

Bluesky Public Relations Limited

Annual Report and Unaudited Financial Statements
for the Year Ended 31 March 2020

Bluesky Public Relations Limited

Contents

Company Information	<u>1</u>
Directors' Report	<u>2</u>
Balance Sheet	<u>3</u>
Notes to the Unaudited Financial Statements	<u>4 to 8</u>

Bluesky Public Relations Limited

Company Information

Directors	Adrian Barrett Tracey Barrett
Registered office	Centurion House 136-142 London Road St Albans AL1 1PQ
Accountants	RFM Associates Chartered Accountants 10 Carew Way Watford Hertfordshire WD19 5BG

Bluesky Public Relations Limited

Directors' Report for the Year Ended 31 March 2020

The directors present their report and the financial statements for the year ended 31 March 2020.

Directors of the company

The directors who held office during the year were as follows:

Adrian Barrett

Tracey Barrett

Small companies provision statement

This report has been prepared in accordance with the special provisions relating to companies subject to the small companies regime within Part 15 of the Companies Act 2006.

Approved by the Board on 16 June 2020 and signed on its behalf by:

.....
Adrian Barrett
Director

Bluesky Public Relations Limited

(Registration number: 05380820)
Balance Sheet as at 31 March 2020

	Note	2020 £	2019 £
Fixed assets			
Tangible assets	<u>4</u>	1,522	2,029
Current assets			
Debtors	<u>5</u>	88,741	96,260
Cash at bank and in hand		<u>78,034</u>	<u>82,203</u>
		166,775	178,463
Creditors: Amounts falling due within one year	<u>6</u>	<u>(94,735)</u>	<u>(68,239)</u>
Net current assets		<u>72,040</u>	<u>110,224</u>
Net assets		<u>73,562</u>	<u>112,253</u>
Capital and reserves			
Called up share capital		100	100
Profit and loss account		<u>73,462</u>	<u>112,153</u>
Shareholders' funds		<u>73,562</u>	<u>112,253</u>

For the financial year ending 31 March 2020 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Directors' responsibilities:

- The members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476; and
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These financial statements have been prepared in accordance with the special provisions relating to companies subject to the small companies regime within Part 15 of the Companies Act 2006.

These financial statements have been delivered in accordance with the provisions applicable to companies subject to the small companies regime and the option not to file the Profit and Loss Account has been taken.

Approved and authorised by the Board on 16 June 2020 and signed on its behalf by:

.....
Adrian Barrett
Director

Bluesky Public Relations Limited

Notes to the Unaudited Financial Statements for the Year Ended 31 March 2020

1 General information

The company is a private company limited by share capital, incorporated in England and Wales.

The address of its registered office is:

Centurion House
136-142 London Road
St Albans
AL1 1PQ

These financial statements were authorised for issue by the Board on 16 June 2020.

2 Accounting policies

Summary of significant accounting policies and key accounting estimates

The principal accounting policies applied in the preparation of these financial statements are set out below. These policies have been consistently applied to all the years presented, unless otherwise stated.

Statement of compliance

These financial statements have been prepared in accordance with Financial Reporting Standard 102 Section 1A - 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006.

Basis of preparation

These financial statements have been prepared using the historical cost convention except that as disclosed in the accounting policies certain items are shown at fair value.

Revenue recognition

Turnover comprises the fair value of the consideration received or receivable for the sale of goods and provision of services in the ordinary course of the company's activities. Turnover is shown net of sales/value added tax, returns, rebates and discounts.

The company recognises revenue when:

The amount of revenue can be reliably measured;

it is probable that future economic benefits will flow to the entity;

and specific criteria have been met for each of the company's activities.

Tax

The tax expense for the period comprises current tax. Tax is recognised in profit or loss, except that a change attributable to an item of income or expense recognised as other comprehensive income is also recognised directly in other comprehensive income.

The current income tax charge is calculated on the basis of tax rates and laws that have been enacted or substantively enacted by the reporting date in the countries where the company operates and generates taxable income.

Bluesky Public Relations Limited

Notes to the Unaudited Financial Statements for the Year Ended 31 March 2020

Tangible assets

Tangible assets are stated in the balance sheet at cost, less any subsequent accumulated depreciation and subsequent accumulated impairment losses.

The cost of tangible assets includes directly attributable incremental costs incurred in their acquisition and installation.

Depreciation

Depreciation is charged so as to write off the cost of assets, other than land and properties under construction over their estimated useful lives, as follows:

Asset class	Depreciation method and rate
Fixtures and fittings	25% WDV

Cash and cash equivalents

Cash and cash equivalents comprise cash on hand and call deposits, and other short-term highly liquid investments that are readily convertible to a known amount of cash and are subject to an insignificant risk of change in value.

Trade debtors

Trade debtors are amounts due from customers for merchandise sold or services performed in the ordinary course of business.

Trade debtors are recognised initially at the transaction price. They are subsequently measured at amortised cost using the effective interest method, less provision for impairment. A provision for the impairment of trade debtors is established when there is objective evidence that the company will not be able to collect all amounts due according to the original terms of the receivables.

Trade creditors

Trade creditors are obligations to pay for goods or services that have been acquired in the ordinary course of business from suppliers. Accounts payable are classified as current liabilities if the company does not have an unconditional right, at the end of the reporting period, to defer settlement of the creditor for at least twelve months after the reporting date. If there is an unconditional right to defer settlement for at least twelve months after the reporting date, they are presented as non-current liabilities.

Trade creditors are recognised initially at the transaction price and subsequently measured at amortised cost using the effective interest method.

Share capital

Ordinary shares are classified as equity. Equity instruments are measured at the fair value of the cash or other resources received or receivable, net of the direct costs of issuing the equity instruments. If payment is deferred and the time value of money is material, the initial measurement is on a present value basis.

Dividends

Dividend distribution to the company's shareholders is recognised as a liability in the financial statements in the reporting period in which the dividends are declared.

Bluesky Public Relations Limited

Notes to the Unaudited Financial Statements for the Year Ended 31 March 2020

Defined contribution pension obligation

A defined contribution plan is a pension plan under which fixed contributions are paid into a pension fund and the company has no legal or constructive obligation to pay further contributions even if the fund does not hold sufficient assets to pay all employees the benefits relating to employee service in the current and prior periods.

Contributions to defined contribution plans are recognised as employee benefit expense when they are due. If contribution payments exceed the contribution due for service, the excess is recognised as a prepayment.

3 Staff numbers

The average number of persons employed by the company (including directors) during the year, was 12 (2019 - 9).

Bluesky Public Relations Limited

Notes to the Unaudited Financial Statements for the Year Ended 31 March 2020

4 Tangible assets

	Fixtures and fittings £	Total £
Cost or valuation		
At 1 April 2019	27,285	27,285
At 31 March 2020	27,285	27,285
Depreciation		
At 1 April 2019	25,256	25,256
Charge for the year	507	507
At 31 March 2020	25,763	25,763
Carrying amount		
At 31 March 2020	1,522	1,522
At 31 March 2019	2,029	2,029

5 Debtors

	2020 £	2019 £
Trade debtors	83,606	83,083
Prepayments	4,965	13,177
Other debtors	170	-
	88,741	96,260

6 Creditors

Creditors: amounts falling due within one year

	2020 £	2019 £
Due within one year		
Trade creditors	-	7,388
Taxation and social security	63,076	48,566
Accruals and deferred income	30,076	1,753
Other creditors	1,583	10,532
	94,735	68,239

Bluesky Public Relations Limited

Notes to the Unaudited Financial Statements for the Year Ended 31 March 2020

7 Dividends

Final dividends paid

	2020 £	2019 £
Final dividend of £840 (2019 - £1,033) per each Ordinary shares	84,000	103,255
	<hr/>	<hr/>

Watford

This document was delivered using electronic communications and authenticated in accordance with the provisions of the Companies Act 2006.