



**CRIMESTOPPERS TRUST**  
**REPORT AND FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 31 MARCH 2012**

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Registered Charity No 1108687(England) No SC037960 (Scotland)  
Company No 5382856

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## Legal & administrative information

### Trustee Directors

Lord Ashcroft KCMG (Chairman)  
Lord Alli  
Mr Zameer Choudrey  
Mr Peter Clarke CVO, OBE, QPM  
\*Ms Angela Entwistle  
Sir Ronnie Flanagan GBE  
Ms Ceris Gardner  
\*Mr Richard Gamble  
Mr William Griffiths CBE, BEM, QPM  
\*Mr David B Hammond

The Lord Imbert CVO, QPM  
Mr Kevin McDonald OBE  
Ms Amanda Platell  
Mr Vivian Robinson  
Mr Nicholas Ross  
Mr Stephen Rubin OBE  
Mr Malcolm Scott  
Mr Robert Scott CBE  
Sir Paul Stephenson QPM (appointed 2<sup>nd</sup> November 2011)

### Advisory Board

Trustee Directors and officers marked \* serve on the Advisory Board, together with the following:

Mr Phil O'Shea (Deputy Chair)  
Mr Peter Camilletti (Eastern Regional Representative)  
Mrs Carolyn Collard (South East Regional Representative)  
Mr Terry Flynn (Wales Regional Representative)  
Mr Peter Harkness (Yorkshire & Humberside Regional Representative)  
Mrs Susan Knaggs (North East Regional Representative)  
Mr Martin Lawrence (East Midlands Regional Representative) (resigned 29<sup>th</sup> February 2012)  
Mr Paul Leighton (Northern Ireland Representative)  
Mr Michael Maguire (West Midlands Regional Representative)  
Mr Bill Matthews (Scotland Representative)  
Ms Gail Porter (North West Regional Representative)

### Senior Officers

\*Mr Michael Laune CBE, Chief Executive  
\*Mr Bob Booker, Director of Finance, Company Secretary  
\*Mr David Cording, Director of Operations (resigned 14<sup>th</sup> May 2012)

**Bankers** The Royal Bank of Scotland plc  
2a Charing Cross Road  
London WC2H 0NN

**Auditor** PKF (UK) LLP  
Farringdon Place  
20 Farringdon Road  
London EC1M 3AP

**Solicitors** Wedlake Bell  
52 Bedford Row  
London WC1R 4LR

### Status

Crimestoppers Trust was originally established by a Deed of Trust on 20<sup>th</sup> October 1986 and was registered by the Charity Commission with effect from 4<sup>th</sup> November 1987. On 1<sup>st</sup> April 2005 the complete undertaking of Crimestoppers Trust was transferred to a company limited by guarantee which is itself a registered charity, Number 1108687 (England) and Number SC037960 (Scotland). The registered office of the charity is at 2-6 Cannon Street, London, EC4M 6YH. The principal office is PO Box 324, Wallington, SM6 6BG.

## Highlights of the Year

### *Outputs and Outcomes*

- Crimestoppers was responsible for 49 people being arrested and charged for murder - one every 7 days.
- Our *Operation Captura* campaign has achieved the arrest and charge of 49 UK criminals on the run in Spain out of a total of 65 fugitives' details posted to our website.
- The number of actionable packages of information increased in the year by 4,408 (4.9%). Over two thirds of the increase is accounted for by information related to the riots in August 2011.
- Crime cases solved as a result of Crimestoppers work totalled 9,478 representing one case solved for every 10 pieces of actionable information.
- Total arrests and charges in the year were 8,097 - an average of 22 each day.
- Six of our Volunteer Committees achieved more than a 50% increase in arrests and charges in their regions compared to the previous year.
- Our website received an average of over 125,100 (2011 - 130,000) unique visits each month.

### *Financial*

- Total incoming resources fell by 1% to £4,344,867 (2011 - £4,403,384).
- Income from charitable activities continued an upward trend with further growth of 9% to £1,924,091 (2011 - £1,768,723) principally from our 24/7 call centre activity.
- Gift aided profits derived from our subsidiary company's activities up by 3% to £824,011 (2011 - £798,005).
- Total resources expended down by 11% to £4,291,049 (2011 - £4,846,570).
- Expenditure on charitable activities fell by 11% to £3,517,061 (2011 - £3,933,475).
- At the year end total funds available to Crimestoppers for future charitable activities amounted to £1,175,260 (2011 - £1,132,442).

## **Report of the Trustees for the year ended 31<sup>st</sup> March 2012**

The Trustees have complied with the duty in Section 17 of the Charities Act 2011 to have due regard to the public benefit guidance published by the Charities Commission.

The Trustees present their report for the year ended 31<sup>st</sup> March 2012 together with the financial statements of the charity, which have been prepared in accordance with the charity's Articles of Association, applicable law and in accordance with United Kingdom Generally Accepted Accounting Practice (UK GAAP).

The charity has two wholly owned subsidiary undertakings, Crimestoppers Enterprises Limited and Treble 5 Treble 1 Limited collectively referred to in this report as the "group". Crimestoppers Enterprises Limited ceased to trade on 1<sup>st</sup> April 2009 when its entire undertaking and activities were acquired by Treble 5 Treble 1 Limited

### **Aims, Objectives and Activities**

Crimestoppers' aim is "to be nationally significant in the fight against crime" by providing "a means to detect, reduce and prevent crime through the provision of information about crimes and criminals to the law enforcement agencies from anonymous sources "

#### ***Our charitable objectives***

The Memorandum of Association specifies the charity's primary objectives as:

- The advancement, promotion and preservation of public law and order.
- The promotion and encouragement of good citizenship and greater public participation in the prevention and solution of crime

#### ***Specific objectives for the year were***

- To concentrate on our core business and continue to improve performance.
- To contain costs and seek further to reduce any expenditure that does not directly contribute to performance improvement.
- To build fundraising and commercial income to allow further growth in 2012/13.

#### ***Activities***

In order to meet our objectives, and to deliver the public benefit required, the charity promotes and supports the Crimestoppers scheme. The scheme offers the public a UK wide telephone number - 0800 555 111 - which enables people, who for whatever reason are unwilling to make direct contact with the law enforcement agencies, to provide useful information about crime, while remaining anonymous. An encrypted website facility is also available for those members of the public who wish to give us information online.

### **Performance and Achievements**

#### ***Performance***

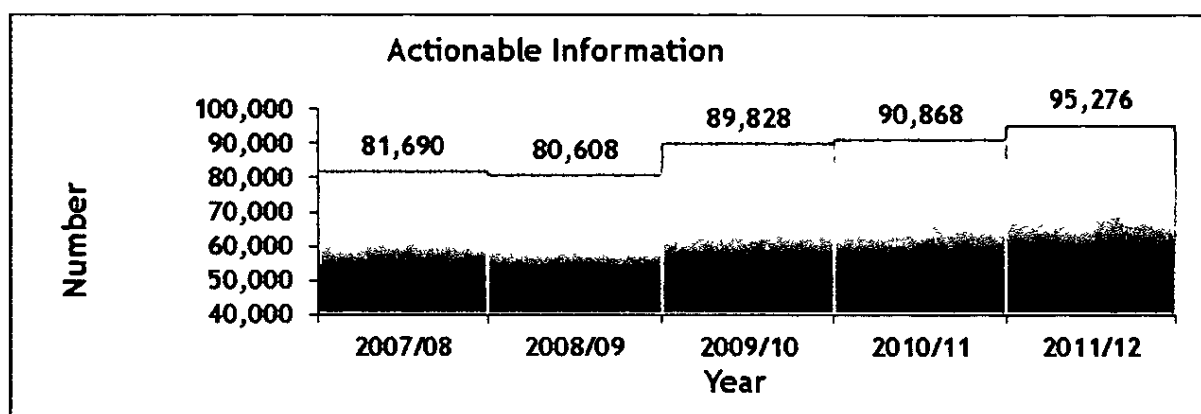
The value of the Crimestoppers scheme can be measured from the *outputs* and *outcomes* generated by the charity's activities which provide an indication of the overall *impact*. However, we rely totally on all police forces to consistently measure this information. This is an issue as police forces are under financial pressure and this is not seen as an essential activity for them. Therefore gathering information has been more difficult than in previous years.

Impact achieved in terms of the aim “to be nationally significant in the fight against crime” can be identified as:

- Empowering people and communities to do something about crime which reduce both the level of crime and the fear of crime.
- Enabling the police to be more efficient in the arrest and charge of suspects, in recovering stolen property and in helping to prevent illicit drugs from reaching the end users.

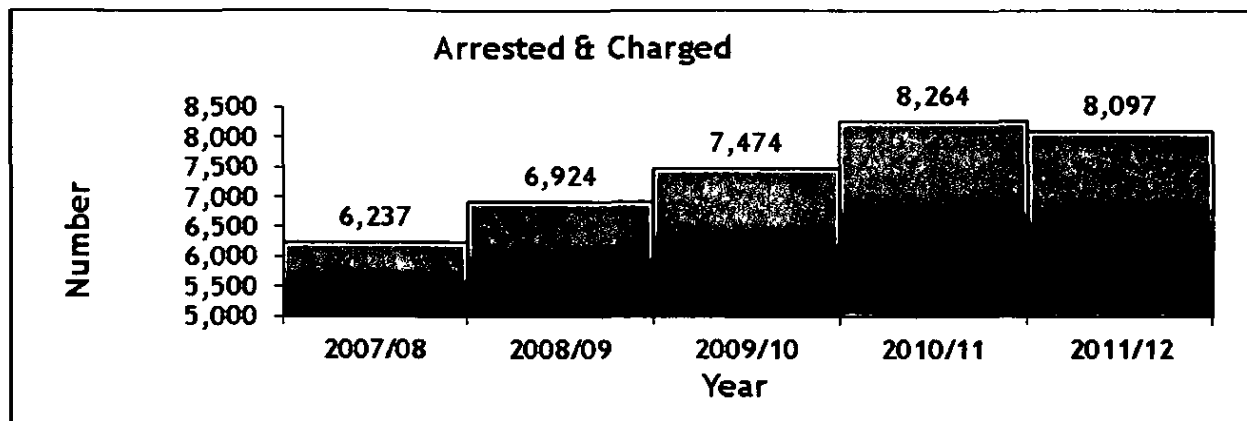
Our impact on the lives of those who are the victims of crime and on neighbourhoods is very difficult to measure. However, given that identifying the impact we can have on lives will assist in persuading more people to come forward and use our service, it is one of our key priorities. It will also have the added benefit that we will be able to share the importance and effectiveness of our service with the general public.

Output is measured principally by the number of actionable calls and online reports made to Crimestoppers. The chart below shows the number of actionable calls and reports received in the last five accounting periods and continues to demonstrate the success the Crimestoppers scheme has had in recent years.



Individual pieces of actionable information, which have therefore been validated by the police, received by Crimestoppers in the year to 31<sup>st</sup> March 2012 amounted to 95,276, a 5% increase over the preceding 12 months. Currently 60% of actionable information is received from telephone calls and 40% via our online facility. The methods of communication, however, are changing as the importance of smartphone technology increases. A new mobile site for smartphones launched in March 2012 has already seen a shift in the method of choice of communicating information, with a corresponding increase in contact. Total actionable calls received since the inception of the charity had reached 1.3m by 31st March 2012.

Outcome is measured principally by the number of arrests and charges brought about by information provided to the police through calls to Crimestoppers. The following chart shows a 33% increase in the number of arrests and charges notified to us by the police over the previous four years, however there was a 2% reduction in arrests and charges on last year. As explained above, given the pressures on police forces, we are aware that there are a number of occasions when Crimestoppers has not been advised when information provided by a caller has led to an arrest and charge, therefore these statistics tend to be understated. From the statistics reported to the charity by the Police, 2011/12 saw the total number of arrests and charges rise to 115,491 since the inception of the scheme in January 1988.



The increasing use of the charity's *Most Wanted* website by UK police forces resulted in 293 serious criminals and fugitives being arrested in the year. In addition to the arrests, significant amounts of property and drugs were recovered during the year totalling approximately £7.7 million and £22.3 million respectively. Since the inception of the scheme over £123 million of property and £232 million of drugs have been recovered.

### **Achievements**

The charity's principal objective has always been to encourage as many people as possible to call our 0800 555 111 number, and more recently to use our online facility, to anonymously pass on information about crime. This involves close and constant engagement with all of our supporters to ensure continued success. The objectives set at the beginning of the year to achieve this were many and our achievements included:

- Working with police forces and the Association of Chief Police Officers (ACPO) Working Group to transfer all Crimestoppers call handling in the UK to the Call Centre by 1 April 2012. This has been achieved and discussions with police forces can now focus on improving the quality of the service.
- Increased call activity during the much publicised August riots placed a great strain on the Call Centre with over 3,000 pieces of actionable information being passed to police.
- The amount paid out on rewards (£4,550) is the lowest to date and the sum of only 27 claims. This shows that the public are giving us information for the right reasons and the cash reward is not a significant motive. Nevertheless, a review conducted during the year in conjunction with the police concluded that in the right circumstances the offer of rewards remains a useful tool in drawing the public's attention to a particular appeal and is appreciated by the police and the media.
- The campaign focus for 2011/12 was serious organised crime, responsible for the most harm and cost to our society. Crimestoppers campaigned on fraud and also domestic violence, which is a serious crime affecting many vulnerable women (and to a lesser extent men) and is not always given the importance it deserves.
- In 2011/12 our regional network of volunteers and staff campaigned on some of the main issues for the charity including domestic abuse, metal theft, burglary and human trafficking. The local funding secured in order to undertake these projects exceeded £550,000.
- A national Metal Theft campaign had been planned; unfortunately funding could not be secured for a national campaign for one of the most high profile crimes in 2011/12. Not to be deterred we successfully bid for and received funding in March to run campaigns in three areas, the North East, Northern Ireland and the Midlands totalling over £50,000.
- A Rural Crime campaign with a successful conference, run in association with ACPO, was held in Kettering, attracting 30 exhibitors and over 300 delegates.
- Our Media team has become more proactive in mounting appeals and as a result 45 enhanced rewards were issued in the year.
- The main focus of the Youth Team continues to be the development of Fearless and associated social networking messaging with a view to growth in readership and involvement. To this end we produced a viral video entitled 'Don't let it be too late' which has received over 7,500 hits. A second video has recently been completed, entitled 'The Cycle Continues', which has already received in excess of 2,000 hits.
- An exciting new venture in partnership with the Geographical Information System giant Esri. Although in its infancy, this will provide meaningful information in map form, enabling us to highlight areas of activity and trends not apparent from other reporting methods.

- Our work with Asian and Muslim communities continued in 2011/12. In particular a project in partnership with the Serious Organised Crime Agency (SOCA) in East Birmingham to increase actionable calls into Crimestoppers about drugs and crime in that area. Eight thousand pieces of information were received by the charity and significant amounts of drugs were seized from the streets of Birmingham over the nine months the Crimestoppers anti-drugs campaign was running
- We have continued to work internationally where it is in the UK national interest to do so. Operation Captura is our flagship campaign targeting criminals living in Spain, and this year saw our 7th event in Spain appealing for the whereabouts of British fugitives. To date, Operation Captura continues to be amazingly successful with 49 of the 65 individuals located and arrested.
- Given the deficits of the previous two years and the economic pressure on fundraising, cost containment was a high priority. This year we reported an 11% reduction in expenditure over the previous year, while income fell by only 1%

### ***Fundraising***

The charity's key fundraising objective in the year was to keep current donors engaged. In the past the success in attracting corporate supporters had, for various reasons, not been matched by our ability to keep them informed and involved in our work. More proactive management means that donor retention has largely been achieved; and with this greater awareness of the importance of managing our relationships they go from strength to strength. Increasing the number of corporate partners is a key challenge for us in 2012/13 and ensuring we have the support functions in place is essential to the success of future partnerships.

We once again received the same level of funding from the Home Office as we have done in the previous five years. This grant was originally meant to support 100 per cent of our Central Office core operational and administrative expenditure. However, while still forming a very valuable part of our overall funding requirement, it no longer covers the range of skills and services developed at Central Office which are required to meet the increasing demands on Central Office functions as the importance and variety of media has expanded in recent years

### ***Commercial ventures***

The Integrity Line helps both public and commercial organisations fight internal wrongdoing and provide revenue for the charity. A business plan was implemented during the year, with the principle aim to further build the client base, despite challenges in public sector funding. Work to market the brand more effectively and increase our presence in the private sector commenced towards the end of 2011/12 and will continue in the coming year with the aim of increasing our customer base and revenue stream by over 50% to around £300k

### ***Plans for future periods***

Next year sees Crimestoppers celebrate its 25<sup>th</sup> Anniversary, which will give us a great platform to publicise the charity and its work. However, given the current economic climate it will be more difficult than ever to continue to build on the success that those 25 years have brought

The annual increase in performance we have seen over the past four years has been and will continue to be difficult to maintain, partly because of the pressure on our own resources and partly because the pressure on police resources is already making it difficult for them to provide us with feedback. Charitable funding is increasingly scarce and the Home Office has signalled that it is reviewing the central government grant for 2013; with funding instead being sourced from the new Police and Crime Commissioners (PCC's). However, we have made a strong case to the Home Office arguing that PCC's cannot and will not fund the centralised Crimestoppers operation and that alternative models do not provide the strategic security that will produce improving performance. The contradiction lies in joining up the localism agenda with the Crimestoppers operation which crosses all boundaries and is a single UK wide coherent operation. The Home Office now understands this and we will have to make sure they act on it

In spite of this very challenging operating environment, Crimestoppers intends to deliver an ambitious plan, driven by the need to support the public and the police in the fight against crime.

In terms of responding to the resource issues, we are restructuring senior management to create a professional commercial arm, aimed at raising a higher level of funding from the Integrity Line and other potential commercial ventures. To continue to demonstrate actual results, the operations team, working with ACPO, will seek to overcome the feedback issues. At the same time, we will create the processes necessary to monitor and



improve the whole performance cycle end to end, from the intelligence gaps, right through the Crimestoppers operation, and through the police process itself, this will take some time to produce results.

We will continue to campaign on fraud and metal theft, this year adding two new national campaigns on human trafficking and on drugs. However, the largest single project will be "Digital Voices", the development of a new platform to host and manage the burgeoning mix of communications media, both to deliver the call to action and to receive information from the public. Incorporating mobile devices, internet TV, social networking sites, we are heading in the direction of involving members of the public in a discussion about crime and Crimestoppers, using the communications medium that best suits them, encouraging them to make the call to action.

## **Financial Review**

### ***Financial results***

The group results for the year ended 31 March 2012 are given in the Consolidated Statement of Financial Activities (SOFA) on page 14. The charity's assets and liabilities as at 31 March 2012 are given in the Balance Sheets on page 15.

Following some very difficult years which resulted in significant deficits it was pleasing to report a marked turnaround in financial performance with the group reporting a surplus for the first time in three years. The overall result for the group was a surplus of £42,818 compared to a deficit of £382,186 in 2010/11.

Total income for the year for the Trust, including the subsidiary Treble 5 Treble 1 Ltd excluding gifts in kind, was £4,310,170. This was £71,818 (2%) less than that achieved in the previous year. The main variations are an increase in Call Centre income of £164,723 as a result of the increased number of police forces using the full service, while income from companies and trusts at £210,069 fell by £225,956, mainly as a result of lower trust funding of projects, down by £110,201. Sponsorship received in 2011/12 fell to £7,500 (2011 - £96,577), the previous year had benefited from a national counterfeiting campaign which received funding totalling £75,000 from a syndicate of five donors. The major metal theft campaign planned for 2011/12 did not go ahead on a national basis due to a failure to reach an agreement with the key partnership stakeholders, however campaigns went ahead in three of our regions.

Expenditure, excluding gifts in kind, fell to £4,256,352 (2011 - £4,824,060), a reduction of £568,268 (12%) in the year. This substantial reduction reflects management's determination to reduce costs after two years of deficit and an ever challenging economic climate. The main areas of saving in comparison to the previous year were Chantable Activities and Fundraising Trading; although this did not result in corresponding falls in related income.

Chantable Activities of £3,517,061 saw a reduction in expenditure of £416,414 (11%), of which Publicity and Promotions fell by £245,260 (38%) in the year. Expenditure in 2010/11 not incurred in 2011/12 included £83,132 for the counterfeiting campaign, £23,500 relating to on-line activity for our youth brand Fearless and a £68,413 reduction in regional campaign expenditure.

Fundraising trading costs fell to £358,558, a £158,495 (31%) reduction in the year. The main variances compared to 2010/11 were a reduction in staff costs of £55,455 due to gaps during staff recruitment and reduced temporary staff costs, bad debts of £34,880 incurred in the previous year and a reduction in Event costs of £71,368 due to fewer national events and less regional activity.

### ***Fixed assets***

A summary of changes to fixed assets during the year is set out in Note 11 to the financial statements.

Capital expenditure during the year was principally incurred in connection with the replacement of computer hardware and telephone system totalling £81,151, the largest item being the new telephone system for the Bureau at £36,317, while the investment in leasehold improvements cost a further £17,970 primarily for the back-up call centre facility in Wallington.

### ***Investment policy***

The charity's policy is to maintain all of its liquid resources in interest bearing instant access accounts at competitive rates available in the market.

### ***Reserves policy***

The Trustees are committed to holding sufficient free reserves to maintain the charity's financial stability so that it can continue to provide the resources needed for the effective running of the scheme. The level of free reserves is determined, and stability maintained, by a regular review of unrestricted expenditure requirements against forecast unrestricted income; having said that, a balance of not less than six months expenditure is the target level of reserves. Should the level of reserves fall below this then management will endeavour to restore available reserves to this level within a reasonable time, given the economic climate.

At 31<sup>st</sup> March 2012 group unrestricted reserves before the FRS 17 actuarial loss stood at £966,187 (2011 - £799,970) and after the application of FRS 17 at £702,187 (2011 - £537,970), the equivalent of over three months of the charity's general expenditure.

The FRS 17 pension deficit is the long term liability relating to the defined benefit pension scheme. This does not have an immediate cash flow obligation for the Trust as any liabilities will crystallise as employees take up pension benefits in future years. The FRS 17 valuation at 31 March 2012 lead to a £2,000 increase in the FRS 17 deficit. This was due to an increase in the funded obligations, although this was almost totally offset by an increase in the fair value of plan assets.

### ***Going concern***

The Board of Trustees, in considering the adequacy of the charity's resources to continue in operational existence for the foreseeable future, has had regard to the risks of possible reduced funding from the Home Office, donors and sponsors in future periods. The Trustees anticipate that funding equivalent to the Home Office grant will be available for periods beyond 31<sup>st</sup> March 2013 and that they will be able to attract donations and sponsorship, and are therefore, satisfied that the charity can continue to meet its commitments as they fall due.

### ***Subsidiary undertakings***

The charity's subsidiary undertakings as at 31<sup>st</sup> March 2012 were wholly owned and registered in England and Wales. Details are included in Note 17 to the financial statements. Some of the funds required to support the operations of the charity are raised through our subsidiary, Treble 5 Treble 1 Limited.

### ***Employees and volunteers***

Information about the aims and activities of the charity is disseminated to all staff and the volunteers throughout the country by means of briefings, meetings, reports and newsletters

Crimestoppers fully accepts its social and statutory duty of enabling disabled persons to play their part in the community and will employ them wherever practical. Should any staff become disabled, every effort is made to continue their employment and where necessary to provide special training or equipment. Career development and promotional opportunities are the same for all staff and volunteers.

The charity depends heavily on the valuable contribution made by its volunteer committee members, both with regard to fundraising for regional projects and the promotion of the Crimestoppers scheme.

## **Organisational Structure, Governance and Management**

### ***Charitable status***

The charity is registered with the Charity Commission for England and Wales and the Office of the Scottish Charity Regulator. Our work extends throughout the UK with a growing presence internationally.

### ***Board of Trustees and organisational structure***

The charity is a company limited by guarantee and is governed by the Board of Trustees, who are also directors for the purposes of the companies act. The Trustees who served during the year are set out on page 1. The Board is responsible for the oversight of the management of all the affairs of Crimestoppers. They are subject to fixed-term appointments and election or re-election according to procedures set out in the charity's

Memorandum and Articles of Association, which is the governing document. Trustee recruitment and appointment is on the basis that new appointees are familiar with both the responsibilities of being a Trustee and a detailed nature of the organisation. Due to the Trustees' business experience and their awareness of the aims of the charity it is felt that formal training is unnecessary.

The Board ensures that all activities are within agreed charitable objectives.

The Board's work includes setting the strategic direction and agreeing the financial plan. It appoints an Advisory Board (AB) which currently consists of representatives from the Trustees, regional volunteer committees, the Association of Chief Police Officers (ACPO), and the senior officers of the charity. The AB meet three times a year, the principal purpose of which is to provide a communication channel between the Trustees, senior officers and regional volunteers.

There are 44 regional volunteer committees, consisting of over 500 volunteers from business, local government and the media. They are responsible for working in partnership with the police to promote and manage the Crimestoppers scheme in their local area. Some committees are supported by field staff members who have a dual role in promoting the Crimestoppers scheme and fundraising for their committee.

There are currently 82 full time and 15 part time paid staff within the group, responsible for the management and administration of the charity, manning our 24/7 call centre, marketing and fundraising, building and maintaining UK-wide partnerships, managing UK-wide campaigns, and supporting regional volunteer committees. Of the full time staff 24 are based at the charity's Central Office, 46 work either in management positions or under a shift system in our 24/7 call centre and 12 work in a regional or area managerial role providing support to particular volunteer committees. The Central Office is also the base for several volunteers who assist with fundraising and operational tasks.

#### ***Governance committee***

The governance committee is appointed by the Board of Trustees and consists of up to three Trustees. It meets at various times during the year. Its purpose is to ensure that the Board of Trustees fulfils its legal, ethical, and functional responsibilities through adequate governance policy development, monitoring of Board activities, and the evaluation of the effectiveness of Board performance.

#### ***Audit committee***

The audit committee is appointed by the Board of Trustees and consists of up to three Trustees. It meets at various times during the year to consider reports from the auditors, and advises the Board on financial control and organisational effectiveness.

#### ***Risk management and internal control***

The Board of Trustees has examined the major strategic, business and operational risks which the charity faces and confirms that systems have been established to enable regular reports to be produced so that the necessary steps can be taken to lessen these risks. The principal risk facing the charity is to its reputation in being able to guarantee anonymity to every member of the public who passes on information to us about crime. The Trustees will continue to implement policies which protect the operation's integrity.

The Board has overall responsibility for ensuring that the charity has a system of internal control. Such a system of control can provide only reasonable and not absolute assurance against errors or fraud. The controls include clearly documented accounting procedures and a delegation of the authority of the Board of Trustees through the Chief Executive to the rest of the organisation. Controls safeguard Crimestoppers' assets and maintain the integrity of accounting controls.

Crimestoppers operate an annual planning and budgeting system with an annual budget approved by the Board. Any significant changes to those plans or budgets need specific approval from the Audit committee. Monthly revised forecasts are made during the course of the year. The financial reporting system compares results with the budget and revised forecast on a monthly basis.

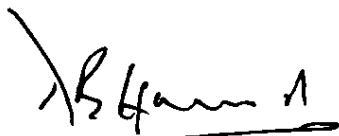
#### ***Pensions***

The charity contributes to a defined benefit scheme, which was closed to new entrants in 2005, and to an occupational money purchase scheme. A professional actuary carried out a three-yearly valuation of the defined benefit scheme at 31st March 2011, which is not under Crimestoppers direct control as the charity is only a

small part of a much bigger group which participates in the scheme. The revised valuation shows an improvement in the previous valuation undertaken in 2008, with 91 per cent (2008 - 84 per cent) being the proportion of the accrued benefits which the scheme assets cover. Funding arrangements are in place to meet this shortfall over the coming years.

Additionally the actuary carries out a separate annual valuation for financial reporting purposes in line with the accounting standard FRS17. This is carried out using different assumptions and often results in a very different funding deficit. The 31<sup>st</sup> March 2012 valuation under this method showed a deficit of £264,000 or a funding level of 76 per cent compared with a deficit of £262,000 and a funding level of 74 per cent at 31<sup>st</sup> March 2011. The deficit does not represent an immediate cash commitment, as the cash flow required to meet the £264,000 deficit relates to future pension contributions and recovery payments agreed with the trustees of the scheme. Current financial projections indicate that the charity will be able to make these contributions as they fall due. FRS 17 requires that the pension scheme deficit should be shown as a reduction in unrestricted funds. The details are shown in full in Note 18 to the financial statements.

SIGNED ON BEHALF OF THE TRUSTEES



David B Hammond



Robert A Scott

11<sup>th</sup> July 2012

Each of the Trustee directors has confirmed that so far as they are aware, there is no relevant audit information of which the charity's auditor is unaware, and that they have taken all the steps that they individually ought to have taken as a Trustee director in order to make themselves aware of any relevant audit information and to establish that the charity's auditor is aware of that information.

## STATEMENT OF TRUSTEES' RESPONSIBILITIES

The trustees are responsible for preparing the trustees' annual report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company and charity law requires the trustees to prepare financial statements for each financial year. Under company law the trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the group and parent charity and of the incoming resources and application of resources, including its income and expenditure, of the group for the year. In preparing those financial statements the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgments and accounting estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business.

The trustees are responsible for keeping adequate and proper accounting records that are sufficient to show and explain the charity's transactions and disclose with reasonable accuracy at any time the financial position of the group and parent charity and enable them to ensure that the financial statements comply with the Charities and Trustee Investment (Scotland) Act 2005, regulation 8 of the Charities Accounts (Scotland) Regulations 2006 (as amended), the Charities Act 2011 and regulations made thereunder and with the requirements of the Companies Act 2006. They are also responsible for safeguarding the assets of the group and parent charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The trustees are responsible for the maintenance and integrity of the corporate and financial information included on the charity's website. Legislation in the United Kingdom governing the preparation and dissemination of the financial statements and other information included in annual reports may differ from legislation in other jurisdictions.

## **INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS AND TRUSTEES OF CRIMESTOPPERS TRUST**

We have audited the group and parent charity financial statements ("the financial statements") of Crimestoppers Trust for the year ended 31 March 2012 which comprise the Consolidated Statement of Financial Activities, the Consolidated and Parent Charity Balance Sheets and the related notes. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

This report is made solely to the charity's members, as a body, in accordance with Chapter 3 of part 16 of the Companies Act 2006 and to the charity's trustees, as a body, in accordance with regulations made under section 44 of the Charities and Trustee Investment (Scotland) Act 2005 and in accordance with regulations made under section 154 of the Charities Act 2011. Our audit work has been undertaken so that we might state to the charity's members and trustees those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charity, the charity's members as a body and the charity's trustees as a body, for our audit work, for this report, or for the opinions we have formed.

### **Respective responsibilities of trustees and auditor**

As explained more fully in the statement of trustees' responsibilities, the trustees (who are also the directors of the company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view. We have been appointed as auditor under section 44(1)(c) of the Charities and Trustee Investment (Scotland) Act 2005, section 144 of the Charities Act 2011 and under the Companies Act 2006 and report in accordance with those Acts. Our responsibility is to audit and express an opinion on the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's Ethical Standards for Auditors.

### **Scope of the audit of the financial statements**

An audit involves obtaining evidence about the amounts and disclosures in the financial statements sufficient to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or error. This includes an assessment of: whether the accounting policies are appropriate to the group's and parent charity's circumstances and have been consistently applied and adequately disclosed, the reasonableness of significant accounting estimates made by the trustees; and the overall presentation of the financial statements. In addition, we read all the financial and non-financial information in the report and financial statements to identify material inconsistencies with the audited financial statements. If we become aware of any apparent material misstatements or inconsistencies we consider the implications for our report.

### **Opinion on financial statements**

In our opinion the financial statements.

- give a true and fair view of the state of the group's and parent charity's affairs as at 31 March 2012 and of the group's incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the Charities and Trustee Investment (Scotland) Act 2005, regulations 6 and 8 of the Charities Accounts (Scotland) Regulations 2006 (as amended), the Charities Act 2011 and regulations made thereunder and with the requirements of the Companies Act 2006.

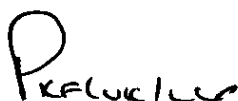
### **Opinion on other matter prescribed by the Companies Act 2006**

In our opinion the information given in the trustees' annual report for the financial year for which the financial statements are prepared is consistent with the financial statements

### **Matters on which we are required to report by exception**

We have nothing to report in respect of the following matters where regulations made under the Charities and Trustee Investment (Scotland) Act 2005, regulations made under the Charities Act 2011 and where the Companies Act 2006 requires us to report to you if, in our opinion

- adequate and proper accounting records have not been kept in respect of the parent charity, or returns adequate for our audit have not been received from branches not visited by us, or
- the parent charity financial statements do not accord with the accounting records and returns; or
- certain disclosures of trustee's remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit.



**Ian Mathieson** (Senior statutory auditor)

for and on behalf of PKF (UK) LLP, Statutory auditor

PKF (UK) LLP is eligible to act as an auditor in terms of section 1212 of the Companies Act 2006

London, UK

11 July 2012

**Consolidated Statement of Financial Activities**  
**(incorporating the income and expenditure account)**  
**for the year ended 31 March 2012**

	Notes	Unrestricted Funds £	Restricted Funds £	Total Funds 2012 £	Unrestricted Funds £	Restricted Funds £	Total Funds 2011 £
<b>Incoming resources</b>							
Incoming resources from charitable activities	1	1,923,974	117	1,924,091	1,763,614	5,109	1,768,723
Incoming resources from generated funds							
Voluntary income	2	1,157,304	585,483	1,742,787	188,830	1,740,430	1,929,260
Activities for generating funds	3	474,303	198,610	672,913	483,144	208,811	691,955
Investment income		3,200	1,576	4,776	4,649	1,811	6,460
Other incoming resources		-	300	300	616	6,370	6,986
<b>Total incoming resources</b>		<b>3,558,781</b>	<b>786,086</b>	<b>4,344,867</b>	<b>2,440,853</b>	<b>1,962,531</b>	<b>4,403,384</b>
<b>Resources expended</b>							
Charitable activities	4	2,878,999	638,062	3,517,061	2,024,587	1,908,888	3,933,475
Costs of generating funds							
Costs of generating voluntary income	5	276,876	61,098	337,974	294,855	50,718	345,573
Fundraising trading cost of goods sold and other costs	6	239,451	119,107	358,558	372,936	144,117	517,053
Governance costs	7	77,456		77,456	50,469	-	50,469
<b>Total resources expended</b>		<b>3,472,782</b>	<b>818,267</b>	<b>4,291,049</b>	<b>2,742,847</b>	<b>2,103,723</b>	<b>4,846,570</b>
<b>Net incoming/(outgoing) resources before transfers</b>		<b>85,999</b>	<b>(32,181)</b>	<b>53,818</b>	<b>(301,994)</b>	<b>(141,192)</b>	<b>(443,186)</b>
<b>Transfers</b>							
Gross transfers between funds		89,213	(89,213)	-	413,635	(413,635)	-
<b>Net incoming/(outgoing) resources before other recognised gains and losses</b>		<b>175,212</b>	<b>(121,394)</b>	<b>53,818</b>	<b>111,641</b>	<b>(554,827)</b>	<b>(443,186)</b>
<b>Other recognised gains/losses</b>							
Actuarial (loss)/gain on defined benefit pension scheme	18	(11,000)	-	(11,000)	61,000	-	61,000
<b>Net movement in funds</b>		<b>164,212</b>	<b>(121,394)</b>	<b>42,818</b>	<b>172,641</b>	<b>(554,827)</b>	<b>(382,186)</b>
<b>Reconciliation of Funds</b>							
<b>Total funds brought forward</b>		<b>537,970</b>	<b>594,472</b>	<b>1,132,442</b>	<b>365,329</b>	<b>1,149,299</b>	<b>1,514,628</b>
<b>Total funds carried forward</b>		<b>702,182</b>	<b>473,078</b>	<b>1,175,260</b>	<b>537,970</b>	<b>594,472</b>	<b>1,132,442</b>

The principal accounting policies on pages 16 and 17 and the notes on pages 18 to 29 form part of these financial statements

The consolidated statement of financial activities incorporates the consolidated income and expenditure account. For the purposes of the Companies Act 2006, excluding intangible income and expenditure, income for the year was £4,310,170 (2011 £4,381,988) and expenditure was £4,256,352 (2011 - £4,824,620)

A reclassification of income from Voluntary income to Activities for generating funds has been made to better reflect the nature of the income. The reclassification amounted to £280,3012 (2011 - £226,660)

All amounts are derived from continuing activities

There are no other recognised gains or losses other than those stated above



**Balance Sheets as at 31 March 2012**

	Notes	CONSOLIDATED		CHARITY	
		2012 £	2011 £	2012 £	2011 £
<b>Fixed assets</b>					
Tangible assets	11	343,158	333,393	212,755	219,456
<b>Total fixed assets</b>		<b>343,158</b>	<b>333,393</b>	<b>212,755</b>	<b>219,456</b>
<b>Current assets</b>					
Debtors	12	577,650	822,088	754,979	640,594
Cash at bank and in hand		2,171,031	1,827,295	1,119,952	1,427,018
<b>Total current assets</b>		<b>2,748,681</b>	<b>2,649,383</b>	<b>1,874,931</b>	<b>2,067,612</b>
<b>Liabilities</b>					
Creditors Amounts falling due within one year	13	1,552,579	1,346,433	535,323	623,215
<b>Net current assets</b>		<b>1,196,102</b>	<b>1,302,950</b>	<b>1,339,608</b>	<b>1,444,397</b>
<b>Total assets less current liabilities excluding pension liability</b>		<b>1,539,260</b>	<b>1,636,343</b>	<b>1,552,363</b>	<b>1,663,853</b>
Creditors Amounts falling due after more than one year	14	100,000	241,901	100,000	241,901
<b>Net assets excluding pension liability</b>		<b>1,439,260</b>	<b>1,394,442</b>	<b>1,452,363</b>	<b>1,421,952</b>
Defined benefit pension scheme deficit	18	(264,000)	(262,000)	(264,000)	(262,000)
<b>Net assets including pension liability</b>	16	<b>1,175,260</b>	<b>1,132,442</b>	<b>1,188,363</b>	<b>1,159,952</b>
<b>The funds of the charity</b>					
<b>Total restricted funds</b>	15	<b>473,078</b>	<b>594,472</b>	<b>473,078</b>	<b>594,472</b>
Unrestricted funds					
Share capital		2	2	-	-
Unrestricted funds		966,180	799,968	979,285	827,480
<b>Unrestricted funds excluding pension liability</b>		<b>966,182</b>	<b>799,970</b>	<b>979,285</b>	<b>827,480</b>
Defined benefit pension scheme deficit	18	(264,000)	(262,000)	(264,000)	(262,000)
<b>Total unrestricted funds</b>		<b>702,182</b>	<b>537,970</b>	<b>715,285</b>	<b>565,480</b>
<b>Total funds</b>	16	<b>1,175,260</b>	<b>1,132,442</b>	<b>1,188,363</b>	<b>1,159,952</b>

The financial statements were approved and authorised for issue by the Trustees on 11th July 2012

  
David B Hammond

  
Robert A Scott

The principal accounting policies on pages 16 and 17 and the notes on pages 18 to 29 form part of these financial statements  
Company No 5382856

## Principal accounting policies

### a) Basis of preparation

The financial statements have been prepared under the historical cost convention and in accordance with applicable accounting standards and the Statement of Recommended Practice (SORP), Accounting and Reporting by Charities, published in March 2005 and updated in 2008.

The statement of financial activities (SOFA) and balance sheet consolidate the financial statements of the charity and its wholly owned subsidiary undertaking, Treble 5 Treble 1 Limited

The charity is not required by virtue of its size to prepare group financial statements under Section 399 of the Companies Act 2006 and accordingly group financial statements have been prepared in accordance with the requirements of the Charities Act 1993 and the Charities and Trustees Investment (Scotland) Act 2005 and regulations made under those Acts. No separate SOFA has been presented for the charity alone, as permitted by Section 408 of the Companies Act 2006 and paragraph 397 of the SORP. The net result for the charity is a surplus of £28,417 (2011 - £360,189 loss).

In accordance with Financial Reporting Standard No 1 the charity has taken advantage of the exemption available, by virtue of its size, from the requirement to present a cash flow statement.

### b) Company status

The charity is a company limited by guarantee. The members of the company are the trustees named on page 1. In the event of the charity being wound up, the liability in respect of the guarantee is limited to £1 per member of the charity

### c) Fund accounting

Unrestricted funds are available for use at the discretion of the Board of Trustees in furtherance of the general objectives of the charity. Funds held by regional committees which are not for a specific purpose are regarded as Unrestricted while still within the control of the relevant committee. Restricted funds are funds that are to be used in accordance with specific restrictions imposed by donors or that have been raised for particular purposes.

### d) Incoming resources

All incoming resources are included in the SOFA when the charity is legally entitled to them, it is reasonably certain of receipt, and the amount can be measured with sufficient reliability.

### *Voluntary income*

Voluntary income represents income received from monetary donations, grants and intangible income. It is credited on receipt or entitlement to unrestricted funds or restricted funds, as appropriate, unless required by the donor to be deferred to future years. Intangible income, which comprise gifts in kind and donated services, is included in voluntary income at a valuation which is an estimate of the financial cost borne and confirmed by the donor, where such a cost is quantifiable and measurable. Such cost includes amounts in excess of commercial discounts given, where such discounts are deemed by the donors as donations. No income is recognised when there is no financial cost borne by a third party.

### *Activities for generating funds*

Activities for generating funds represent income from fundraising events and licensing undertaken by the charity during the year.

### *Investment income*

Investment income consists of interest and is accounted for on a receivable basis.

## Principal accounting policies (continued)

### e) Resources expended

All expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all costs related to the category.

Costs of generating funds are those incurred in seeking voluntary contributions and do not include the costs of disseminating information in support of the charity's activities

Governance costs are the costs associated with the governance arrangements of the charity that relate to the general running of the charity as opposed to those costs associated with fundraising or charitable activity. Included within this category are costs associated with the strategic as opposed to day-to-day management of the charity's activities.

Support costs which include the central and regional functions such as general management, finance and accounting, information technology and human resources, are allocated across the categories of charitable expenditure, governance costs and the costs of generating funds. The basis of the cost allocation is by head count and estimated time spent by personnel under each category

### f) Tangible fixed assets and depreciation

Fixed assets are capitalised when their cost exceeds £500 and when their useful economic life is expected to exceed three years in the case of computer equipment and software, and five years for all other assets.

Depreciation is charged to the SOFA so as to write off the cost of fixed assets on a straight line basis over their estimated useful lives. The annual rate of depreciation charged is 20 per cent for all assets except computer equipment and software for which it is 33.33 per cent. Depreciation is charged on a monthly basis from the month of purchase, with a whole months charge in the month of disposal. Leasehold improvement costs are amortised over the remaining period of the appropriate lease

### g) Pension costs

The charity is a participating employer member of the Foundation Pension Plan, which is closed to new members. The scheme is a defined benefit pension scheme, the funds of which is administered by its own trustees and is separate from those of the participating employers. The cost of providing pensions and related benefits is charged to the SOFA over the employees' service lives on the basis of a constant percentage of earnings, which is an estimate of the regular cost. Variations from regular cost, arising from periodic actuarial valuations, are allocated over the expected remaining service lives of current employees on the basis of a constant percentage of current and estimated future earnings. Any difference between the charge to the SOFA and the contributions payable to the scheme is shown as an asset or a liability in the balance sheet.

The full deficit for the scheme is recognised on the balance sheet in line with the requirements of FRS 17. The cost of the pension scheme has been brought into the SOFA in full, and allocated across expense codes on a consistent basis with the allocation of all other staff costs

Pension costs in respect of the group occupational money purchase scheme are charged to the SOFA for the year in which they are payable.

### h) Operating leases

Payments made under operating leases are charged to the SOFA when incurred. The charity does not acquire assets under finance leases.

## Notes to the financial statements for the year ended 31 March 2012

1. Incoming resources from charitable activities	2012 £	2011 £
24/7 Call Centre	1,724,260	1,559,537
Other	199,831	209,186
	<u>1,924,091</u>	<u>1,768,723</u>

2. Voluntary income	2012 £	2011 £
Income from donations.		
Companies and trusts	210,069	436,025
Individuals	19,406	27,342
Other voluntary Income	360,454	293,862
	<u>589,929</u>	<u>757,229</u>

Grant Income:		
Central government	990,000	960,075
Local government	128,161	190,560
	<u>1,118,161</u>	<u>1,150,635</u>

Central government grants include £900,000 (2011 - £900,000) Home Office contribution to support the core operating costs of the charity. In the previous year the grant was used towards specific campaigns in support of the Home Office objectives.

Intangible Income	34,697	21,396
	<u>34,697</u>	<u>21,396</u>
<b>Total voluntary income</b>	<u><b>1,742,787</b></u>	<u><b>1,929,260</b></u>

In addition, Crimestoppers benefit from a wide range of personnel services and facilities in connection with taking anonymous calls and information from the public through to preparing and collating intelligence packs for the appropriate police forces. It is estimated that the costs of these services, if they had to be incurred by Crimestoppers directly, could be in the region of £1.0 million for the year ended 31 March 2012 (2011 - £1.6 million).

3. Activities for generating funds	2012 £	2011 £
Licensing Income	439,975	387,649
Events	232,938	304,306
	<u>672,913</u>	<u>691,955</u>

A reclassification of income from Companies and Trusts to Licensing Income has been made to better reflect the nature of the income. The reclassification amounted to £280,3012 (2011 - £226,660).

## Notes to the financial statements for the year ended 31 March 2012

<b>4. Charitable activities</b>	<b>2012</b>	<b>2011</b>
	<b>£</b>	<b>£</b>
Staff Costs - promoting the Crimestoppers scheme and building up anti-crime partnerships, nationally and locally	2,354,486	2,400,500
Publicity and promotion of the Crimestoppers scheme	400,671	645,931
Rewards	4,550	13,550
Other direct operational expenditure	54,490	73,931
Support costs	702,864	799,563
	<b>3,517,061</b>	<b>3,933,475</b>

Within the £400,671 (2011 - £645,931) for the publicity and promotion of the charity are matching costs of £34,697 (2011 - £21,396) of the intangible income outlined in note 2 above.

<b>5. Costs of generating voluntary income</b>	<b>2012</b>	<b>2011</b>
	<b>£</b>	<b>£</b>
Staff costs, including consultancy and training	265,673	267,354
Publicity	3,125	1,906
Support costs	69,176	76,313
	<b>337,974</b>	<b>345,573</b>

<b>6. Fundraising trading: cost of goods sold and other costs</b>	<b>2012</b>	<b>2011</b>
	<b>£</b>	<b>£</b>
Staff costs, including consultancy and training	201,993	257,448
Fundraising events	102,119	149,584
Support costs	54,446	75,074
Other	-	34,947
	<b>358,558</b>	<b>517,053</b>

<b>7. Governance costs</b>	<b>2012</b>	<b>2011</b>
	<b>£</b>	<b>£</b>
Staff costs	54,526	30,419
Audit fee	22,930	20,050
	<b>77,456</b>	<b>50,469</b>

<b>8. Staff costs</b>	<b>2012</b>	<b>2011</b>
	<b>£</b>	<b>£</b>
Total costs of:		
Wages and salaries	2,465,167	2,325,970
National insurance	247,460	235,254
Pension and other benefits	70,782	87,340
Pension scheme administration	14,641	23,369
Consultancy and temporary staff	35,906	191,647
Training and recruitment	35,597	74,411
Other staff costs	7,124	17,730
	<b>2,876,677</b>	<b>2,955,721</b>

## Notes to the financial statements for the year ended 31 March 2012

### 8. Staff costs (continued)

The average number of full-time equivalent employees (including part time staff) during the year were as follows:

	2012	2011
Generating voluntary income	6	5
Fundraising trading	5	6
Charitable activities	76	73
<b>Total</b>	<b>87</b>	<b>84</b>

Higher paid employees received emoluments during the year in the following bands:

	2012	2011
£70,000 - £79,999	-	1
£80,000 - £89,999	1	1
£110,000 - £119,999	1	1
	<b>2</b>	<b>3</b>

Of these employees none (2011 - One) was a member of the Trust's defined benefit pension scheme.

### 9. Trustees' emoluments

No Trustee received any emoluments or expenses during the year (2011-Nil).

### 10. Support costs

	Charitable Activities	Generating voluntary income	Fundraising trading	2012 Total	2011 Total
	£	£	£	£	£
Travelling Expenses	143,614	6,752	5,367	155,733	151,547
Rent, repairs and maintenance	140,204	21,055	17,709	178,968	231,155
Depreciation	82,622	6,234	5,651	94,507	96,950
Stationery, photocopying and postage	34,254	5,569	4,684	44,507	51,797
Telephones & internet	112,081	6,121	4,965	123,167	116,290
Legal fees	6,564	1,212	1,020	8,796	38,976
Other support costs	183,525	22,233	15,050	220,808	264,235
	<b>702,864</b>	<b>69,176</b>	<b>54,446</b>	<b>826,486</b>	<b>950,950</b>

# Notes to the financial statements for the year ended 31 March 2012

## 11a. Consolidated tangible fixed assets

	Leasehold Improvements	Motor Vehicles	Furniture, Fixtures & Fittings	Computer Equipment	Software	Total
	£	£	£	£	£	£
<b>Cost</b>						
At 1 April 2011	221,427	13,253	188,087	268,896	96,506	788,169
Additions	17,970	-	5,150	64,497	16,655	104,272
Disposals	-	(4,600)	-	(81,156)	-	(85,756)
At 31 March 2012	<u>239,397</u>	<u>8,653</u>	<u>193,237</u>	<u>252,237</u>	<u>113,161</u>	<u>806,685</u>
<b>Depreciation</b>						
At 1 April 2011	25,910	13,253	104,750	234,268	76,595	454,776
Charge for the year	26,705	-	21,586	35,376	10,840	94,507
Eliminated on disposals	-	(4,600)	-	(81,156)	-	(85,756)
At 31 March 2012	<u>52,615</u>	<u>8,653</u>	<u>126,336</u>	<u>188,488</u>	<u>87,435</u>	<u>463,527</u>
<b>Net book value</b>						
At 31 March 2012	<u>186,782</u>	<u>-</u>	<u>66,901</u>	<u>63,749</u>	<u>25,726</u>	<u>343,158</u>
At 31 March 2011	<u>195,517</u>	<u>-</u>	<u>83,337</u>	<u>34,628</u>	<u>19,911</u>	<u>333,393</u>

## 11b. Charity tangible fixed assets

	Leasehold Improvements	Motor Vehicles	Furniture, Fixtures & Fittings	Computer Equipment	Software	Total
	£	£	£	£	£	£
<b>Cost</b>						
At 1 April 2011	164,912	13,253	149,526	132,767	25,400	485,858
Additions	1,468	-	2,640	15,297	16,655	36,060
Disposals	-	(4,600)	-	(24,890)	-	(29,490)
At 31 March 2012	<u>166,380</u>	<u>8,653</u>	<u>152,166</u>	<u>123,174</u>	<u>42,055</u>	<u>492,428</u>
<b>Depreciation</b>						
At 1 April 2011	16,491	13,253	92,436	119,157	25,065	266,402
Charge for the year	16,683	-	14,762	10,263	1,053	42,761
Eliminated on disposals	-	(4,600)	-	(24,890)	-	(29,490)
At 31 March 2012	<u>33,174</u>	<u>8,653</u>	<u>107,198</u>	<u>104,530</u>	<u>26,118</u>	<u>279,673</u>
<b>Net book value</b>						
At 31 March 2012	<u>133,206</u>	<u>-</u>	<u>44,968</u>	<u>18,644</u>	<u>15,937</u>	<u>212,755</u>
At 31 March 2011	<u>148,421</u>	<u>-</u>	<u>57,090</u>	<u>13,610</u>	<u>335</u>	<u>219,456</u>

## Notes to the financial statements for the year ended 31 March 2012

<b>12a. Consolidated Debtors</b>	<b>2012</b>	<b>2011</b>
	<b>£</b>	<b>£</b>
Trade debtors	502,447	709,233
Prepayments	74,163	60,625
Accrued income	219	23,981
Other debtors	821	28,249
	<b>577,650</b>	<b>822,088</b>

<b>12b. Charity Debtors</b>	<b>2012</b>	<b>2011</b>
	<b>£</b>	<b>£</b>
Trade debtors	103,940	176,530
Prepayments	57,682	51,449
Accrued income	-	20,380
Amounts due from associated undertakings	592,536	363,986
Other debtors	821	28,249
	<b>754,979</b>	<b>640,594</b>

<b>13a. Consolidated creditors due within one year</b>	<b>2012</b>	<b>2011</b>
	<b>£</b>	<b>£</b>
Trade creditors	145,651	349,940
Taxation and Social Security	158,380	161,210
Accruals	253,468	172,957
Deferred income	844,309	582,326
Other creditors	150,771	80,000
	<b>1,552,579</b>	<b>1,346,433</b>

The deferred income of £582,326 at the end of 2011 was released during the year

<b>13b. Charity creditors due within one year</b>	<b>2012</b>	<b>2011</b>
	<b>£</b>	<b>£</b>
Trade creditors	112,304	373,074
Taxation and Social Security	46,983	-
Accruals	173,419	161,575
Deferred income	51,846	8,568
Other creditors	150,771	79,998
	<b>535,323</b>	<b>623,215</b>

Other Creditors includes £141,901 (2011 - £79,998) related to the repayment of the Cayo loans in the year to 31 March 2013

<b>14. Consolidated &amp; charity creditors due after more than one year</b>	<b>2012</b>	<b>2011</b>
	<b>£</b>	<b>£</b>
Cayo Loan- Office Relocation	-	80,000
Cayo Loan - Website Development	100,000	161,901
	<b>100,000</b>	<b>241,901</b>

Of the £200,000 loan for Office Relocation £120,000 has been repaid with £80,000 due to be paid in the next year Repayment of the Website Development loan is due to commence in September 2012



Notes to the financial statements for the period 31 March 2012

15 Movement on restricted funds

	Balance 1 April 2011 £	Incoming Resources £	Outgoing Resources £	Transfer of Funds £	Balance 31st March 2012 £
<b>Total regional restricted funds</b>	<b>243,154</b>	<b>557,357</b>	<b>496,293</b>	<b>(69,324)</b>	<b>234,894</b>
Crimestoppers Costa	46,858	-	10,056	-	36,802
National Burglary Operation Vigilance	19,712	-	-	-	19,712
Crimestoppers in Birmingham	-	46,991	29,553	-	17,438
Counterfeiting campaign	17,222	-	-	-	17,222
I-Cap Charity Day	68,013	-	51,136	-	16,877
Leicester Domestic Violence Campaign	-	20,000	5,318	-	14,682
Counter Terrorism Command / Asian Communities	30,549	-	14,770	(1,200)	14,579
Crimestoppers Projects	-	12,000	-	-	12,000
<b>Other restricted funds (subtotal)</b>	<b>168,964</b>	<b>149,738</b>	<b>211,141</b>	<b>(18,689)</b>	<b>88,872</b>
<b>Total C Office restricted funds</b>	<b>351,318</b>	<b>228,729</b>	<b>321,974</b>	<b>(19,889)</b>	<b>238,184</b>
<b>Total restricted funds</b>	<b>594,472</b>	<b>786,086</b>	<b>818,267</b>	<b>(89,213)</b>	<b>473,078</b>

16a Consolidated fund balances at 31 March 2012  
represented by :

	Total Funds £	Unrestricted Funds £	Restricted Funds £
Tangible fixed assets	343,158	338,666	4,492
Debtors	577,650	538,429	39,221
Cash at bank and in hand	2,171,031	1,672,463	498,568
Creditors amounts falling due within one year	(1,552,579)	(1,483,376)	(69,203)
Creditors amounts falling due after more than one year	(100,000)	(100,000)	-
Pension Liability	(264,000)	(264,000)	-
<b>Net assets at 31 March 2012</b>	<b>1,175,260</b>	<b>702,182</b>	<b>473,078</b>

16b. Charity fund balances at 31 March 2012  
represented by :

	Total Funds £	Unrestricted Funds £	Restricted Funds £
Tangible fixed assets	212,755	208,263	4,492
Debtors	754,979	715,758	39,221
Cash at bank and in hand	1,119,952	621,384	498,568
Creditors amounts falling due within one year	(535,323)	(466,120)	(69,203)
Creditors amounts falling due after more than one year	(100,000)	(100,000)	-
Pension Liability	(264,000)	(264,000)	-
<b>Net assets at 31 March 2012</b>	<b>1,188,363</b>	<b>715,285</b>	<b>473,078</b>

## Notes to the financial statements for the year ended 31 March 2012

### 17. Subsidiary companies

The group subsidiary companies at 31<sup>st</sup> March 2012, which were all wholly owned and registered in England and Wales, were as follows:

Activity	
Crimestoppers Enterprises Limited	Dormant
Treble 5 Treble 1 Limited	Operation of a 24/7 call handling centre and licensing of the charity's intellectual property and other commercial activity

The results of Treble 5 Treble 1 Limited for the year ended 31<sup>st</sup> March 2012 were as follows:

	2012	2011
	£	£
Turnover	2,339,593	2,123,176
Cost of sales	<u>(1,137,572)</u>	<u>(990,264)</u>
Gross profit	1,202,021	1,132,912
Administrative expenses	(367,147)	(359,152)
Gift Aided Donations to Crimestoppers Trust	(824,011)	(798,005)
Interest receivable and similar income, net of interest payable	<u>3,538</u>	<u>2,249</u>
Profit/(loss) for the year	<u>14,401</u>	<u>(21,996)</u>
Tangible fixed assets	130,403	113,938
Net current liabilities	<u>(147,226)</u>	<u>(145,162)</u>
Net liabilities	<u>(16,823)</u>	<u>(31,224)</u>
Profit and Loss Account	<u>(16,823)</u>	<u>(31,224)</u>
Total shareholder funds	<u>(16,823)</u>	<u>(31,224)</u>

Treble 5 Treble 1 Limited is a company limited by guarantee and gift-aids all its taxable profits to the charity

## Notes to the financial statements for the year ended 31 March 2012

### 18. Pension Commitments

The charity contributes to a defined benefit pension scheme in the UK as a participating employer member of the Foundation Pension Plan which is closed to new entrants. A full actuarial valuation was carried out as at 31 March 2011 and updated to 31 March 2012 by a qualified independent actuary. The next full actuarial valuation is expected to be carried out in 2014.

The pension scheme assets are held in a separate Trustee-administered fund to meet long-term pension liabilities to past and present employees. The Trustees of the Plan are required to act in the best interest of the beneficiaries. The appointment of members of the trustee board is determined by the Plan's trust documentation.

The liabilities of the defined benefit plan are measured by discounting the best estimate of future cash flows to be paid out of the Plan using the projected unit method. This amount is reflected in the deficit in the balance sheet. The projected unit method is an accrued benefits valuation method in which the scheme liabilities make allowance for the projected earnings.

As at 31 March 2012, contributions are payable to the Plan at the rates set out in the Schedule of Contributions dated 29 June 2009; 18.4% of Pensionable Earnings by the charity and 6% of Pensionable Earnings by members. In addition, the charity makes recovery plan contributions of £1,600 per month and pays death in service insurance premiums and administration expenses, including levies.

The aggregate contributions to be made in the year commencing 1 April 2012 are expected to be in the region of £40,000.

The following figures, which relate only to three employees and nine former employees of the charity, have been prepared in compliance with the provisions of FRS 17

#### a) Principal Assumptions

The principal actuarial assumptions at the balance sheet date were

	2012	2011
Discount rate	5.00%	5.50%
Expected return on plan assets	5.80%	6.70%
CPI Inflation	2.30%	3.20%
RPI Inflation	3.20%	3.70%
Rate of increase in salaries	4.70%	5.20%
Rate of increase in pensions in payment (max 5% RPI)	3.10%	3.50%
Mortality	PCA00 YOB LC, 1% pa min improvements	PCA00 YOB LC, 1% pa min improvements
Cash commutation	80% of maximum tax free cash	80% Of maximum tax free cash

The above assumptions are in absolute terms.

# Notes to the financial statements for the year ended 31 March 2012

## 18. Pension Commitments (continued)

### b) Asset Breakdown

The major categories of plan assets as a percentage of total plan assets are as follows:

	2012	2011
Equities	59.3%	57.4%
Gilts	14.8%	13.9%
Corporate Bonds	24.5%	22.5%
Cash	1.4%	6.2%
Total	100%	100%

### c) Employee Benefit Obligations

The amounts recognised in the balance sheet are as follows:

	2012 £000's	2011 £000's
Present value of funded obligations	1,114	1,021
Fair value of plan assets	(850)	(759)
Present value of unfunded obligations		
Unrecognised past service	-	-
Deficit	264	262
Related deferred tax asset	*	*
Net liability	*	*
Amounts in the balance sheet		
Liabilities	*	*
Assets	*	*
Net liability	*	*

\* Not calculated by the actuary

### d) Analysis of the amount charged to resources expended was:

	2012 £000's	2011 £000's
Current Service Cost	35	59
Interest on Plan Liabilities	58	58
Expected Return on Pension Plan Assets	(53)	(50)
Total	40	67

Notes to the financial statements for the year ended 31 March 2012

**18. Pension Commitments (continued)**

**f) Changes in the present value of the defined benefit obligation are as follows:**

	<b>2012</b>	<b>2011</b>
	<b>£000's</b>	<b>£000's</b>
Opening defined benefit obligation	1,021	1003
Service cost	35	59
Interest cost	58	58
Actuarial (gains) and losses	3	(109)
Contributions by members	9	13
Benefits paid	(12)	(3)
Closing defined benefit obligation	<b>1,114</b>	<b>1,021</b>

**g) Changes in the fair value of plan assets are as follows:**

	<b>2012</b>	<b>2011</b>
	<b>£000's</b>	<b>£000's</b>
Opening fair value of plan assets	759	685
Expected return	53	50
Actuarial gains and (losses)	(8)	(48)
Contributions by members	9	13
Contributions by employer	49	62
Benefits paid	(12)	(3)
Closing fair value of plan assets	<b>850</b>	<b>759</b>

Actual return on plan assets	45	2
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**h) Statement of Total Recognised Gains and Losses (STRGL)**

	<b>2012</b>	<b>2011</b>
	<b>£000's</b>	<b>£000's</b>
Actuarial gains and (losses)	(11)	61
Cumulative amount of actuarial gains and losses recognised in the STRGL*	<b>(216)</b>	<b>(205)</b>

\*The cumulative STRGL amount assumes a starting point of the FRS17 financial disclosures as at August 2003 when a loss of £2,000 was recognised in the STRGL.

# Notes to the financial statements for the year ended 31 March 2012

## 18. Pension Commitments (continued)

### 1) Movements over previous five year period

	2012 £000's	2011 £000's	2010 £000's	2009 £000's	2008 £000's
Defined benefit obligation	(1,114)	(1,021)	(1,003)	(541)	(563)
Plan assets*	850	759	685	472	543
Deficit	(264)	(262)	(318)	(69)	(20)
Experience adjustments on plan liabilities	(2)	44	-	5	-
Changes in the assumptions underlying the present value of scheme liabilities	(1)	65	(379)	46	118
Experience adjustments on plan assets	(8)	(48)	107	(102)	(61)

\*The plan assets as at 31<sup>st</sup> March 2012, 2011, 2010 and 2009 have been stated as the bid price; earlier years have not been restated being at mid-market price

## 19. Leases

Annual commitments under operating leases are as follows

	Land & buildings		Others	
	2012 £	2011 £	2012 £	2011 £
Consolidated:				
Expiring in less than one year	2,088	2,088	-	-
Expiring between one to five years	78,300	110,600	18,837	14,661
	<u>80,388</u>	<u>112,688</u>	<u>18,837</u>	<u>14,661</u>
Charity:				
Expiring in less than one year	2,088	2,088	-	-
Expiring between one to five years	78,300	78,300	18,837	14,661
	<u>80,388</u>	<u>80,388</u>	<u>18,837</u>	<u>14,661</u>

On 7<sup>th</sup> July 2010 the charity entered into a 10 year lease for a new Central Office based at Wallington, Surrey at an annual rental of £104,400, with a rent commencement date of 7<sup>th</sup> July 2013.

## **Notes to the financial statements for the year ended 31 March 2012**

### **20. Related Parties**

During the year the charity received a donation of £34,000 (2011 - £34,000) from the Bestway Foundation Charitable Trust. Mr Zameer Choudrey, a Trustee of the charity, is a Trustee of the Bestway Foundation Charitable Trust. At 31<sup>st</sup> March 2012 the Bestway Foundation owed the charity £34,000 (2011 - £34,000) which was received on 6<sup>th</sup> June 2012.

Ms Angela Entwistle, a Trustee of the charity, is a Trustee of the Cayo Foundation. At 31<sup>st</sup> March 2012 the charity owed the Cayo Foundation £161,900 (2011 - £161,900) in respect of a loan to support the development of a new website launched by the charity in January 2008. In addition the charity received a loan of £200,000 to assist the charity's relocation to its new offices in September 2010; the balance of this loan remaining at 31<sup>st</sup> March 2012 was £80,000. The Cayo Foundation paid to the charity the outstanding £70,000 towards Asian and Muslim communities' projects which started in 2010/11. It also supported Crimestoppers by funding an opinion poll survey at a cost of £4,000.