

Registered number: 05411297

Unruly Media Limited

Unaudited

Abbreviated accounts

for the year ended 31 March 2010

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Unruly Media Limited

Company Information

Directors

Mr S J Button
Mr M P Cooke
Ms S F Wood
Mr C J Blake (appointed 14 August 2009)

Company secretary

Mr S J Button

Company number

05411297

Registered office

91 Brick Lane
London
E1 6QL

Accountants

Reeves & Co LLP
Chartered Accountants
Third Floor
24 Chiswell Street
London
EC1Y 4YX

Unruly Media Limited

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The following pages do not form part of the statutory financial statements

Unruly Media Limited

The following reproduces the text of the Accountants' report in respect of the company's annual financial statements, from which the abbreviated accounts (set out on pages 2 to 5) have been prepared

Accountants' report to the board of directors on the unaudited financial statements of Unruly Media Limited

In accordance with our engagement letter dated 4 November 2009, and in order to assist you to fulfil your duties under the Companies Act 2006, we have compiled the financial statements of the company which comprise the Profit and loss account, the Balance sheet and the related notes from the accounting records and information and explanations you have given to us

This report is made to the company's Board of Directors, as a body, in accordance with the terms of our engagement. Our work has been undertaken so that we might compile the financial statements that we have been engaged to compile, report to the company's Board of Directors that we have done so, and state those matters that we have agreed to state to them in this report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's Board of Directors, as a body, for our work or for this report.

We have carried out this engagement in accordance with technical guidance issued by the Institute of Chartered Accountants in England and Wales and have complied with the ethical guidance laid down by the Institute relating to members undertaking the compilation of financial statements.

You have acknowledged on the Balance sheet as at 31 March 2010 your duty to ensure that the company has kept adequate accounting records and to prepare financial statements that give a true and fair view under the Companies Act 2006. You consider that the company is exempt from the statutory requirement for an audit for the year.

We have not been instructed to carry out an audit of the financial statements. For this reason, we have not verified the accuracy or completeness of the accounting records or information and explanations you have given to us and we do not, therefore, express any opinion on the financial statements.

Reeves & Co LLP

Reeves & Co LLP

Chartered Accountants

Third Floor
24 Chiswell Street
London
EC1Y 4YX

6 October 2010

Abbreviated balance sheet
as at 31 March 2010

	Note	£	2010 £	£	2009 £
Fixed assets					
Tangible fixed assets	3		15,704		11,515
Fixed asset investments	4		8,521		-
			<u>24,225</u>		<u>11,515</u>
Current assets					
Debtors		513,381		298,436	
Cash at bank and in hand		214,737		114,118	
		<u>728,118</u>		<u>412,554</u>	
Creditors: amounts falling due within one year					
		(488,235)		(247,844)	
Net current assets			<u>239,883</u>		<u>164,710</u>
Total assets less current liabilities			<u>264,108</u>		<u>176,225</u>
Capital and reserves					
Called up share capital	5		493		-
Share premium account			215,507		211,200
Profit and loss account			48,108		(34,975)
Shareholders' funds			<u>264,108</u>		<u>176,225</u>

The directors consider that the company is entitled to exemption from the requirement to have an audit under the provisions of section 477 of the Companies Act 2006 ("the Act") and members have not required the company to obtain an audit for the year in question in accordance with section 476 of the Act. The directors acknowledge their responsibilities for ensuring that the company keeps accounting records which comply with section 386 of the Act and for preparing financial statements which give a true and fair view of the state of affairs of the company as at 31 March 2010 and of its profit for the year then ended in accordance with the requirements of sections 394 and 395 of the Act and which otherwise comply with the requirements of the Companies Act 2006 relating to the financial statements so far as applicable to the company.

The abbreviated accounts, which have been prepared in accordance with the special provisions relating to companies subject to the small companies regime within Part 15 of the Companies Act 2006 were approved and authorised for issue by the board and were signed on its behalf on 6 October 2010.



Mr S J Button
Director

The notes on pages 3 to 5 form part of these financial statements

Unruly Media Limited

Notes to the abbreviated accounts for the year ended 31 March 2010

1. Accounting policies

1.1 Basis of preparation of financial statements

The full financial statements, from which these abbreviated accounts have been extracted, have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

The company is the parent undertaking of a small group and as such is not required by the Companies Act 2006 to prepare group accounts. These financial statements therefore present information about the company as an individual undertaking and not about its group.

1.2 Turnover

Turnover comprises revenue recognised by the company in respect of services supplied, exclusive of Value Added Tax and trade discounts.

1.3 Tangible fixed assets and depreciation

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost of fixed assets, less their estimated residual value, over their expected useful lives on the following bases:

Fixtures & fittings	-	33 33% straight line
Office equipment	-	33 33% straight line
Computer equipment	-	50 00% straight line

1.4 Investments

Investments held as fixed assets are shown at cost less provision for impairment.

1.5 Foreign currencies

Monetary assets and liabilities denominated in foreign currencies are translated into sterling at rates of exchange ruling at the balance sheet date.

Transactions in foreign currencies are translated into sterling at the rate ruling on the date of the transaction.

Exchange gains and losses are recognised in the Profit and loss account.

2 Share based payments

The company granted share options on 15th August 2007 to one employee under the Enterprise Management Incentives schemes. A total of 100 share options were granted with an exercise price of £110 per share. The terms of the option agreement provide for one fifth of the options granted to be exercised on or after each of the first anniversaries of the grant date. The unexercised options lapse on the 10th anniversary of the grant date or if the grantee ceases to be an employee of the company. No options had been exercised at 31 March 2010.

Unruly Media Limited

Notes to the abbreviated accounts for the year ended 31 March 2010

3. Tangible fixed assets

	£
Cost	
At 1 April 2009	23,755
Additions	14,092
At 31 March 2010	<u>37,847</u>
Depreciation	
At 1 April 2009	12,240
Charge for the year	9,903
At 31 March 2010	<u>22,143</u>
Net book value	
At 31 March 2010	<u>15,704</u>
At 31 March 2009	<u>11,515</u>

4. Fixed asset investments

	£
Cost or valuation	
At 1 April 2009	-
Additions	8,521
At 31 March 2010	<u>8,521</u>

Subsidiary undertakings

The following were subsidiary undertakings of the company

Name	Class of shares	Holding
Unruly Media SARL (incorporated in France)	Ordinary	100%
The aggregate of the share capital and reserves as at 31 March 2010 and of the profit or loss for the year ended on that date for the subsidiary undertakings were as follows		

Name	Aggregate of share capital and reserves £	Profit/(loss) £
Unruly Media SARL (incorporated in France)	<u>6,589</u>	<u>-</u>

5. Share capital

	2010 £	2009 £
Allotted, called up and fully paid		
49,273,800 Ordinary shares of 0 00001p each	<u>493</u>	<u>-</u>

Unruly Media Limited

**. Notes to the abbreviated accounts
for the year ended 31 March 2010**

5. Share capital (continued)

During the year company issued 49,268,880 ordinary shares of £ 0 00001, fully paid