

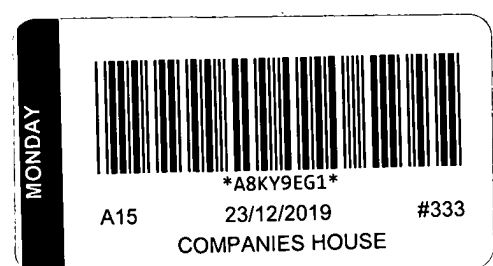
**PRIVATE CELLAR LIMITED**

**UNAUDITED**

**FINANCIAL STATEMENTS**

**INFORMATION FOR FILING WITH THE REGISTRAR**

**FOR THE YEAR ENDED 31 MARCH 2019**



**PRIVATE CELLAR LIMITED**  
**REGISTERED NUMBER: 05391695**

**BALANCE SHEET**  
**AS AT 31 MARCH 2019**

	Note	2019 £	2018 £
<b>FIXED ASSETS</b>			
Tangible assets	5	9,900	11,724
Investments	6	20,050	20,050
		<u>29,950</u>	<u>31,774</u>
<b>CURRENT ASSETS</b>			
Stocks		841,645	746,688
Debtors: amounts falling due within one year	7	728,543	877,770
Cash at bank and in hand		751,789	949,584
		<u>2,321,977</u>	<u>2,574,042</u>
Creditors: amounts falling due within one year	8	(1,658,632)	(2,035,566)
<b>NET CURRENT ASSETS</b>		<u>663,345</u>	<u>538,476</u>
<b>NET ASSETS</b>		<u><u>693,295</u></u>	<u><u>570,250</u></u>
<b>CAPITAL AND RESERVES</b>			
Called up share capital	9	1,000	1,000
Profit and loss account		692,295	569,250
		<u><u>693,295</u></u>	<u><u>570,250</u></u>

The Directors consider that the Company is entitled to exemption from audit under section 477 of the Companies Act 2006 and members have not required the Company to obtain an audit for the year in question in accordance with section 476 of the Companies Act 2006.

The Directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of financial statements.

The financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies regime and in accordance with the provisions of FRS 102 Section 1A - small entities.

The financial statements have been delivered in accordance with the provisions applicable to companies subject to the small companies regime.

The Company has opted not to file the statement of income and retained earnings in accordance with provisions applicable to companies subject to the small companies' regime.

The financial statements were approved and authorised for issue by the board and were signed on its behalf by:



.....  
**Mr A C R Gordon**  
 Director

Date: 19.12.19

The notes on pages 2 to 6 form part of these financial statements.

## PRIVATE CELLAR LIMITED

### NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2019

#### 1. GENERAL INFORMATION

Private Cellar Limited is a private company limited by shares incorporated in England and Wales, United Kingdom. The address of the registered office is Tennyson House, Cambridge Business Park, Cambridge, CB4 0WZ. The principal activity of the Company is the sale of alcoholic beverages.

#### 2. ACCOUNTING POLICIES

##### 2.1 BASIS OF PREPARATION OF FINANCIAL STATEMENTS

The financial statements have been prepared under the historical cost convention unless otherwise specified within these accounting policies and in accordance with Section 1A of Financial Reporting Standard 102, the Financial Reporting Standard applicable in the UK and the Republic of Ireland and the Companies Act 2006.

These financial statements are presented in GBP, which is the functional and presentational currency of the Company.

The financial statements have been rounded to the nearest £.

The following principal accounting policies have been applied:

##### 2.2 ASSOCIATES AND JOINT VENTURES

Associates and Joint Ventures are held at cost less impairment.

##### 2.3 Turnover

Turnover is recognised to the extent that it is probable that the economic benefits will flow to the Company and the turnover can be reliably measured. Turnover is measured as the fair value of the consideration received or receivable, excluding discounts, rebates, value added tax and other sales taxes. The following criteria must also be met before turnover is recognised:

###### Sale of goods

Turnover from the sale of goods is recognised when all of the following conditions are satisfied:

- the Company has transferred the significant risks and rewards of ownership to the buyer;
- the Company retains neither continuing managerial involvement to the degree usually associated with ownership nor effective control over the goods sold;
- the amount of turnover can be measured reliably;
- it is probable that the Company will receive the consideration due under the transaction; and
- the costs incurred or to be incurred in respect of the transaction can be measured reliably.

##### 2.4 TANGIBLE FIXED ASSETS

Tangible fixed assets under the cost model are stated at historical cost less accumulated depreciation and any accumulated impairment losses. Historical cost includes expenditure that is directly attributable to bringing the asset to the location and condition necessary for it to be capable of operating in the manner intended by management.

Depreciation is charged so as to allocate the cost of assets less their residual value over their estimated useful lives.

Depreciation is provided on the following basis:

Fixtures & fittings	-	15% reducing balance
Computer equipment	-	33% straight line

## **PRIVATE CELLAR LIMITED**

### **NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2019**

#### **2. ACCOUNTING POLICIES (CONTINUED)**

##### **2.5 VALUATION OF INVESTMENTS**

Investments in subsidiaries are measured at cost less accumulated impairment.

##### **2.6 STOCKS**

Stocks are stated at the lower of cost and net realisable value, being the estimated selling price less costs to complete and sell.

At each balance sheet date, stocks are assessed for impairment. If stock is impaired, the carrying amount is reduced to its selling price less costs to complete and sell. The impairment loss is recognised immediately in profit or loss.

##### **2.7 DEBTORS**

Short term debtors are measured at transaction price.

##### **2.8 CASH AND CASH EQUIVALENTS**

Cash is represented by cash in hand and deposits with financial institutions repayable without penalty on notice of not more than 24 hours. Cash equivalents are highly liquid investments that mature in no more than three months from the date of acquisition and that are readily convertible to known amounts of cash with insignificant risk of change in value.

##### **2.9 FINANCIAL INSTRUMENTS**

The Company only enters into basic financial instrument transactions that result in the recognition of financial assets and liabilities like trade and other debtors and creditors, loans from banks and other third parties, loans to related parties.

Financial assets that are measured at cost and amortised cost are assessed at the end of each reporting period for objective evidence of impairment. If objective evidence of impairment is found, an impairment loss is recognised in the Statement of Income and Retained Earnings.

##### **2.10 CREDITORS**

Short term creditors are measured at the transaction price.

##### **2.11 FINANCE COSTS**

Finance costs are charged to the Statement of Income and Retained Earnings over the term of the debt using the effective interest method so that the amount charged is at a constant rate on the carrying amount. Issue costs are initially recognised as a reduction in the proceeds of the associated capital instrument.

##### **2.12 DIVIDENDS**

Equity dividends are recognised when they become legally payable. Interim equity dividends are recognised when paid. Final equity dividends are recognised when approved by the shareholders at an annual general meeting.

## PRIVATE CELLAR LIMITED

### NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2019

#### 2. ACCOUNTING POLICIES (CONTINUED)

##### 2.13 PENSIONS

###### Defined contribution pension plan

The Company operates a defined contribution plan for its employees. A defined contribution plan is a pension plan under which the Company pays fixed contributions into a separate entity. Once the contributions have been paid the Company has no further payment obligations.

The contributions are recognised as an expense in the Statement of Income and Retained Earnings when they fall due. Amounts not paid are shown in accruals as a liability in the Balance Sheet. The assets of the plan are held separately from the Company in independently administered funds.

##### 2.14 INTEREST INCOME

Interest income is recognised in the Statement of Income and Retained Earnings using the effective interest method.

##### 2.15 TAXATION

Tax is recognised in the Statement of Income and Retained Earnings, except that a charge attributable to an item of income and expense recognised as other comprehensive income or to an item recognised directly in equity is also recognised in other comprehensive income or directly in equity respectively.

The current corporation tax charge is calculated on the basis of tax rates and laws that have been enacted or substantively enacted by the balance sheet date in the countries where the Company operates and generates income.

Deferred tax balances are recognised in respect of all timing differences that have originated but not reversed by the Balance Sheet date, except that:

- The recognition of deferred tax assets is limited to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits; and
- Any deferred tax balances are reversed if and when all conditions for retaining associated tax allowances have been met.

Deferred tax balances are not recognised in respect of permanent differences except in respect of business combinations, when deferred tax is recognised on the differences between the fair values of assets acquired and the future tax deductions available for them and the differences between the fair values of liabilities acquired and the amount that will be assessed for tax. Deferred tax is determined using tax rates and laws that have been enacted or substantively enacted by the balance sheet date.

#### 3. EMPLOYEES

The average monthly number of employees, including directors, during the year was 15 (2018 - 14).

#### 4. DIVIDENDS

	2019 £	2018 £
Dividends	131,459	130,661

PRIVATE CELLAR LIMITED

NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 MARCH 2019

5. TANGIBLE FIXED ASSETS

	Other fixed assets £
<b>COST</b>	
At 1 April 2018	27,045
Additions	1,430
At 31 March 2019	<u>28,475</u>
<b>DEPRECIATION</b>	
At 1 April 2018	15,321
Charge for the year on owned assets	3,254
At 31 March 2019	<u>18,575</u>
<b>NET BOOK VALUE</b>	
At 31 March 2019	<u>9,900</u>
At 31 March 2018	<u>11,725</u>

6. FIXED ASSET INVESTMENTS

	Investments in associates £
<b>COST</b>	
At 1 April 2018	20,050
At 31 March 2019	<u>20,050</u>

7. DEBTORS

	2019 £	2018 £
Trade debtors	656,997	791,605
Amounts owed by joint ventures and associated undertakings	19,276	18,501
Other debtors	100	100
Prepayments and accrued income	52,170	67,564
	<u>728,543</u>	<u>877,770</u>

**PRIVATE CELLAR LIMITED**

**NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 MARCH 2019**

**8. CREDITORS: Amounts falling due within one year**

	2019 £	2018 £
Trade creditors	1,427,453	1,811,686
Amounts owed to group undertakings	20,514	20,514
Corporation tax	56,029	55,136
Other taxation and social security	55,054	18,161
Other creditors	40,737	4,102
Accruals and deferred income	58,845	125,967
	<u>1,658,632</u>	<u>2,035,566</u>

**9. SHARE CAPITAL**

	2019 £	2018 £
<b>Allotted, called up and fully paid</b>		
825 (2018 - 825) Ordinary A shares of £1.00 each	825	825
175 (2018 - 175) Ordinary B shares of £1.00 each	175	175
	<u>1,000</u>	<u>1,000</u>