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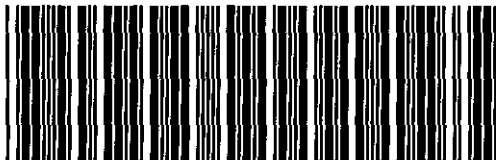
**CERTIFICATE OF INCORPORATION
OF A PRIVATE LIMITED COMPANY**

Company No. 5349266

The Registrar of Companies for England and Wales hereby certifies that
SCORECHANCE 17 LIMITED

is this day incorporated under the Companies Act 1985 as a private
company and that the company is limited.

Given at Companies House, London, the 1st February 2005



N05349266M



THE OFFICIAL SEAL OF THE
REGISTRAR OF COMPANIES



Companies House
— for the record —

Declaration on application for registration

Please complete in typescript,
or in bold black capitals.

CHFP010.

Company Name in full

5349266

SCORECHANCE 17 LIMITED

I, DAVID JOSEPH GORMLEY

of 17 MIDDLETON DRIVE, PINNER, MIDDLESEX, HA5 2PQ

† Please delete as appropriate

do solemnly and sincerely declare that I am a † ~~Solicitor engaged in the formation of the company~~ person named as director or secretary of the company in the statement delivered to the Registrar under section 10 of the Companies Act 1985] and that all the requirements of the Companies Act 1985 in respect of the registration of the above company and of matters precedent and incidental to it have been complied with.

And I make this solemn Declaration conscientiously believing the same to be true and by virtue of the Statutory Declarations Act 1835.

Declarant's signature

D. Gormley

Declared at

HOUNSLOW, MIDDLESEX

Day Month Year

on

28 01 2005

• Please print name

GREGORY JOHN TAYLOR

• before me

GREGORY TAYLOR

NOTARY PUBLIC

Signed

12 BATH ROAD

HOUNSLOW, MIDDLESEX, TW3 3EB

U.K.

TEL. 020 8570 5471

Date

28-01-05

A Commissioner for Oaths or Notary Public or Justice of the Peace or Solicitor

Please give the name, address, telephone number and, if available, a DX number and Exchange of the person Companies House should contact if there is any query.

Alex White, BSKyB Limited, Grant Way, Isleworth,

Middlesex, TW7 5QD

Tel 020 7705 3081

DX number

DX exchange

When you have completed and signed the form please send it to the Registrar of Companies at:

Companies House, Crown Way, Cardiff, CF14 3UZ

DX 33050 Cardiff

for companies registered in England and Wales

or

Companies House, 37 Castle Terrace, Edinburgh, EH1 2EB

for companies registered in Scotland

DX 235 Edinburgh



LD1
COMPANIES HOUSE
0050
01/02/05

Please complete in typescript,
or in bold black capitals.

CHFP010.

Notes on completion appear on final page

Company Name in full

First directors and secretary and intended situation of registered office

549266
SCORECHANCE 17 LIMITED

Proposed Registered Office

(PO Box numbers only, are not acceptable)

Post town

County / Region

GRANT WAY	
ISLEWORTH	
MIDDLESEX	Postcode TW7 5QD

If the memorandum is delivered by an agent for the subscriber(s) of the memorandum mark the box opposite and give the agent's name and address.

Agent's Name

Address

Post town

County / Region

☐	

Number of continuation sheets attached

1

Please give the name, address, telephone number and, if available, a DX number and Exchange of the person Companies House should contact if there is any query.

Alex White
BSkyB Limited, Grant Way, Isleworth, Middlesex TW7 5QD
Tel 020 7705 3081
DX number DX exchange



When you have completed and signed the form please send it to the Registrar of Companies at:
Companies House, Crown Way, Cardiff, CF14 3UZ **DX 33050 Cardiff**
 for companies registered in England and Wales
 or
Companies House, 37 Castle Terrace, Edinburgh, EH1 2EB
 for companies registered in Scotland **DX 235 Edinburgh**

Company Secretary (See notes 1-5)

Company name		SCORECHANCE 17 LIMITED	
Name	* Style / Title	* Honours etc	
Forename(s)		CHRISTOPHER JON	
Surname		TAYLOR	
Previous forename(s)			
Previous surname(s)			
Address		55 TREMATON PLACE	
Usual residential address			
For a corporation, give the registered or principal office address.		Post town	TEDDINGTON
County / Region		Postcode	TW11 9RH
Country		UNITED KINGDOM	
I consent to act as secretary of the company named on page 1			
Consent signature		Date	28.01.05

Directors (see notes 1-5)

Please list directors in alphabetical order

Name	* Style / Title	* Honours etc	
Forename(s)		JAMES	
Surname		MORRIS	
Previous forename(s)			
Previous surname(s)			
Address		1 BARRINGTON ROAD	
Usual residential address			
For a corporation, give the registered or principal office address.		Post town	LONDON
County / Region		Postcode	N8 8QR
Country		UNITED KINGDOM	
Date of Birth		Nationality	BRITISH
Business occupation		ACCOUNTANT	
Other directorships		NONE	
I consent to act as director of the company named on page 1			
Consent signature		Date	28.01.05

Directors (continued) (see notes 1-5)

Name	* Style / Title			* Honours etc		
Forename(s)	DAVID JOSEPH					
Surname	GORMLEY					
Previous forename(s)						
Previous surname(s)						
Address	17 MIDDLETON DRIVE					
Usual residential address						
For a corporation, give the registered or principal office address.	Post town	PINNER				
	County / Region	MIDDLESEX	Postcode	HA5 2PQ		
	Country	UNITED KINGDOM				
	Date of Birth	Day	Month	Year		Nationality
		0	8	0	1	1
		9	6	3		BRITISH
Business occupation	COMPANY SECRETARY					
Other directorships	SEE ATTACHED SCHEDULE					
I consent to act as director of the company named on page 1						
Consent signature					Date	28.01.05
FOR BRITISH SKY BROADCASTING GROUP PLC						
Signed					Date	28.01.05
Signed					Date	
Signed					Date	
Signed					Date	
Signed					Date	
Signed					Date	

This section must be signed by Either
an agent on behalf of all
subscribers

Or the subscribers
(i.e. those who signed
as members on the
memorandum of
association).

LIST OF OTHER DIRECTORSHIPS
SCHEDULE TO FORM 10

COMPANY NAME IN FULL: SCORECHANCE 17 LIMITED

NAME OF DIRECTOR: DAVID JOSEPH GORMLEY

Company Name	Resignation
British Interactive Broadcasting Holdings Limited	31/08/2004
British Sky Broadcasting Ventures Limited	18/06/2003
BSkyB Comedy Limited	18/06/2003
BSkyB Finance (No.2) Limited (In liquidation)	
BSkyB Finance (No.3) Limited (In liquidation)	
BSkyB Finance Limited	18/06/2003
BSkyB Holdings Limited	18/06/2003
BSkyB Home Shopping Limited	18/06/2003
BSkyB Installations Limited	18/06/2003
BSkyB Interactive Investments Limited	18/06/2003
BSkyB Interactive Television Limited	18/06/2003
BSkyB Interactive Television Limited	31/08/2004
BSkyB Nature Limited	04/11/2003
BSkyB Quest Limited	20/05/2004
BSkyB Quest Limited	31/08/2004
Kidsprog Limited	18/06/2003
New Century Television (Holdings) Limited (In Liquidation)	
Open Interactive Limited	18/06/2003
S.A.T.V. Publishing Limited	18/06/2003
Satellite Encryption Services Limited	18/06/2003
Satellite Sport Sales Limited	18/06/2003
Satellite Sport Services Limited	18/06/2003
Sky Events Limited	18/06/2003
Sky Interactive Limited	31/08/2004
Sky Promotions Limited	04/11/2003
Sky Sports Ventures Limited	31/08/2004
Sky Television Limited	18/06/2003
Sky Themes Limited (Dissolved 08/07/2003)	
Sky Ventures Limited	04/11/2003
Sky Ventures Limited	31/08/2004
Skysports.com Limited	18/06/2003
Skysports.com Limited	31/08/2004
Skytext Limited	18/06/2003
Sol Hotel Puerto Banus Limited	20/05/2004
Surrey Group (Estates) Limited (Dissolved 16/09/2003)	
Surrey Group Leisure Limited	18/06/2003
Surrey Group Limited	31/08/2004
The Bountiful Company Limited	01/05/2001

252779



THE COMPANIES ACTS 1985 TO 1989

5349266

PRIVATE COMPANY LIMITED BY SHARES

MEMORANDUM OF ASSOCIATION

of

SCORECHANCE 17 LIMITED

1. The Company's name is "Scorechance 17 Limited".
2. The Company's registered office is to be situated in England and Wales.
3. The Company's objects are:
 - (A) To carry on business as a general commercial company.
 - (B) To carry on any other business or activity which may seem to the Company capable of being carried on directly or indirectly for the benefit of the Company.
 - (C) To acquire by any means any real or personal property or rights whatsoever and to use, exploit and develop the same.
 - (D) To conduct, promote and commission research and development in connection with any activity or proposed activity of the Company, and to apply for and take out, purchase or otherwise acquire any patents, patent rights, inventions, secret processes, designs, copyrights, trade marks, service marks, commercial names and designations, know-how, formulae, licences, concessions and the like (and any interest in any of them) and any exclusive or non-exclusive or limited right to use, and any secret or other information as to, any invention or secret process of any kind; and to use, exercise, develop, and grant licences in respect of, and otherwise turn to account and deal with, the property, rights and information so acquired.
 - (E) To acquire by any means the whole or any part of the assets, and to undertake the whole or any part of the liabilities, of any person carrying on or proposing to carry on any business or activity which the Company is authorised to carry on or



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01/02/05

which can be carried on in connection therewith, and to acquire an interest in, amalgamate with or enter into any arrangement for sharing profits, or for co-operation, or for limiting competition, or for mutual assistance with, any such person and to give or accept, by way of consideration for any of the acts or things aforesaid or property acquired, any shares, whether fully or partly paid up, debentures, or other securities or rights that may be agreed upon.

- (F) To subscribe for, underwrite, purchase or otherwise acquire, and to hold, and deal with, any shares, stocks, debentures, bonds, notes and other securities, obligations and other investments of any nature whatsoever and any options or rights in respect of them; and otherwise to invest and deal with the money and assets of the Company.
- (G) To lend money and give credit to any person.
- (H) To borrow money, obtain credit and raise finance in any manner.
- (I) To secure by mortgage, charge, lien or other form of security upon the whole or any part of the Company's property or assets (whether present or future), including its uncalled capital, the performance or discharge by the Company or any other person of any obligation or liability.
- (J) To provide any guarantee or indemnity in respect of the performance or discharge of any obligation or liability by, or otherwise for the benefit of, any person.
- (K) To draw, make, accept, endorse, discount, negotiate, execute and issue promissory notes, bills of exchange, bills of lading, warrants, debentures and other negotiable or transferable instruments.
- (L) To apply for, promote and obtain any Act of Parliament, charter, privilege, concession, licence or authorisation of any government, state, department or other authority (international, national, local, municipal or otherwise) for enabling the Company to carry any of its objects into effect or for extending any of the Company's powers or for effecting any modification of the Company's constitution, or for any other purpose which may seem expedient, and to oppose any actions, steps, proceedings or applications which may seem calculated directly or indirectly to prejudice the interests of the Company or of its members.
- (M) To enter into any arrangements with any government, state, department or other authority (international, national, local, municipal or otherwise), or any other person, that may seem conducive to the Company's objects or any of them, and to obtain from any such government, state, department, authority, or person, and to carry out, exercise and exploit, any charter, contract, decree, right, privilege or concession which the Company may think desirable.
- (N) To do all or any of the following, namely:
 - (1) to establish, provide, carry on, maintain, manage, support, purchase and contribute (in cash or in kind) to any pension, superannuation, retirement, redundancy, injury, death benefit or insurance funds, trusts, schemes or policies for the benefit of, and to give or procure the giving of pensions, annuities, allowances, gratuities, donations, emoluments, benefits of any description (whether in kind or otherwise), incentives, bonuses, assistance

(whether financial or otherwise) and accommodation in such manner and on such terms as the company thinks fit to, and to make payments for or towards the insurance of -

- (a) any individuals who are or were at any time in the employment of, or directors or officers of (or held comparable or equivalent office in), or acted as consultants or advisers to or agents for -
 - (i) the Company or any company which is or was its parent company or is or was a subsidiary undertaking of the Company or any such parent company; or
 - (ii) any person to whose business the Company or any subsidiary undertaking of the Company is, in whole or in part, a successor directly or indirectly; or
 - (iii) any person otherwise allied to or associated with the Company;
 - (b) any other individuals whose service has been of benefit to the Company or who the Company considers have a moral claim on the Company; and
 - (c) the spouses, widows, widowers, families and dependants of any such individuals as aforesaid; and
- (2) to establish, provide, carry on, maintain, manage, support and provide financial or other assistance to welfare, sports and social facilities, associations, clubs, funds and institutions which the company considers likely to benefit or further the interests of any of the aforementioned individuals, spouses, widows, widowers, families and dependants.
- (O) To establish, maintain, manage, support and contribute (in cash or in kind) to any schemes or trusts for the acquisition of shares in the Company or its parent company by or for the benefit of any individuals who are or were at any time in the employment of, or directors or officers of, the Company or any company which is or was its parent company or is or was a subsidiary undertaking of the Company or any such parent company, and to lend money to any such individuals to enable them to acquire shares in the Company or in its parent company and to establish, maintain, manage and support (financially or otherwise) any schemes for sharing profits of the Company or any other such company as aforesaid with any such individuals.
- (P) To subscribe or contribute (in cash or in kind) to, and to promote or sponsor, any charitable, benevolent or useful object of a public character or any object which the Company considers may directly or indirectly further the interests of the Company, its employees or its members.
- (Q) To pay and discharge all or any expenses, costs and disbursements, to pay commissions and to remunerate any person for services rendered or to be rendered, in connection with the formation, promotion and flotation of the Company and the underwriting or placing or issue at any time of any securities of the Company or of any other person.

- (R) To the extent permitted by law, to give any kind of financial assistance, directly or indirectly, for the acquisition of shares in the Company or any parent company of the Company or for the reduction or discharge of any liability incurred for the purpose of such an acquisition.
- (S) To issue, allot and grant options over securities of the Company for cash or otherwise or in payment or part payment for any real or personal property or rights therein purchased or otherwise acquired by the Company or any services rendered to, or at the request of, or for the benefit of, the Company or as security for, or indemnity for, or towards satisfaction of, any liability or obligation undertaken or agreed to be undertaken by or for the benefit of the Company, or in consideration of any obligation or liability (even if valued at less than the nominal value of such securities) or for any other purpose.
- (T) To procure the Company to be registered or recognised in any part of the world.
- (U) To promote any other company or entity for the purpose of acquiring all or any of the property or undertaking any of the liabilities of the Company, or both, or of undertaking any business or activity which may appear likely to assist or benefit the Company, and to place or guarantee the placing of, underwrite, subscribe for, or otherwise acquire all or any part of the shares, debentures or other securities of any such company or entity as aforesaid.
- (V) To dispose by any means of the whole or any part of the assets of the Company or of any interest therein.
- (W) To distribute among the members of the Company in kind any assets of the Company.
- (X) To do all or any of the above things in any part of the world, and either as principal, agent, trustee, contractor or otherwise, and either alone or in conjunction with others, and either by or through agents, trustees, sub-contractors or otherwise.
- (Y) To do all such other things as may be deemed, or as the Company considers, incidental or conducive to the attainment of the above objects or any of them.

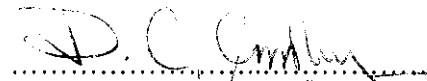
AND IT IS HEREBY DECLARED that in this clause:

- (1) unless the context otherwise requires, words in the singular include the plural and vice versa;
- (2) unless the context otherwise requires, a reference to a person includes a reference to a body corporate (including, without prejudice to the generality of that term, any company which is a parent company of the Company, or is a subsidiary undertaking of the Company or any such parent company, or is associated in any way with the Company) and to an unincorporated body of persons;
- (3) a reference to any property, right or asset includes a reference to any interest in it, and a reference to any liability includes a reference to any loss;
- (4) references to "other" and "otherwise" shall not be construed *eiusdem generis* where a wider construction is possible;

- (5) a reference to anything which the Company thinks fit or desirable or considers or which may seem (whether to the Company or at large) expedient, conducive, calculated or capable, or to any similar expression connoting opinion or perception, includes, in relation to any power exercisable by or matter within the responsibility of the directors of the Company, a reference to any such thing which the directors so think or consider or which may so seem to the directors or which is in the opinion or perception of the directors;
 - (6) the expressions "subsidiary undertaking" and "parent company" have the same meaning as in section 258 of and Schedule 10A to the Companies Act 1985 or any statutory modification or re-enactment of it;
 - (7) nothing in any of the foregoing paragraphs of this clause is to be taken (unless otherwise expressly stated) as requiring or permitting the Company to exercise any power only for the benefit of the Company or only in furtherance of any of its objects;
 - (8) the objects specified in each of the foregoing paragraphs of this clause shall be separate and distinct objects of the Company and accordingly shall not be in any way limited or restricted (except so far as otherwise expressly stated in any paragraph) by reference to or inference from the terms of any other paragraph or the order in which the paragraphs occur or the name of the Company, and none of the paragraphs shall be deemed merely subsidiary or incidental to any other paragraph.
4. The liability of the members is limited.
5. The share capital of the Company is £1000, divided into 1000 shares of £1 each.

WE, the subscriber to this Memorandum of Association, wish to be formed into a company pursuant to this Memorandum and we agree to take the number of shares shown opposite our name.

Name and Address of Subscriber	Number of Shares Taken
British Sky Broadcasting Group plc Grant Way Isleworth Middlesex TW7 5QD	1000


.....
David Gormley - Company Secretary

Duly authorised on behalf of British Sky
Broadcasting Group plc

Dated: 28 January 2005

WITNESS to the above signature:

Chris Taylor
55 Trematon Place
Teddington
TW11 9RH

Chartered Secretary


.....

THE COMPANIES ACTS 1985 TO 1989

PRIVATE COMPANY LIMITED BY SHARES

ARTICLES OF ASSOCIATION

of

SCORECHANCE 17 LIMITED

PRELIMINARY

1.

- (1) The regulations contained in Table A in the schedule to the Companies (Tables A to F) Regulations 1985 (as amended from time to time) (hereinafter called "Table A") shall apply to the Company save in so far as they are varied or excluded by or are inconsistent with these articles.
- (2) Regulation 1 of Table A shall apply to the Company as if references in it to 'these regulations' included references to these articles; and these articles shall also be interpreted as if the Interpretation Act 1978 applied to them in the same manner as, and to the same extent to which, it applies to Table A.
- (3) In these articles -
 - (a) references to a power are to a power of any kind, whether administrative, discretionary or otherwise; and
 - (b) references to the seal are to the common seal (if any) of the Company and an official seal (if any) kept by the Company by virtue of Section 40 of the Act, or either of them as the case may require.

2. Regulations 24, 54, 57, 64, 94 to 97 (inclusive), and 118 in Table A shall not apply to the Company.

ALLOTMENT OF SHARES

3. Subject to the provisions of the Act and these articles, the unissued shares in the Company shall be at the disposal of the directors, who may issue, offer, allot, grant options over or otherwise dispose of them to such persons and on such terms, subject to such rights or restrictions, as the directors think fit.
4. Sections 89(1) and 90(1) to (6) (inclusive) of the Act, in their application to allotments by the Company of equity securities, are hereby excluded.

SHARE CERTIFICATES

5. Regulation 6 in Table A shall apply to the Company as if the words "shall be sealed with the seal and" were omitted.

TRANSFER OF SHARES

6. Regulation 23 in Table A shall apply to the Company as if the instrument of transfer of any share shown in the memorandum of association to have been taken by a subscriber to it need not be executed by or on behalf of the transferee, even where the share is not fully paid.
7. The directors may in their absolute discretion, and without giving any reason, decline to register any transfer of any share, whether or not fully paid.

NOTICE OF GENERAL MEETINGS

8. Notice of every general meeting shall be given to all members (other than any who, under the provisions of these articles or any restrictions attached to any shares, are not entitled to receive such notice) and to the auditors. The last sentence of Regulation 38 in Table A shall not apply to the Company.

PROCEEDINGS AT GENERAL MEETINGS

9. Where the Company has only one member, Regulation 40 in Table A shall apply to the Company as if the reference to two persons were a reference to one, and the word "each" were omitted.

VOTES OF THE MEMBERS

10. Subject to any rights or restrictions attached to any shares, on a show of hands every member who is present in person or by proxy or (being a corporation) by a duly authorised representative shall have one vote (provided that if he is present in more than one capacity he shall not have more than one vote on a show of hands), and on a poll every member shall have one vote for every share of which he is the holder.

DELIVERY OF PROXIES

11. Regulation 62 in Table A shall apply to the Company as if, after the words "in a manner so permitted", there were inserted the words "or in such other manner as the directors may determine".

DIRECTORS

12. Unless otherwise determined by ordinary resolution the number of directors (other than alternate directors) shall not be subject to any maximum but, except where the Company has only one member, shall not be less than two.

APPOINTMENT RETIREMENT AND REMOVAL OF DIRECTORS

13. Regulations 73 to 80 (inclusive) and the last sentence of Regulation 84 in Table A shall not apply to the Company.
14. A member or members holding a majority in nominal value of the issued shares in the Company may appoint any person who is willing to act to be a director, either to fill a vacancy or as an additional director, and may remove from office any director however appointed. Any such appointment or removal shall be effected by an instrument in writing signed by the member or members concerned or, in the case of a corporate member, by its duly authorised representative, and delivered to the office or tendered at a meeting of the directors or a general meeting of the Company.
15. The directors may appoint any person who is willing to act to be a director, either to fill a vacancy or as an additional director.
16. The Company may by ordinary resolution appoint any person who is willing to act to be a director, either to fill a vacancy or as an additional director and, without prejudice to the provisions of the Act, may by ordinary resolution remove a director from office.
17. The removal of a director under these articles shall be without prejudice to any claim the director may have for breach of any contract of service between him and the Company.
18. No person shall be disqualified from being or becoming a director by reason of his attaining or having attained the age of 70 or any other age, nor shall it be necessary by reason of his age to give special notice under the Act of any resolution appointing, reappointing or approving the appointment of a director.

PROCEEDINGS OF DIRECTORS

19. A director who has duly declared his interest (so far as he is required to do so) may vote at a meeting of the directors or of a committee of the directors on any resolution concerning a matter in which he is interested, directly or indirectly. If he does, his vote shall be counted; and whether or not he does, his presence at the meeting shall be taken into account in calculating the quorum.
20. Where the Company has only one member and only one director, that director may exercise all the powers conferred on the directors by Regulation 70 in Table A or otherwise by virtue of these articles, notwithstanding any restriction in Regulation 89 (as to the quorum for the transaction of the business of the directors) or Regulation 90 (as to the purposes for which a sole continuing director may act).
21. A meeting of the directors may consist of a conference between directors some or all of whom are in different places provided that each director who participates in the meeting is able:
 - (a) to hear the other participating directors addressing the meeting; and

- (b) if he so wishes, to address each of the other participating directors simultaneously,

whether directly, by conference telephone or by any other form of communication equipment (whether in use when this Article is adopted or developed subsequently) or by a combination of such methods. A quorum shall be deemed to be present if those conditions are satisfied in respect of at least the number and designation of directors required to form a quorum. A meeting held in this way shall be deemed to take place at the place where the largest group of directors is assembled or, if no such group is readily identifiable, at the place from where the chairman of the meeting participates at the start of the meeting.

DIVIDENDS

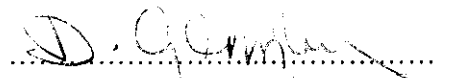
22. Regulation 106 in Table A shall apply to the Company as if, after the words "to the order of", there were inserted the words "or to".

INDEMNITY

23. Subject to the provisions of the Act, but without prejudice to any indemnity to which a director may otherwise be entitled -
- (a) every director or other officer or auditor of the Company shall be indemnified out of the assets of the Company against any liability, loss or expenditure incurred by him in defending any proceedings, whether civil or criminal, which relate to anything done or omitted to be done or alleged to have been done or omitted to be done by him as an officer or auditor of the Company and in which judgment is given in his favour or in which he is acquitted, or incurred in connection with any application in which relief is granted to him by the court from liability in respect of any such act or omission or from liability to pay any amount in respect of shares acquired by a nominee of the Company; and
 - (b) the directors may purchase and maintain insurance at the expense of the Company for the benefit of any director or other officer or auditor of the Company against any liability which may attach to him or loss or expenditure which he may incur in relation to anything done or omitted to be done or alleged to have been done or omitted to be done as a director, officer or auditor.

Name and Address of Subscriber

British Sky Broadcasting Group plc
Grant Way
Isleworth
Middlesex
TW7 5QD


.....
David Gormley - Company Secretary

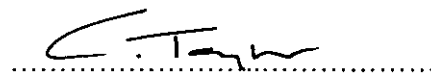
Duly authorised on behalf of British Sky
Broadcasting Group plc

Dated: 28 January 2005

WITNESS to the above signature:

Chris Taylor
55 Trematon Place
Teddington
TW11 9RH

Chartered Secretary


.....