31 March 2009	
	Land and buildings £	Other £	Land and buildings £	Other £
Expiry within one year	31,093	88,564	-	4,182
Expiry 2-5 years inclusive	114,360	252,970	114,360	74,151
Expiry in greater than 5 years	79,500	-	79,500	-
	<u>224,953</u>	<u>341,534</u>	<u>193,860</u>	<u>78,333</u>

At 31 March 2010 the Company had no annual commitments under operating leases (2009 none)

### 27 Ultimate controlling party

The A ordinary shareholders comprise six entities of which three, representing approximately 52% (2009 52%) of the issued share capital of the Company, are managed by one institutional investment house and the other three, representing approximately 35% (2009 35%) of the issued share capital of the Company, are managed by another institutional investment house. By virtue of these shareholdings and under the terms of an investment agreement as restated on 18 September 2008 these six institutional investors both control the composition of the board of directors and are in the position to exert significant influence over the Company.