

Registration number 05410785

Yoyo Media Limited
Abbreviated accounts
for the year ended 31 March 2011

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Yoyo Media Limited

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Yoyo Media Limited

**Abbreviated balance sheet
as at 31 March 2011**

		2011		2010	
	Notes	£	£	£	£
Fixed assets					
Intangible assets	2		58,903		86,166
Current assets					
Debtors		567		1,094	
Cash at bank and in hand		15		-	
		<u>582</u>		<u>1,094</u>	
Creditors: amounts falling due within one year		<u>(5,965)</u>		<u>(85,745)</u>	
Net current liabilities			<u>(5,383)</u>		<u>(84,651)</u>
Total assets less current liabilities			53,520		1,515
Creditors: amounts falling due after more than one year	3		<u>(100,000)</u>		<u>-</u>
Net (liabilities)/assets			<u>(46,480)</u>		<u>1,515</u>
Capital and reserves					
Called up share capital	4		2,431		2,054
Share premium account			473,291		423,435
Profit and loss account			<u>(522,202)</u>		<u>(423,974)</u>
Shareholders' funds			<u>(46,480)</u>		<u>1,515</u>

The directors' statements required by Sections 475(2) and (3) are shown on the following page which forms part of this Balance Sheet

The notes on pages 3 to 4 form an integral part of these financial statements.

Yoyo Media Limited

Abbreviated balance sheet (continued)

**Directors' statements required by Sections 475(2) and (3)
for the year ended 31 March 2011**

In approving these abbreviated accounts as directors of the company we hereby confirm

- (a) that for the year stated above the company was entitled to the exemption conferred by Section 477 of the Companies Act 2006 ,
- (b) that no notice has been deposited at the registered office of the company pursuant to Section 476 requesting that an audit be conducted for the year ended 31 March 2011 ; and
- (c) that we acknowledge our responsibilities for
 - (1) ensuring that the company keeps accounting records which comply with Section 386 , and
 - (2) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its profit or loss for the year then ended in accordance with the requirements of Section 393 and which otherwise comply with the provisions of the Companies Act 2006 relating to financial statements, so far as applicable to the company

These abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies

The abbreviated accounts were approved by the Board on 27 July 2011 and signed on its behalf by


J Hallows
Director

Registration number 05410785

The notes on pages 3 to 4 form an integral part of these financial statements.

Yoyo Media Limited

Notes to the abbreviated financial statements for the year ended 31 March 2011

1. Accounting policies

1.1. Accounting convention

The accounts are prepared under the historical cost convention and comply with financial reporting standards of the Accounting Standards Board

1.2. Turnover

Turnover represents the total invoice value, excluding value added tax, of sales made during the year

1.3. Research and development

Research expenditure is written off to the profit and loss account in the year in which it is incurred. Development expenditure is written off in the same year unless the directors are satisfied as to the technical, commercial and financial viability of individual projects. In this situation, the expenditure is deferred and amortised over the period from which the company is expected to benefit.

2. Fixed assets

	Intangible assets £	Total £
Cost		
At 1 April 2010	136,317	136,317
At 31 March 2011	136,317	136,317
Provision for diminution in value		
At 1 April 2010	50,151	50,151
Charge for year	27,263	27,263
At 31 March 2011	77,414	77,414
Net book values		
At 31 March 2011	58,903	58,903
At 31 March 2010	86,166	86,166

3. Creditors: amounts falling due after more than one year

2011 £	2010 £
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Creditors include the following

The Director's Loan is not due for repayment before 1 July 2013

Yoyo Media Limited

**Notes to the abbreviated financial statements
for the year ended 31 March 2011**

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4. Share capital	2011	2010
	£	£
Allotted, called up and fully paid		
2,431 Ordinary shares of £1 each	<u>2,431</u>	<u>2,054</u>
 Equity Shares		
2,431 Ordinary shares of £1 each	<u>2,431</u>	<u>2,054</u>

On the 15th June 2010 a further 377 Ordinary shares of £1 shares were issued yielding £50,233 for the Company. Additionally, a further 566 shares were issued as per 30 June 2011 bringing the total share capital issued to 2,997 ordinary shares

5. Going concern

The Company benefits from the financial support of the Directors and Shareholders and therefore there is a reasonable expectation that the Company has adequate resources to continue in operational existence for the foreseeable future. For this reason the company continues to adopt the going concern basis in preparing the accounts