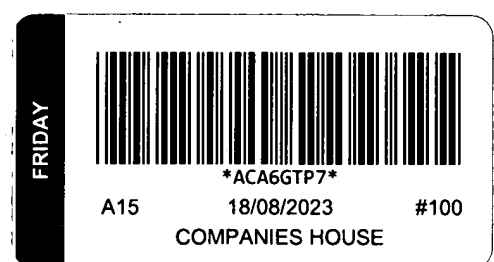


# PICNIC LIMITED

Annual report and financial statements  
For the year ended 31 December 2022

Registered number: 05348872



## **Directors and Officers**

For the year ended 31 December 2022

### **Directors**

Picnic Limited's (the "Company") present Directors and those who served during the year are as follows:

T C Richards

P Wedlock

R Nicholls

### **Secretary**

Sky Corporate Secretary Limited

### **Registered office**

Grant Way

Isleworth

Middlesex

United Kingdom

TW7 5QD

## Directors' Report

The Directors present their Annual Report on the affairs of the Company, together with the financial statements for the year ended 31 December 2022, with comparatives for the year ended 31 December 2021.

### Principal activities

The Company has been dormant, as defined in section 480(1)(b) of the Companies Act 2006 and did not trade during the year ended 31 December 2022.

### Directors and their interests

The Directors who served throughout the year are shown on page 1.

By Order of the Board,



P Wedlock  
Director

Grant Way  
Isleworth  
Middlesex  
United Kingdom  
TW7 5QD

17 August 2023

# Balance Sheet

As at 31 December 2022

	Notes	31 December 2022 £	31 December 2021 £
<b>Non-current assets</b>			
Investments	2	1	1
Trade and other receivables	3	20,001,518	20,001,518
<b>Total assets</b>		<b>20,001,519</b>	<b>20,001,519</b>
<b>Capital and reserves</b>			
Share capital	4	2,138	2,138
Share premium		19,999,280	19,999,280
Retained earnings		101	101
<b>Total shareholders' funds</b>		<b>20,001,519</b>	<b>20,001,519</b>
<b>Total liabilities and shareholder's equity</b>		<b>20,001,519</b>	<b>20,001,519</b>

The accompanying notes are an integral part of this Balance Sheet.

The Company did not trade during the current financial year. The Directors do not expect the Company to trade in the foreseeable future.

The Directors:

- Confirm that for the year ended 31 December 2022 the Company was entitled to exemption from audit under section 480 of the Companies Act 2006 relating to dormant companies.
- Confirm that members have not required the Company to obtain an audit in accordance with section 476 of the Companies Act 2006; and
- Acknowledge their responsibility for complying with the requirements of the Act with respect to accounting records and for the preparation of accounts.

The financial statements of Picnic Limited, registered number 05348872 were approved by the Board of Directors on 17 August 2023 and were signed on its behalf by:



P Wedlock

Director

17 August 2023

## Notes to the financial statements

### 1. Accounting policies

The Company is a private company limited by shares, incorporated in the United Kingdom, and registered in England and Wales. The address of the registered office is Grant Way, Isleworth, Middlesex, TW7 5QD, United Kingdom and registered number is 05348872. The financial statements have been prepared under the historical cost convention and in accordance with international accounting standards in conformity with the requirements of the Companies Act 2006 and International Financial Reporting Standards as issued by the IASB. The Company was dormant during the year.

Due to the nature of the Company (as a dormant entity), there are not considered to be any key estimates or judgements or critical accounting policies.

The Company has taken advantage of the exemption from preparing consolidated accounts afforded by section 401 of the Companies Act 2006, because it is a wholly-owned subsidiary of Comcast Corporation which prepares consolidated accounts which are publicly available (see note 5).

#### a) Investments in subsidiaries

Investments in subsidiaries are accounted for at cost less, where appropriate, provisions for impairment. The Company reviews the carrying amount of its investment at balance sheet date to determine whether there is any indication of impairment. Impairment is indicated where the recoverable amount of the investment is less than its carrying amount.

### 2. Fixed asset investments

The movement in the year was as follows:

The following are included in the net book value of fixed asset investments:

	2022	2021
	£	£
Subsidiaries	1	1
<hr/>		
	2022	2021
	£	£
<b>Cost</b>		
At 31 December 2021 and 31 December 2022	1	1
<hr/>		
<b>Carrying amount</b>		
At 31 December 2021	1	1
<hr/>		
At 31 December 2022	1	1
<hr/>		

On 29 April 2005, the Company purchased 1 €25,000 ordinary share and 1 €100 ordinary share in BSKyB GmbH. This represents a 100% shareholding in BSKyB GmbH, a Company incorporated in Germany, whose principal activity is to act as a holding company for certain German subsidiaries.

## Notes to the financial statements (continued)

### 3. Trade and other receivables

	2022	2021
	£	£
<b>Amounts falling due greater than one year:</b>		
Amounts receivable from other group companies	<b>20,001,518</b>	20,001,518

There are amounts due from other Group companies totalling £20,001,518 (2021: £20,001,518) that are trade receivables; these balances are non-interest bearing and are repayable on demand. No allowance has been recorded against amounts receivable from other Group Companies (2021: no allowance) as the Company has assessed that the expected credit loss in relation to these balances is immaterial.

### 4. Share capital

<b>Authorised, allotted, called-up and fully paid:</b>	<b>2022</b>	<b>2021</b>
	£	£
2,138 (2021: 2,138) ordinary shares of £nil (2021: £1) each	<b>2,138</b>	2,138

The Company has one class of ordinary shares which carries equal voting rights and no contractual right to receive payment. On 7 May 2015, the Company issued 710 shares resulting in a share premium of £19,999,280.

### 5. Ultimate parent undertaking

The Company is a subsidiary undertaking of Sky Limited, a Company incorporated in United Kingdom and registered in England and Wales. The Company's ultimate parent company and the largest and smallest group in which the results of the Company are consolidated is Comcast Corporation (Comcast), a company incorporated in Pennsylvania, United States.

The Company is ultimately controlled by Comcast and operates together with Comcast's other subsidiaries, as a part of the Comcast Group. The only group in which the results of the Company are consolidated is that headed by Comcast.

The consolidated financial statements of the Group are available to the public and may be obtained from Comcast Investor Relations at Comcast Corporation, One Comcast Center, Philadelphia, PA 19103, USA. Or at:

<https://www.cmcsa.com/investors>.