

**BLUESKY PUBLIC RELATIONS LIMITED**

**UNAUDITED**

**FINANCIAL STATEMENTS**

**INFORMATION FOR FILING WITH THE REGISTRAR**

**FOR THE YEAR ENDED 31 MARCH 2018**

**BLUESKY PUBLIC RELATIONS LIMITED**

**BALANCE SHEET  
AS AT 31 MARCH 2018**

	Note	2018 £	2017 £
<b>Fixed assets</b>			
Tangible assets	4	-	56
		-	56
<b>Current assets</b>			
Debtors: amounts falling due within one year	5	129,741	132,271
Cash at bank and in hand	6	153,867	202,554
		283,608	334,825
Creditors: amounts falling due within one year	7	(90,988)	(125,059)
<b>Net current assets</b>		192,620	209,766
<b>Total assets less current liabilities</b>		192,620	209,822
<b>Net assets</b>		192,620	209,822
<b>Capital and reserves</b>			
Called up share capital		100	100
Profit and loss account		192,520	209,722
		192,620	209,822

The directors consider that the Company is entitled to exemption from audit under section 477 of the Companies Act 2006 and members have not required the Company to obtain an audit for the year in question in accordance with section 476 of Companies Act 2006.

The directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of financial statements.

The financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies regime and in accordance with the provisions of FRS 102 Section 1A - small entities.

The financial statements have been delivered in accordance with the provisions applicable to companies subject to the small companies regime.

The Company has opted not to file the statement of income and retained earnings in accordance with provisions applicable to companies subject to the small companies' regime.

The financial statements were approved and authorised for issue by the board and were signed on its behalf on 10 July 2018.

**BLUESKY PUBLIC RELATIONS LIMITED**

**BALANCE SHEET (CONTINUED)**  
**AS AT 31 MARCH 2018**

---

**Mr Adrian Barrett**

Director

The notes on pages 3 to 7 form part of these financial statements.

## **BLUESKY PUBLIC RELATIONS LIMITED**

### **NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2018**

---

#### **1. General information**

Bluesky Public Relations Limited ("the company") is a limited company registered and domiciled in England and Wales..The address of the registered office and place of business is Centurion House, 136 - 142 London Road, St. Albans AL1 1PQ.

#### **2. Accounting policies**

##### **2.1 Basis of preparation of financial statements**

The financial statements have been prepared under the historical cost convention unless otherwise specified within these accounting policies and in accordance with Section 1A of Financial Reporting Standard 102, the Financial Reporting Standard applicable in the UK and the Republic of Ireland and the Companies Act 2006.

The following principal accounting policies have been applied:

##### **2.2 Revenue**

Revenue is recognised to the extent that it is probable that the economic benefits will flow to the Company and the revenue can be reliably measured. Revenue is measured as the fair value of the consideration received or receivable, excluding discounts, rebates, value added tax and other sales taxes. The following criteria must also be met before revenue is recognised:

###### **Rendering of services**

Revenue from a contract to provide services is recognised in the period in which the services are provided in accordance with the stage of completion of the contract when all of the following conditions are satisfied:

- the amount of revenue can be measured reliably;
- it is probable that the Company will receive the consideration due under the contract;
- the stage of completion of the contract at the end of the reporting period can be measured reliably; and
- the costs incurred and the costs to complete the contract can be measured reliably.

##### **2.3 Interest income**

Interest income is recognised in the Statement of income and retained earnings using the effective interest method.

##### **2.4 Pensions**

###### **Defined contribution pension plan**

The Company operates a defined contribution plan for its employees. A defined contribution plan is a pension plan under which the Company pays fixed contributions into a separate entity. Once the contributions have been paid the Company has no further payment obligations.

The contributions are recognised as an expense in the Statement of income and retained earnings when they fall due. Amounts not paid are shown in accruals as a liability in the Balance sheet. The assets of the plan are held separately from the Company in independently administered funds.

**BLUESKY PUBLIC RELATIONS LIMITED**

**NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 MARCH 2018**

---

**2. Accounting policies (continued)**

**2.5 Taxation**

Tax is recognised in the Statement of income and retained earnings, except that a charge attributable to an item of income and expense recognised as other comprehensive income or to an item recognised directly in equity is also recognised in other comprehensive income or directly in equity respectively.

The current income tax charge is calculated on the basis of tax rates and laws that have been enacted or substantively enacted by the balance sheet date in the countries where the Company operates and generates income.

**2.6 Tangible fixed assets**

Tangible fixed assets under the cost model are stated at historical cost less accumulated depreciation and any accumulated impairment losses. Historical cost includes expenditure that is directly attributable to bringing the asset to the location and condition necessary for it to be capable of operating in the manner intended by management.

Depreciation is charged so as to allocate the cost of assets less their residual value over their estimated useful lives, on a reducing balance basis.

Depreciation is provided on the following basis:

Fixtures and fittings	- 25% Reducing Balance
-----------------------	------------------------

The assets' residual values, useful lives and depreciation methods are reviewed, and adjusted prospectively if appropriate, or if there is an indication of a significant change since the last reporting date.

Gains and losses on disposals are determined by comparing the proceeds with the carrying amount and are recognised in the Statement of income and retained earnings.

**2.7 Debtors**

Short term debtors are measured at transaction price, less any impairment. Loans receivable are measured initially at fair value, net of transaction costs, and are measured subsequently at amortised cost using the effective interest method, less any impairment.

**2.8 Cash and cash equivalents**

Cash is represented by cash in hand and deposits with financial institutions repayable without penalty on notice of not more than 24 hours. Cash equivalents are highly liquid investments that mature in no more than three months from the date of acquisition and that are readily convertible to known amounts of cash with insignificant risk of change in value.

**2.9 Creditors**

Short term creditors are measured at the transaction price. Other financial liabilities, including bank loans, are measured initially at fair value, net of transaction costs, and are measured subsequently at amortised cost using the effective interest method.

**BLUESKY PUBLIC RELATIONS LIMITED**

**NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 MARCH 2018**

**2. Accounting policies (continued)**

**2.10 Dividends**

Equity dividends are recognised when they become legally payable. Interim equity dividends are recognised when paid. Final equity dividends are recognised when approved by the shareholders at an annual general meeting.

**3. Employees**

Staff costs, including directors' remuneration, were as follows:

The average monthly number of employees, including directors, during the year was 8 (2017 - 8).

**4. Tangible fixed assets**

	<b>Fixtures and fittings £</b>
<b>Cost or valuation</b>	
At 1 April 2017	<b>22,244</b>
Additions	<b>2,834</b>
	<hr/>
At 31 March 2018	<b>25,078</b>
	<hr/>
<b>Depreciation</b>	
At 1 April 2017	<b>22,188</b>
Charge for the year on owned assets	<b>2,890</b>
	<hr/>
At 31 March 2018	<b>25,078</b>
	<hr/>
<b>Net book value</b>	
At 31 March 2018	<hr/> <hr/> <b>-</b>
<b>At 31 March 2017</b>	<hr/> <hr/> <b>56</b>

**BLUESKY PUBLIC RELATIONS LIMITED**

**NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 MARCH 2018**

**5. Debtors**

	2018 £	2017 £
Trade debtors	73,078	66,083
Other debtors	36,000	59,000
Prepayments and accrued income	20,663	7,188
	<u>129,741</u>	<u>132,271</u>

**6. Cash and cash equivalents**

	2018 £	2017 £
Cash at bank and in hand	153,867	202,554
	<u>153,867</u>	<u>202,554</u>

**7. Creditors: Amounts falling due within one year**

	2018 £	2017 £
Trade creditors	102	485
Corporation tax	5,300	7,044
Other taxation and social security	45,376	42,345
Other creditors	11,855	8,073
Accruals and deferred income	28,355	67,112
	<u>90,988</u>	<u>125,059</u>

**8. Commitments under operating leases**

At 31 March 2018 the Company had future minimum lease payments under non-cancellable operating leases as follows:

	2018 £	2017 £
Not later than 1 year	-	31,000
Later than 1 year and not later than 5 years	-	62,000
	<u>-</u>	<u>93,000</u>

**BLUESKY PUBLIC RELATIONS LIMITED**

**NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 MARCH 2018**

---

**9. Related party transactions**

At 31st March 2018, Adrian Barrett, a director, owed the company £18,000 (2017:£24,500). Tracey Barrett, a director, owed the company £18,000 (2016: £24,500). Both these amounts are repayable in December 2018.

**10. Controlling party**

The company is controlled by the directors.

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.