

Registration number 05410785

Yoyo Media Limited

Abbreviated accounts

for the year ended 31 December 2007

WEDNESDAY



A33 *ACV0419V* 250
09/07/2008
COMPANIES HOUSE

Yoyo Media Limited

Contents

	Page
Abbreviated balance sheet	1 - 2
Notes to the financial statements	3

Yoyo Media Limited

**Abbreviated balance sheet
as at 31 December 2007**

		2007		2006	
	Notes	£	£	£	£
Fixed assets					
Intangible assets	2		92,717		-
Current assets					
Debtors		20,535		31,336	
		<u>20,535</u>		<u>31,336</u>	
Creditors: amounts falling due within one year		<u>(69,470)</u>		<u>(2,936)</u>	
Net current (liabilities)/assets			(48,935)		28,400
Net assets			<u>43,782</u>		<u>28,400</u>
Capital and reserves					
Called up share capital	3		1,336		1,336
Share premium account			104,000		80,000
Profit and loss account			<u>(61,554)</u>		<u>(52,936)</u>
Shareholders' funds			<u>43,782</u>		<u>28,400</u>

The directors' statements required by Section 249B(4) are shown on the following page which forms part of this Balance Sheet

The notes on page 3 form an integral part of these financial statements.

Yoyo Media Limited

Abbreviated balance sheet (continued)

**Directors' statements required by Section 249B(4)
for the year ended 31 December 2007**

In approving these abbreviated accounts as directors of the company we hereby confirm

(a) that for the year stated above the company was entitled to the exemption conferred by Section 249A(1) of the Companies Act 1985 ,

(b) that no notice has been deposited at the registered office of the company pursuant to Section 249B(2) requesting that an audit be conducted for the year ended 31 December 2007 and

(c) that we acknowledge our responsibilities for

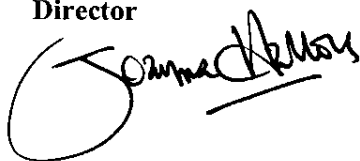
(1) ensuring that the company keeps accounting records which comply with Section 221, and

(2) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its profit or loss for the year then ended in accordance with the requirements of Section 226 and which otherwise comply with the provisions of the Companies Act relating to financial statements, so far as applicable to the company

These abbreviated accounts are prepared in accordance with the special provisions of Part VII of the Companies Act 1985 relating to small companies

The abbreviated accounts were approved by the Board on 20 June 2008 and signed on its behalf by

J Hallows
Director

A handwritten signature in black ink, appearing to read 'J Hallows', written over a horizontal line.

The notes on page 3 form an integral part of these financial statements.

Yoyo Media Limited

Notes to the abbreviated financial statements for the year ended 31 December 2007

1. Accounting policies

1.1. Accounting convention

The accounts are prepared under the historical cost convention and comply with financial reporting standards of the Accounting Standards Board

1.2. Turnover

Turnover represents the total invoice value, excluding value added tax, of sales made during the year

1.3. Research and development

Research expenditure is written off to the profit and loss account in the year in which it is incurred. Development expenditure is written off in the same year unless the directors are satisfied as to the technical, commercial and financial viability of individual projects. In this situation, the expenditure is deferred and amortised over the period from which the company is expected to benefit.

The Company's amortisation policy on development expenditure is as follows - Straight line over 5 years commencing in the financial year after the development costs were incurred.

2. Fixed assets

	Intangible assets £	Total £
Cost		
Additions	92,717	92,717
At 31 December 2007	<u>92,717</u>	<u>92,717</u>
Net book values		
At 31 December 2007	<u>92,717</u>	<u>92,717</u>

3. Share capital

	2007 £	2006 £
Authorised equity		
10,000 Ordinary shares of £1 each	<u>10,000</u>	<u>10,000</u>
Allotted, called up and fully paid equity		
1,336 Ordinary shares of £1 each	<u>1,336</u>	<u>1,336</u>